

ON TO 2050

ON TO 2050 Drafting: Governance Chapter

March 21, 2018

2050 Draft Review Timeline

- **Today:** Discuss overall governance chapter structure, recommendations
- **March-April:** Distribute **draft plan sections** to committee members and interested stakeholders
- **June 15th-August 14th:** Public comment and engagement
- **August-September:** Revise draft per comment
- **October 10th:** the Board and MPO **approve ON TO 2050**

Making government more effective and supporting three plan principles:

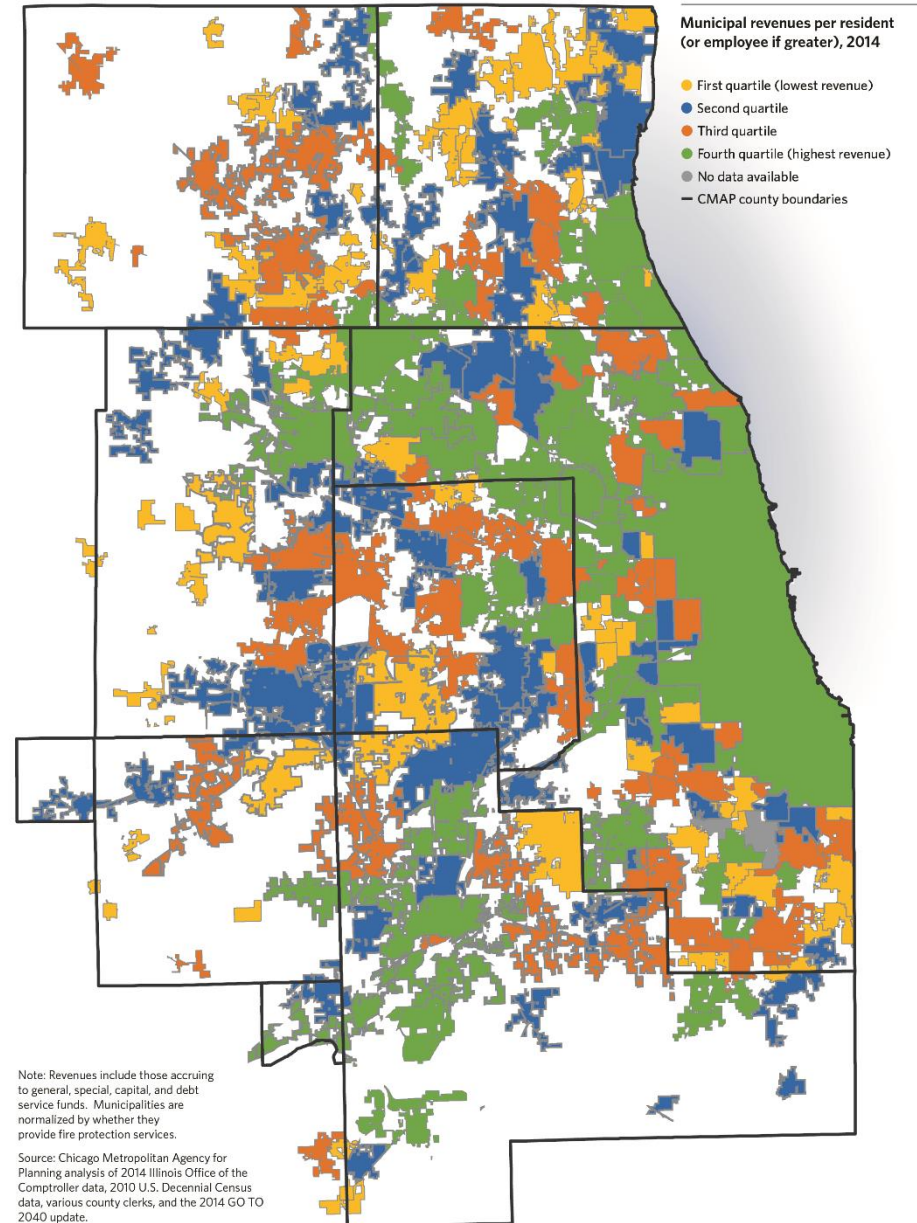
Promote *prioritized investment* in services and infrastructure through data-driven decision making

Advance *inclusive growth* through tax policy reforms and technical assistance to communities

Improve *resilience* through improved long-term finances and increased collaboration across jurisdictions

Why does governance need to become more effective?

- Constrained resources at the state and local level
- Infrastructure needs
- Inconsistent capacity to implement local and regional goals



Proposed ON TO 2050 Governance Chapter Outline

- **Collaboration at all levels of government**
 - Use collaborative leadership to address regional challenges
 - Encourage sharing or consolidating services and consolidating local governments
 - Coordinate infrastructure operations and maintenance
- **Greater capacity to achieve local and regional goals**
 - Provide technical assistance to build communities' capacity
 - Prioritize training for local government officials and staff
 - Develop tax policies that strengthen communities and the region
- **Data driven and transparent investment decisions**
 - Base investment decisions on data and performance
 - Improve access to public information with technology and transparency

Collaboration at all levels of government

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Use collaborative leadership to address regional challenges

- Take a leadership role in implementing federal and state investments
- Support the formation of an entity to implement a regional growth strategy
- Collaborate for inclusive growth
- Secure funding for CMAP to pursue all ON TO 2050 goals

Example actions to using collaborative leadership to address regional challenges

- CMAP and partners should develop a process to develop coordinate and prioritize responses to federal freight funding opportunities such as INFRA
- CMAP and partners should continue to support CRGC's initial endeavors by assisting in convening regional stakeholders as appropriate, providing research and data, and securing financial support, as appropriate
- *Government, business and civic leaders, and other regional actors* should develop and implement a shared vision for inclusive growth in northeastern Illinois, as well as define a key metrics to track regional progress towards inclusive growth goals
- *CMAP* should seek funding opportunities to plan for water resource management, climate resilience, economic development, local capacity, and other ON TO 2050 priorities

Encourage sharing or consolidating services and consolidating local governments

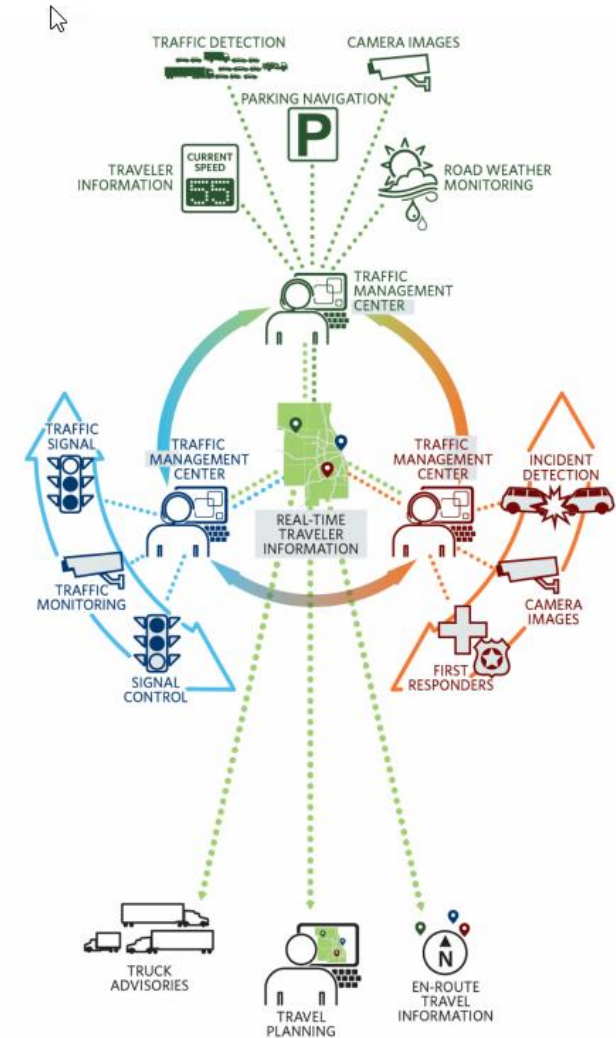
- Local governments should proactively explore sharing procurement, services and staff
- Local governments should explore consolidation of services
- Local governments with extensive existing partnerships should explore opportunities to consolidation
- Pursue annexation of developed unincorporated areas
- Highway system operations should share traffic management resources

Encourage sharing or consolidating services and consolidating local governments

- Facilitate partnerships between local governments interested in service sharing and consolidation
- Provide funding for sharing or consolidating services or local governments
- Implement data sharing to streamline collaboration

Coordinate infrastructure operations and maintenance

- Partner with other units of government to deliver infrastructure projects
- Improve utility coordination
- Enhance cooperation to improve roadway operations
- Integrate local goals with roadway regulations



Source: Chicago Metropolitan Agency for Planning

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Greater capacity to achieve local and regional goals

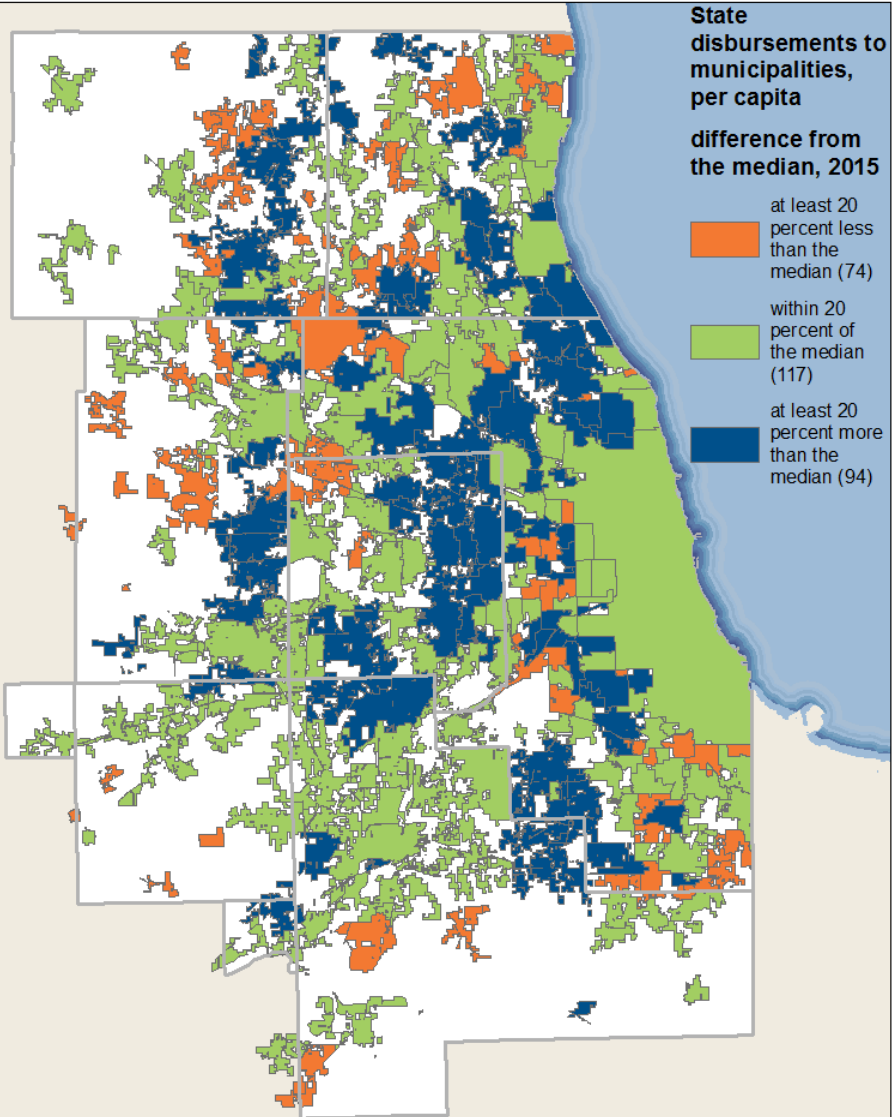
Provide technical assistance to build communities' capacity

- Build on successes of the LTA program
- CMAP should arrange supplemental staffing to help selected municipalities identify resources for increasing capacity
- Build municipal, nonprofit, and private sector capacity in disinvested areas

Prioritize training for local government officials and staff

- Provide guidance on how local governments can implement ON TO 2050
- Provide professional development opportunities that efficiently meet the needs of staff and officials
- Local government staff should network to:
 - Share experiences
 - Develop solutions
 - Promote best practices

Develop tax policies that strengthen communities and the region



- Develop new funding solutions to support the multijurisdictional nature of development
- Reform tax policies to sustain economically beneficial land uses and support local infrastructure
- Local governments should implement user fees
- Increase the motor fuel tax and replace with a vehicle miles traveled fee

Note: State disbursements include the following state revenues shared with municipalities: income tax revenue, use tax revenue, motor fuel tax revenue, sales tax revenue, and personal property replacement tax revenue

Source: Chicago Metropolitan Agency for Planning analysis of U.S. Census Population Estimates, 2015 and Illinois Department of Revenue data, 2015

Data driven and transparent investment decisions

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Base investment decisions on data and performance

- Use a data-driven performance-based approach to making public infrastructure and service investments
- Support a modern census and other economic data collection activities
- State and local governments should improve budget and financial administration practices
- Promulgate stronger standards for the transparency and accountability of tax incentives
- Make the collection, sharing, and analysis of public and private sector transportation data a regional priority

Improve access to public information with technology and transparency

- Commit to increasing access to budgetary information and relevant analysis
- Leverage technological improvements to improve efficiency, service quality, and transparency
- Aggregate data from local governments and make accessible in a singular location

Questions and comments

- Are these the right recommendations?
- Are any key strategies missing?
- Do any strategies require more emphasis?

Proposed ON TO 2050 Governance Recommendations

- Use collaborative leadership to address regional challenges
- Encourage sharing services and consolidating services and local government units
- Coordinate infrastructure operations and maintenance
- Develop tax policies that strengthen communities and the region
- Provide technical assistance to build communities' capacity
- Prioritize training for local government officials and staff
- Base investment decisions on data and performance
- Improve access to public information with technology and transparency