

Cluster characteristics

	TRADED	LOCAL		
CLUSTER TYPE		BUSINESS TO BUSINESS 	BUSINESS TO CONSUMER 	HYBRID
MARKET SERVED	Global	Regional	Community	Community and Regional
GEOGRAPHY	Found in less than half of all metropolitan areas, often in high concentrations	Found in all metropolitan areas, cluster concentration (LQ) may exceed 1.0	Found in all metropolitan areas, cluster concentration (LQ) proportionate to metropolitan population	Found in all metropolitan areas, cluster concentrations vary, but are generally proportionate to metropolitan population
CHICAGO REGION EMPLOYMENT				
AVERAGE WAGE				
JOBS MULTIPLIER	8.86	2.53	2.21	3.46
PERCENT OF JOBS REQUIRING ASSOCIATE DEGREE OR HIGHER				
EXAMPLES	 Biopharma, Financial Services, Metalworking Technology	 Local Industrial and Commercial Services	 Local Retail, Local Entertainment and Media	 Local Utilities, Local Real Estate Development and Construction

Source: Chicago Metropolitan Agency for Planning analysis of U.S. Cluster Mapping and Economic Modeling Specialists International data., 2014.