

# Local Technical Assistance (LTA) Evaluation, Part 1

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CMAP Working Committees, June 2014

## Contents:

- LTA background
- Basic statistics of LTA program
- Results of external surveys
- Next steps



Chicago Metropolitan  
Agency for Planning

# Introduction

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CMAP working committee meetings during summer and early fall 2014 will include discussions of the progress of the LTA program, and future directions for the program

## Schedule:

- Basic program statistics – June/July
- Results of external surveys – June/July
- Review of new applications – July/August
- Implementation progress – July/August
- Results of internal evaluation – August/September
- Results of municipal survey – August/September

# Definition and history

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Implements GO TO 2040 by providing planning assistance to local communities

Initiated in 2011; 70 plans completed and 50 underway

New projects selected annually – call for projects underway now

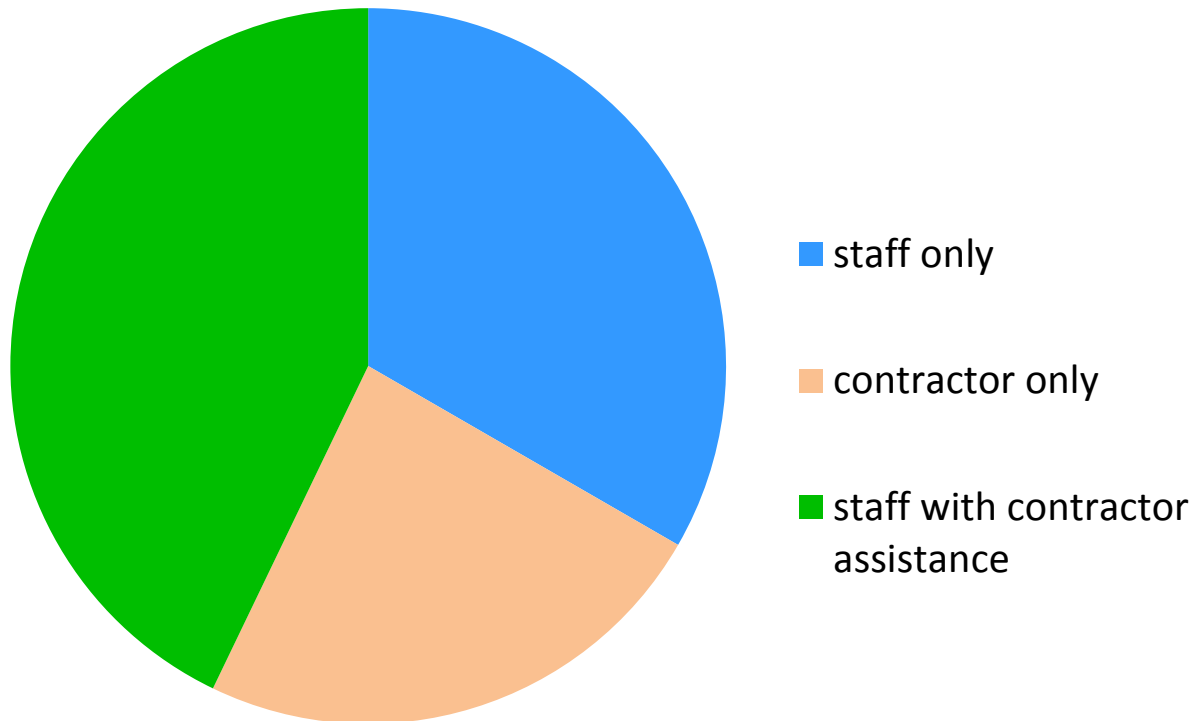


# Basic statistics: service delivery

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140 total projects in program

Services provided through staff assistance, contracts with consulting firms, or combination of resources



# Basic statistics: stakeholder and public engagement

Park Forest Sustainability Plan

Progress:



Compare Yourself

1

CHALLENGE

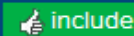
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RANK GOALS

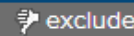
3

CHOOSE STRATEGIES

## Choose Strategies



or



each strategy. Please set one as your favorite:

4

GET INVOLVED

Buildings & Development

Biking & Walking

Green Economy

Waste

Energy

Local Food

Flooding & Water Pollution

Community Health

Public Transportation

Water Resources



### Green Economy:

Focus on the green economy as a niche for economic development.

Strategies:

Info



Develop financial incentives to promote and attract green businesses



Create a green business recognition program



Provide assistance to businesses in implementing green practices (such as building upgrades or green cleaning)



Create a buying co-op for the Village and local businesses to purchase goods in bulk at lower prices



Create opportunities for a wider range of businesses to operate out of residences



Suggest another strategy

Finish

Next goal



Impact

Cost

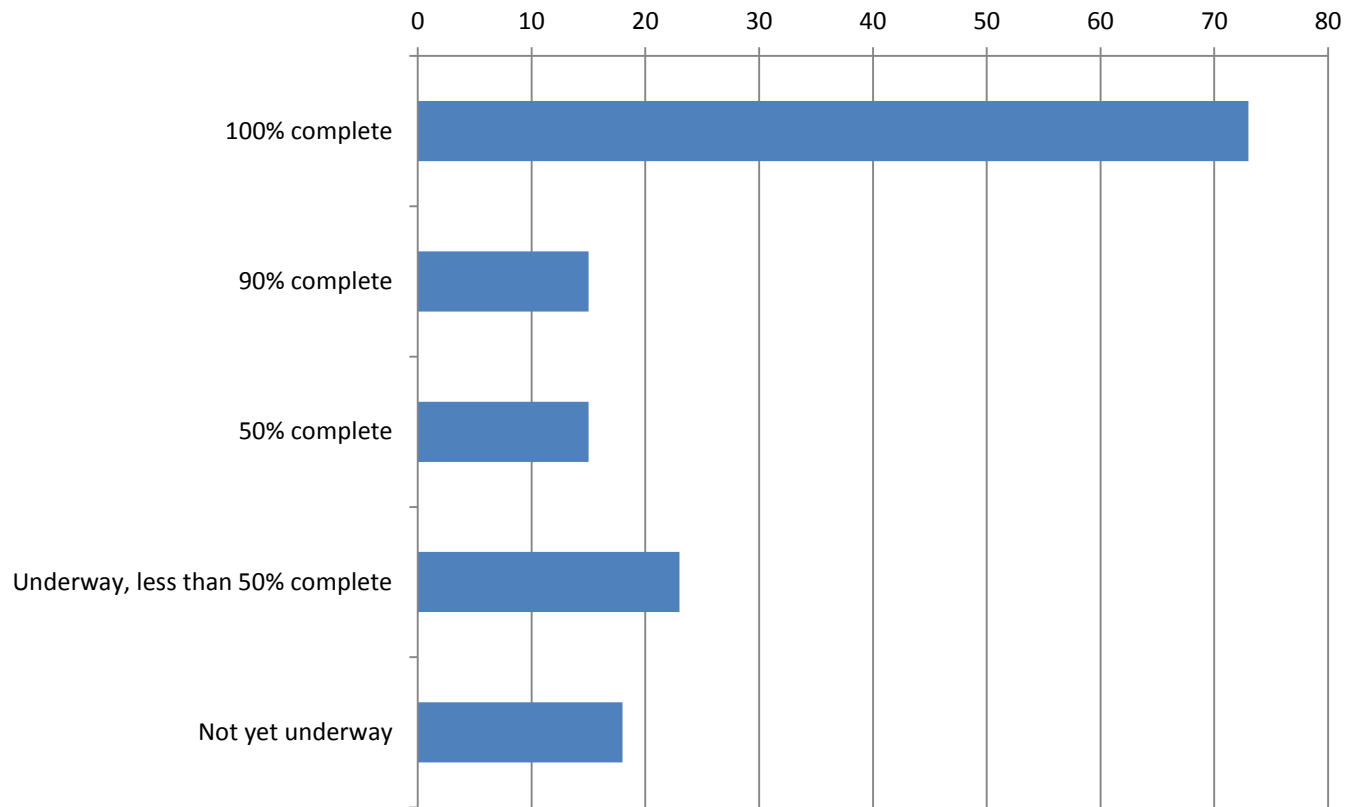
Low

High

# Basic statistics: stages of completion

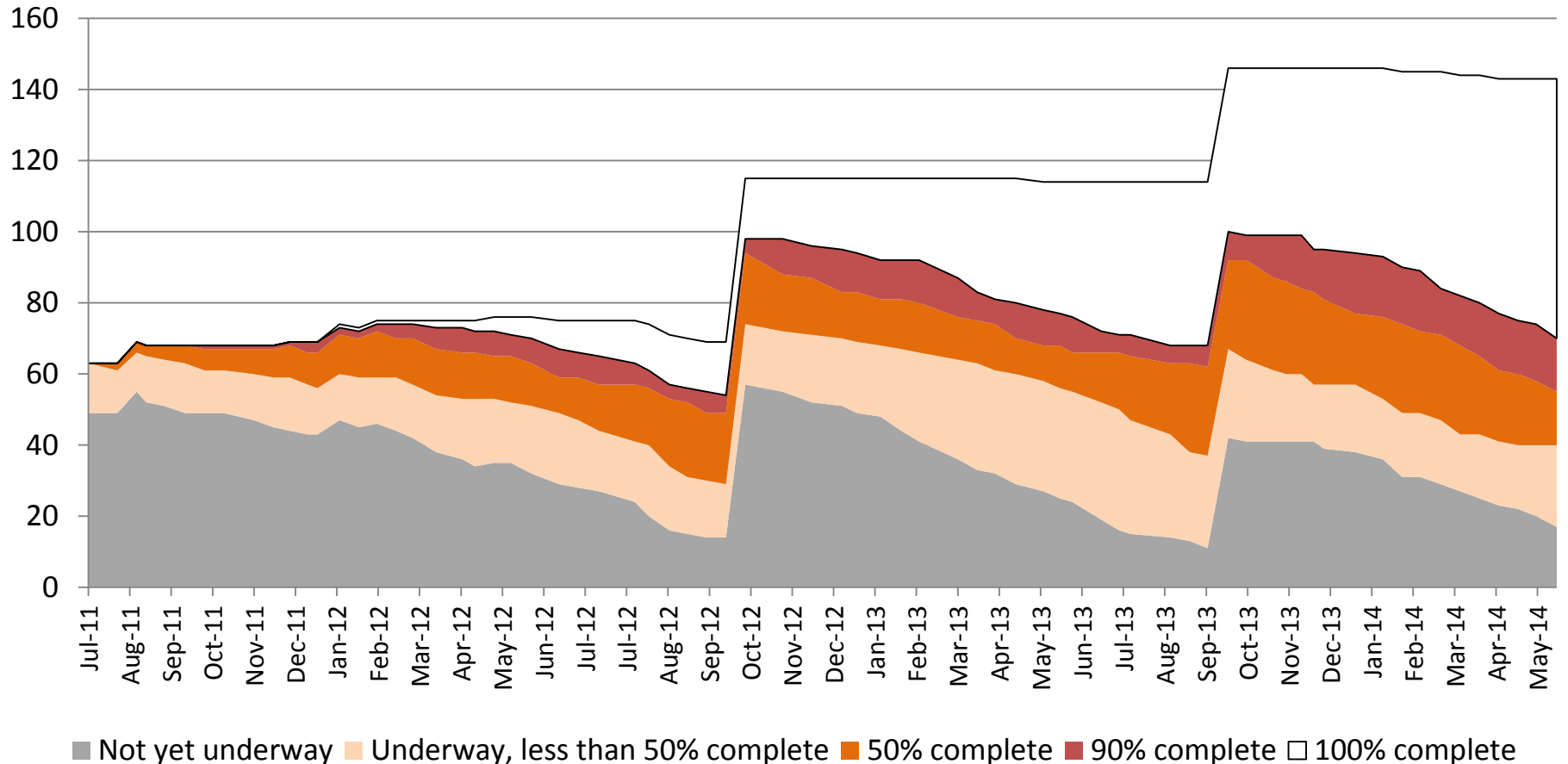
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Of 140 total projects, half are complete, and the rest in earlier stages



# Basic statistics: stages of completion

Historical tracking of project stages shows accelerating rate of project completion



# Basic statistics: project types and size

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Various project types; comprehensive plans, corridor/subarea plans, and transportation plans are most common – although zoning projects are increasing in importance

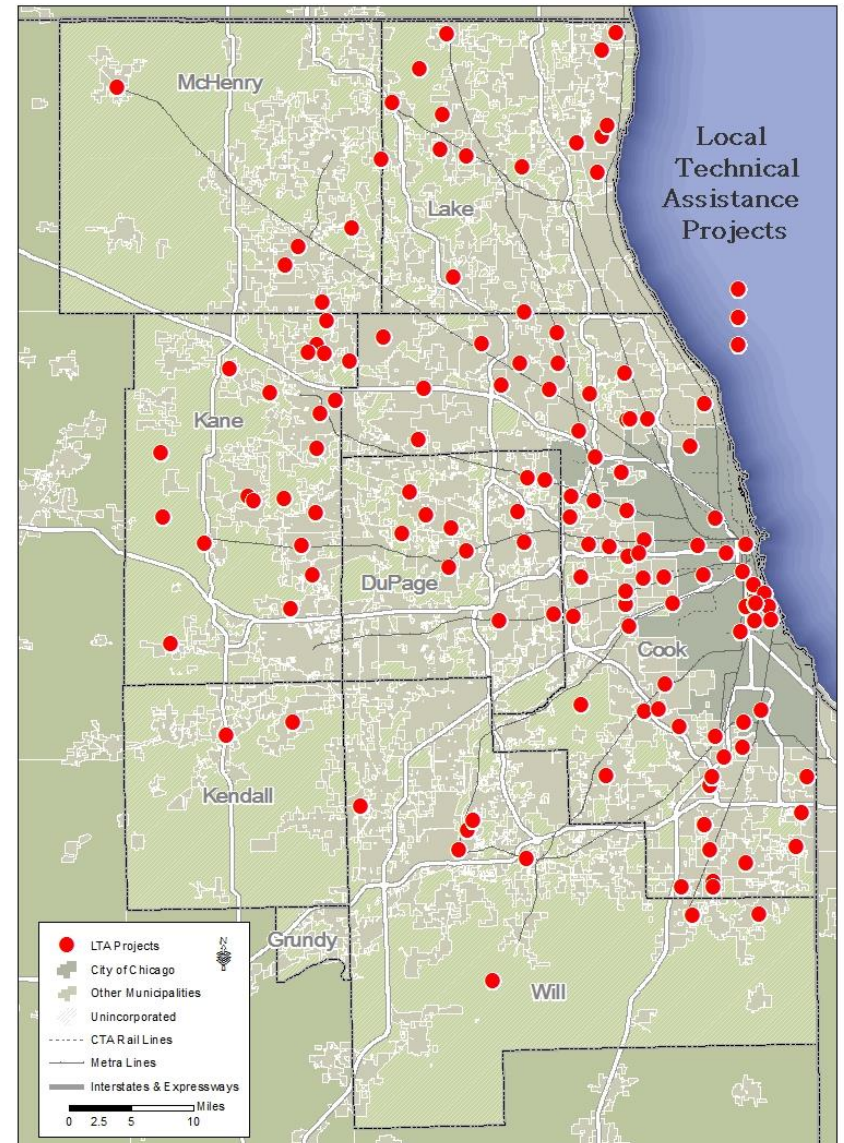
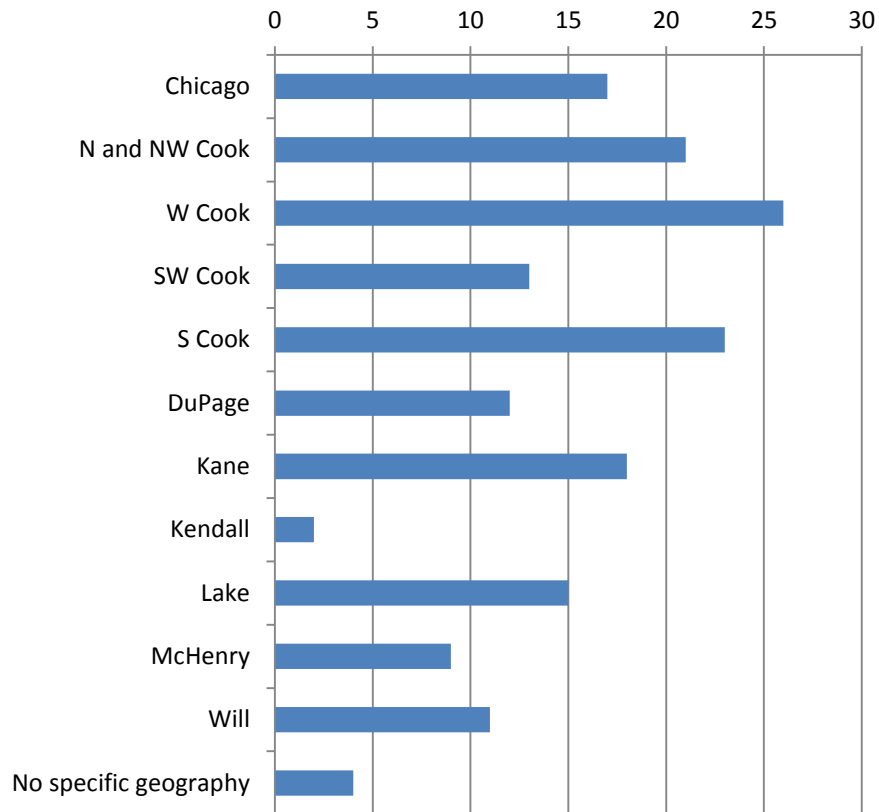
Project type	Total projects	Completed projects	Active/upcoming projects
Comprehensive plan	33	14	19
Corridor or area plan	28	16	12
Transportation plan	23	11	12
Housing plan	10	5	5
Water resources plan	9	9	0
Zoning update	9	1	8
Sustainability or green infrastructure plan	8	3	5
Other	23	11	12
<b>Total</b>	<b>143</b>	<b>70</b>	<b>73</b>

Average project cost – both for staff-led and consultant-led projects – is around \$90,000-\$100,000

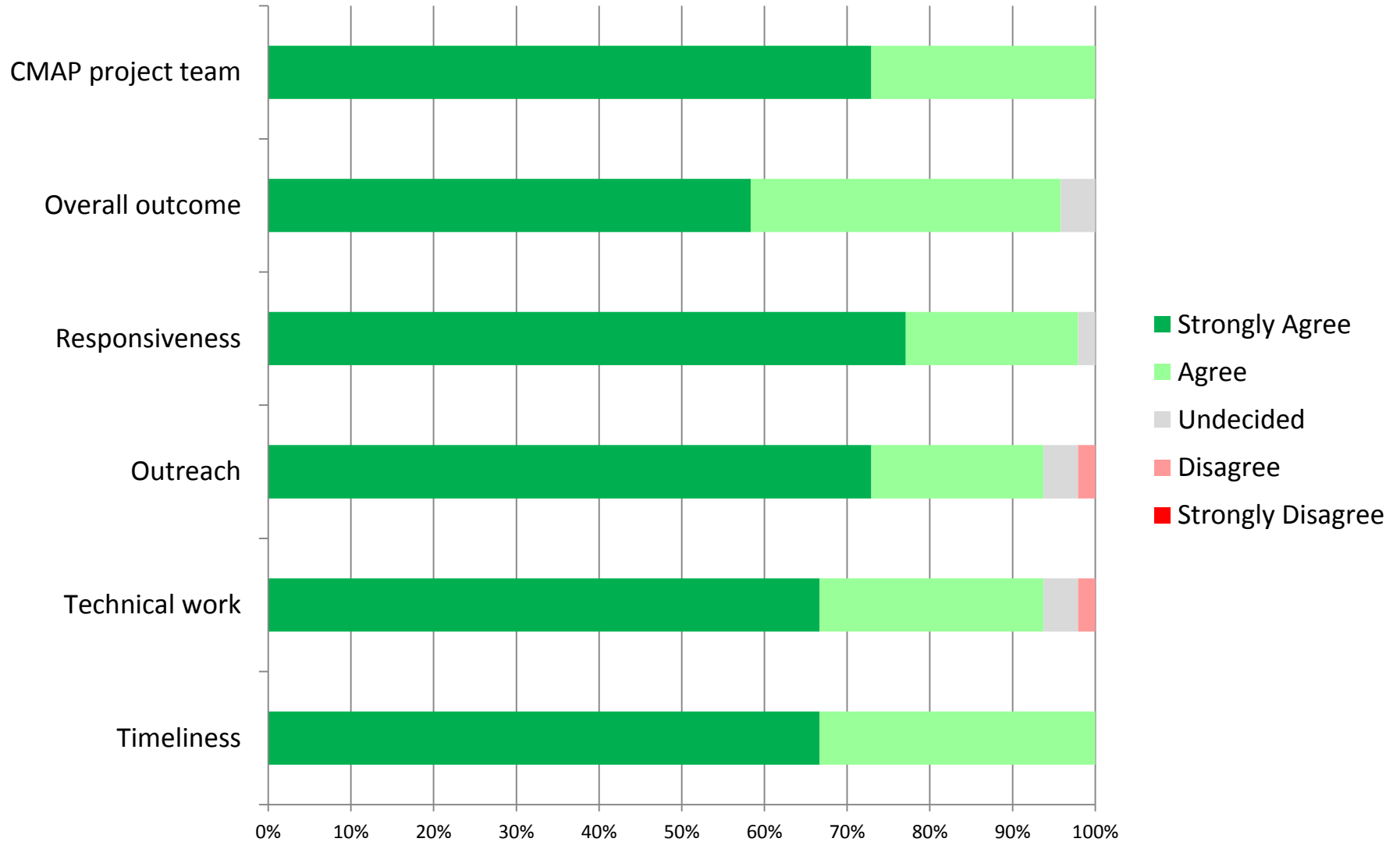


# Basic statistics: geography

Projects have covered every county, though not entirely evenly



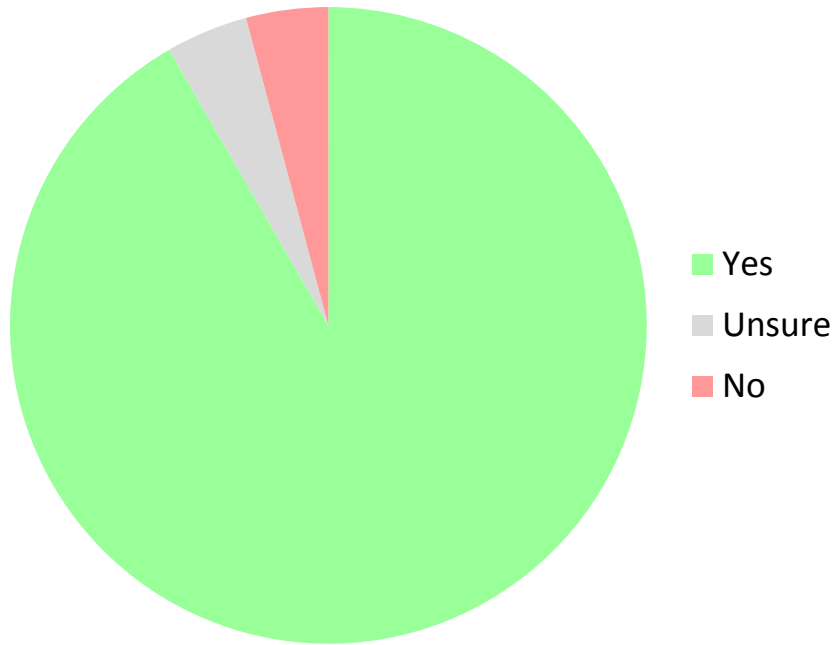
# External survey: satisfaction with elements of LTA



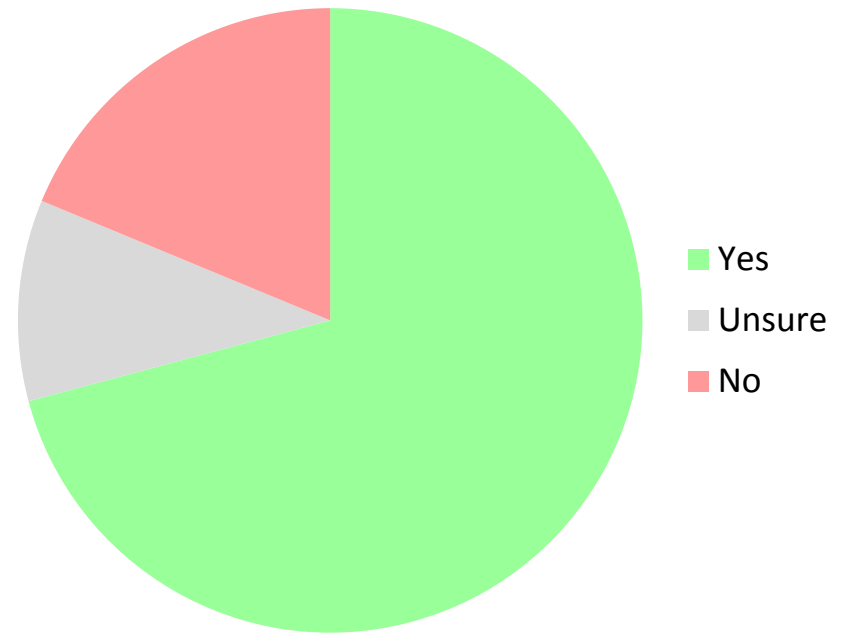
# External survey: implementation

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Were implementation steps clearly laid out?

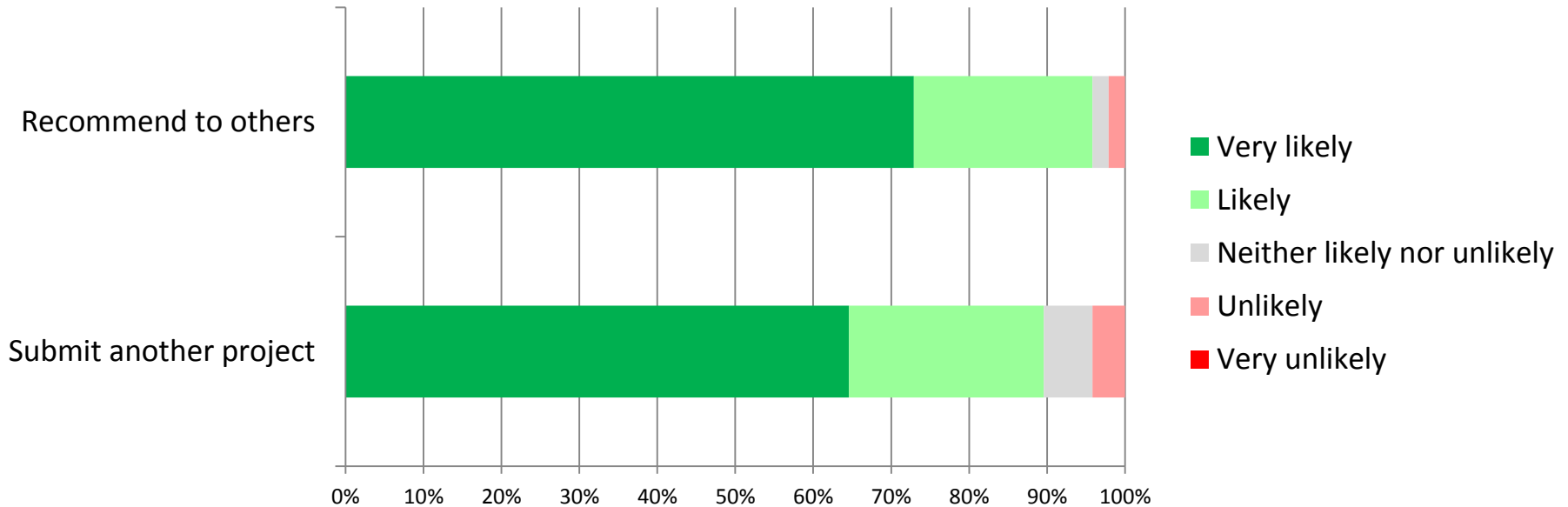


Has implementation begun?



# External survey: likelihood of future participation

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Overall, results reinforce local support for LTA program, but are of limited use for analysis and evaluation

# Next steps

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Continue discussions through July, August, and September

Upcoming schedule:

- Review of new applications – July/August
- Implementation progress – July/August
- Results of internal evaluation – August/September
- Results of municipal survey – August/September