Next Comprehensive Plan Development: Snapshot on the Region's Economy and Clusters

CMAP Economic Development Committee
September 28, 2015

Next Plan Development
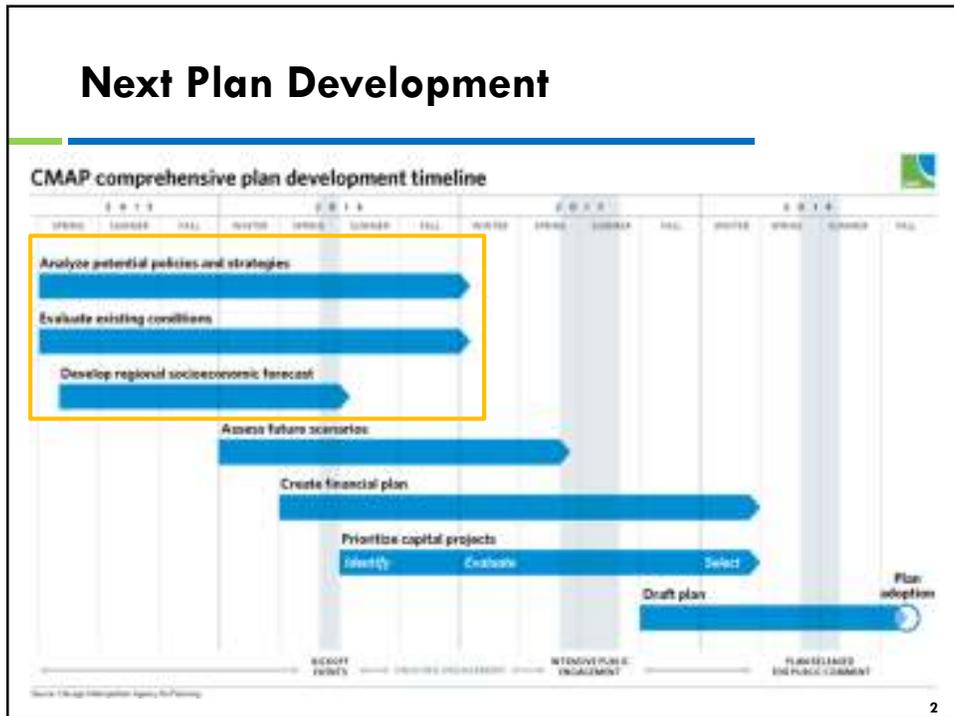
Economic trends and clusters

- Overview of the Region's Economy

- Metropolitan Chicago's Clusters

- Opportunities and Challenges for Regional Economic Development

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Economic Clusters and Trends Snapshot

Scope

Final Draft

Draft

Fall 2015   January 2016   March 2016
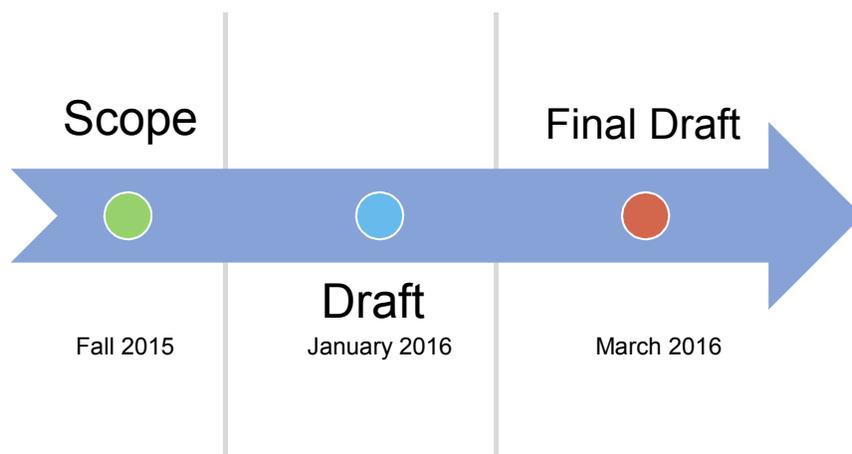
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How is our economy doing?
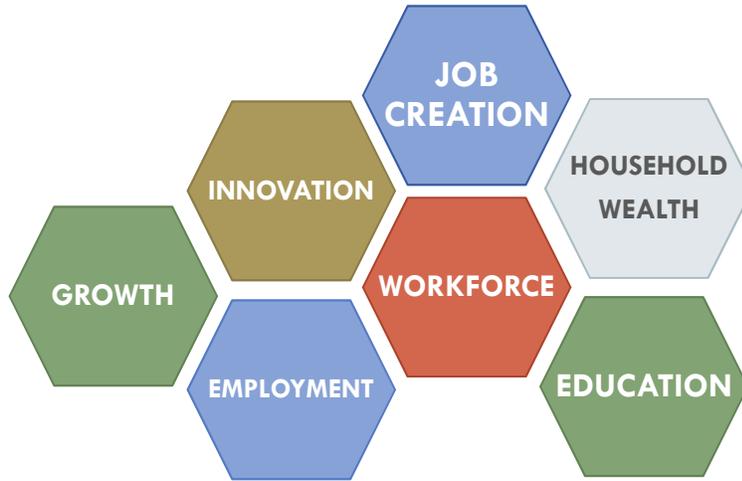
Regional Economic Indicators
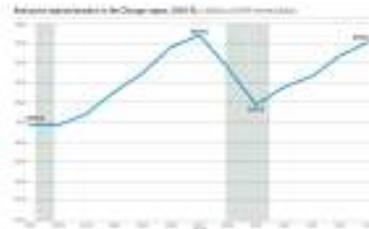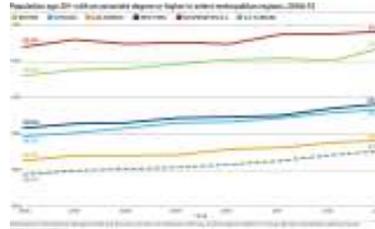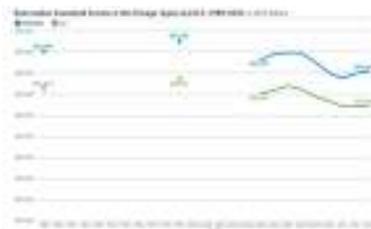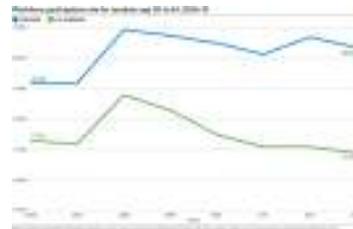
Metropolitan Chicago's Industry Clusters

- GO TO 2040 emphasized importance of clusters

- Cluster identification laid a foundation for regional economy work

- New research has advanced our understanding of industry clusters

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New Cluster Research

- Measurable industry linkages

- Co-location, labor pooling, input-output linkages.

- Categorization of cluster types

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Industry Cluster Types

Local	**Traded**
▪ Found in **all** regions	▪ Found in **few** regions
▪ Serve the **local** market	▪ Serve the **global** market
▪ Cluster size dependent on local population	▪ Cluster size not related to population
▪ Moderate average wage	▪ High average wage

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Traded Clusters

Metropolitan Chicago's top 5 highly concentrated traded clusters by specialization and employment change
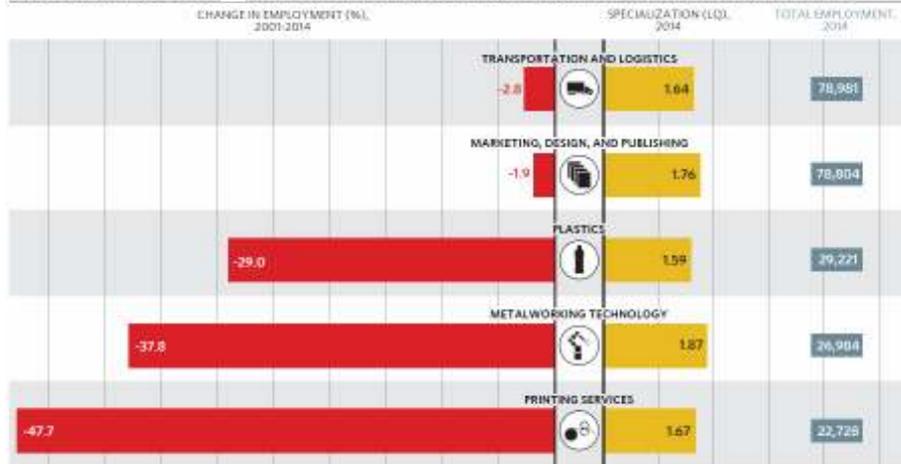
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Local Cluster Types

Business to Consumer	Business to Business
▪ Serves local consumers	▪ Serves local businesses
▪ Community level	▪ Regional level
▪ Necessary goods and services	▪ Foundation for traded clusters
▪ Low average wage	▪ Moderate average wage

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Implications for Economic Development Strategies

☐ Understanding role of clusters and developing strategies to grow clusters

☐ Differentiating economic development priorities

☐ Identifying and augmenting supportive institutions

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Questions for the Committee

- Are there any other regional economic considerations that should be included in the framework of the snapshot?

- What role should the next comprehensive regional plan play in supporting cluster-based development policy?

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Thank you.

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