



# Chicago Metropolitan Agency for Planning

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## **Economic Development Committee**

### **DRAFT Minutes**

Tuesday, July 23, 2013

9:00 a.m.

Offices of the Chicago Metropolitan Agency for Planning  
DuPage County Conference Room  
233 S. Wacker Drive, Suite 800  
Chicago, Illinois 60606

#### **Committee Members Present:**

Jerry Weber (College of Lake County), Joanna Greene (Chicago Cook Partnership), Reggie Greenwood (South Suburban Mayors and Managers Association), Emily Harris (Metropolis Strategies), Brett Johnson (Northwestern University Transportation Center), Gretchen Kosarko (RW Ventures), Judith Kossy (Policy Planning Partners), Mary Beth Marshall (DuPage Workforce Investment Board), Kelly O'Brien (Chicagoland Chamber of Commerce), Lance Pressl (Institute for Work and the Economy), Gary Skoog (Village of Hoffman Estates), Carrie Thomas (Chicago Jobs Council)

#### **Staff Present:**

Bob Dean, Matt Maloney, Lindsay Hollander, Simone Weil, Alex Beata, Liz Schuh, Annie Byrne

#### **1.0 Call to Order**

The meeting was called to order at 9:05 a.m. by Jerry Weber

#### **2.0 Agenda Changes and Announcements**

There were no agenda changes. Jerry Weber announced the committee will meet in August to learn about the Illiana project. Annie explained IDOT has proposed an amendment to GO TO 2040 to include the Illiana Expressway. CMAP has developed a process for stakeholder engagement, and the committee's view point will be represented at the October Regional Coordinating Committee meeting.

#### **3.0 Clean Energy Trust Presentation**

Amy Francetic, CEO of Clean Energy Trust (CET), presented on their work and highlighted their role in the Joint Center for Energy Storage project at Argonne. Amy

described the mentoring services, financial assistance offered, and education and advocacy work, and the multiplier effect created by their work. Amy detailed the partnership structure created to support the Joint Center for Energy Storage and the roles of the partners. CET is a commercialization partner, working to connect venture capitalists, small businesses, and start-ups. An Affiliate Program is being developed to engage stakeholders across the region that can benefit from being involved. Committee members were asked to contact Amy to learn more about becoming involved.

#### **4.0 Review of Local Technical Assistance (LTA) Projects**

Bob Dean, Deputy Director of Local Planning, provided an overview of the applications for Local Technical Assistance and the process to review and select applications. CMAP received 67 total applications by 58 different applications from all seven counties. Most were submitted by local governments (municipalities and counties) but some were submitted by other units of government or by nongovernmental groups. Bob listed a few proposed projects that are likely of interest to the committee: Lake County and Cook County are each seeking assistance to complete a Comprehensive Economic Development Strategy (CEDS); the West Suburban Chamber of Commerce and Industry is seeking assistance for a multijurisdictional transit-oriented development (TOD) and cargo-oriented development (COD) implementation plan; and the South Suburban Mayors and Managers Association are requesting support for the Calumet Green Manufacturing Partnership. The recommended program of LTA projects will be brought to the CMAP Board for approval at its meeting on October 9. Immediately before that meeting, the Local Coordinating Committee will meet and will be asked to recommend approval of the program.

#### **5.0 Research On Economic Development Incentives**

CMAP staff, Lindsay Hollander, presented an overview of the nearly complete report, scheduled to be released by the end of the month. The report includes numerous case studies to examine the usage of incentives across the region. The vast majority of the region's municipalities, 202 out of 284, have deployed at least one of the four primary incentive tools in recent years. These tools include tax increment financing (TIF), sales tax rebates, property tax abatements, and Cook County property tax incentive classes and have been used to attract and retain including retail, office, service, and industrial businesses. The report finds that incentives often influence site selection for businesses making an intraregional move or for a national firm expanding its market. It also finds incentives are used to maximize local tax revenue, but they may generate few benefits to the regional economy.

#### **6.0 The Freight-Manufacturing Nexus**

CMAP staff, Simone Weil, gave a brief overview of CMAP's soon to be released report examining the relationship between freight and manufacturing. The report shows the strength of these industries, the advantages of co-location, and the location of sub-clusters. The report finds that the region has a competitive advantage when it comes to freight and

manufacturing, but mobility challenges present a serious threat and requires infrastructure improvements.

**7.0 Next Meeting**

The committee meet next on August 27<sup>th</sup> at 9:00am.

**8.0 Adjournment**

The meeting adjourned at 11:00 a.m.

Respectfully submitted,

A handwritten signature in black ink that reads "Annie Byrne". The signature is written in a cursive style with a long horizontal flourish extending to the right.

Annie Byrne  
Committee Liaison

8-20-2013