



Chicago Metropolitan Agency for Planning

***GO TO 2040* PARTNERSHIP PROGRAM**

www.goto2040.org

The *GO TO 2040* plan will guide capital investments, public policies, and developments across our seven-county region. The *GO TO 2040* campaign is being led by the Chicago Metropolitan Agency for Planning (CMAP) to create and implement a long-range vision for metropolitan Chicago through the year 2040 and beyond. In an effort to join regional stakeholders, local governments and other groups in our region, to work toward our common Regional Vision, CMAP is launching a *GO TO 2040* Partnership Program. As a Partner you will have access to planning experts, various tools and resources about regional comprehensive planning, and the opportunity to make sure your organization's voice is heard. By being a part of our Partnership, you can help make the *GO TO 2040* vision a reality!

As a partner you will have the opportunity to contribute innovative ideas about how to sustain, improve and strengthen our region. As northeastern Illinois continues to grow, we want to listen and learn from the community. Throughout this partnership we expect you will join us at the table as we develop the region's first truly comprehensive plan.

Benefits to the Partnership:

- Listing on the official *GO TO 2040* campaign website with a partner profile and upcoming programs or events.
- Access CMAP executive director Randy Blankenhorn's Weekly Update email – targeted to key-decision makers, such as mayors and other leaders, in the region.
- Utilization of outreach and technical staff for meeting facilitation and agenda development relating to community conversations, workshops, or other *GO TO 2040* campaign related activities.
- Inclusion on *GO TO 2040* campaign marketing, public relations and other promotional materials, where appropriate.
- Copies of *GO TO 2040* campaign promotional brochures or other marketing materials to use for distribution to members, potential members, and at events.
- Special invitations and co-hosting opportunities to special events, workshops, and meetings sponsored by CMAP.

Ways Your Organization Can Get Involved:

- **Create Dialogue:** Co-host a Community Conversation with your membership. Community Conversations are carefully constructed dialogues that bring stakeholders together to discuss important and relevant issues about the *GO TO 2040* plan. Conversations will be framed around strategy and implementation topics CMAP is currently analyzing and evaluating as recommendations for the *GO TO 2040* Plan. A listing of these topics is available on

www.goto2040.org. CMAP can provide materials and meeting facilitation for these discussion groups.

- **Invite *GO TO 2040* into Your Schools:** Science, social studies, art language arts, history, and creative writing classes have incorporated GO TO 2040 into their curricula.
- **Sponsor a “Bold Ideas” Contest:** Schools, libraries, community centers, rotary clubs, churches, business organizations – anyone can host a contest for their constituents to submit their best ideas about what they envision for the region in 2040.
- **Select Alternate Regional Scenarios:** In the summer 2009, communities or organizations can sponsor scenarios exhibitions and kiosks to encourage public participation in evaluating the regional impact of different scenarios.
- **Communicate to Participate:** CMAP is committed to providing your organization with materials and content to help you inform your members about the *GO TO 2040* campaign.
 - **Newsletters** – In your monthly newsletter, we ask that you provide information to your members about our campaign, specifically links to new blogs and news from the www.goto2040.org. Additionally, promote the participation of our online polls and blog to better gauge the community’s perspective.
 - **Calendar** – Keep an updated list of CMAP activities on your calendar of events, such as working committees, community conversations, and workshops.
- **Make it Official:** Pass a resolution, and then send an official copy to CMAP. A sample resolution is available.
- **Tell the Media:** Issue a press release, to local papers or newsletters, about the partnership and future meetings that will discuss relevant topics about planning and the community.

Partner organizations, like yours, are critical to public awareness and involvement in the *GO TO 2040* plan. We believe this partnership will result in many opportunities for CMAP and the public to interact and communicate. We are very appreciative of your interest in the *GO TO 2040* campaign and look forward to working together.

Log on to www.goto2040.org to get involved today!



For more information, contact:

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