



## MEMORANDUM

**To:** CMAP Committees

**Date:** August 4, 2010

**From:** Erin Aleman, Senior Planner

**Re:** Preliminary *GO TO 2040* Public Comment Period Summary

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On June 11, 2010 the draft *GO TO 2040* plan was released for public comment; this period was the final opportunity for residents of the region to provide feedback on the draft *GO TO 2040* plan. This memo provides an overview of CMAP's engagement effort over the summer and provides some preliminary results of the feedback received.

Between June 11 and August 6, 2010, CMAP staff engaged in a comprehensive effort to reach stakeholders for input on the draft plan. In order to reach a broad base of stakeholders, CMAP undertook a variety of approaches. On June 11, CMAP placed an ad in the Chicago Tribune to notify residents of the public comment period and to detail the dates and locations of the public open houses being held across the region. CMAP staff also sent press releases in advance of every open house to local papers and community calendars. CMAP also communicated this information through our mailing list of over 7,000 individuals. Contact information as well as details on how to participate was available in all email communications and on both CMAP websites [www.GOTO2040.org](http://www.GOTO2040.org) and [www.cmap.illinois.gov](http://www.cmap.illinois.gov).

To further solicit feedback on the draft plan, CMAP staff met with members of the Board, the MPO Policy Committee, Councils of Government, counties, the Governor's office, various state agencies, and a number of key stakeholders involved in the plan's development. The forum of these meetings varied from individual meetings to more formal presentations to various committees or groups. In total, approximately 50 meetings of this type were held throughout the public comment period.

In addition, this summer staff engaged in a community outreach effort calling nearly 500 organizations to let them know about the draft plan and offer an opportunity to have CMAP staff to come out and give a presentation at each organization. Through this process CMAP held nearly 150 meetings with stakeholders from close to 200 organizations of all types, from municipal to civic and non-for-profit organizations, to major employers and for profit institutions.

Finally, CMAP held an open house in every Council of Mayors region, ten in total. Over 200 individuals participated in these open houses.

Although staff is in the midst of compiling all public comments received, generally speaking comments have been very supportive of the plan. Staff anticipates that there will be no major policy changes to the *GO TO 2040* plan, however there will be a number of minor changes based on the public comments as well as clarifications of the plan's recommendations.

At almost all of the open houses participants noted the broad scope of the plan and were impressed with the programs and policies discussed. Some common points from the open houses include:

- **Economic development and jobs.** The Education and Workforce Development recommendations of *GO TO 2040* received very strong support, with the hopes that efforts in this arena can strengthen and sustain the region's economy.
- **Transportation access.** The connection between the region's residents and jobs is crucial and should be addressed across the region. Support for better access to jobs through increased transit and reduced congestion was at the heart of many comments received.
- **Coordination.** A desire for increased coordination of government and greater transparency of data were woven throughout feedback.
- **Implementation.** Feedback from residents included many questions as to how *GO TO 2040* will be implemented. As suggestions, many noted the importance of private sector involvement and the availability of incentives.

CMAP also received many letters concerning major capital projects. These letters tended to correlate closely to the part of the region the respondent resided and related to various projects including: Route 53, Illiana Expressway, STAR line, Prairie Parkway, I-290, CTA Red Line, CTA Blue Line, and new Metra extensions.

It is important to note that this memo is not a full analysis of the comments received to date. As we receive formal comments, we will make them available on our website. Staff will be continuing to consider and address comments between now and September when the Board will review the final draft of the *GO TO 2040* plan. Staff will present a more thorough summary of the comments we received and how they were addressed at your September meeting. As a reminder, the following is the remainder of the schedule for the plan adoption:

- The final plan and a summary of comments received will be discussed by the CMAP Board and MPO Policy Committee on September 8 and 9, though no action will be requested at that time. Instead, the groups will be asked for final comments on the plan.
- The Transportation Committee will meet on September 17 and the Planning Coordinating Committee will meet on September 29 to consider recommending plan for adoption to the CMAP Board and the MPO Policy Committee.
- The CMAP Board and MPO Policy Committee will hold a joint meeting on October 13 and will be asked to consider plan adoption at this meeting.

The following provides detail on CMAP open houses, web statistics, *GO TO 2040* Partnership program, and "community days" outreach.

### **GO TO 2040 Open Houses**

CMAP hosted ten open houses across the region to present the draft *GO TO 2040* plan. Each open house featured a short plan overview presentation by CMAP staff, followed by a question-and-answer period. Total attendance for all meetings was 228. Below are the details, including attendance information, for each open house.

DuPage County

June 15, 2010

DuPage County Government Center  
Auditorium (421 N. County Farm Rd.,  
Wheaton, IL 60187)

Attendance: 20

West Central Cook

July 20, 2010

Cicero Community Center (2250 South 49<sup>th</sup>  
Avenue, Cicero, IL 60804)

Attendance: 8

Lake County

June 22, 2010

Lake County Central Permit Facility (500 W.  
Winchester Road, Libertyville, IL 60048)

Attendance: 27

Kane County

July 21, 2010

Kane County Government Center (719 So.  
Batavia Avenue, Geneva, IL 60134)

Attendance: 43

Will County

June 23, 2010

Will County Office Building (302 N Chicago  
Street, Joliet, IL 60432)

Attendance: 21

South West and South Cook

July 27, 2010

Moraine Valley Community College (9000 W.  
College Parkway, Palos Hills, IL 60465)

Attendance: 22

Kendall County

June 29, 2010

Kendall County Health Department (811 W.  
John Street, Yorkville, IL 60560)

Attendance: 16

North West/North Central Cook

July 29, 2010

Arlington Heights Public Library (500 North  
Dunton Avenue, Arlington Heights, IL 60004)

Attendance: 23

McHenry County

July 13, 2010

Woodstock Public Library (414 W. Judd St.,  
Woodstock, IL 60098)

Attendance: 15

Chicago/Cook

August 3, 2010

CMAP Office (233 S. Wacker Drive, Suite 800,  
Chicago, IL 60606)

Attendance: 33

### **GO TO 2040 Web Statistics**

From the start of the public comment period (June 11, 2010) through July 29, 2010, there have been a total of 10,175 visits to the *GO TO 2040* website. Seventy percent of these visits were “new visitors” to the website. In total, there were almost 24,000 pageviews from these users. The most popular pages were the homepage, the draft *GO TO 2040* plan page (where the full plan was made available along with individual downloadable chapters), and the page that lists

open house meetings. In comparison with website traffic from last year, there have been twice as many visitors to [www.GOTO2040.org](http://www.GOTO2040.org) this summer.

### **GO TO 2040 Partnership Program**

As part of our outreach CMAP staff also promoted the GO TO 2040 Partnership program. To date, we have over 200 organizations, businesses and groups signed on as GO TO 2040 Partners. A current list of existing partners can be found at <http://www.goto2040.org/Partners.aspx>. Our hope is to continue to increase partner numbers as we head toward the implementation phase. Individuals and organizations can still sign on to be a GO TO 2040 Partner by completing a partnership form online [www.goto2040.org/partnership.aspx](http://www.goto2040.org/partnership.aspx). Our partners will be key to the implementation of the GO TO 2040 recommendations. A significant proportion of current partners have committed to share information about CMAP and GO TO 2040 to their members.

### **GO TO 2040 Community Days**

The goal of all of our summer engagement including the “Community Days” effort was to gain buy-in on GO TO 2040. The following is a breakout of the nearly 500 organizations CMAP reached out to and the 150 plus organizations that CMAP staff met with between June 11 and August 6, 2010.

#### **June 14<sup>th</sup> – June 16<sup>th</sup> McHenry County Community Days**

##### **Met with 13:**

Fox Waterway Agency  
Habitat for Humanity of McHenry County  
Imagine McHenry County  
League of Women's Voters of McHenry County  
McHenry County College  
McHenry County Community Foundation  
McHenry County Conservation District  
McHenry County Farm Bureau  
McHenry County Housing Authority  
McHenry Realtors  
Pioneer Center; United Way-McHenry County Volunteer Center  
Village of Prairie Grove

Centegra Health System  
Congregational Unitarian Church  
Crystal Lake Chamber of Commerce  
Environmental Defenders of McHenry County  
Faith in Action of McHenry County  
Follett Library Resources  
Home of the Sparrow  
Illinois Association of Realtors  
McHenry Area Chamber of Commerce  
McHenry County Economic Development Corporation  
McHenry County Latino Coalition  
Mercy Health System  
Sierra Club-IL Chapter, McHenry County Defenders  
The Land Conservancy of McHenry County

##### **Contacted 27 total (including those above):**

Catalent Pharma Solutions

#### **June 21<sup>st</sup> – June 23<sup>rd</sup> Northwest Cook Community Days**

##### **Met with 16:**

Bird Conservation Network

District 54 Foundation (Schaumburg Township Elementary School Foundation)

Evanston Community Development Corporation  
Evanston Community Foundation  
Evanston YMCA  
Harper College  
Interfaith Housing Center of Northern Illinois  
Lakeview East Chamber of Commerce  
Lincoln Square Chamber of Commerce  
Motorola Foundation  
Office of Ald. Joe Moore  
Rogers Park Business Alliance  
Schaumburg Business Association  
West Ridge Chamber of Commerce  
West Rogers Park Community Organization  
Woodfield Chicago Northwest Convention Bureau

**Contacted 51 total (including those above):**

4-H Schaumburg/Hoffman Estates  
Abt Electronics  
Advocate Lutheran General  
Alexian Brothers Medical Center  
Alliance of Residents Concerning O'Hare  
Allstate Insurance  
Audobon Chicago Region  
Baha'I Faith  
Care for Children USA  
Chicago Botanic Garden

Clearbrook  
Evanston Hospital  
Experian  
Greater O'Hare Association  
Illinois Local & Organic Food  
Jewish Community Center  
Kinship Conservation Fellows  
Land Trust Alliance  
League of Women Voters of Arlington Heights, Mt Prospect and Buffalo Grove Lift (Evanston)  
Lutheran Social Services of Illinois  
Mather Lifeways  
McGraw Foundation  
North Suburban Special Recreation Association  
Northbrook Civic Foundation  
Northwest Community Healthcare Foundation  
Northwestern University Asset-Based Community Development Institute  
Oakton Community College  
ORT America  
Prairie Center for the Arts  
Schaumburg Park Foundation  
Sears, Roebuck and Co.  
The Leaning Tower YMCA  
Winnetka Community House  
Zurich, US Headquarters

**June 28<sup>th</sup> – June 30<sup>th</sup> Lake County Community Days**

**Met with 16:**

Abbott Laboratories  
College of Lake County  
Lake County Black Chamber of Commerce  
Lake County Chamber of Commerce  
Lake County Hispanic Chamber of Commerce  
Lake County Housing Authority  
Lake County Partners; Liberty Prairie Conservancy  
North Chicago Housing Authority  
Rosalind Franklin University  
SER, Jobs For Progress Inc. of Lake County  
United Way of Lake County

University Center of Lake County  
Upper Des Plaines River Ecosystem Partnership  
Village of Round Lake Beach Cultural and Civic Center Foundation  
Waukegan Housing Authority  
Village of Highland Park

**Contacted 49 total (including those above):**

112 Education Foundation  
ACCO brands  
Alliance for Excellence District 65 Foundation  
Barrington Area Conservation Trust

Baxter Healthcare Corporation  
Below the Surface  
Black Chamber of Commerce of Lake  
County  
CDW  
Center for Enriched Living  
Center for Independent Living  
Christian Outreach of Lutherans  
Community Action Partnership of Lake  
County  
Conservation Alliance  
Foglia YMCA  
Fox Waterway Agency  
GE Healthcare  
Grainger  
Green Oaks, Libertyville, Mundelein,  
Vernon Hills Area Chamber of Commerce  
(GLMV)

Hewitt Associates  
Illinois Water Trailkeepers  
Indian Creek Watershed Project, Ltd.  
Lake County Audubon Society  
Lake County, Illinois Convention & Visitors  
Bureau  
Lake Forest College; League of Women  
Voters of Lake County  
Libertyville Civic Center Foundation  
Northeastern Illinois Federation of Labor  
Six Flags Great America  
Trinity International University  
Urban Muslim Minority Alliance Center  
Walgreens Corporation  
Waukegan Park District  
YMCA of Metropolitan Chicago

### **July 7<sup>th</sup> – July 9<sup>th</sup> West Central Cook County Community Days**

#### **Met with 16:**

Age Options  
Alliance to End Homelessness in Suburban  
Cook County  
Berwyn Development Corporation  
CEP Youth Leadership  
Chicago Zoological Society  
Community Memorial Foundation  
Community Nurses Organization  
Hudson Burnham  
Oak Park River Forest Community  
Foundation  
Oak Park Development Corporation  
Oak Park Regional Housing Center  
Park District of LaGrange  
Pillars  
Rush Oak Park Hospital  
Talking Farm  
Unity Temple Restoration Foundation  
West Suburban Chamber of Commerce &  
Foundation

#### **Contacted 37 total (including those above):**

AlbertoCulver Co.  
AM Castle  
Andrew Corp.  
Calvary Memorial Church  
Dominican University  
Ferrara Pan  
Forest Park Chamber of Commerce and  
Development Corporation  
Gottlieb Hospital  
Greater La Grange YMCA  
Illinois Association of Conservation  
La Grange Park Business Association  
Living Word Christian Center  
Oak Park Business Association  
Oak Park/River Forest Development  
Corporation  
Pleasant Home Foundation  
TreeHouse Foods Inc.  
West Suburban Hospital  
YMCA Metropolitan Chicago

## July 12<sup>th</sup> – July 14<sup>th</sup> Cook County Community Days

### Met with 36:

Alliance for the Great Lakes  
Barron-Chisolm Associates  
Baxter and Woodman  
Chaddick Institute for Metropolitan  
Development-DePaul University  
Chicago Department of Public Health  
Partnership  
Chicago Federation of Labor  
Chicago Loop Alliance  
Chicago State University - Fredrick Blum  
Neighborhood Assistance Center  
Claretian Associates  
CH2M Hill  
Columbia College  
ComEd  
Congress for the New Urbanism (CNU)  
Cook County Health Department  
Delta Institute  
Environmental Law & Policy Center  
Federal Reserve Bank of Chicago  
Genesis Housing Development Corporation  
Greater North Michigan Avenue  
Association  
Hispanic American Construction Industry  
Association (HACIA)  
Illinois Chapter, American Planning  
Association  
Landmarks Illinois  
Lawndale Alliance  
Lawndale Business & Local Development  
Corporation  
Lester and Rosalie Anixter Center  
Logan Square Neighborhood Association  
Lykah Consulting  
Neighborhood Housing Services of Chicago  
Northwestern University  
Old Town Merchants and Retailers  
Association  
Openlands  
Neighborspace  
The Regional Land Trust  
Pilsen Farmer's Market

Quad Communities Development  
Corporation  
Sho-Deen Development  
South Suburban Mayors and Managers  
State IL Food, Farms, and Jobs Act Council  
Teska  
Uptown United  
Village of Lemont  
Village of Matteson  
Village of Mokena  
Village of Olympia Fields  
Wohlt Group  
World Business Chicago

### Contacted 116 total (including those above):

Adler Planetarium  
Alliance for Water Efficiency  
American Red Cross of Greater Chicago  
Andersonville Development Corporation  
Arab-American Action Network  
Arquitectos - Society of Hispanic  
Professional Architects  
Arts Alliance Illinois  
Asian American Institute  
Association for Community Networking  
Bickerdike Redevelopment Corporation  
Black Contractors United  
Black Star Project  
Catholic Charities  
Central States SER- Jobs for Progress  
Chicago Alliance to End Homelessness  
Chicago Community Loan Fund  
Chicago History Museum  
Chicago Metropolitan Housing  
Development Corporation  
Chicago Technology Cooperative  
Chicagoland Roofing Council  
Chinese American Service League  
Civic Consulting Alliance  
Coalition for Equitable Community  
Development  
Consotium to Lower Obesity in Chicago  
Children

Edgewater Development Corporation  
Environment, Culture and Conservation  
(ECCo) at the Field Museum  
Greater Auburn Gresham Development  
Corporation  
Greater Chicago Food Depository  
Greater West Town Community  
Development Project  
Growing Home / Green City Market  
Harris Bank  
Healthy South Chicago  
Heartland Alliance  
Hispanic Housing Development  
Corporation  
Illinois Action for Children  
Illinois Clean Energy Community  
Foundation  
Illinois Housing Council; Illinois Institute of  
Technology  
Illinois Retail Merchants Association  
(IRMA)  
Imagine Englewood If  
Institute of Puerto Rican Arts and Culture  
Jane Addams Resource Corporation  
Korean American Resource and Cultural  
Center  
Lakeside Community Development  
Corporation  
Latino Policy Forum

Little Black Pearl Workshop  
Little Village Environmental Justice  
Organization  
Logan Square Preservation  
Mercy Housing Lakefront  
Near Northwest Neighborhood Network  
Northwest Side Housing Center  
Northwestern University Feinberg School of  
Medicine  
O-H Community Partners  
Olive Harvey College  
Polish American Association  
Protestants for the Common Good  
Re/Max  
Respiratory Health Association of  
Metropolitan Chicago  
Resurrection Project  
Sierra Club Illinois Chapter - Chicago  
Group  
The Cara Program  
The Chicago Lighthouse for People who are  
Blind or Visually Impaired  
The Civic Federation  
The Jewish Council on Urban Affairs  
The Salvation Army Chicago Metropolitan  
Division  
United Neighborhood Organization (UNO)  
Urban Land Institute – Chicago  
West Side Community Training Institute

### **July 19<sup>th</sup> – July 21<sup>st</sup> DuPage County Community Days**

#### ***Met with 19:***

Argonne National Lab  
Bridge Communities  
College of DuPage  
DeVry University  
DuPage Community Foundation  
CommunityWorks  
DuPage Habitat for Humanity  
DuPage Regional Development Alliance,  
Choose DuPage  
Edward Hospital  
Exelon Generation  
Greater O'Hare Association

Home Builders Association of Greater  
Chicago  
Memorial Community Foundation  
Naperville for Clean Energy and  
Conservation  
Northeastern Illinois Area Agency on Aging  
Peoples Resource Center  
Tellabs, Inc.  
The Conservation Foundation  
United Way of the DuPage Area  
Village of Hanover Park  
Village of Warrenville

***Contacted 48 total (including those above):***



Benedictine University  
BP America  
Camp Fire USA Illinois Prairie Council  
Citizen Advocacy Center  
Downers Grove Area Chamber of  
Commerce and Industry  
DuPage County Convention and Visitors  
Bureau  
DuPage County Hispanic Chamber of  
Commerce  
DuPage Housing Action Coalition  
DuPage United  
Green Earth Institute  
Hinsdale Hospital  
HOPE Fair Housing Center  
Illinois Trucking Association  
International Truck and Engine Corporation

League of Women Voters of Downers  
Grove, Woodridge & Lisle  
Mainstreet Organization of Realtors  
McDonald's Corporation  
Medinah Shriners  
Naperville Area Chamber of Commerce  
Naperville CARES  
Naperville Fair Housing Advisory  
Commission  
North Central College  
Northbrook Environment Community  
Northern Illinois Food Bank  
The Morton Arboretum  
Villa Park Environmental Concerns  
Commission  
Wheaton Chamber of Commerce  
Wheaton College  
Wheaton Franciscan Healthcare

### **July 26<sup>th</sup> – July 28<sup>th</sup> Will County Community Days**

#### **Met with 13:**

Barron-Chisolm Associates  
Bizios Fresh Market  
Daybreak Center, Catholic Charities  
Greater Joliet Area YMCA  
Housing Authority of Joliet  
Illinois Coalition for Responsible Outdoor  
Lighting  
Joliet Junior College  
Joliet Park Foundation  
Local 150 (Operating Engineers)  
Apprenticeship and Skill Improvement  
Program  
Nicor  
Provena St. Joseph Medical Center  
Foundation  
Rasmussen College  
Valley View School District 365U  
Village of Homer Glen  
Village of Mokena  
Village of Olympia Fields  
Will County Community Foundation  
Will County Farm Bureau

#### **Contacted 37 total (including those above):**

Big Brothers Big Sisters of Will and Grundy  
Counties  
Bolingbrook Illinois Lions Club  
Citizens Against Ruining the Environment,  
C.A.R.E  
Contractors Association of Will and Grundy  
Counties  
Diocese of Joliet  
Empress Casino  
Forest Preserve District of Will County  
Harrah's Joliet Casino  
Joliet Region Chamber of Commerce and  
Industry  
Latino Business Association  
Lewis University  
Plainfield Area Chamber of Commerce  
Silver Cross Hospital  
South Star Services  
Spanish Community Center  
Starcon International, Inc.  
Tinley Park – Frankfort Rotary Club  
United Way of Will County  
University of St. Francis  
Will and Grundy Counties Building Trades  
Council

Will County Center for Community  
Concerns

Will-Grundy Center for Independent Living  
Workforce Services Division of Will County

**August 2<sup>nd</sup> – August 4<sup>th</sup> Kane/Kendall Community Days**

**Met with 8:**

Aurora Regional Chamber of Commerce  
Community Foundation of the Fox River  
Valley  
Fox River Ecosystem Partnership  
Kane County Farm Bureau  
Kendall County Health Department  
Quad County Urban League  
Rush-Copely Medical Center  
The Dunham Fund  
Village of Algonquin  
Village of Montgomery

**Contacted 36 total (including those above):**

Association for Individual Development  
(AID)  
Aurora Area Chamber of Commerce  
Caterpillar  
Efs Foundation  
Elgin Community College  
Family Focus Aurora  
Fermi National Accelerator Laboratory  
Forest Foundation of Kendall County

Fox River Foods  
Fox Valley United Way  
Hesad House, Inc.  
Highland Avenue Church of Brethren  
Joseph Corporation  
Kane County Health Department  
Kendall County Soil & Water Conservation  
District  
Kendall Housing Authority  
Kendall-Grundy Community Action  
League of Illinois Bicyclists  
League of United Latin Americans  
Council 5236; Lutheran Child and Family  
Services  
Max McGraw Wildlife Foundation  
National Louis University  
Plano Molding  
Protect Kendall Now/Conversation  
Foundation  
Sherman Hospital  
Tandem Staffing  
Waubonsee Community College  
YMCA Plano

**August 4<sup>th</sup> – August 6<sup>th</sup> South and Southwest Cook Community Days**

**Met with 11:**

Advocate Christ Medical Center  
Chicago Southland Chamber of Commerce  
Chicago Southland Convention and Visitors  
Bureau  
Chicago Southland Economic Development  
Corporation  
Governors State University  
Moraine Valley Community College  
Park Forest Economic Development  
Corporation  
Riverdale Tree Commission  
South Suburban Housing Collaborative  
South Suburban Mayors and Managers  
Southland Healthcare Forum

Southland Hispanic Leadership Council  
Village of Park Forest

**Contacted 28 total (including those above):**

Allied Tube and Conduit  
Arab American Family Services  
Bedford Park – Cleaning Industrial  
Association  
Chicago Heights Leadership Council  
Chicago South Community Development  
Organization  
Friends of the Calumet-Sag Trail  
Ingalls Hospital  
League of Women Voters of the Park Forest  
Area

Oak Forest Hospital  
Palos Community Hospital  
Prairie State College  
SCOPE – South Cooperative Organization  
for Public Education

South Suburban College  
Southeast Environmental Task Force  
Southwest Organizing Project  
The Center of Palos

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