

Community Data Snapshot | Winnetka

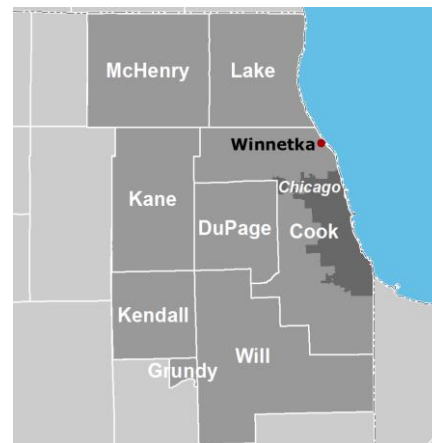
GENERAL POPULATION CHARACTERISTICS, 2015

	Community	Cook County**	CMAP Region
Total Population	12,407	5,236,393	8,505,977
Total Households	3,989	1,942,959	3,067,594
Average Household Size	3.1	2.6	2.7
Population Change, 2000-10	-1.9%	-3.4%	3.5%
Median Age*	41.4	35.9	36.5

Source: 2000 and 2010 Census, 2015 American Community Survey five-year estimates.

*Note that all Regional Medians were calculated based on Grouped Frequency Distributions.

**For municipalities located in more than one county, data provided is for the county containing the largest portion of the municipality.



RACE AND ETHNICITY, 2015

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
White	11,063	89.2	2,256,002	43.1	4,437,089	52.2
Hispanic or Latino*	340	2.7	1,295,026	24.7	1,902,685	22.4
Black	37	0.3	1,239,171	23.7	1,443,074	17.0
Asian	561	4.5	352,123	6.7	564,622	6.6
Other	406	3.3	94,071	1.8	158,507	1.9

Source: 2015 American Community Survey, five-year estimates.

Universe: Total population.

*Includes Hispanic or Latino residents of any race

AGE COHORTS, 2015

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
19 and under	4,491	36.2	1,332,360	25.4	2,271,714	26.7
20 to 34	815	6.6	1,216,029	23.2	1,810,122	21.3
35 to 49	2,740	22.1	1,054,127	20.1	1,757,378	20.7
50 to 64	2,683	21.6	970,994	18.5	1,623,940	19.1
65 to 79	1,133	9.1	477,643	9.1	763,055	9.0
80 and Older	545	4.4	185,240	3.5	279,768	3.3

Source: 2015 American Community Survey five-year estimates.

Universe: Total population.

HOUSEHOLD INCOME, 2015

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Less than \$25,000	241	6.0	463,890	23.9	611,519	19.9
\$25,000 to \$49,999	333	8.3	424,589	21.9	628,579	20.5
\$50,000 to \$74,999	231	5.8	328,904	16.9	525,203	17.1
\$75,000 to \$99,999	135	3.4	231,125	11.9	390,982	12.7
\$100,000 to \$149,999	550	13.8	258,409	13.3	469,634	15.3
\$150,000 and Over	2,499	62.6	236,042	12.1	441,677	14.4
Median Income	\$211,773		\$55,251		\$63,441	

Source: 2015 American Community Survey five-year estimates.

Universe: Total households.

EDUCATIONAL ATTAINMENT, 2015

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
High School Diploma or Higher	7,460	99.1	3,016,875	85.3	4,930,208	87.0
Bachelor's Degree or Higher	6,616	87.9	1,265,223	35.8	2,095,647	37.0

Source: 2015 American Community Survey five-year estimates.

Universe: Population 25 and older.

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HOUSING AND TENURE, 2015

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Occupied Housing Units	3,989	94.4	1,942,959	89.3	3,067,594	90.9
Owner-Occupied	3,589	90.0	1,107,485	57.0	1,964,992	64.1
Renter-Occupied	400	10.0	835,474	43.0	1,102,602	35.9
Vacant Housing Units	237	5.6	233,590	10.7	307,518	9.1

Source: 2015 American Community Survey five-year estimates. Universe: Total housing units.

HOUSING TYPE, 2015

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Single Family, Detached	3,572	84.5	873,073	40.4	1,687,381	50.4
Single Family, Attached	94	2.2	114,638	5.3	255,569	7.6
2 Units	24	0.6	213,338	9.9	237,396	7.1
3 or 4 Units	48	1.1	245,885	11.4	281,795	8.4
5 or more Units	488	11.5	714,143	33.0	886,515	26.5

Source: 2015 American Community Survey five-year estimates. Universe: Total housing units excluding mobile, boat, RV, van, etc.

HOUSING SIZE, 2015

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
0 to 1 Bedrooms	287	6.8	441,334	20.3	546,567	16.2
2 Bedrooms	340	8.0	692,164	31.8	968,317	28.7
3 Bedrooms	671	15.9	695,827	32.0	1,132,344	33.5
4 Bedrooms	1,323	31.3	261,922	12.0	573,487	17.0
5+ Bedrooms	1,605	38.0	85,302	3.9	154,397	4.6
Median Number of Rooms*	9.0		5.1		6.0	

Source: 2015 American Community Survey five-year estimates. Universe: Total housing units. *Includes all rooms.

HOUSING AGE, 2015

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
Built 2000 or Later	603	14.3	184,204	8.5	415,030	12.3
Built 1970 to 1999	667	15.8	542,204	24.9	1,134,825	33.6
Built 1940 to 1969	920	21.8	777,968	35.7	1,049,851	31.1
Built Before 1940	2,036	48.2	672,173	30.9	775,406	23.0
Median Year Built	1943		1958		1967	

Source: 2015 American Community Survey five-year estimates. Universe: Total housing units.

HOUSING & TRANSPORTATION (H+T)* COSTS, PERCENT OF INCOME PER HOUSEHOLD

	Median-Income Family	Low-Income Single-Parent Family	Moderate-Income Retired Couple	Moderate-Income Family
Housing Costs	50.3	100.0	62.9	62.7
Transportation Costs	22.9	33.0	14.0	22.2
H + T Costs	73.2	133.0	76.8	84.9

Source: Location Affordability Index, U.S. Dept. of Transportation and U.S. Dept. of Housing and Urban Development

*The purpose of the H+T Index is to isolate the effect of location on housing and transportation costs, grouped by common demographic characteristics that form four distinct household types. The values above represent the percent of household income that an average household within each of these types in the region would spend on housing and transportation if they lived in this county. The standard threshold of affordability is equal to 30 percent for housing costs and 45 percent for housing and transportation costs combined. For more information, visit www.locationaffordability.info/About_Data.aspx.

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EMPLOYMENT STATUS, 2015

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
In Labor Force	5,228	59.4	2,761,294	66.2	4,530,902	67.6
Employed*	5,022	96.1	2,463,655	89.2	4,089,665	90.3
Unemployed	206	3.9	296,577	10.7	428,995	9.5
Not In Labor Force	3,570	40.6	1,411,930	33.8	2,168,191	32.4

Source: 2015 American Community Survey five-year estimates.

Universe: Population aged 16 and over.

*Does not include employed population in the Armed Forces.

PRIVATE SECTOR EMPLOYMENT, 2015*

	Community		Cook County		Six-County Region**	
	Count	Percent	Count	Percent	Count	Percent
Private Employment	2,924	N/A	2,176,451	N/A	3,433,003	N/A
Job Change (2005-15)	-1,139	-28.0	24,406	1.1	99,623	3.0
Private Sector Jobs per HH	0.73		1.12		1.13	

Source: Illinois Department of Employment Security (IDES).

*Figures exclude employees not covered by unemployment insurance.

**Kendall County is not included in IDES data.

EMPLOYMENT OF COMMUNITY RESIDENTS, 2014

EMPLOYMENT IN THE COMMUNITY, 2014

<i>By Industry Sector</i>	Count	Percent	<i>By Industry Sector</i>	Count	Percent
Professional	721	16.1	Education	1,691	47.7
Education	495	11.0	Accommodation and Food	565	15.9
Finance	492	11.0	Retail Trade	284	8.0
Health Care	487	10.9	Other Service	243	6.9
Retail Trade	311	6.9	Health Care	209	5.9

By Employment Location

By Residence Location

Chicago	1,857	41.4	Chicago	747	21.1
Winnetka	284	6.3	Evanston	289	8.1
Evanston	267	6.0	Winnetka	284	8.0
Northbrook	120	2.7	Wilmette	190	5.4
Glenview	100	2.2	Glenview	150	4.2

Source: U.S. Census Bureau, Longitudinal-Employer Household Dynamics Program.

MODE OF TRAVEL TO WORK, 2015

	Community		Cook County		CMAP Region	
	Count	Percent	Count	Percent	Count	Percent
<i>Work at Home*</i>	438	N/A	102,231	N/A	183,368	N/A
Drive Alone	2,644	59.3	1,497,683	64.8	2,783,650	72.6
Carpool	181	4.1	208,944	9.0	333,064	8.7
Transit	1,436	32.2	444,730	19.2	515,377	13.4
Walk or Bike	144	3.2	130,257	5.6	160,132	4.2
Other	54	1.2	28,908	1.3	43,951	1.1
TOTAL COMMUTERS	4,459	100.0	2,310,522	100.0	3,836,174	100.0

Source: 2015 American Community Survey five-year estimates.

*Not included in "total commuters."

ANNUAL VEHICLE MILES TRAVELED (VMT) PER HOUSEHOLD, 2015*

	Community	Cook County	CMAP Region
Average Vehicle Miles Traveled	20,703	15,073	16,723

Source: CMAP analysis of US Census Bureau, HERE, Illinois Environmental Protection Agency and Illinois Secretary of State data.

*Estimates are made from input data from 2013-2016.

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GENERAL MERCHANDISE RETAIL SALES, 2016

	Community	Cook County	CMAP Region
Total Retail Sales*	\$113,387,629	\$70,705,972,394	\$125,192,928,993
Total Sales per Capita**	\$9,139	\$13,503	\$14,718

Source: Illinois Department of Revenue.

*Does not include qualifying food, drugs, and medical appliances.

**Per capita calculations based on population from 2015 ACS 5-year estimates.

EQUALIZED ASSESSED VALUE, 2015

		OPEN SPACE AND WALK SCORE	
Residential	\$1,154,165,002	<i>Open Space Acreage per 1,000 Residents</i>	
Commercial	\$44,404,930	Community	34.3
Industrial	\$0	Cook County	18.8
Railroad	\$665,627	Region	39.8
Farm	\$0	Walk Score*	N/A
Mineral	\$0		
TOTAL	\$1,199,235,559		

Source: Illinois Department of Revenue.

Source: CMAP calculations of 2013 Land Use Inventory; walkscore.com.

*Walk Score is a number between 0 and 100 that measures the average walkability of a municipality.

GENERAL LAND USE, 2013

	Acres	Percent
Single-Family Residential	1,432.0	57.5
Multi-Family Residential	9.7	0.4
Commercial	21.0	0.8
Industrial	N/A	N/A
Institutional	107.1	4.3
Mixed Use	8.6	0.3
Transportation and Other	469.7	18.9
Agricultural	N/A	N/A
Open Space	425.6	17.1
Vacant	17.6	0.7
TOTAL	2,491.3	100.0

Source: Chicago Metropolitan Agency for Planning Parcel-Based Land Use Inventory.

For More Information

Please direct inquiries to Jon Hallas, 312-386-8764 or JHallas@cmap.illinois.gov. To access other Community Data Snapshots for municipalities and counties in the Chicago Metropolitan Agency for Planning's seven-county northeastern Illinois region, visit www.cmap.illinois.gov/data/metropulse/.



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