



# Chicago Metropolitan Agency for Planning

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## **Economic and Community Development Committee Minutes** **March 24– 9:00am** **DuPage County Conference Room**

**Members Present:** Chris Aiston, Bill Browne, Lori Clark, JoAnn Eckmann, Rand Haas, Judith Kossy, Harry Pestine, Charles Perkins, Angie Powell, John Schneider, Ed Sitar

**Members Absent:** Tracey Bosman, Consuella Brown, Grant Davis, Thomas Gary, Robert Gleeson, John Greuling, Robin Kelly, Cindy McSherry, Sean McCarthy, Mike Scholefield, David Young

**Staff Present:** Shana Alford, Randy Blankenhorn, Annie Byrne, Bola Delano, Kristen Heery, Matthew Maloney, Brian Rademacher, Paul Reise,

**Others Present:** Suzanne Connor, Paul Heltne, Mark O'Donnell, Gary Skoog

### **1.0 Call to Order**

The meeting was called to order at 9:00am.

### **2.0 Welcome and Introductions**

All attendees introduced themselves.

### **3.0 Approval of the Minutes**

Motion to approve the minutes was made by Lori Clark and seconded by Chris Aiston.

### **4.0 Agenda Changes and Announcements**

The Chair and the Vice Chair were unable to attend today's meeting. Bill Browne chaired the meeting at the request of the Vice Chair Robin Kelly. The committee agreed with the recommendation.

### **5.0 Staff Report**

Staff informed the committee that CMAP would hold another panel discussion on best practices in planning and economic development in the near future. The panel will focus on How to Conduct a Market Analysis. The committee will receive more information in the coming weeks.

## 6.0 GOTO 2040 Update

**6.1** Ross Patronsky gave a presentation on the Capital Program Element of the *GO TO 2040* plan. The Volpe Center was contracted by CMAP to develop an initial list of potential measures that could be used to evaluate major capital projects and scenarios in northeastern Illinois. Staff reviewed a number of evaluation measures which included Transit Service Areas, Jobs-Housing Access, Long-Term Economic Development and Economic Impact on Freight System. In order to measure economic development and impact on freight system a transportation impact model that can measure jobs, income, and gross product will be used. CMAP recently acquired a software TREDIS (Transportation Economic Development Impact System), this will be used to for the economic impact. A discussion followed with committee members asking for more details and a request that staff run through a few examples using the model to demonstrate what it means, what it can do and how it will be used. Bob Dean said this can be done at the June meeting.

Other comments regarding this topic included Gary Skoog recommending that Northeastern Illinois be included as one of the regions under review to allow for a true comparative analysis of what the region currently has and what it needs. Chris Aiston asked why other regions were chosen for a comparative analysis. Staff responded that the other regions had made good use of evaluation measures in their plan. Charles Perkins asked for a current list of projects in order to understand the scope and size of projects that could be considered under this program. Staff directed committee members to the 2030 Transportation Plan which has a list of projects.

Committee members were encouraged to provide feedback and comments on the proposed measures within the next week and a half.

**6.2.** Suzanne Connor from the Chicago Community Trust gave a brief explanation about the Arts and Culture report and the importance of this sector in the region. More details about the report will be given in future meetings

**6.3** Bob Dean gave a brief overview of the process being developed for evaluating alternative future scenarios. The three scenarios are "Preserve", "Reinvest", and "Innovate". These scenarios will be used as a framework to review different policies and investments the region could pursue. Aspects from each scenario will be analyzed and those considered most effective will be chosen and combined into a single "preferred scenario." Other quantitative economic outcomes would be evaluated, and jobs, income and outputs from infrastructure investments would come from the recently purchased TREDIS software. Qualitative outcomes would be based on investments in infrastructure, human capital and innovation. Bob Dean concluded by informing members about the INVENT2040 workshops which is a public engagement process that would begin this summer. He highlighted the role of working committees which will

include reviewing findings and recommendations that come from these sessions mainly in areas of human capital, infrastructure, and innovation.

**6.4** Bob Dean provided an update on the draft economic incentives strategy paper. Lori Clark added that she would send along papers that discuss the pros and cons to incentives. She also reminded staff that the state of Illinois has several incentives on the books in the legislature but simply do not have any funding. She recommended that a paper on incentives should include a look at non-funded incentive opportunities. Bob Dean started to review a “sample program” for economic incentives that related to infrastructure improvement and promotion of infill development. However due to a lack of time for full discussion the committee recommended the discussion completed by the ED sub working committee.

**7.0 Public Comment**

There was no public comment.

**8.0 Adjournment**

The meeting adjourned at 11:00am.

The next meeting of the Economic and Community Development working committee will be held on **Tuesday May 26th, 2009 at 9:00am** in the CMAP offices.

Respectfully submitted,

Brian Rademacher  
Staff Liaison

05-10-09