



# Landscaping and Property Values



LAWN TO LAKE

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# Landscaping and Property Values

If you're a property owner, chances are you've undertaken a landscaping project to enhance your property's esthetic appeal. Research shows that landscaping also has the potential to increase property values and lower energy bills.

- ✓ People tend to be more willing to pay more for well-designed properties with mostly native plants than for properties dominated by lawn.
- ✓ Landscaping can add anywhere from 3–20 percent to your home's selling price, depending on geographic region, neighborhood type, and other variables.
- ✓ Properly selected and placed plants, such as trees, can lower costs for heating and cooling homes by about 20 percent.

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