

## Agenda Item No. 4.1

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## **MEMORANDUM**

**To:** CMAP Board and Committees

From: CMAP Staff

Date: November 1, 2017

Re: ON TO 2050 Update

The CMAP Board and committees receive regular detailed updates on the various components of ON TO 2050 plan development that are most relevant to them. Since the volume of work associated with plan development is too large for every committee to learn about every component individually, this bi-monthly memo provides a brief status update on all major ongoing elements of plan development, including links to recent presentations and interim or final products when available. Projects that appear in this document for the first time, or that were recently completed, are noted and highlighted in italics.

ACTION REQUESTED: Discussion

## **Regional Snapshot Analysis**

Project	CMAP lead	Timeline	Status and links
Regional economic clusters	Simone Weil	Jul. 2015 –	Project complete. The snapshot was <u>published</u> . Copies continue to be disseminated
(see <u>website</u> )		May 2016	at relevant meetings and shared via the website and social media.
Travel behavior trends (see	Elizabeth	Jul. 2015 –	Project complete. <u>The snapshot</u> 's release coincided with a transportation-related
website)	Irvin	Sep. 2016	ON TO 2050 <u>Big Ideas forum</u> . Media <u>coverage</u> and promotion of the report continue.
Demographic trends	Kristin	Aug. 2015 –	Project complete. The snapshot was <u>published</u> and has been disseminated at
(see <u>website</u> )	Ihnchak	Mar. 2017	relevant meetings and via the website.
Tax policy	Simone Weil	n/a	This project has been removed from the work plan due to staffing changes.
Freight system trends (see website)	TBD	Jul. 2015 – May 2017	Project complete. Published as " <u>The Freight System: Leading the way</u> " in May 2017.
Highway system trends	Jesse Elam	Jul. 2015 – Aug. 2017	The draft snapshot has been reviewed internally. The draft will be presented to Transportation Committee in September.
Local food	Brian Daly	Jun. 2016 – August 2017	Project complete. Published as " <u>Local Food</u> " memo in October 2017.
Infill and TOD trends	Liz Schuh	Aug. 2015 –	ENR Committee receive a presentation in July. Published as "Infill and TOD:
(see <u>website</u> )		Aug. 2017	Exploring Regional Development" in August 2017.
Non-motorized transportation	Lindsay	Oct. 2016 –	Project complete. Published as "Non-motorized Transportation" in October 2017.
(see <u>website</u> )	Bayley	Oct. 2017	
Transit network trends	Martin	June 2016 –	Received final comments from key partners. Layout and final editing
	Menninger	Nov. 2017	nearly complete. Scheduled for release in November.
Natural resources	Jared	Oct. 2016 –	A draft of the snapshot report has been completed and distributed for
	Patton	Jan. 2018	staff review. Final content edits are underway. The document will go to communications in late November.
Placemaking	Ricardo	Mar. 2017 –	Staff circulated local case studies with Advisory Group for review.
-	Lopez	Feb. 2018	Drafting is underway.
Green infrastructure co-benefits	Kristin	Sep. 2015 –	Project complete. The <u>strategy paper</u> was finalized and posted on the web for
(see <u>website</u> )	Ihnchak	Apr. 2016	feedback.

Project	CMAP lead	Timeline	Status and links
Transportation system funding concepts (see website)	Lindsay Hollander	Jul. 2015 – May 2016	The project is complete. The <u>strategy paper</u> is posted on the web for feedback.
Climate resilience (see website)	Kristin Ihnchak	Jul. 2015 – Nov. 2016	The project is complete and <u>posted</u> on the CMAP website. Communications will leverage this report as we promote April's climate change forum.
Highway operations (see <u>website</u> )	Claire Bozic	Jul. 2015 – Feb. 2017	The project is complete and the <u>document</u> is posted on the CMAP website.
Tax policies and land use trends (see <u>website</u> )	Lindsay Hollander	Dec. 2015 – Mar. 2017	The project is complete. The <u>strategy paper</u> is posted on the web for feedback.
Housing supply and affordability (see <u>website</u> )	Jonathan Burch	Jan. 2016 – May 2017	The project is complete. The <u>strategy paper</u> is posted on the web for feedback.
Reinvestment and infill strategies (see <u>website</u> )	Tony Manno, Liz Oo	Oct. 2015 – Jun. 2017	The project is complete. The <u>strategy paper</u> is posted on the web for feedback.
Inclusive growth (see <u>website</u> )	Elizabeth Scott	Oct. 2015 – Jul. 2017	The project is complete and the <u>document</u> is posted to the CMAP website.
Lands in transition (see <u>website</u> )	Nora Beck	Jan. 2016 – Aug. 2017	The project is complete and the <u>document</u> is posted on the CMAP website.
Water	Jason Navota	Sep. 2016 – Aug. 2017	The project is complete and the <u>document</u> is posted on the CMAP website.
Energy	Dan Olson	Jun. 2016 – Sep. 2017	The project is complete and the <u>document</u> is posted on the CMAP website.
Regional economy	Simone Weil	Nov. 2016 – Sep. 2017	Draft revised with final edits incorporating committee feedback.
Transit modernization (see website)	Martin Menninger	Jan. 2016 – Oct. 2017	External review is complete and text is undergoing final edits with communications.
Transportation technology	Elizabeth Irvin	Jun. 2016 – Oct. 2017	The revised strategy paper was circulated for partner review and presented to Transportation Committee. The revised draft is in the final review by Communications and anticipated to be complete in November
Municipal capacity	Patrick Day	Jun. 2016 – Nov. 2017	The draft strategy paper is complete and undergoing final review by Communications. Publication is expected in November.
Stormwater	Nora Beck	Nov. 2016 – Jan. 2018	The draft strategy paper was completed in September and distributed to the ENR committee, Calumet Stormwater Collaborative, and other

Project	CMAP lead	Timeline	Status and links
			stakeholders. Draft paper is currently being revised based on feedback. The draft will be sent to Comms in early November.
Public health	Ricardo	Jan. 2017 –	The project was presented to the Transportation Committee on August 4.
	Lopez	Jan. 2018	Drafting of health strategies underway.
Asset management	Tom	Feb. 2016 –	Policy discussions continued in the context of the Surface Transportation
(see <u>website</u> )	Murtha	Dec. 2017	Program. In response to a Request for Informational Presentations that
			was posted in August, CMAP conducted informational interviews that
			will inform the ON TO 2050 asset management strategy. Follow-up
			memos on recommendations and targets will be sent to Transportation
			Committee in the fall; a request for qualifications will also be issued.

Other Plan Development Tasks

Project	CMAP lead	Timeline	Status and links
Communications strategy	Tina	Ongoing	The Board and MPO Policy Committee adopted the ON TO 2050 Preview
	Fassett		Report in October 2017, as well as the Alternative Futures Outreach and
	Smith		Engagement Summary. Work continued on CMAP reports related to ON
			TO 2050, including publication of the Infill and TOD Snapshot, Energy
			and Lands in Transition strategy papers, Non-Motorized Transportation
			and Local Foods memos, and the Transit Ridership Growth Study and
			Highway System Performance Trends report. Phase 1 of outdoor
			photography and videography for ON TO 2050 was completed, and staff
			began to plan studio-based sessions for January-March 2018. Work
			continued to upgrade CMAP's website to prepare for the launch of ON
			TO 2050. Planning began for the October 2018 ON TO 2050 launch event.
Data and tool development	Zach	Ongoing	Staff continued to develop analytical tools and data products to inform
	Vernon		topical research, including Air Quality Index data summaries for the
			Natural Resources Snapshot.
Financial plan	Lindsay	Ongoing	Revisions to the draft revenue and expenditures forecasts were completed
	Hollander		and have been discussed with Transportation Committee, MPO Policy
			Committee, and the CMAP Board. Efforts to develop allocations to
			expenditure categories are underway.

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Layers	Lindsay Bayley	Ongoing	Meeting with municipal GIS service provider held to discuss potential data dissemination and sharing held in September. Sample ON TO 2050 story map developed. Mapping for 15 layers complete, 7 under development.
Outreach activities	Jane Grover	Ongoing	Public engagement to support development of the ON TO 2050 plan focused on <u>Alternative Futures</u> from April –August and used multiple tools to broaden and deepen the regional discussion and generate feedback. Staff collected feedback from five <u>Alternative Futures Forums</u> , interactive <u>kiosks</u> , five <u>online (MetroQuest) surveys</u> , and in-person public engagement workshops and other events as of August 24. Events are shown on the <u>calendar</u> . This phase of engagement reached more than 2,500 residents who attended 127 workshops and five topical forums and over 61,000 who interacted with the kiosks. A <u>report on the Alternative Futures engagement</u> supplements the ON TO 2050 Plan Preview. The public engagement activities are supported and amplified by coordinated print materials and extensive social media output, using the #2050BigIdeas hashtag thread on <u>Twitter</u> and <u>Facebook</u> .
Regionally significant projects	Jesse Elam	Ongoing	Staff continues to evaluate projects. The Transportation Committee received an initial draft of the <u>Regionally Significant Projects Benefits</u> <u>Report</u> in September, and staff will present to CMAP committees through Fall 2017.
Scenario development	Kristin Ihnchak	Ongoing	The Alternative Futures engagement period (see Outreach Activities) ended on August 31st. Staff have collected recommendations in all ON TO 2050 Strategy Papers, and assessed their impact across the five futures.
Socioeconomic forecast	David Clark	Ongoing	Continued modifications to Local Allocation tool. Delivery of version capable of reporting out at five-year increments. Final version expected in early November, with documentation to follow.

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