

Agenda | January 12, 2009

- 9:00 a.m. Welcome
Steve Schlickman, Executive Director, RTA
Bola Delano, Deputy Director, CMAP
- 9:20 a.m. Introduction of Panel Members
Ivan Baker, Director of Economic Development, Tinley Park
- 9:30 a.m. *Sam Zimbabwe, Technical Assistance Director, Reconnecting America*
Stephen B. Friedman, AICP, CRE, President, S.B. Friedman & Co.
- 10:30 a.m. Break
- 10:45 a.m. *Mayor Rita L. Mullins, Mayor of the Village of Palatine*
- 11:15 a.m. Questions and Answers
- 11:45 a.m. Panel on the Economy
William Testa, Federal Reserve Bank of Chicago
Diane Lupke, CECD/FM, Lupke & Associates, Inc.
- 12:45 p.m. Questions and Answers
- 1:00 p.m. Closing Remarks
Mark Williams, Chairman of IDC
- 1:10 p.m. Lunch and Networking

Acknowledgements

The Chicago Metropolitan Agency for Planning (CMAP) would like to thank the Regional Transportation Authority, Illinois Development Council, Illinois City/County Management Association, and the American Planning Association — Chicago Metro Section — who made the event possible.

CMAP especially thanks Ed Sitar, Economic Development Manager with Commonwealth Edison, for co-hosting this event.

CMAP is the comprehensive regional planning organization for the seven counties of northeastern Illinois. By state and federal law, CMAP is responsible for producing the region's official, integrated plan for land use and transportation. The agency's innovative **GO TO 2040** planning campaign will develop and implement strategies to address projected population and employment growth and its serious implications for transportation, housing, economic development, open space, the environment, and other quality of life issues. See www.cmap.illinois.gov and www.goto2040.org for more information.



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CRISIS AND OPPORTUNITIES

TRANSIT-ORIENTED DEVELOPMENT AND THE REGION'S ECONOMY

Monday, January 12, 2009



CMAP Technical Assistance Programs

The Chicago Metropolitan Agency for Planning (CMAP) conducts technical assistance that provides tools, programs, and opportunities to help communities and organizations build capacity, improve quality of life, and participate in the regional planning process.

CMAP is committed to:

- Developing a comprehensive framework for the region's future through long-range regional plans and strategies
- Providing high-quality information and analysis through coordinated technical assistance to facilitate regional decision making
- Building consensus and advocating regional priorities.

CMAP's technical assistance programs work cooperatively with municipalities, counties, and development organizations whose decisions determine how land is used.

Today's discussions will focus on the achievements of successful developments highlighting how the individual roles of developers, municipal managers and planners can come together in a team approach. The discussions will emphasize best practice procedures and will address some of the problems and barriers that all practitioners face in implementing a successful or unsuccessful development.

Panelist biographies

Sam Zimbabwe, Technical Assistance Director, Reconnecting America

Sam Zimbabwe is technical assistance director with Reconnecting America. He is an urban designer with a background in TOD planning and pedestrian-oriented design. Previously he managed regional and site-specific planning and design projects in the San Francisco Bay area and western U.S., including station concept design, a TOD policy framework, and a joint development program for the planned Sonoma-Marín Area Rail Transit.

Stephen B. Friedman, AICP, CRE, President, S.B. Friedman & Co.

Stephen is president of S.B. Friedman & Co. He brings more than 30 years of experience in real estate and development advisory services. He has authored several articles, spoken at many state and national association conferences, and served on several community assistance panels. In 1994, he served as series chairman for the Urban Land Institute Chicago District Council's "An Agenda for Growth of the Chicago Region," and served as chair of the ULI Chicago District Council from 1998 to 2000. He recently was appointed to the University of Illinois at Chicago's College of Urban Planning and Public Affairs Advisory Council and is a trustee of his undergraduate college.

Rita L. Mullins, Mayor of the Village of Palatine

Rita Mullins was elected the first woman Mayor in 1989, and re-elected in 1993, 1997, 2001 and 2005. She previously served as Village Clerk for eight years. She not only devotes her time to Village concerns but also uses her expertise and skills to serve on the Executive Boards of the US Conference of Mayors, National League of Cities, Illinois Municipal League, Northwest Municipal Conference and the Metropolitan Mayors Caucus. She is currently employed as a Director of Government Affairs by the Save-A-Life Foundation, an organization dedicated to teaching basic life saving techniques to children and bystanders. She is also a member of for Greater Woodfield Convention and Visitors Bureau, Northwest Housing Partnership, Roosevelt University and Harper College, Buehler YMCA, WINGS (Women In Need Growing Stronger) and a member of various other organizations. Rita attended both Bradley University and the University of Illinois and has worked in the real estate, insurance and banking fields.

William Testa, Federal Reserve Bank of Chicago

Bill Testa is vice president and director of regional programs in the economic research department at the Federal Reserve Bank of Chicago. Testa has written widely in the areas of economic growth and development, the Midwest economy and state-local public finance. Testa currently serves as economics editor of the Chicago Fed Letter and on the editorial board of Economic Development Quarterly. Testa also serves in an advisory or director's capacity to a variety of professional journals, nonprofit organizations, advisory boards and economic development initiatives in the Midwest. He chairs the Board of Trustees of the Illinois Council on Economic Education and serves on the boards of the Global Chicago Center of the Chicago Council on Global Affairs and the Economic Development Council of Chicago.

Diane Lupke, CEcD/FM, Lupke & Associates, Inc.

Ms. Diane Lupke, CEcD, FM, is president of Lupke & Associates. She has more than twenty-five years of experience in the management of, and program and policy development for, all aspects of community economic development. She has provided technical assistance to more than 75 cities, states, and non-profit organizations regarding governance, strategic planning, market analysis, work force development, job creation, and neighborhood revitalization. Ms. Lupke is an authority on the use of tax credits and other special tools for development.

