



Joint Meeting of Land Use and Economic Development Committees

Minutes

Wednesday, February 21, 2018

9:00 a.m.

Cook County Conference Room
233 S. Wacker Drive, Suite 800
Chicago, Illinois

- LUC Members Present:** Mark VanKerkhoff (Co-Chair), Matthew Asselmeier, Allison Buchwach, Thomas Chefalo (for Eric Waggoner), Colin Duesing, Khurshid Hoda, Nathaniel Werner, Nancy Williamson, Ruth Wuorenma, Angela Zubko.
- LUC Members Absent:** Drew Awsumb, Dionne Baux, Judy Beck, Susan Campbell, Kristi DeLaurentiis, Lisa DiChiera, Paul Hoss, Johanna Leonard, Heather Mullins (Co-Chair), Arnold Randall, Paul Rickelman, Dennis Sandquist, Heather Smith, Andrew Szwak.
- EDC Members Present:** Jonathan Furr, Bryan Gay, Terrance Hall, Michael Horsting, Gretchen Kosarko, Kelly O'Brien, Kurtis Poszgay, Lance Pressl.
- EDC Members Absent:** Matthew Bruce, John Carpenter, Peter Creticos, Joanna Greene, Reggie Greenwood, John Greuling, Rand Haas, Emily Harris, Michael Jasso, Bret Johnson, Jason Keller (Vice-Chair), Judith Kossy, Kevin Kramer, John Reinert, Ayom Siengo, Christine Sobek (Chair), Ed Sitar, Gary Skoog.
- Staff Present:** Austen Edwards (EDC committee liaison), Stephen Ostrander (LUC committee liaison), Diana Cooke, Patrick Day, Jane Grover, Lindsay Hollander, Erin Kenney, Martin Menninger, Jason Navota, Art Nicholas, Noel Peterson, Elizabeth Schuh, Aseal Tineh, Simone Weil.
- Others Present:** Jack Cruikshank (WCGL), Janice Hill (Kane County), Jane Turley (Village of Orland Park).

1.0 Call to Order

Mark VanKerkhoff called the meeting to order at 9:07 a.m.

2.0 Agenda Changes and Announcements

There were no agenda changes.

Michael Horsting announced that CMAP Land Use Committee Co-Chair Heather Mullins (Tabbert) was on maternity leave, and that he would attend Land Use Committee until her

return (in addition to his regular attendance as a member of the Economic Development Committee).

Mark introduced three new members of the Land Use Committee: Allison Buchwach of Metra, Khurshid Hoda of the Village of Orland Park, and Angela Zubko of the Village of Bartlett (who was formerly a member of the committee when she previously worked for Kendall County).

3.0 Approval of Land Use Committee meeting minutes of January 17, 2018, and Economic Development Committee meeting minutes of January 22, 2018

A motion to approve the Land Use Committee meeting minutes of January 17, 2018, was made by Colin Duesing and seconded by Ruth Wuorenma; all in favor, the motion carried. This was followed by a motion to approve the Economic Development Committee meeting minutes of January 22, 2018, was made by Gretchen Kosarko and seconded by Bryan Gay; all in favor, the motion carried.

4.0 ON TO 2050: Proposed land use recommendations – Liz Schuh, CMAP

Staff have developed the major recommendations of the ON TO 2050 chapter addressing land use. Liz reviewed the recommendations, underlying strategies, and selected action steps to achieve those recommendations. She also indicated major related recommendations in other areas of ON TO 2050.

One Land Use Committee (LUC) member commented that the advance memo was very vague at the beginning, and then very specific. She thought that there was a need for the team needed to integrate its work on material resources, eco-system, etc., into other sections of the plan. In particular, there was a need for more integration of environmental services. (Another LUC member seconded this, saying that the Land Use chapter will “set the stage” for the plan, and so other themes (e.g. environment) need to be threaded throughout.) Liz responded that the member was not the only one who had said this, so the team was exploring whether they could do more of that.

The same member suggested that there was a need to strengthen the involvement of forest preserve and park districts. She also had a concern regarding a map in the memo, because it didn’t seem to indicate the need for maintenance and improvement of existing protected areas.

Colin Duesing from Will County felt that there was an overuse of the term “municipalities” in the document. He added that there are other units of governments, such as counties, that would like to be involved as well. Thomas Chefalo from Lake County agreed, and added that he and his colleagues at the County thought “local government” was a more appropriate term.

Another LUC member commented that he greatly preferred the Preview Report to the memo, and found the presentation more encouraging and inspiring than the memo, especially as the presentation highlighted some things that seemed to get lost in the memo. He added that public health and placemaking didn't seem to be as prominent as they need to be. He also said it's important that the plan's treatment of land use be inspiring, leading off with a vision, followed by a focus on things like fiscal responsibility, etc.

5.0 ON TO 2050: Proposed regional economy recommendations – Simone Weil and Austen Edwards, CMAP

With feedback from committee members, staff have also developed the major recommendations of the ON TO 2050 chapter concerning the regional economy. Simone and Austen presented the proposed recommendations and strategies to build a more inclusive and resilient economy.

A LUC member commented that the “elephant in the room” was that the region needs to address environmental change, which is a huge growth area and opportunity for the region). She added that we don't really know what the educational system will look like in 10 years, so our region needs to have flexibility.

Another LUC member agreed that environmental change was an essential issue especially to economic resilience, and quoted that FEMA reports that 40% of businesses that experience flooding never re-open. She added that many areas are, in fact, brownfields that are unavailable for use.

Another LUC member suggested that there is a need to understand why our region is not attracting immigrants as other regions are. Simone responded that while that was partially true, there has been a notable “uptick” in numbers of immigrants from Asian countries.

An EDC member noted that he was glad to see the focus on workforce development, and suggested that the key will be the coordination of all the different educational entities and jurisdictions.

A LUC member asked whether the team had looked into the “Amazon phenomenon” (a massive shift to shopping online), as his community is seeing a notable decline in sales tax revenue. Simone confirmed that the team has looked at this issue in a number of ways in the regional economy chapter.

Another LUC member asked whether the industrial clusters also geographically clustered, as she was wondering about the role of public transportation. Simone confirmed that the role of geographic proximity was included in their analysis.

An EDC member asked about whether the team had analyzed the long-term returns on investments made in targeted areas. Austen and Simone confirmed that they had looked into this question, in part by looking at case studies (e.g. Denver). A LUC member asked a follow up question, about whether the team

had been able to get a sense of the “timeline” of returns on investments (in other words, the payoff might not come immediately but, rather, years down the line). Simone acknowledged the importance of the question, but noted that this had not been a question they had analyzed in detail at this point.

Another LUC member asked whether the team had looked at the issue of diversification of access to capital and entrepreneurship. Austen responded that this was something that they were trying to focus on more, but they were finding challenges regarding the quality of the data.

A LUC member complemented the work of CMAP and the Chicago Regional Growth Corporation. He added that it would be good for CMAP to develop a toolkit for a pathway for small business development.

6.0 ON TO 2050: Governance and land use indicators – Noel Peterson, CMAP
The ON TO 2050 indicators provide performance measures to benchmark our progress on plan implementation. Noel discussed efforts underway to refine indicators established in the GO TO 2040 Plan Update, as well as set 2050 and 2025 targets for proposed governance and land use indicators. (Due to time spent on agenda items 4.0 and 5.0, there was not time for questions, and Noel encouraged members of both committees to forward any feedback to him, or through committee liaisons.)

7.0 ON TO 2050: Corporate engagement – Jane Grover, CMAP
(Jane was scheduled to provide an update on initiatives to engage the corporate sector in ON TO 2050, but there was not enough time.)

8.0 Other Business
Colin Duesing announced the recent retirement of Curt Paddock as Director the Will County Land Use Department. (As a result, Colin will be serving as Will County’s representative to the CMAP Land Use Committee.)

9.0 Public Comment
There was no public comment.

10.0 Next Meeting
The committee was scheduled to meet next on March 21, 2018.

11.0 Adjournment
The meeting adjourned at approximately 11:01 a.m.

Respectfully submitted,



Stephen Ostrander, LUC Committee Liaison
March 16, 2018