Econolite Introduces *Centracs*™, its Newest ATMS Software, at the 15th World Congress on Intelligent Transport Systems

Anaheim, CA, November 13, 2008 – Econolite harnesses the power of Microsoft® Windows Presentation Foundation technology to bring the traffic control industry *Centracs,* the next-generation of Advanced Transportation Management System (ATMS) software. *Centracs* is an extremely robust and cost effective system for improving intersection efficiency and traffic signal coordination.

Gary Duncan, Econolite's Chief Technology Officer, remarks, "Econolite, for many years, has been a leader in providing transportation management systems that meet and exceed the system requirements of the traffic control industry. We believe we have exceeded our own expectations with the development of *Centracs,* a system that provides the traffic engineer with a comprehensive solution, capable of successfully reducing operational costs, managing maintenance resource allocations, and reducing traffic congestion."

Using Windows Presentation Foundation technology, *Centracs* delivers the industry's first modular Graphical User Interface and unique display "container" technology, to provide the traffic professional with a full-featured suite of information and management tools to monitor and control their transportation system.

Eric Raamot, Econolite's Vice President of Engineering comments, "The Engineering team at Econolite is committed to evaluating the transportation management system industry and documenting the needs of system users. We are excited to bring you the culmination of our findings in this highly intuitive ATMS product." Raamot added, "With Centracs' true GIS (Geographic Information Systems) map-centric features and the latest Microsoft SQL database reporting tools, the user now has the power to develop a wide range of civil planning and traffic operations strategies."

Centracs provides real-time status and control of all traffic control devices and delivers support for a wide variety of effective mobility solutions. Take advantage of the *Centracs* system to share timely and accurate traffic information with other agencies and neighboring jurisdictions. This product will be demonstrated to the transportation management industry at the 15th World Congress in New York at the Javits Center, November 16-20.

About Econolite

In business since 1933, Econolite is a leading transportation solution provider and manufacturer of advanced traffic controllers (NEMA & ATC/2070), *Aries*®, **icons**®, *Centracs*™, and *PYRAMIDS*® traffic management systems, *Autoscope*® video vehicle detection systems, arterial systems masters, vehicle and pedestrian signals, traffic control cabinets, data collection and management services (*DCMS.2*), Intelligent Intersection™ technology, and a full line of transportation maintenance services. Econolite is committed to employing advanced technologies that reduce traveler time, ease congestion, enhance transit operations, provide safer mobility, and improve quality of life.

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