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MEMORANDUM

To: Planning Coordinating Committee

Date: May 5, 2010

From: Bob Dean, Principal Regional Planner

Re: Priority Recommendation Areas

The *GO TO 2040* plan will make specific policy recommendations in twelve priority areas. Over the past six months, memos outlining the direction of these have been presented to the CMAP Board for discussion, and CMAP's working committees have also been directly involved in developing them. These recommendations will be the central piece of *GO TO 2040*; they are expected to make up the bulk of the report's length and be the focus of its communications strategy as well.

Drafts of the policy recommendation sections of the plan are being posted online as they are completed, at <http://www.goto2040.org/plandocs/>. This link has been shared with CMAP committee members and other key stakeholders, and comments are being requested from these groups during the remainder of this month. These comments will be reviewed and incorporated before the general public comment period begins in June.

To simplify the plan's recommendations for communication purposes, the twelve priority recommendations are expected to be grouped into four categories along the following themes (please note that the names of these themes are placeholders):

- Livable communities. This will include the plan's recommendations on land use and housing, parks and open space, energy and water conservation, and local food.
- Regional mobility. The plan's recommendations for transportation finance, public transit, and freight will be grouped here. Major transportation capital projects will also be covered in this section.
- Human capital. This section will cover the plan's recommendations on innovation, education, and workforce development.
- Governance. This will include the plan's recommendations on access to information (data sharing), tax policy, and coordinated investment.

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This categorization is also expected to be used to organize the interactive *GO TO 2040* website, in addition to use in the written documents. The plan will also include other sections on current conditions and overall context, but these will be given a less detailed treatment than the priority recommendations described above.

ACTION REQUESTED: Discussion.

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