MEMORANDUM

To: CMAP Board

From: Angela Manning-Hardimon
Deputy Executive Director, Finance and Administration

Date: September 4, 2019

Re: Dun and Bradstreet Data Subscription

CMAP maintains large data resources for use in its development, projection and evaluation of land use and transportation in the northeastern Illinois region. The required data is reviewed to determine how the data sets are used by staff, which staff uses the data sets and how frequently the data is used. If the data is not available from a free source, it must be purchased.

CMAP staff is requesting Board approval to continue the Dun and Bradstreet online data subscription for two additional years. Employment related data from Dun and Bradstreet is used for the Land Use Model, the evaluation of Regionally Significant projects and travel and emission modeling for conformity.

Staff is recommending a two-year agreement for a total cost of $228,671.00. Support for this purchase will be included in the FY20 and 21 Operating budgets.

ACTION REQUESTED: Approval
To: CMAP Board

From: Angela Manning-Hardimon
Deputy Executive Director, Finance and Administration

Date: September 4, 2019

Re: Cost Increase Thirst and Clarity Partners

On April 11, 2018, the CMAP Board approved a two-year contract with Clarity Partners, LLC, for website support, development and administration, in the amount of $220,000.00 annually, with three one-year options for renewal for a total project cost of $1,100,000.00. On February 6, 2019, staff received Board approval for a cost increase in the amount of $80,000.00 per year for a maximum not to exceed contract cost of $1,500,000.00. This cost increase was necessary to provide performance improvements to the CMAP website and additional maintenance of the customer relationship management system. Staff is seeking Board approval for an increase of $125,000 annually for FY20 and FY21 for a maximum total contract cost of $1,750,000.00. Options years will remain at $300,000 a year.

On June 12, 2019, the CMAP Board approved an agreement with Thirst for Design Integration for $250,000.00 per year for a maximum contract cost of $1,250,000.00. Staff is seeking Board approval for an additional $75,000.00 per year for two-years. This would increase the annual project cost to $325,000 for years one and two. Year three and all option years will remain $250,000.00 per year. The total contract cost for this project will not exceed $1,400,000.00.

These additional funds are being requested to provide digital assets for enhanced public engagement and agency communications. The additional funds will include web design and development and other digital asset production. Support for this work will be included in the FY19 and FY20 Operating budgets.

ACTION REQUESTED: Approval

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