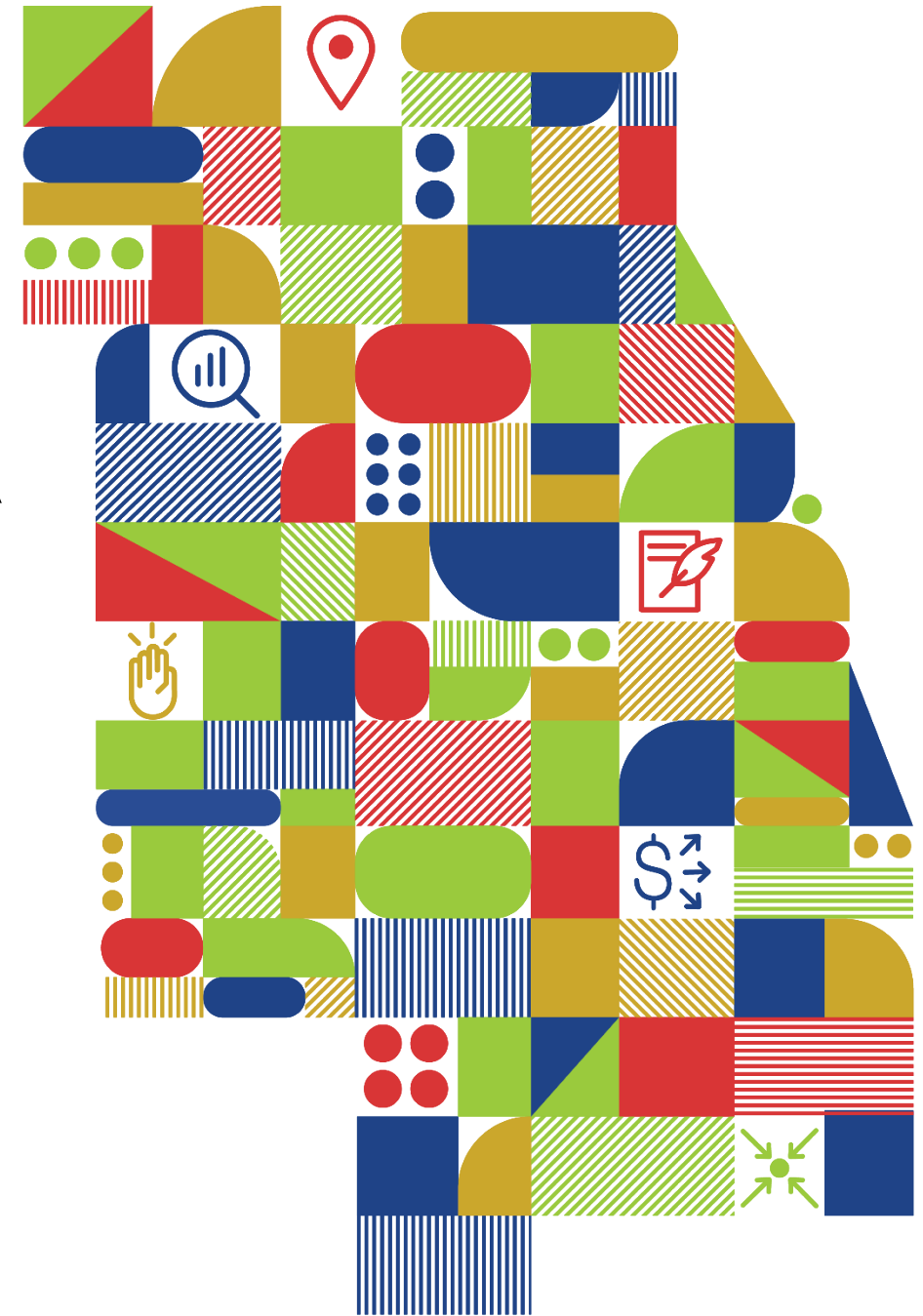




# Safety Action Agenda

October 6, 2020



An aerial photograph of a city highway interchange, likely in St. Louis, Missouri, showing multiple lanes of traffic, overpasses, and surrounding urban buildings. The text is overlaid in white on the image.

# The Need

Federal mandate for CMAP to address safety targets

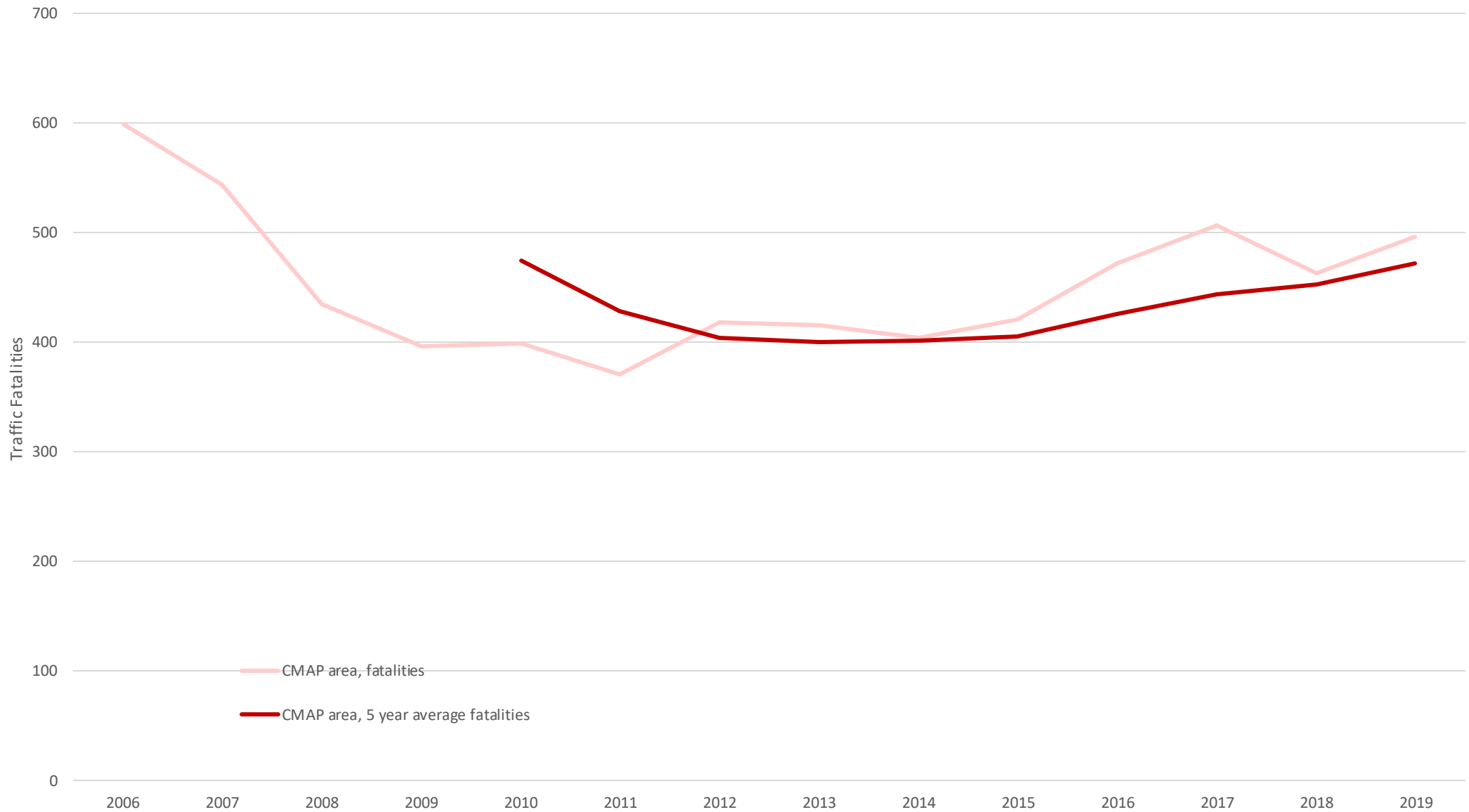
Traffic fatalities are on the rise (even during COVID)

New dimensions of safety to consider including an equity lens

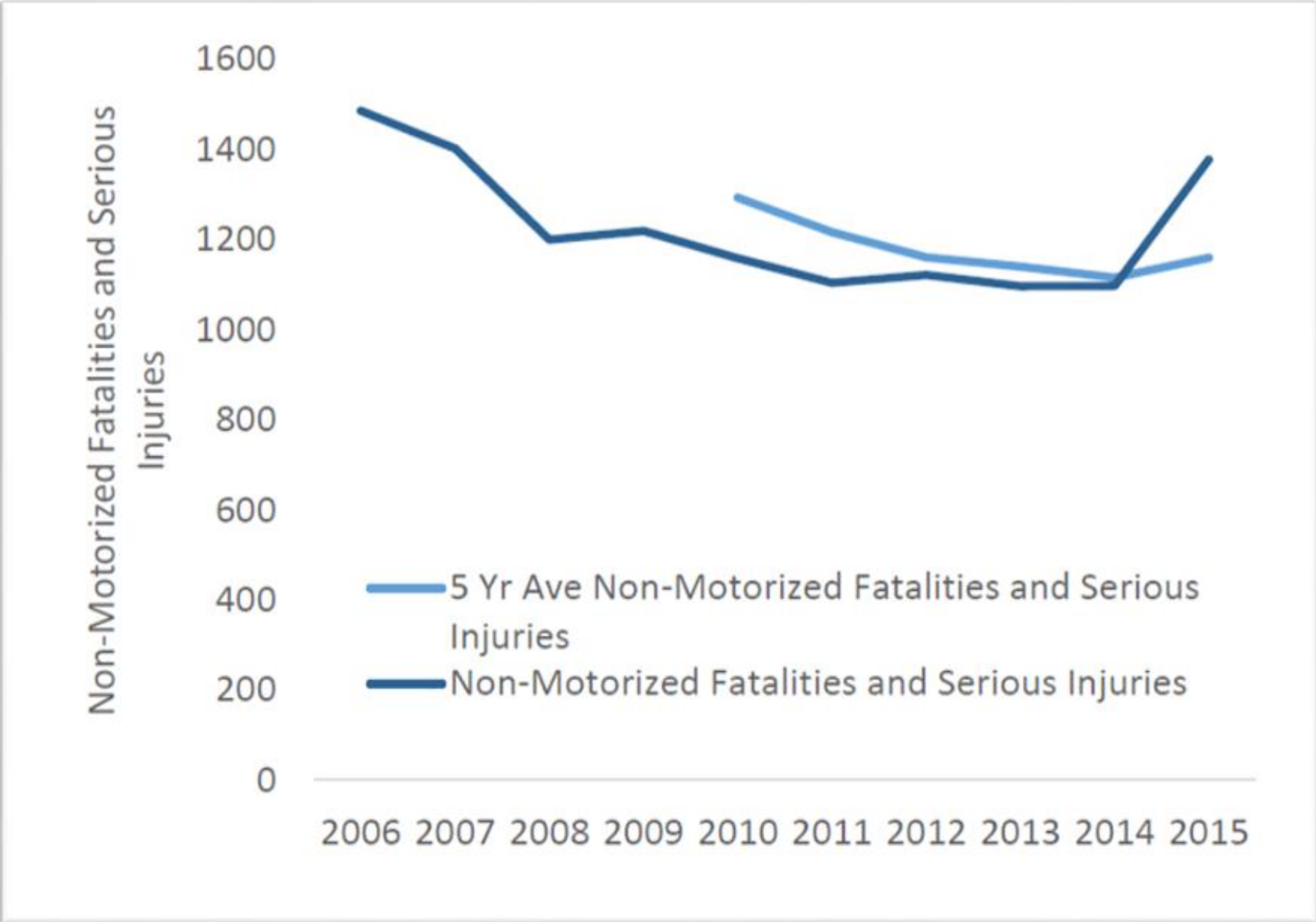
Growing numbers of and interest in active transportation modes

Concerns about improving safety on local roads

# Traffic Fatalities in the CMAP area, 2005-2019



# Non-Motorized Fatalities and Serious Injuries in the CMAP area, 2006-2015



# Safety Action Agenda Components

**People** – partners to address all the dimensions

**Data & Best Practices** – to prioritize solutions that work

**Projects** – to put planning into action

**Policies and Resources** – for local governments



# Traffic Safety Action Agenda: People



# Traffic Safety Resource Group

Regional partners on safety

Short-term, mission-driven schedule

Develop agenda, timeline and products

Beyond the 4 "E's" - representative of emerging safety concerns

Long-term coalition building



# Traffic Safety Action Agenda: Data & Best Practices



# Power of Data & Best Practices



Harness **power** of existing data sources

Explore the potential for including **new** data sources

Support **timely** release of crash data

Predict outcomes – **preventative** instead of reactive

Incorporate best practices and **expertise** of resource group

# Traffic Safety Action Agenda: Projects



# "Doing While Planning"

Pilot Projects – ex. Flossmoor Local Road Safety Plan

In progress research and resources for local government

Incorporation of traffic safety research and data into the Local Technical Assistance (LTA) plans

Require safety benefits for all project selection processes



# Traffic Safety Action Agenda: Policies & Resources



# Resources for Local Governments

Data analysis tools to help answer important questions

Policy guidance to effect long-term change

Design solutions that are context-sensitive

Go beyond engineering approaches to address **human dimensions**: education; behavior change; encouragement rather than enforcement.

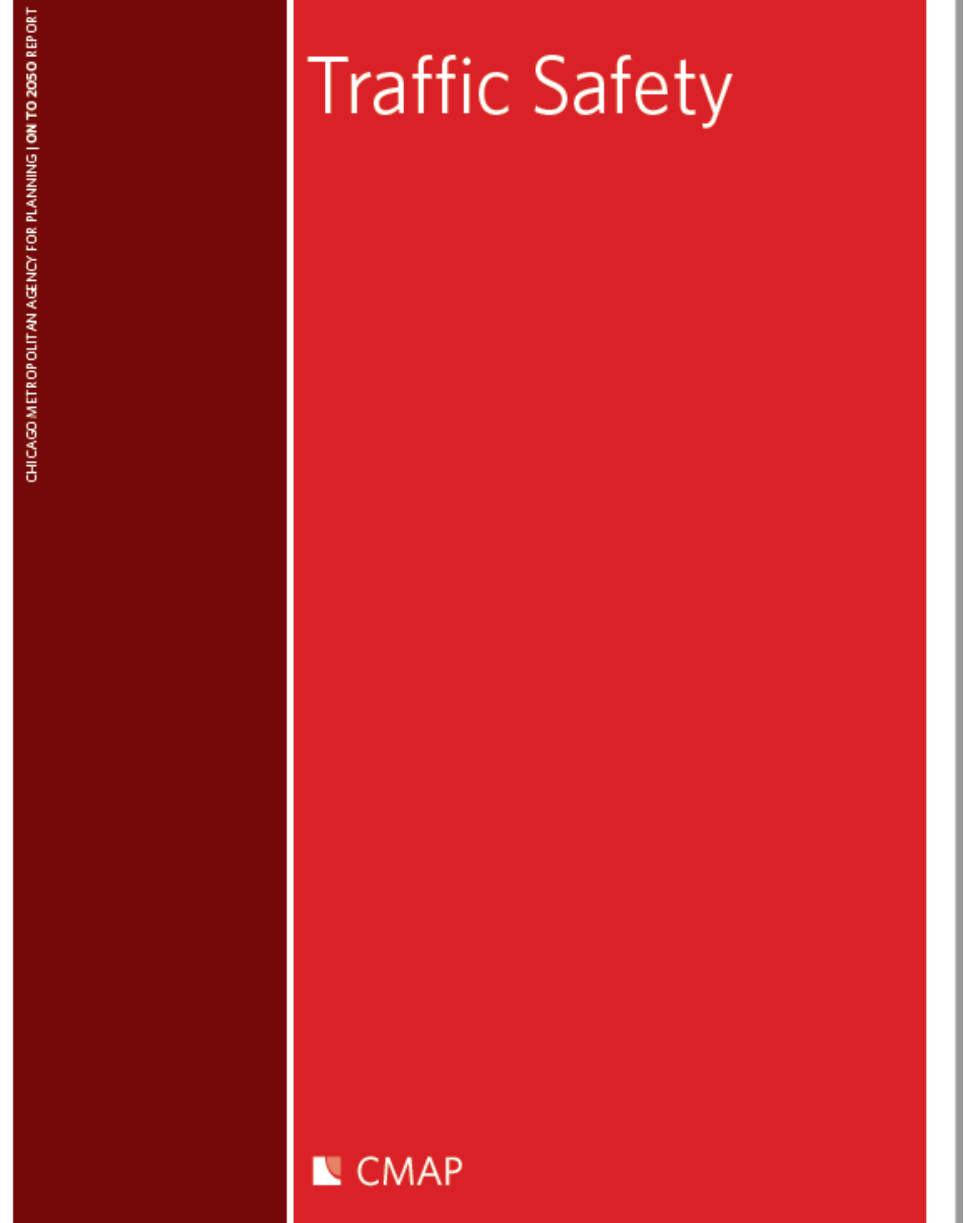
# Where to Start?

Traffic Safety White Paper Update

Address speed management &

Pedestrian and bicycle safety

Other suggestions?



# For discussion



What concerns do you/does your organization have in terms of traffic safety?

What other aspects do you feel are most relevant to address while developing this agenda?

How can the Traffic Safety Action Agenda best achieve broad safety impacts for the region?

Which partners would help ensure long-term success?



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