Traffic and ITS Performance Reporting System

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"You cannot manage what you cannot measure."

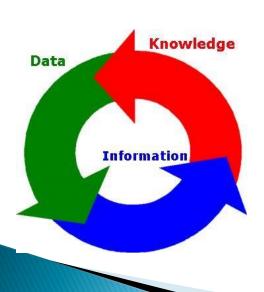
-Bill Hewlett, Co-Founder of HP and Lord Kelvin, Physicist





Measuring our Performance helps:

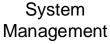
- Results-oriented management
- Demonstrating accountability
- Enhancing the decision-making process
- Justifying projects and cost/benefit analysis





TIMS **SYSTEM DATA**



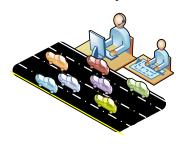




ITS Assets



Roadways





TIMS Servers Databases

> TIMS Application

Communications Internal/External



CCTV



DMS



PCMS/ Contractor



Queue



Detection **Systems**



Volumes **Speed Profiles** Lane Utilization Congestion



Travel Times



Events



Response Plans





Process for Evaluation of the Reporting Tool



- Industry review of available tools
- Review of 6 reporting tools
- Evaluation based on the following criteria:
 - Accessing archived database
 - User interface and reporting options
 - Support/Maintenance/References
 - Price



Chosen Performance Reporting Tool



- Capabilities of the tool to "drilldown"
- Customizable reports
- Level of support at a reasonable price

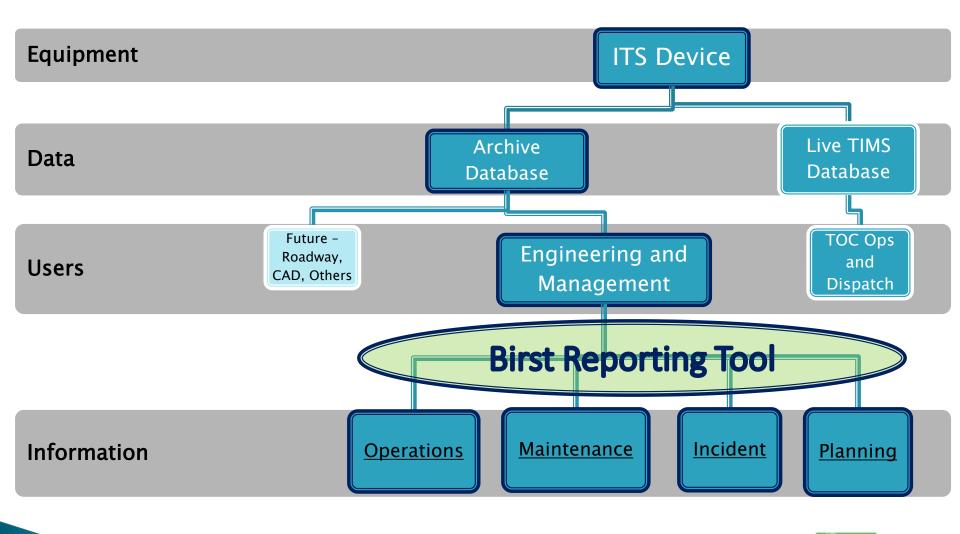


How the Tollway Uses BIRST

- Monitor, report and evaluate traffic operations
- ITS field equipment inventory and status
- Monitor performance of existing and new ITS equipment
- Highlight event characteristics and locations
- Evaluate event/incident response times
- Future performance reporting



Using Information to gain Knowledge



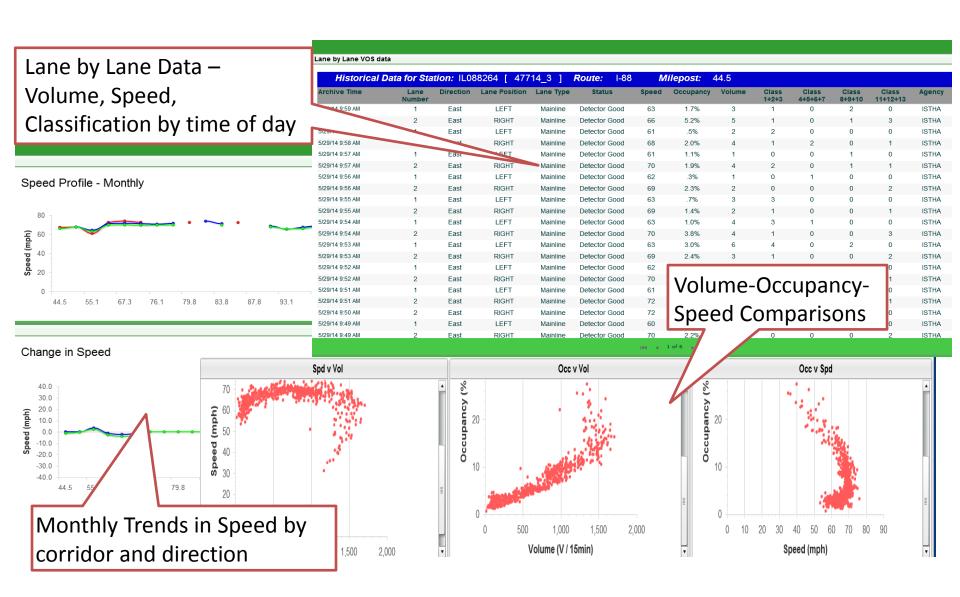


Information Used by Operations

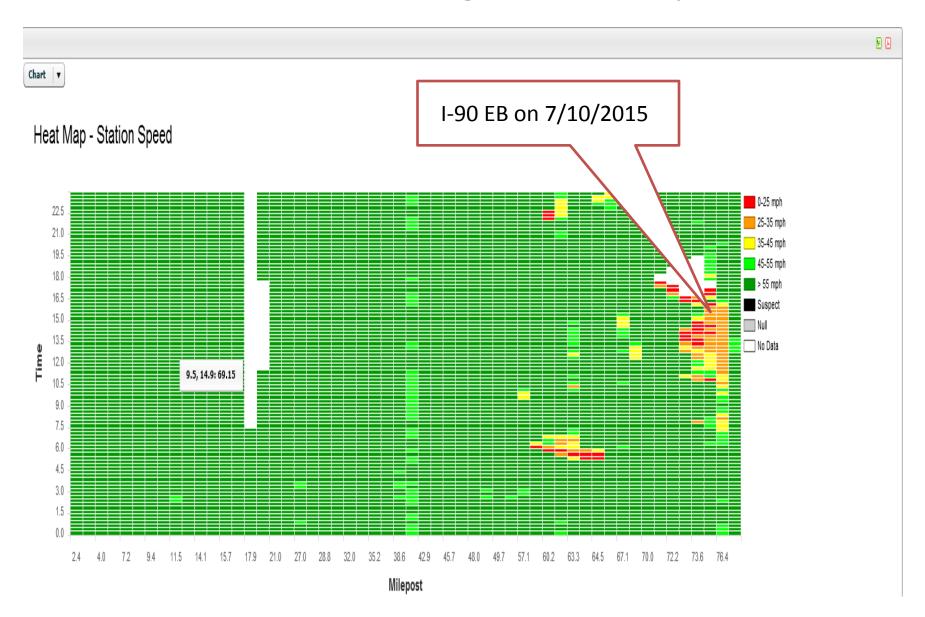
- Traffic Flow and Congestion Areas
- Travel time segment comparison and evaluation
- Speed Profiles
- Smart Work Zone



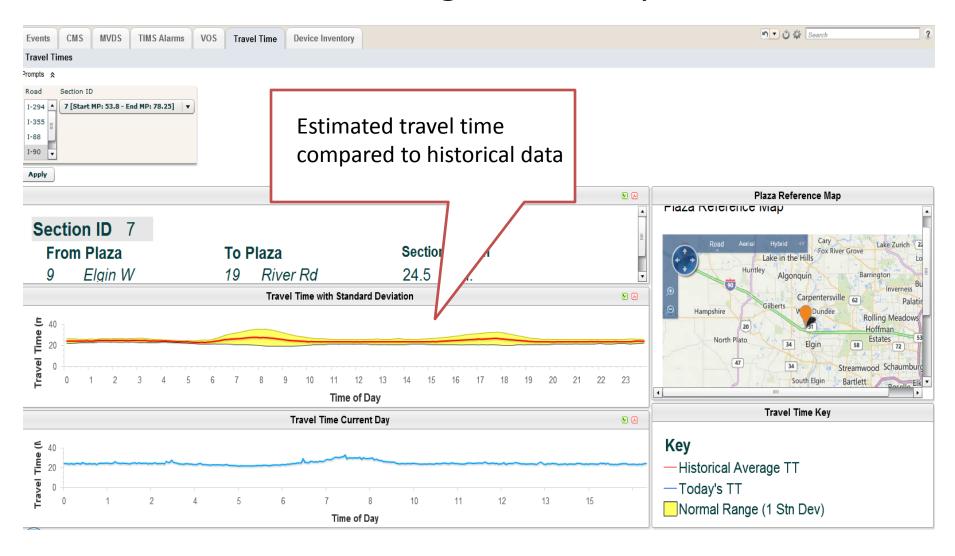
Traffic Flow/Congestion Analysis



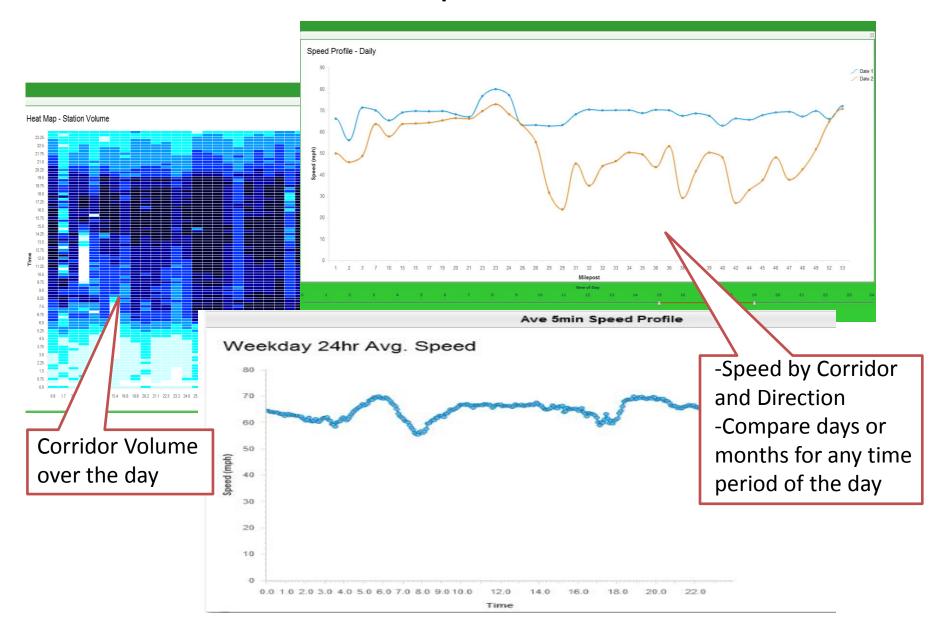
Traffic Flow/Congestion Analysis



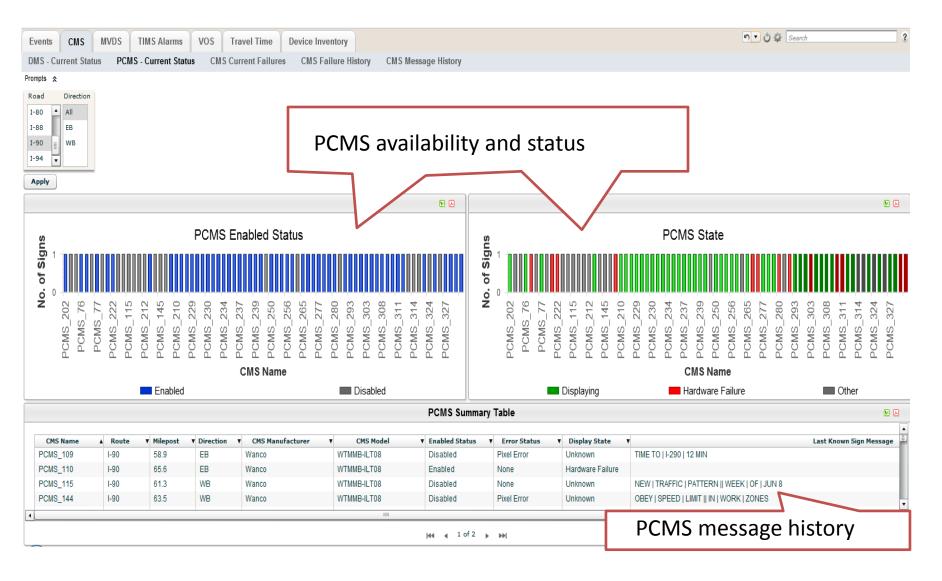
Travel Time Segment Comparison



Volume/Speed Profiles



Smart Work Zone



Return to Chart

Information Used by Maintenance

- Device Inventory total number by roadway, communication type and status
- ITS Asset Management alarms, failures, and outages
- VDS validation and resulting changes in design and SPs

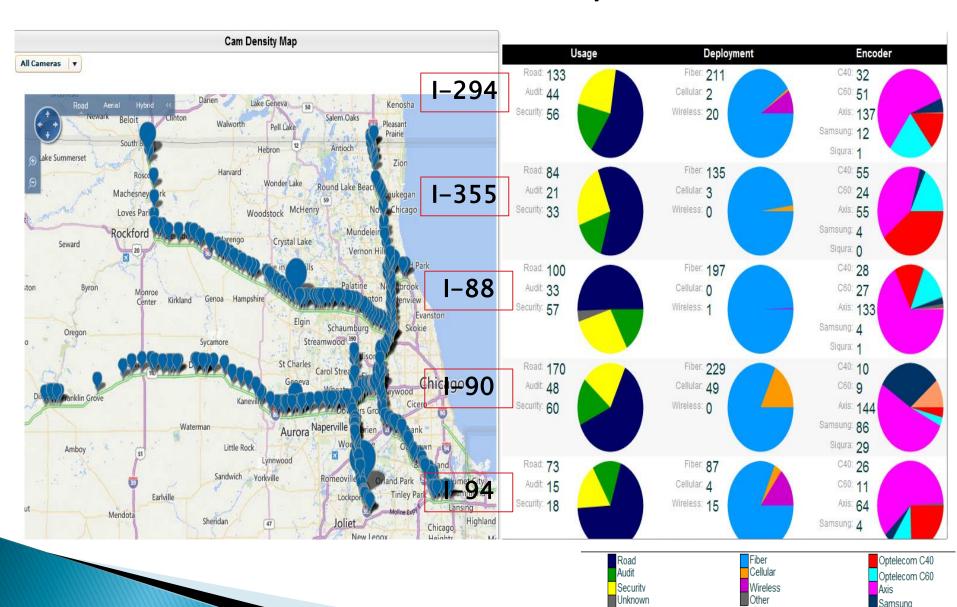


ITS Device Inventory



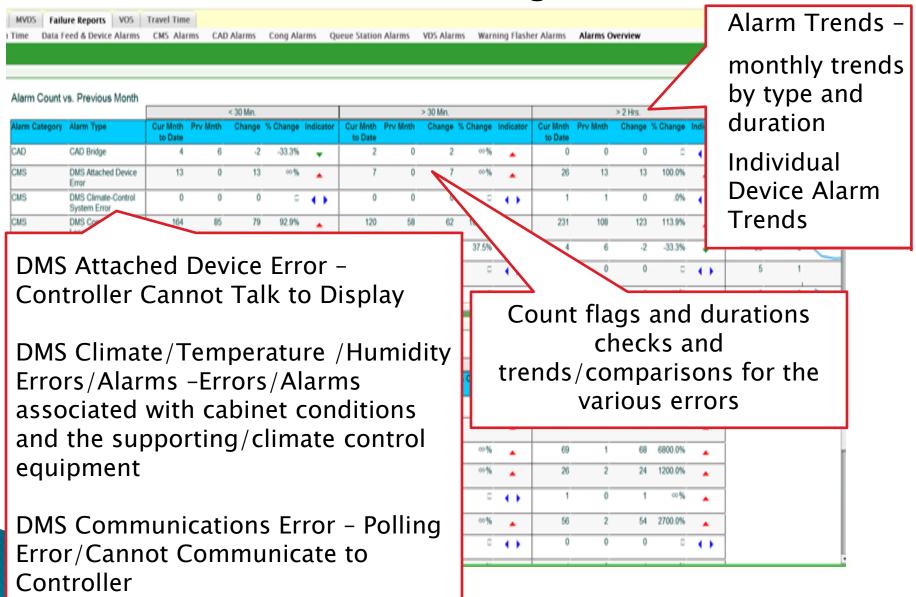


CCTV Inventory

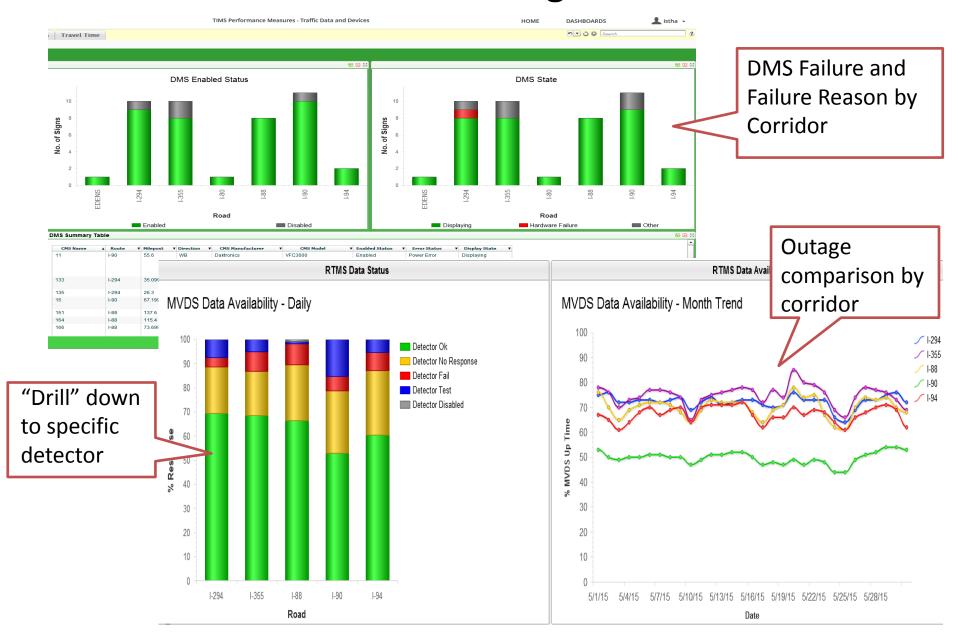


Samsung Siqura Other

ITS Asset Management



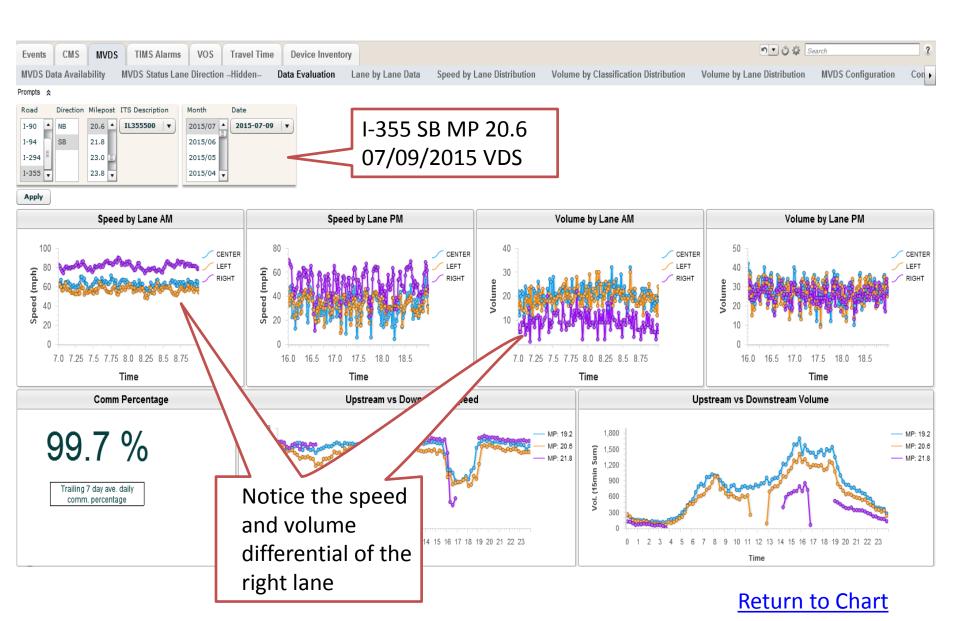
ITS Asset Management



VDS Validation Example



VDS Validation Example

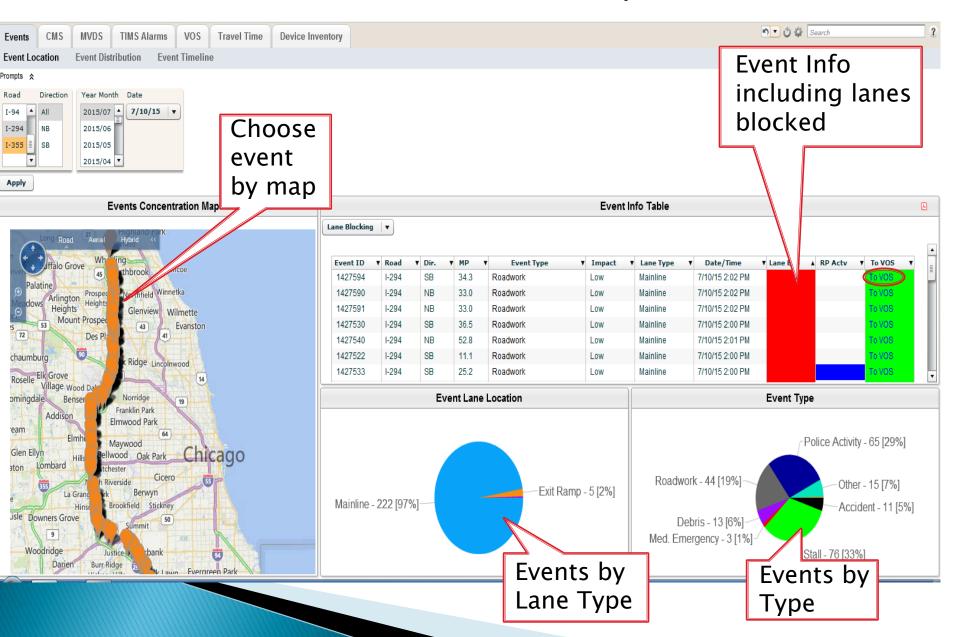


Information Use by Incident Mgmt

- Incident response time evaluation
- Number and location of incidents
- Events by type
- Safety issues by location and type of events
- Secondary events analysis



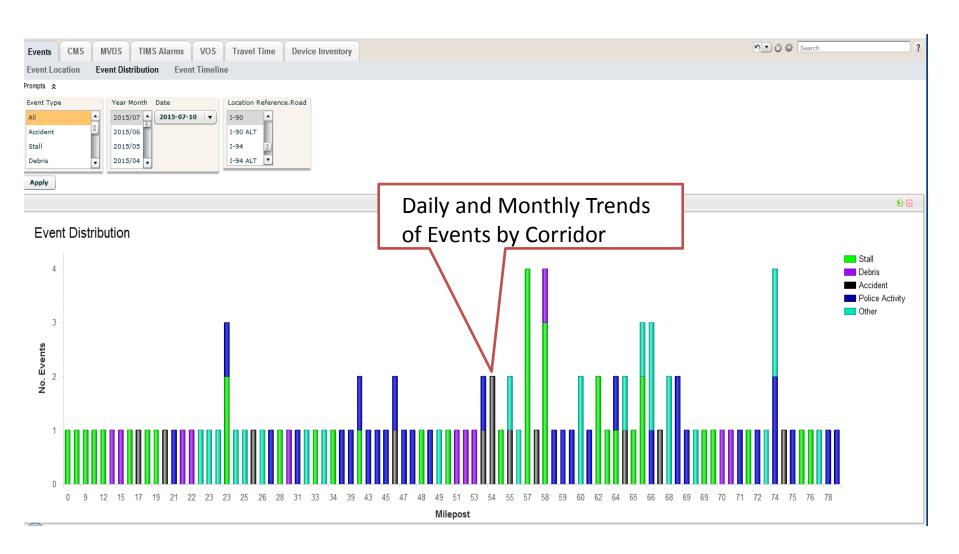
TIMS Event Core Analytics

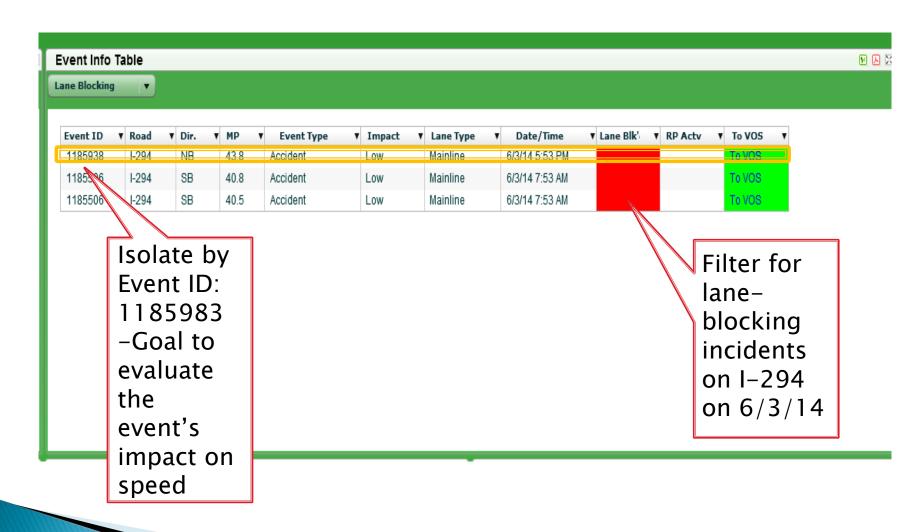


Speed Heat Map Associated to Event



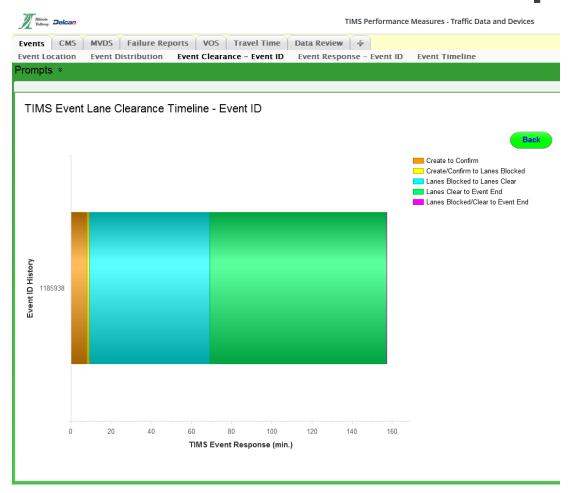
Identify "Hot Spots" of Events









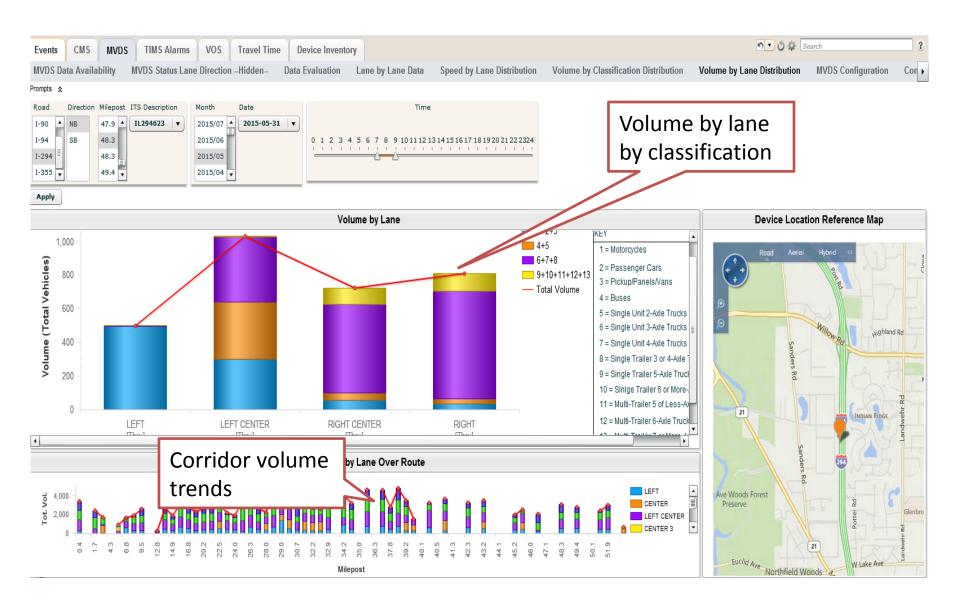


Information Used by Planning

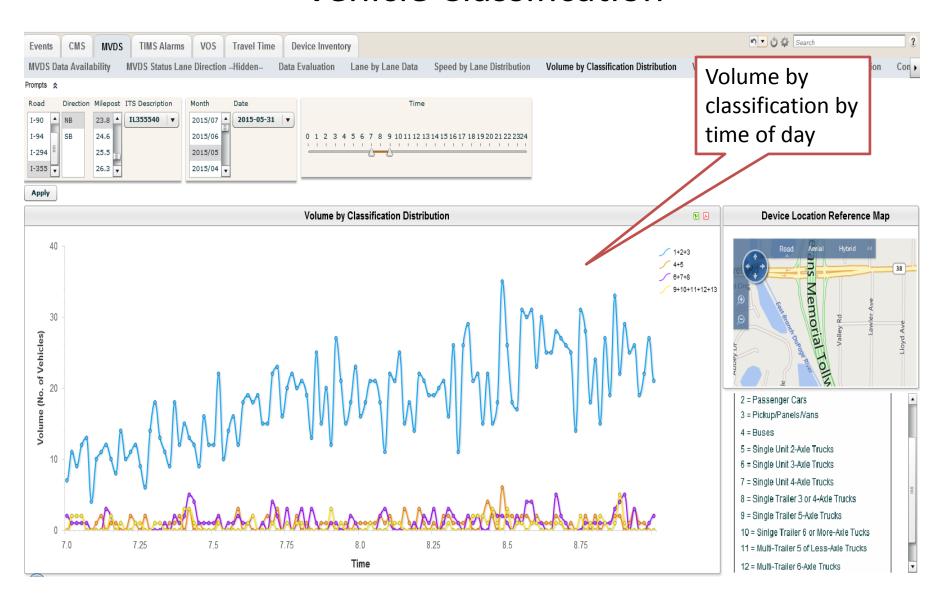
- Volume/Speed Profiles
- Lane Use Characteristics
- Vehicle Classification



Volume Lane Use Characteristics



Vehicle Classification



Future Performance Information

- Weather integration
- AVL integration
- Lane performance/capacity analysis/system operational reliability
- Integration with ITS maintenance/repair tool
- Estimated travel time data archived
- Birst can be tied with other Tollway databases with relevant data (e.g., CAD, GIS, etc.)



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