



# Chicago Metropolitan Agency for Planning

Agenda Item No. 3.0

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## Chicago Metropolitan Agency for Planning (CMAP)

### Board Meeting Minutes

November 13, 2013

Offices of the Chicago Metropolitan Agency for Planning (CMAP)  
Cook County Conference Room  
Suite 800, 233 S. Wacker Drive, Chicago, Illinois

#### Board Members

##### Present:

Gerald Bennett, CMAP Board Chair-representing southwest Cook County, Rita Athas-representing the City of Chicago, Frank Beal-representing the City of Chicago, Roger Claar-representing Will County, Elliott Hartstein-representing Lake County, Lisa Laws-representing the City of Chicago, Andrew Madigan-representing the City of Chicago, William Rodeghier-representing West Cook County, Carolyn Schofield-representing McHenry County, Peter Silvestri-representing Cook County (via tele-conference), Rae Rupp Srch-representing DuPage County, Tom Weisner-representing Kane and Kendall Counties, and non-voting members Sean O'Shea-representing the Governor's office and Leanne Redden-representing the MPO Policy Committee.

##### Staff Present:

Randy Blankenhorn, Jill Leary, Dolores Dowdle, Don Kopec, Bob Dean, Matt Maloney, Dan Olson, Andrew Williams-Clark, Craig Heither, Alex Beata and Sherry Kane

##### Others Present:

Mike Albin-DMMC, Jennifer Becker-Kane/Kendall Council of Mayors, Bruce Christensen-Lake County, Chalen Daigle-McHenry County Council of Mayors, Len Cannata-WCMC, Bruce Carmitchel-IDOT, Hugh O'Hara-Will County Governmental League, Dan Johnson-Midwest High Speed Rail Association, Mark Pitstick-RTA, Ryan Richter-Metra, Vicky Smith-SW Conference, Chris Staron-NWMC, Tom VanDerWoude-SSMMA, Mike Walczak-NWMC, and Barbara Zubek-SW Conference.

#### 1.0 Call to Order and Introductions

CMAP Board Chair, Mayor Gerald Bennett, called the meeting to order at 9:30 a.m., and asked Board members to introduce themselves.

## 2.0 Agenda Changes and Announcements

There were no agenda changes.

## 3.0 Approval of Minutes

A motion to approve the minutes of the October 9, 2013 meeting of the CMAP Board as presented was made by Elliott Hartstein and seconded by Rae Rupp Srch. All in favor, the motion carried.

## 4.0 Executive Director's Report

An update of the Local Technical Assistance (LTA) program had been included in the board packet Blankenhorn reported. The Governor's Task Force released its interim task report on October 16 and the full report and recommendations are due to the Governor and General Assembly by January 2015. CMAP staff continues to monitor the task force activity. From the recent veto session, Blankenhorn also gave highlights related to transportation (SB 1219-HA1, SB 2365-HA2 and HR 684). The RTA-CMAP merger bill, Blankenhorn continued, remains reassigned to the Senate Assignments Committee, while several resolutions were filed related to transit and rail (SR 639, and HR 679). A third resolution (HR 675) related to the Red Line Extension Project was also filed.

The 2014 Board Meeting Schedule was included in the meeting packet, the IDOT reimbursement matter has been resolved and CMAP will launch its new website during the month of December, a demo of which will be presented to the Board in January, Blankenhorn concluded.

## 5.0 By-Laws Revision

Staff is recommending a clarification be added to the by-laws to reflect the Board's intention that the non-voting members appointed by the Board must reside in the region. A motion to approve the changes to the By-Laws as was presented was made by Frank Beal and seconded by Rae Rupp Srch. All in favor, the motion carried.

## 6.0 GO TO 2040 Implementation

Executive Director Randy Blankenhorn presented an overview of the previous year's work implementing GO TO 2040 and cited examples of progress that had been made in each of the twelve key recommendations from the Plan.

- *Achieve greater Livability through Land Use and Housing:* The Local Planning work is meant to provide support to local governments to plan in a way that supports the principles of GO TO 2040, while recognizing that the interpretation of these principles will vary by community. To date, 112 local projects have been initiated. Of these, 46 projects have been completed, 57 are fully underway, and 9 will get actively underway in the near future. Information on all of the projects is provided on a monthly basis in your LTA Update and kept updated on our website. During our recent LTA application process 67 new projects submitted and last month, more than 30 new projects were approved.
- *Manage and Conserve Water and Energy Sources:* The CMAP-led Energy Impact Illinois (EI2) alliance sought to simplify the often-complex process of improving energy efficiency for residential, commercial, and industrial buildings. In its third year, EI2 focused on addressing three key barriers to energy efficiency market transformation: access to information, access to finance, and access to a skill

workforce. More than 3000 residential and 3000 multifamily retrofits and over 350,000 square feet of commercial space in retrofits were accomplished over the life of the 3-year program. On the water side, we continue to provide assistance through our LTA program to help communities with water resource issues, including aligning their plans and ordinances with the watershed plans that CMAP has previously developed. The agency continues to administer the Facility Planning Area (FPA) process and is committed to more watershed planning work in Lake and McHenry counties. CMAP also continues to coordinate IEPA's Volunteer Lake Monitoring Program (VLMP) for the seven-county region, including about 50 volunteers at approximately 40 lakes.

- *Parks and Open Space:* The majority of GO TO 2040 recommendations for parks and open space are targeted to various implementers with limited CMAP staff involvement. The agency continues to refine the Green Infrastructure Vision (GIV) and work towards the plan's recommendation to add 150,000 acres of conservation-oriented open space, increase recreational parks in park deficient areas, and double the mileage of greenway trails in the region through our LTA work.
- *Promote Sustainable local Food:* While CMAP was and will be engaged in a number of activities to support GO TO 2040's local food recommendations, we do not lead this effort. This past year our work continued to identify a lead organization to support and implement these recommendations, which is still a work in progress. Last year we launched a local food webpage on our website that contains information about the economic importance of local food, including a short video. It also features resources for local governments to use to support local food, including model comprehensive plan and ordinance language. Additionally, we have worked through the LTA program to incorporate local food planning and production into a number of community planning efforts, most notably in Lake County.
- *Improve Education and Workforce Development AND Support Economic Innovation:* The agency's role and focus on implementing these recommendations has been concentrated on data, analysis, and coordination. Over the past year, we completed three cluster drill-down reports on freight, manufacturing, and one that tied them together in the nexus. The reports were very well received and CMAP received quite a lot of press activity. Several of CMAP's LTA projects have also addressed workforce development and we will continue to work to tie our policy work to our technical assistance implementation. Funding from the EDA grant should help make this a reality.
- *Reform State and Local Tax Policy:* The CMAP Board guided additional research into the issues raised by the task force report and by GO TO 2040, including analyzing how sales tax rebates affect development and land use decisions and supporting policies that enhance transparency in these rebate agreements. We released an assessment of economic incentives in a report late this past summer. CMAP also collected and analyzed data for establishing specific indicators and targets to monitor state and local tax policy. This information is being released through CMAP's Policy Updates blog in FY14.
- *Improve Access to Information:* This has been a major agency effort, involving aggressive data acquisition, state-of-the-art data systems, and technical assistance

for government units and other organizations across the region. In the partnership dating back to 2007, CMAP and The Chicago Community Trust remain committed to the collection and distribution of public data to monitor progress on the region's most important issues -- principally, through the performance of GO TO 2040.

MetroPulse will begin to narrow its focus to select indicators that monitor the progress of GO TO 2040 implementation and progress on The Chicago Community Trust's community objectives. When fully implemented, MetroPulse will include narrative analyses and visuals on indicators of significance to GOTO 2040 and The Chicago Community Trust, as well as "snapshot" data reports on each municipality in the region and the City of Chicago's 77 community areas.

- *Pursue Coordinated Investments/Invest Strategically in Transportation:* This is a high priority for the agency in terms of leadership and level of effort, but many of the implementation actions are contingent upon action by others. The agency's policy objectives are reflected in the state and federal policy agenda that we continue to pursue.
- *Invest Strategically in Transportation:* Major accomplishments this year were focused on congestion pricing, performance-based funding, and major capital projects. In May, 2013, CMAP launched a web microsite that describes how "performance-based funding" can improve transparency and decision making. While the material focuses on highways, CMAP believes the approach should apply to all modes of transportation. With its primary transportation emphasis of maintaining and modernizing the system, the plan recommends several major capital projects that will maximize regional benefits of mobility and economic development. This year, the plan was amended by adding Circle Interchange improvements and the Illiana corridor to the plan's list of fiscally constrained projects
- *Increase Commitment to Public Transit:* The majority of GO TO 2040's transit recommendations are targeted to various implementers with limited CMAP staff involvement. However, a number of the agency's core activities support this recommendation, including work in Local Planning Support, Policy Analysis, Congestion Management Process, and the TIP. We have also worked with the implementers and the RTA to ensure their work plans and priorities align with the GO TO 2040 Implementation Action Areas.
- *Create a More Efficient Freight Network:* In late FY13, the CMAP Board approved the membership of a Regional Freight Leadership Task Force, which will begin meeting in FY14 to analyze potential solutions to the complex issues of collaboration between freight stakeholders, governance, and the need for revenue to support the development of the freight mobility system in the Chicago metropolitan region. The Task Force will deliver a final report to the CMAP Board in June 2014.

Board members commented on matters related to importance of financing citing incentives for solar energy as an example, what CMAP can or should do in cases like the recent Dominick's closings, revenue enhancements (regional or state wide) which are being considered by the Metropolitan Mayors Caucus, income tax structure, motor fuel tax (stagnant or even declining), food deserts, community health impacts, IDOT state wide freight task force and the governor's clean water initiative (a \$1 billion revolving loan, that has seen \$1.2 billion in applications).

## **7.0 Energy Impact Illinois (EI2) Final Presentation**

CMAP staff Dan Olson delivered a final report presentation covering the EI2 overview and grant timeline, programmatic highlights from the single and multifamily residential as well as commercial and non-profit program accomplishments. Olson reported \$3.2 million went into homeowner rebates with another \$4.7 million tied to the multifamily program. Also, through a sub-grant to IFF (a local nonprofit lender) over \$100,000 was utilized in incentives to initiate \$1.7 million in loans to retrofit over 300,000 square feet of nonprofit commercial space and through SCI, and a \$1 million Technical Assistance (TA) program, \$16.9 million in near-term retrofit work involving 5 million square feet of commercial space was recommended. Olson presented EI2's grant spending breakdown, illustrated energy and cost savings by program, reported key takeaways from the program and next steps. A final technical report is due December 31, 2013, Olson concluded with the Department of Energy's Impact Evaluation underway and due mid-year 2014.

## **8.0 GO TO 2040 Plan Update**

CMAP staff Andrew Williams-Clark reported that Federal regulations mandate that GOTO 2040 be updated by October 2014, that staff has begun updating the financial plan, major capital projects, indicators, and implementation actions, which are expected to be complete in the early spring so the plan can be drafted for public comment release at the June 2014 meetings of the CMAP Board and MPO Policy Committee.

### **8.1 Implementation Actions Overview**

CMAP staff Alex Beata gave an overview of the implementation actions that will be contained in the GO TO 2040 update. Beata reported that we do not envision drafting new implementation action areas but do expect new actions may be added. The work is being coordinated with our Year 3 Implementation Report and contains three major components. First, in September, CMAP staff conducted a detailed internal review of the current tables, identifying examples of how those areas have been implemented to date – focusing on CMAP's work. This work was shared with working committees in October. Second, in October, staff noted actions that have been completed, that may need revision to reflect current circumstances, or that are no longer applicable. This work is currently being shared with working committees in November. Finally, staff is currently reviewing the text of the actions, suggesting potential red-lined revisions. This work will continue internally through the end of the year and be shared with the working committees in early 2014, Beata concluded.

### **8.1 Plan Indicators**

CMAP staff Craig Heither presented an overview of the GO TO 2040 indicator review process. Heither covered background dating back to the first year following adoption of the plan with staff assessment of the indicators that included questions about the measure itself, questions about the source data and the guiding principle that the indicator be based on actual measured values (versus models or estimates). Following this exercise, Heither continued, staff developed a list of 28 proposed indicators for update (8 of which will see no change, 10 will see minor revision,

and another 10 are new). Heither cited two examples of new indicators related to human capital to support economic innovation to maintain or strengthen the region's position as a global economic center and venture capital funding that while following the 2007 recession had dipped, saw a strong rebound in 2010. Heither covered other measures associated with innovation (R&D, and the number of patents issued), efficient governance by improving access to information (10 categories for obtaining information) and reported that the region had received a score 3.0 out of a possible 4.0 for transparency. Next step, Heither concluded, involves development of new and revised indicator target values for the plan update, which will be the focus over the coming months.

#### **9.0 Other Business**

Board Chair Mayor Bennett suggested a visioning and open discussion format at the January meeting.

#### **10.0 Public Comment**

There were no public comments

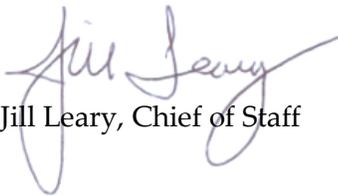
#### **11.0 Next Meeting**

The CMAP Board will not meet in December and is scheduled to meet next on January 9, 2014.

#### **12.0 Adjournment**

At 10:45 a.m., a motion to adjourn by Rita Athas was seconded by Rae Rupp Srch. All in favor, the motion carried.

Respectfully submitted,



Jill Leary, Chief of Staff

12-09-2013

/stk

*Approved as presented, by unanimous vote, January 8, 2014*