



# Chicago Metropolitan Agency for Planning

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## Coordinating Committee

### Minutes

Wednesday, March 11, 2020

8:00-9:10 a.m.

**DuPage County Conference Room**

**233 S. Wacker Drive, Suite 800**

**Chicago, Illinois**

**Members Present:** Frank Beal-Chair (CMAP Board), Matt Brolley (CMAP Board), Mike Montgomery (CMAP Board), Richard Reinbold (CMAP Board), Diane Williams (CMAP Board), Chris Snyder (Transportation Committee), Sean Wiedel (ENR), Jason Keller (ED), Mark VanKerkhoff (LU-H), and Stephanie Phifer (Staff Liaison)

**Staff Present:** Erin Aleman, Jesse Elam, Kathleen Lane, Teri Dixon, Stephanie Levine, Tony Manno, Matthew Stern, Lindsay Hollander, Maggie Jarr, Simone Weil, Amy McEwan, Anthony Cefali, Gordon Smith, Jason Navota, Tim McMahon, Austen Edwards

**Others Present:** Elaine Bottomley and Jack Cruikshank-WCGL, Mike Klemens-Lake County, Leslie Phemister-SSMMA, and Troy Simpson-Kane/Kendall Council

**1.0 Call to Order** 8:00 a.m.

**2.0 Agenda Changes and Announcements**  
None

**3.0 Minutes- January 8, 2020**  
The minutes of the January 8, 2020, meeting were approved as presented.

**4.0 Guide on Local Incentives for Economic Development**  
Many communities allocate some of their limited funding to economic development incentives, often without policies or procedures in place that target these resources toward meeting community or regional goals. CMAP staff Matthew Stern provided an overview of an ongoing CMAP project to create a guide for local communities on the use of incentive policies. He discussed initial findings, potential recommendations, and upcoming activities, and explained the need for the guidebook stemming from disconnect between

academic interpretations and local experiences with incentives. Publication of the report is expected in summer 2020.

Committee members remarked on the complexity of the incentives system in Illinois, especially with the different priorities within businesses and municipalities. One committee member asked if there was a discussion of incentives for locally owned businesses. Matthew Stern responded that local businesses could be elevated more, but policy changes would help municipalities in laying out their priorities for locally owned businesses. Another committee member asked if businesses were involved or consulted about the report's development. Matthew Stern responded that they had not been, as they are not the intended audience.

A committee member asked if there were any state or federal laws guiding local incentives. CMAP staff Lindsay Hollander answered that there are some, but many recommendations covered in the report are not covered by legislation. Erin Aleman mentioned there are other incentives that get wrapped into bigger projects. The ability to express the entire volume of the incentive all factors into the bigger picture.

#### **5.0 Re-examining State Revenue Sharing to Local Governments**

The current tax structure offers few revenue options to communities without sales tax generating businesses or the higher property values of dense commercial development. In addition, the current tax structure no longer aligns with modern purchasing habits. To address this, ON TO 2050 recommends modernizing the tax system and rethinking the criteria used to disburse state aid to local governments. CMAP staff Lindsay Hollander presented on a new two-phase project that will first focus on identifying challenges that communities face under the current state and local tax system. A second phase will focus on working with partners and stakeholders to determine options and opportunities for making changes to how the state disburses revenues to local governments.

One committee member mentioned the intersection between the two presentations. Another committee member inquired about the goals of the project. Lindsay responded that the goal is to look at what the challenges are to see what we need in certain municipalities. She went on to say we see some communities are at a disadvantage because of a low tax base, so further exploration is needed to find how to increase the revenue available. Another committee member mentioned how there is uncertainty from Springfield, and asked if anyone is able to see the way municipalities spend increased revenue. Lindsay responded by stating it was something they had thought about as revenue and spending challenges are often brought forth in conversation.

#### **6.0 CMAP Local Technical Assistance (LTA) Program FY21 Project Group**

CMAP staff Tony Manno presented the recommended FY21 Project Group from the applications received from the October 2019 joint CMAP/RTA Call for Projects.

One committee member asked if community need is taken into account when determining project size. Tony responded that if a project is in a high need community, CMAP will

channel more resources into the project to account for the lower community capacity. Another committee member asked when CMAP will know if funding is available for the projects. Tony responded CMAP should know about funding before the new fiscal year begins.

#### **7.0 Working Committee Updates**

The Human and Community Development and Economic Development committees will hold a joint meeting to discuss approaches to workforce development and equity.

#### **8.0 Agency Announcements**

None at this time.

#### **9.0 Other Business**

None

#### **9.0 Public Comment**

One audience member reminded the committee of a Bicycle and Pedestrian Task Force meeting to be held on Wednesday, March 18.

#### **10.0 Next Meeting**

The coordinating committee will meet next on April 8, 2020.

#### **11.0 Adjournment**

9:08 a.m.

Respectfully submitted,



Stephane Phifer, Staff Liaison  
Deputy Executive Director for Planning

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*Approved as presented by unanimous vote, May 13, 2020*