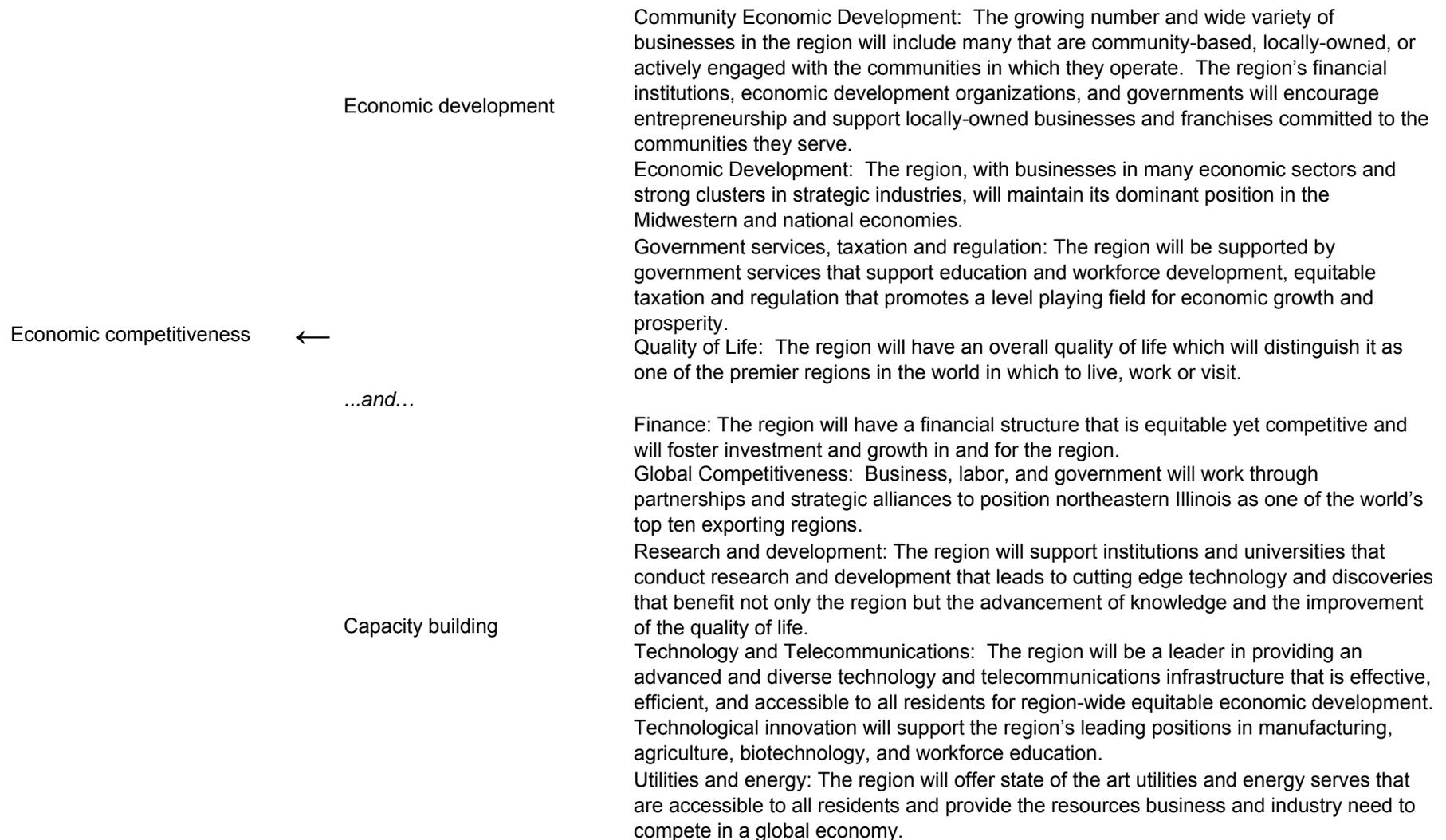


Themes for Vision Development
DRAFT - EXPANDED Economic and Community Development Committee Themes - August 31, 2007

Theme name	Initial theme name developed by committee	Initial goals and key points from past discussions
Coordinated planning and government	← Balanced economy and land	<p>Balanced Economy and Environment: Public policy and civic action will recognize that economic development and environmental stewardship are mutually attainable and beneficial to all and that the region's high-quality environment has economic value and is a competitive advantage.</p> <p>Balanced Growth: The benefits of economic growth in the region will be balanced between mature and developing communities. This will be achieved using strategies that are permissive and encouraging.</p> <p>Coordinating land use and transportation planning: Land-use and transportation for both transit and freight will be planned in a way that promotes balanced use while fostering economic growth in local communities as well as efficient flow of goods in and out of the region.</p> <p>Infrastructure: Ongoing and ample investment in the region's built infrastructure will support economic development and community vitality and protect the region's natural resources.</p> <p>Redevelopment: Public and private investment in homes, retail and other businesses, infrastructure, and people will lead to sustainable prosperity in previously disinvested communities. This will be accomplished with minimal displacement of community residents.</p> <p>Support for Agriculture: Productive farmland will remain in the regional landscape, with support from commercial and governmental activities, providing opportunity for farmers and farm products to be accessible and contribute value to the region's residents and economy.</p>
		<p>Accessibility of Arts and Culture: Opportunities to engage the arts, culture, and science in a variety of forms and institutional venues will be supported, accessible, and affordable throughout the region.</p> <p>Business Attraction and Retention: The region's economic base will be continually strengthened and diversified through the attraction and creation of new businesses and the retention and expansion of existing businesses.</p>



Jobs: The region will retain and create jobs in sufficient numbers and at a variety of levels through which individuals can achieve financial independence.

Education and workforce development

← Education, workforce development and job training

K-12 and higher education: The region's educational system will prepare young adults with life skills necessary to enhance their knowledge of the world as well as earn quality jobs that promote financial independence.

Workforce Education: Opportunities and resources for basic and advanced education, skills development, and life-long learning will be available to expand and diversify the region's labor populations through a variety of institutions and learning technologies.

Accessibility of Arts and Culture: Opportunities to engage the arts, culture, and science in a variety of forms and institutional venues will be supported, accessible, and affordable throughout the region.

Business Attraction and Retention: The region's economic base will be continually strengthened and diversified through the attraction and creation of new businesses and the retention and expansion of existing businesses.

Quality of life

← Economic development

Community Economic Development: The growing number and wide variety of businesses in the region will include many that are community-based, locally-owned, or actively engaged with the communities in which they operate. The region's financial institutions, economic development organizations, and governments will encourage entrepreneurship and support locally-owned businesses and franchises committed to the communities they serve.

Economic Development: The region, with businesses in many economic sectors and strong clusters in strategic industries, will maintain its dominant position in the Midwestern and national economies.

Quality of Life: The region will have an overall quality of life which will distinguish it as one of the premier regions in the world in which to live, work or visit.

Balanced Economy and Environment: Public policy and civic action will recognize that economic development and environmental stewardship are mutually attainable and beneficial to all and that the region's high-quality environment has economic value and is a competitive advantage.

Balanced Growth: The benefits of economic growth in the region will be balanced between mature and developing communities. This will be achieved using strategies that are permissive and encouraging.

Infrastructure: Ongoing and ample investment in the region's built infrastructure will support economic development and community vitality and protect the region's natural resources.

Redevelopment: Public and private investment in homes, retail and other businesses, infrastructure, and people will lead to sustainable prosperity in previously disinvested communities. This will be accomplished with minimal displacement of community residents.

Support for Agriculture: Productive farmland will remain in the regional landscape, with support from commercial and governmental activities, providing opportunity for farmers and farm products to be accessible and contribute value to the region's residents and economy.

Reinvestment and infill

← Balanced economy and land

Freight Transportation: The regional transportation system will provide for the efficient movement of freight by all modes.

Infrastructure: Ongoing and ample investment in the region's built infrastructure will support economic development and community vitality and protect the region's natural resources.

Interregional Transportation: The region will be known for its accessibility to national and international markets through the commercial aviation, interstate highway, freight rail, and high-speed passenger rail systems. The local transportation network will support and link these national systems.

Transportation and Development: Planning for transportation and for economic and community development will be fully integrated so that people will have choices among various modes of transportation and among various community types including public transit-linked and pedestrian-centered communities as well as highway-oriented development.

Transportation accessibility
and efficiency

← Transportation