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MEMORANDUM

To: CMAP Board and Committees

From: CMAP Staff

Date: July 1, 2017

Re: ON TO 2050 Update

The CMAP Board and committees receive regular detailed updates on the various components of ON TO 2050 plan development that are most relevant to them. Since the volume of work associated with plan development is too large for every committee to learn about every component individually, this bi-monthly memo provides a brief status update on all major ongoing elements of plan development, including links to recent presentations and interim or final products when available. Projects that appear in this document for the first time, or that were recently completed, are noted and highlighted in italics.

ACTION REQUESTED: Discussion

Regional Snapshot Analyses

Project	CMAP lead	Timeline	Status and links
Regional economic clusters	Simone	Jul. 2015 –	<i>Project complete. The snapshot was <i>published</i>. Copies continue to be</i>
(see <u>website</u>)	Weil	May 2016	disseminated at relevant meetings and shared via the website and social media.
Travel behavior trends (see	Elizabeth	Jul. 2015 –	<i>Project complete. <u>The snapshot</u>'s release coincided with a transportation-</i>
<u>website</u>)	Irvin	Sep. 2016	<i>related ON TO 2050 <u>Big Ideas forum</u>. Media <u>coverage</u> and promotion of the <i>report continue.</i></i>
Demographic trends	Kristin	Aug. 2015 –	<i>Project complete. The snapshot was <u>published</u> and has been disseminated at</i>
(see <u>website</u>)	Ihnchak	Mar. 2017	relevant meetings and via the website.
Tax policy	Simone Weil	n/a	This project has been removed from the work plan due to staffing changes.
Freight system trends	Alex Beata	Jul. 2015 –	Project complete. Published as " <u>The Freight System: Leading the way</u> " in
(see <u>website</u>)		May 2017	<i>May</i> 2017.
Highway system trends	Jesse Elam	Jul. 2015 –	The draft snapshot has been reviewed internally. The draft will be
		Aug. 2017	presented to Transportation Committee in September.
Local food	Brian Daly	Jun. 2016 –	The draft snapshot continues to undergo internal review. Completed
		August 2017	document anticipated in August.
Infill and TOD trends	Liz Schuh	Aug. 2015 –	The draft snapshot has completed internal content review and is now
(see <u>website</u>)		Aug. 2017	in the layout process. ENR Committee will receive a presentation in July. Publication expected in August.
Non-motorized	Lindsay	Oct. 2016 –	The draft snapshot is undergoing final internal review. Final draft
transportation (see <u>website</u>)	Bayley	Oct. 2017	expected in August.
Transit network trends	Martin	June 2016 –	An initial draft has been completed, and staff have begun internal
	Menninger	Nov. 2017	review. Draft will be circulated to key partners. Layout and final
			editing will begin in August.
Natural resources	Jared	Oct. 2016 –	The climate and emissions chapter has been reviewed and edited. A
	Patton	Jan. 2018	preliminary draft of the land resources chapter has been completed
			and is undergoing revisions. An annotated outline of the water
			resources chapter is being developed.

Placemaking	Ricardo	Mar. 2017 –	Staff completed a process to define placemaking. Local case studies
	Lopez	Feb. 2018	highlighting successful placemaking efforts in the region collected.
			Ongoing drafting of Introduction, ON TO 2050 and Placemaking, and
			Case Studies sections.

Assessment of New Policy Directions

Project	CMAP lead	Timeline	Status and links
Green infrastructure co-	Kristin	Sep. 2015 –	Project complete. The <u>strategy paper</u> was finalized and posted on the web for
benefits (see <u>website</u>)	Ihnchak	Apr. 2016	feedback.
Transportation system	Lindsay	Jul. 2015 –	The project is complete. The <u>strategy paper</u> is posted on the web for feedback.
funding concepts	Hollander,	May 2016	
(see <u>website</u>)	Alex Beata	-	
Climate resilience	Kristin	Jul. 2015 –	The project is complete and <u>posted</u> on the CMAP website. Communications
(see <u>website</u>)	Ihnchak	Nov. 2016	will leverage this report as we promote April's climate change forum.
Highway operations	Claire Bozic	Jul. 2015 –	<i>The project is complete and the <u>document</u> is posted on the CMAP website.</i>
(see <u>website</u>)		Feb. 2017	
Tax policies and land use	Lindsay	Dec. 2015 –	<i>The project is complete. The strategy paper is posted on the web for feedback.</i>
trends (see <u>website</u>)	Hollander	Mar. 2017	
Housing supply and	Jonathan	Jan. 2016 –	<i>The project is complete. The <i>strategy paper is posted on the web for feedback.</i></i>
affordability (see <u>website</u>)	Burch	May 2017	
Reinvestment and infill	Tony	Oct. 2015 –	<i>The project is complete and the <u>document</u> is posted to the CMAP website.</i>
strategies (see <u>website</u>)	Manno, Liz	Jun. 2017	
	Oo		
Inclusive growth	Elizabeth	Oct. 2015 –	Strategy paper is undergoing final editing in advance of publication at
(see <u>website</u>)	Scott	Jul. 2017	the July 19 th forum on the <u>Future of Economic Opportunity</u> .
Lands in transition	Nora Beck	Jan. 2016 –	The draft paper has been reviewed internally and by communications;
(see <u>website</u>)		Aug. 2017	awaiting publication.
Water	Jason	Sep. 2016 –	Draft policy framework was presented to ENR Committee in June,
	Navota	Aug. 2017	after which the draft strategy paper was distributed to ENR and other
		-	external reviewers for review and comment. Internal review is
			complete. Final strategy paper should be complete by August.

Energy	Dan Olson	Jun. 2016 –	Final draft of Energy Strategy Paper complete and shared with CMAP
		Sep. 2017	staff for review.
Regional economy	Simone	Nov. 2016 –	Completing stakeholder engagement and literature review. Sought
	Weil	Sep. 2017	feedback from Economic Development Committee in June. Drafting
			underway.
Transit modernization	Martin	Jan. 2016 –	Potential recommendations are being reviewed by staff and
(see <u>website</u>)	Menninger	Oct. 2017	incorporated into a draft document.
Transportation technology	Elizabeth	Jun. 2016 –	The consultant report is being revised to expand on its
	Irvin	Oct. 2017	recommendations, provide clear direction for partners, and clarify
			CMAP's role in preparing for emerging technology. The strategy paper
			will be released in late summer.
Municipal capacity	Patrick	Jun. 2016 –	Potential strategies are currently being assessed by staff. A draft
	Day	Nov. 2017	Strategy Paper will be discussed at the final meeting of the Resource
			Group on July 14 and presented to working committees in late
			summer.
Stormwater	Nora Beck	Nov. 2016 –	Draft regional flooding susceptibility indexes were shared with leaders
		Jan. 2018	at each county stormwater agency or key staff as well as the City of
			Chicago and the USACE. A policy framework for the paper is being
			developed and will be shared with the ENR committee for review. The
			draft strategy paper is anticipated to be complete in September.
Public health	Ricardo	Jan. 2017 –	The third Resource Group meeting took place on June 7 and project
	Lopez	Jan. 2018	team gave an overview of partners' plans, presented drafts of the
			health vision and mission statements, and led a discussion on health
			barriers. An assessment of peer MPOs was prepared. An activity on
			measuring health outcomes scheduled for the July 10 Human and
			Community Development Committee meeting. Next Resource Group
	+_		meeting scheduled for July 19.
Asset management	Tom	Feb. 2016 –	Policy discussions were re-initiated in the context of the Surface
(see <u>website</u>)	Murtha	Dec. 2017	Transportation Program. Follow-up memos on recommendations and
			targets will be sent to Transportation Committee in August and
			September.

Other Plan Development Tasks

Project	CMAP lead	Timeline	Status and links
Communications strategy	Tina Fassett Smith	Ongoing	Since June, communications staff has continued to execute promotional strategy for <u>Alternative Futures</u> , which will continue through August 2017. Usage of kiosks, workshop feedback, website traffic, metroquest usage, social media interaction, and attendance at forums are all being monitored and adjustments made to ensure maximum engagement. Media outreach has particularly notable, including meetings with both city and suburban newspaper editorial boards and TV and radio media opportunities. In addition, communications staff released and promoted multiple strategy papers. The communications team continues to work with vendors and plan managers to develop visual assets for the plan and to prepare for the eventual web presentation of ON TO 2050.
Data and tool development	Zach Vernon	Ongoing	Staff coordinated with snapshot manager to post Freight System Snapshot data and prep Infill/TOD Snapshot data for the CMAP <u>Data</u> <u>Hub</u> . Continued to develop analytical tools and data products to inform topical research. Processed LEHD workflow data for Economically Disadvantaged Areas.
Financial plan	Lindsay Hollander	Ongoing	Reasonably expected revenue options were presented to CMAP committees for feedback. Revisions to the draft revenue and expenditures forecasts are underway, as are efforts to develop allocations to expenditure categories.
Layers	Lindsay Bayley	Ongoing	Feedback on LIMA layers and Conservation Areas collected through municipal outreach workshops is being processed. Topic area refinement of priority layers continues, and a template for metadata details and transfer to data hub is under development. Conversion of some layers for use in ON TO 2050 story maps is underway.
Outreach activities	Jane Grover	Ongoing	Public engagement to support development of the ON TO 2050 plan focuses on <u>Alternative Futures</u> and uses multiple tools to broaden and deepen the regional discussion and generate feedback. Three <u>Alternative Futures Forums</u> have taken place and were well-attended;

			the last two forums in suburban venues will focus on <u>The Future of</u> <u>Economic Opportunity</u> (July in Homewood) and <u>Doing More with</u> <u>Less</u> (August in Libertyville). Interactive <u>kiosks</u> are collecting input at 20 locations across the region, generating approximately 3,000 individual interactions per week. Four in-depth, <u>online (MetroQuest)</u> <u>surveys</u> for four of the Alternative Futures are open and collecting additional input; the fifth will go online soon. In-person public engagement has included over 60 workshops and other events as of June 30, reaching thousands of residents, with more events on the <u>calendar</u> through August. The public engagement activities are supported and amplified by coordinated print materials and extensive social media output, using the #2050BigIdeas hashtag thread on <u>Twitter</u> and <u>Facebook</u> .
Regionally significant projects	Jesse Elam	Ongoing	Staff continues to evaluate projects.
Scenario development	Kristin Ihnchak	Ongoing	Memos on <u>changed climate</u> , <u>walkable communities</u> , and <u>constrained</u> <u>resources</u> were completed and draft memos on <u>innovative</u> <u>transportation</u> and <u>transformed economy</u> are undergoing internal review. Staff also launched the <u>changed climate survey</u> and <u>walkable</u> <u>communities survey</u> , and continues to develop surveys for remaining 3 futures. Staff has presented at least one of the futures to all working committees, as well as the Board, MPO Policy Committee, and the Planning Coordinating Committee. Interactive kiosks have also been completed for all five futures.
Socioeconomic forecast	David Clark	Ongoing	Revised regional forecast (with 2015 base-year updates) completed.Regional summary totals and reports posted on the CMAP Data Hub .

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