



Citizens' Advisory Committee
DRAFT Meeting Minutes – August 9, 2011

Offices of the Chicago Metropolitan Agency for Planning (CMAP)
Cook County Conference Room
Suite 800, 233 S. Wacker Drive, Chicago, Illinois

Members Present: Lulu Backsmith, Kevin Ivers, Thomas Jacobs, Valerie F. Leonard, Ken Nelson (via phone), Stephenie Presseller, Matthew Prochaska, Faye Sinnott, and Wendy Walker Williams (via phone).

CMAP Staff Present:

Erin Aleman, Randy Blankenhorn, and Ricardo Lopez

1.0 Welcome and Introductions

Meeting started at approximately 4:12 p.m. Committee welcomed new members Ken Nelson and Matthew Prochaska.

2.0 Agenda Changes and Announcements

No changes were made to the agenda.

3.0 Recap of May 10th Meeting

CMAP staff provided a brief recap of May 10th meeting to update new members and transition to updates on previous topics of conversation.

4.0 Energy Impact Illinois Program

CMAP staff Daniel Olson gave an overview of the Energy Impact Illinois (EI2) program (formerly the Chicago Region Initiative for Better Buildings). The EI2 program is made possible through a \$25 million Recovery Act (ARRA) grant from the U.S. Department of Energy (DOE). The EI2 partnership includes CMAP –as the lead agency, CNT Energy – as the implementation contractor, and other partners including the City of Chicago Department of Environment, City of Rockford and other local and regional stakeholders. The program's goals are to build a comprehensive, sustainable energy efficient retrofit program that provides a greater accessibility to information, financing, and a trained

workforce for residential, commercial, and industrial building owners across CMAP's 7-county, northeastern Illinois region, including Rockford. The three-year grant (May 2010 – May 2013) will retrofit 8,000 units, create 2,000 jobs, and leverage more than \$125 million in local investments. The program aims to gain best practices that will be adoptable by the DOE to implement in other communities across the county.

Committee members inquired about: what key areas the program looks to target; ongoing outreach and partnership activities; level of skills required for the 8,000 retrofit jobs; and the committee could help get the word out to communities.

CMAP staff also reported that a large-scale marketing effort is currently underway. Efforts will include a radio and television commercials and signage on public transit and in transit stations. The campaign will be directed towards landlords, condo associations, multi-family residence, commercial and industrial. The EI2 program has also recently launched www.energyimpactillinois.org, offering resources on sustainable practices, making buildings more energy efficient, access to service and utilities rebates, and directory of energy certified experts. Another component of the program is to develop a workforce intermediary that will include partnership with the Chicago Jobs Council and certification training from the Midwest Energy Efficiency Alliance (MEEA) will be available to contractors.

CMAP staff agreed to keep committee up to date with project timeline and share distribution materials that members could use to distribute to their communities.

5.0 Implementation Program Updates

5.1 Local Technical Assistance (LTA) Program

The committee also received an update on the projects being undertaken through the Local Technical Assistance (LTA) program. To date, 24 local projects have been kicked off, and of these, 14 projects are fully underway. For projects not fully underway, staff are working on finalizing scope of work, developing outreach strategies, and reviewing of background data and community plans. A project status table was shared with committee for further detail on LTA project status.

CMAP staff will catalog the projects by members' area to facilitate better discussion on local stakeholders for the next meeting. Staff asked committee members to notify us if they have suggestions as to who else should be involved.

5.2 Community Planning Program

The committee received an update on the CMAP/RTA collaboration on the Community Planning Program. The competitive grant program deadline was on June 9, 2011.

Twenty applications were received of which ten specifically addressed the CMAP objective to focus on the *Integration of Transportation and Land Use*. The ten remainder

projects address the RTA objectives to promote Transit Oriented Development and Local Transit Improvements. Committee received a draft of Project Descriptions along with a map depicting the type and location of projects submitted.

6.0 GO TO 2040 Training

CMAF staff introduced material that provided Committee members with an overview and associated “talking points” related to GO TO 2040. This served as a training session to help Committee members share the message and engage their communities in the implementation of GO TO 2040.

7.0 MetroPulse Training

The MetroPulse demonstration was rescheduled for next meeting.

8.0 Upcoming Outreach Opportunities and Public Feedback

Committee members had a discussion on upcoming outreach opportunities for CMAF staff to join in educating and engaging the public on GO TO 2040. Potential outreach ideas included participating at art fairs, county fairs, farmer markets, churches, schools – particularly engaging social studies teachers. Committee suggested building a calendar of local events and identifying what groups are making these same conversations.

Ways of engaging potential stakeholders was also a topic of discussion. CMAF needs to be able to tell the story in ways that resonate with people. It is important to remind people 30 years is not long enough, but it should be on the radar. In addition, committee members suggested developing a website toolkit to assist the public in effectively interacting with their local government.

9.0 Other Business

There was no other business.

10.0 Public Comment

There was no public comment.

11.0 Next Meeting

The Citizens’ Advisory Committee will meet next on Tuesday, November 8, 2011 at 4:00 p.m. in the DuPage County Conference Room at CMAF.

12.0 Adjournment

The meeting was adjourned at 6:05 p.m.