U.S. Department of Transportation
Federal Highway Administration

# TRAFFIC INCIDENT MANAGEMENT PERFORMANCE METRIC ADOPTION CAMPAIGN

**With an Introduction by:**
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## July 14, 2011 at 2:00 PM Eastern

**Please join us for a Web conference to learn more about the Traffic Incident Management Performance Metric Adoption Campaign currently underway. Members of the research team will: (1) present an overview of this project and its results including noted trends in TIM performance measurement among participating metropolitan areas; (2) introduce the national TIM Performance Measurement Database, including platform and contents; (3) provide a "how to" for annually populating and maintaining the Database, including data capture/submittal through FHWA's TIM Self-Assessment process; (4) provide a "how to" for utilizing the Database, including accessibility from various FHWA websites and analysis/reporting functions to support State-level performance monitoring; and (5) present example data and reports from the various participating metropolitan areas using the TIM Performance Measurement Database.**

## AGENDA

- **Welcome and Introductions**
- **TIM Performance Metric Adoption Campaign Project Overview and Results**
- **Introduction to the National TIM Performance Measurement Database**
- **Populating and Maintaining the TIM Performance Measurement Database**
- **Utilizing the TIM Performance Measurement Database**
- **Example Data and Reports**
- **Facilitated Questions and Answers**
- **Wrap Up**

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