



Chicago Metropolitan Agency for Planning

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Citizens' Advisory Committee Draft Meeting Minutes – May 10, 2011

Offices of the Chicago Metropolitan Agency for Planning (CMAP)
Cook County Conference Room
Suite 800, 233 S. Wacker Drive, Chicago, Illinois

Members Present: Diane Alford (via phone), Jennifer Artis, Kimberly Bares, Lulu Backsmith, Martin Egan, Saul A. Guzman, Kevin Ivers, Thomas Jacobs, John A. Knoelk, Valerie F. Leonard, Ricardo Lopez, Stephenie Presseller, Faye Sinnott, Wendy Walker Williams.

CMAP Staff Present:

Randy Blankenhorn, Hillary Green, Ricardo Lopez

1.0 Welcome and Introductions

Meeting started at approximately 4:10 p.m. with CAC members introducing themselves.

2.0 Agenda Changes and Announcements

No changes were made to the agenda.

3.0 Citizens' Advisory Committee

Randy Blankenhorn, CMAP Executive Director, provided an overview of CMAP's history detailing the agency's creation by the Illinois General Assembly in 2005 as the official regional planning organization for the northeastern counties of Cook, DuPage, Kane, Kendall, Lake, McHenry, and Will. CMAP developed and now guides the implementation of GO TO 2040, metropolitan Chicago's first comprehensive regional plan in more than 100 years. At the January 12, 2011 Board meeting, changes were proposed to the CMAP committee structure which directed the mission of the CAC from a focus on policy development to assist in the implementation of GO TO 2040. Mr. Blankenhorn defined the committee charge outlining clear expectations between CAC members and CMAP.

CAC members are official CMAP members and will serve as "a speaker's bureau" and will collaborate with CMAP staff to share the GO TO 2040 message to the general

public. As liaisons between CMAP and their respective communities, CAC members will engage residents in the seven-county region to help guide implementation of the GO TO 2040 comprehensive plan.

4.0 GO TO 2040 Implementation Programs

4.1 Local Technical Assistance (LTA) Program

Ricardo Lopez provided an overview of the LTA program and also provided the committee with an update of ongoing projects. The program is made possible through a three-year \$4.25 million Sustainable Communities grant from the U.S. Department of Housing and Urban Development (HUD) to provide technical assistance to municipalities, counties, interjurisdictional groups, or non-governmental organizations within the region in form of staff resources and grants to assist with local planning projects. The program is meant to implement the GO TO 2040 comprehensive plan. CMAP received 134 applications requesting assistance for 223 projects throughout the seven-county region. At the time, 64 projects, located throughout the region, were identified as priorities to be pursued. To date, 14 have been kicked off and are currently underway.

4.2 Community Planning Program

Ricardo Lopez presented an overview of the Community Planning Program. As part of the implementation initiatives for GO TO 2040, CMAP partnered with the Regional Transportation Authority to expand their existing Community Planning Program to offer more opportunities for the integration of transportation and land use planning. This is a competitive grant program that provides funds for municipalities in the northeastern Illinois region to participate in the planning of local transportation, transit and transit-related development. The partnership between the two agencies will provide additional funding to an expanded base of eligible applicants and projects as well as facilitate inter-agency coordination. Applications are due June 9.

4.3 MetroPulse

Ricardo Lopez provided an overview of the Regional Indicators Project's MetroPulse web system launched at www.metropulsechicago.org on November 17, 2010. MetroPulse offers the public a user friendly but powerful interface to access a vast warehouse containing data on the factors that shape the quality of life in the seven-county region. The main page features a dozen high level indicators out of nearly 20,000 datasets that will be used to track the region's progress in implementing the new GO TO 2040 comprehensive plan. It provides tools and information so that we can make better decisions. The project is a collaboration of CMAP and The Chicago Community Trust (CCT).

4.4 Chicago Region Initiative for Better Building (CRIBB)

Ricardo Lopez provided an overview of progress on the Chicago Region Retrofit Ramp-Up (CR3) program and indicated the next phases of the project to come. As part of the American Recovery and Reinvestment Act (ARRA) through the U.S. Department of Energy (DOE), the Chicago Initiative for Better Buildings, or

CRIBB, is one of the 25 Better Buildings Initiative projects awarded in April 2010. The program is a collaboration led by the CMAP in partnership with the City of Chicago and support from the City of Rockford and other local and regional stakeholders.

CRIBB utilizes the \$25-million grant award to fund three major initiatives designed to mitigate the barriers to energy efficiency retrofitting activities across multiple building sectors in the northeastern Illinois region. It was noted that the program is meant to provide access to comprehensive information on retrofit opportunities, access to functional finance tools, and access to a trained workforce. During the initial three-year period of the grant, the CR3 program looks to retrofit at least 8,000 units, leverage more than \$125 million in local investments, and create more than 2,000 jobs. The goal is to develop a sustainable framework that will lead to market transformation and ongoing retrofits way beyond the three-year grant period.

Committee Charge Brainstorm

Committee members had a collaborative discussion to determine the year's goals. Members brainstormed ideas for best outreach and engagement approaches. This include tailoring talking points and or emphasizing more on particular key recommendations of the GO TO 2040 comprehensive plan to appeal to the right audience. In addition, location needs to be considered when talking to groups. Depending on the place, there will be ongoing issues in communities which will need more focus, such as housing, transportation, and water. In addition, members identified groups that they deal with at a regular basis for potential partners. This included aldermen, developers, home builders' communities, the Green building council, and unions. CAC members will continue to identify key groups in their communities and will work with CMAP outreach staff to share information and talk about the plan.

CAC members will receive training at the next scheduled CAC meeting on CMAP and the GO TO 2040 comprehensive plan and will receive talking points and PowerPoint slides from CMAP staff for their use. Documents --GO TO 2040 short plan, talking points, and PPT presentation-- are available in Spanish for members to have for their use.

Lastly, CAC members discussed ways to communicate with the group. Members identified Base Camp and list serves as communication tools that are user friendly and efficient for quick information sharing. Some members were concern of those mechanisms being a challenge to some members and would prefer not having more user IDs and passwords to remember. CMAP staff will consider the best user friendly and efficient tool to support members' needs. In the meanwhile, all documents will be available via CMAP's Citizens' Advisory Webpage (www.cmap.illinois.gov/citizens-advisory-committee/minutes).

5.0 Committee Administration

CAC members discussed the need for a Committee Chair. It was agreed that the group will wait for a couple more meetings to see how the group works together before considering having a Chairperson. During the recruitment process nominees inquired about member terms. Traditionally there are none for appointment positions. It was then agreed that membership will be open-ended. Lastly, consensus was to continue meeting in the late afternoons, starting at 4:00 pm, at the CMAP offices. Following the quarterly scheduled, the next agreed meeting dates for year 2011 are Tuesday, August 9, and Tuesday, November 8.

6.0 Other Business

There was no other business.

7.0 Public Comment

There was no public comment.

8.0 Next Meeting

The Citizens' Advisory Committee will meet next on Tuesday, August 9, 2011 at 4:00 p.m. in the DuPage County Conference Room at CMAP.

9.0 Adjournment

The meeting was adjourned at 5:45 p.m.