



## MEMORANDUM

**To:** Economic Development Committee

**From:** Annie Byrne, Associate Regional Planner

**Date:** April 19, 2011

**Re:** Economic Development Committee Strategy for Supporting GO TO 2040 Implementation

---

---

As discussed at the committee's March meeting, a primary role of the Economic Development committee is to provide support and leadership to implement GO TO 2040 recommendations on workforce development and economic innovation. Each implementation action area will require different types of support and engagement from committee members and a variety of external partners. CMAP is closely involved with and leading several implementation actions and will be seeking committee input on these initiatives on a regular basis. Other implementation actions are led by external entities, including committee members and committee members' partners. To support implementation, we need to first understand the links between existing efforts that align with implementation activities and committee members' work as well as committee members' interest in and ability to advance implementation.

The workforce development and innovation chapters include seven implementation action areas with 27 specific actions. Determining the committee's current level of involvement with these actions and understanding the priorities for the first year of implementation is a necessary first step. To do this, the committee will undergo an exercise to answer the following questions for each action area:

1. What related initiatives are currently underway? To what extent are current activities coordinated? If there are no current initiatives, what is a first step?
2. Which committee members are connected to current initiatives or the identified next steps?
3. Is this a top priority for any committee members?

Once these questions have been answered and the priority areas have been identified, CMAP proposes establishing "implementation teams" or another mechanism to connect committee members' work and expertise to specific implementation action areas. Each implementation team will determine how to function and what role to serve based on specific opportunities and

needs. The teams will share information with the committee on developments, successes, and challenges related to the implementation actions. The primary purpose of these discussions is to identify opportunities for collaboration and coordination, provide support and leadership to address challenges, and explore ways to strengthen or expand successes. Additionally, these discussions will enable CMAP to communicate with a broad audience on initiatives that align with GO TO 2040. The committee will determine how frequently updates should be provided and will include these updates in the committee six-month schedule.

Committee feedback on this process and participation in a trial run of the outlined exercise is requested.

**ACTION REQUESTED:** Discussion

###