

### Plan of Action for Regional Transit

Northeastern Illinois

May 24, 2023



# Welcome and roll call Approval of meeting minutes





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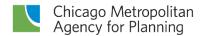


### Public engagement for PART

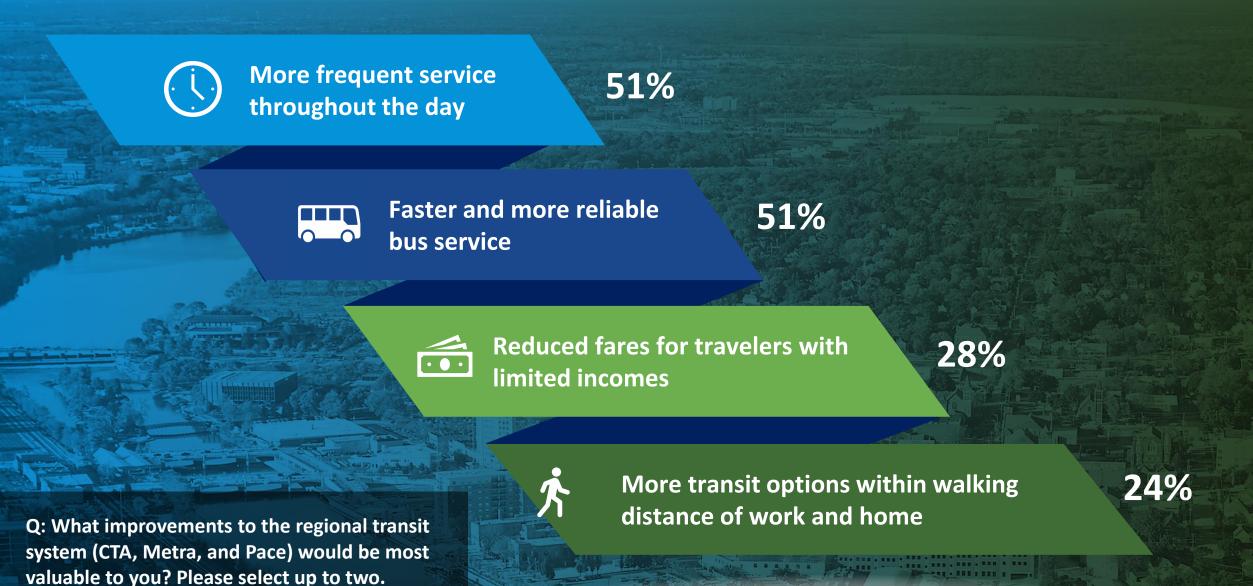
Councils of mayors, councils of governments

Survey

Focus groups



### **Survey: Residents want transit improvements**



### Focus groups

Chicago Plus (regional convention and visitor bureaus)

Chicago Federation of Labor members

CMAP Community Advisory Committee

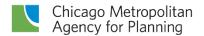
Belmont-Cragin student group

Public transit is a public service.

Transit is critical for our visitors, workers, climate, economy.

Transit doesn't fully serve the region.

Solutions: complex, equitable, and bold.





## How to pay for it



### Sales tax options



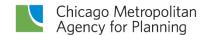
Adjust existing sales tax rates



Broaden the sales tax base to new services

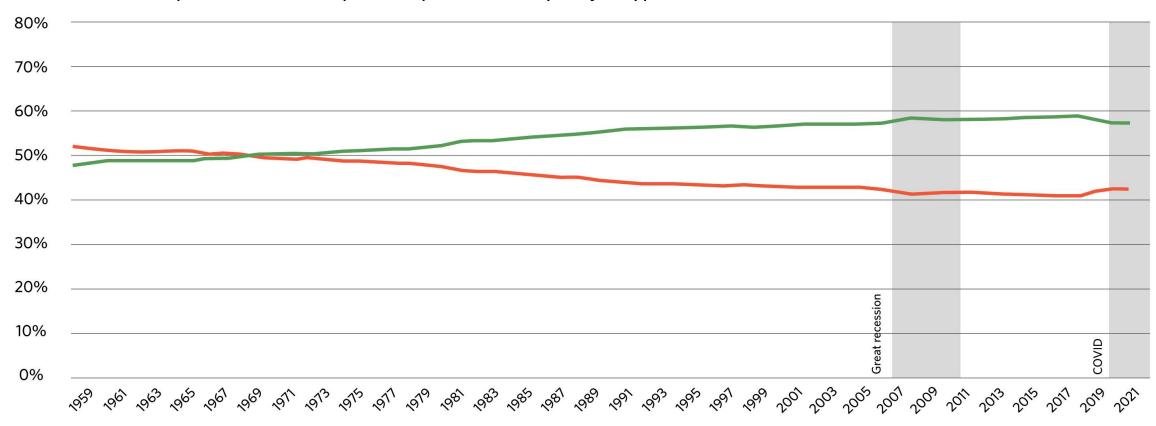


Hybrid scenario



### Consideration: growth in services

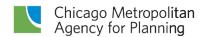
Historic share of personal consumption expenditures by major type











### Consideration: current tax levels

13<sup>th</sup>

Illinois State Sales Tax Rate Rank



Illinois Avg. Local Tax Rate Rank



City of Chicago Sales Tax Rank

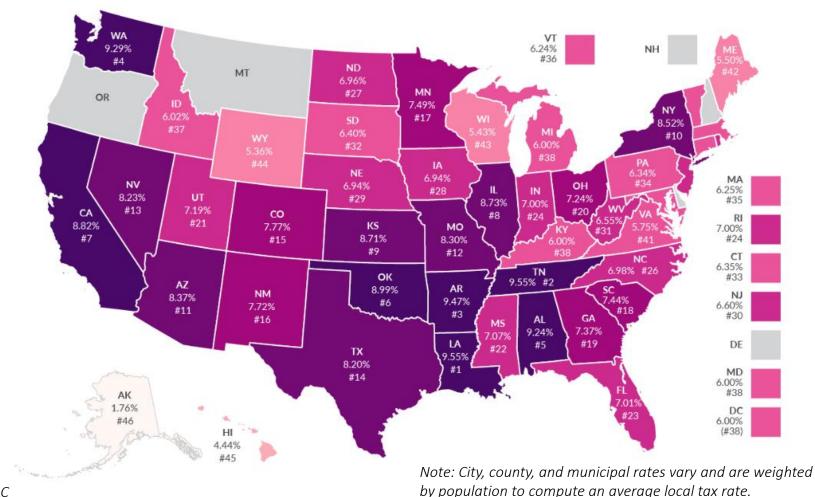
Combined State & Average Local Sales Tax Rates



Lower

Higher

Combined State & Average Local Sales Tax Rates, July 2022



Source: Tax Federation, SB Friedman Development Advisors, LLC

### Sales tax options



### Adjust existing sales tax rates

Raise the RTA rate



### Broaden the sales tax base to new services

Expand the statewide base to include a more expansive set of services



### Hybrid scenario

Expand the base statewide, lower the state rate, and keep the RTA rate the same

or

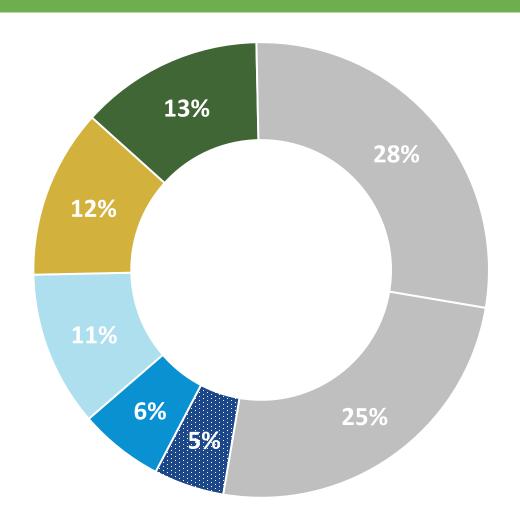
Expand the base statewide, lower the state rate, and raise the RTA rate

### Potential benefits of a hybrid approach

- Reduce composite sales tax rate for consumers
- Improve equity by shifting tax burden
- Raise new funds
  - State, counties, municipalities
  - Transit system
- One way to enable an increased state match to the Public Transportation Fund (PTF)



### Categories of services considered for tax





### Paratransit costs have been rising

Regional ADA support allocation

RTA certification trips

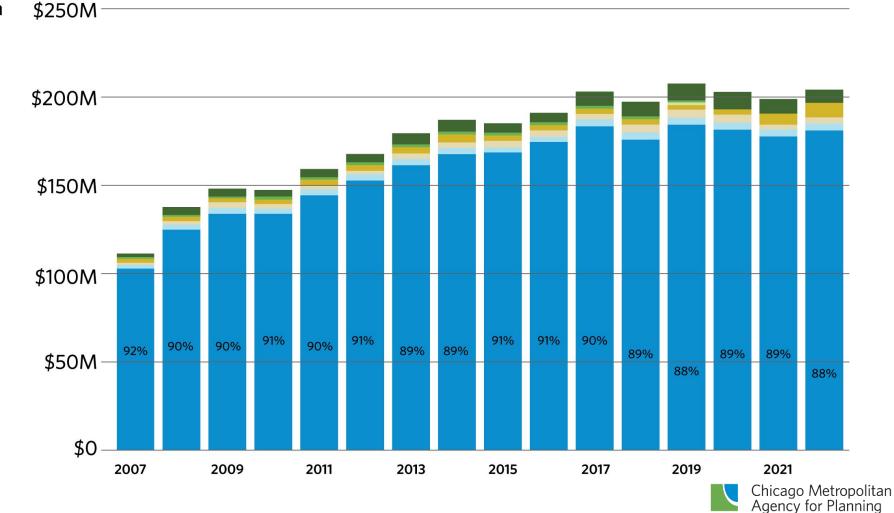
Insurance

Fuel

Administration

Labor

Purchased transportation

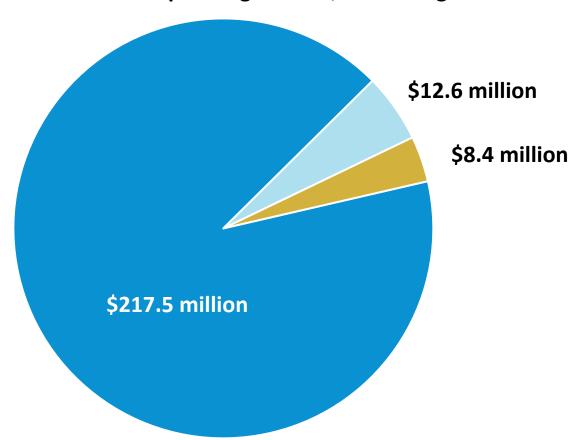


Source: CMAP analysis of RTA budget data, adjusted to 2022 constant dollars.

Note: Budget figures for 2022 are unaudited as of March 2023. Percentages may exceed 100% due to rounding.

## Today, paratransit costs are covered primarily by Sales Tax II

#### Paratransit operating sources, 2023 Budget

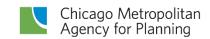


**SYSTEM-GENERATED REVENUE** 

**ADDITIONAL STATE FUNDS** 

**SALES TAX II** 

Source: CMAP analysis of adopted RTA budgets



### Peer approaches to funding paratransit

Paratransit Service	Annual Cost	Public Support	
Minneapolis (2023 Budget)	\$99.7 million	<ul> <li>State appropriation: \$56m</li> <li>Federal COVID aid: \$37m</li> <li>Fares: \$8.6m</li> </ul>	
New York City (2022 Budget)	\$497 million	<ul> <li>Urban real estate tax: \$31.0m</li> <li>City reimbursement: \$215m</li> <li>Drawn down from NYC transit fixed-route transit funding: \$230m</li> <li>Fares: \$20.5m</li> </ul>	
Los Angeles (2023 Budget)	\$218 million	<ul> <li>FTA Section 5310 funds: \$73m</li> <li>Sales Tax (Prop C, M): \$82.5m</li> <li>Federal COVID aid: \$49.1m</li> <li>Fares: \$8.6m</li> </ul>	
Chicago (2023 Budget)	\$238.5 million	<ul> <li>Sales Tax II: \$217.5m</li> <li>State appropriation: \$8.4m</li> <li>Fares: \$12.6m</li> <li>Chicago Metropolitan Agency for Planning</li> </ul>	

### Roadway-generated revenues

Revenue system	Implementation options	Timeline
Parking fee	<ul> <li>Implementing or expanding a fee on commercial parking in transit rich areas</li> </ul>	Short-term
Vehicle registration surcharge	<ul> <li>Adding a surcharge to existing state or local vehicle registrations dedicated to transit</li> </ul>	Short-term
Motor Fuel Tax (MFT) surcharge	<ul> <li>Adding a surcharge to the existing state MFT dedicated to transit operations</li> </ul>	Short-term
Reallocating state road funds	<ul> <li>Reallocating existing state road funding to transit</li> </ul>	Medium-term
Tolling	<ul> <li>Increasing existing tolls with new increment dedicated to transit</li> </ul>	Short-term
	<ul> <li>Adding new tolls on current toll-free IDOT expressways (e.g., I-290, I-90/94)</li> </ul>	Long-term
Road user charge	<ul> <li>Implementing a use-based fee to replace MFT and add additional increment</li> </ul>	Long-term
Cordon pricing in the CBD	<ul> <li>Implementing a cordon for the Chicago central business district (CBD) boundaries</li> </ul>	Long-term

### System-generated revenue

Develop an approach to raising fares to keep  $\longrightarrow$   $System\ We\ Want}$  pace with inflation

Develop system-level performance measures that ensure financial stewardship —

How to Implement it



### Discussion

What is your reaction to these options?

What additional information is needed to build the case for modifying the sales tax in Illinois?





# The system we want





#### **FARE INTEGRATION**

Our challenge: Provide a seamless and affordable experience across multiple travel modes



## Despite progress, challenges remain for a seamless, multi-modal transit system



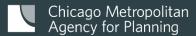
Users and operators must manage multiple payment methods



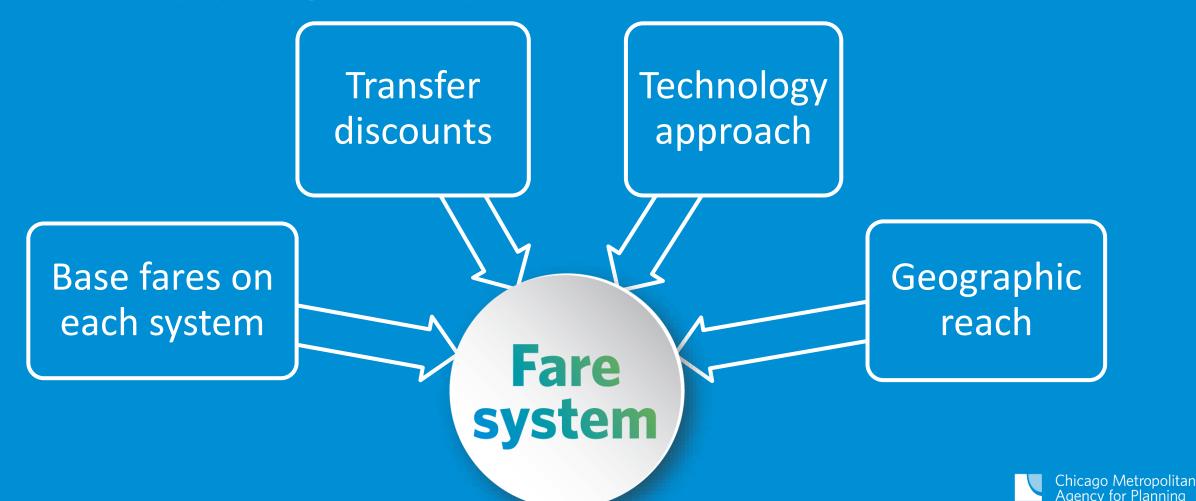
Uncoordinated fare and transfer structures discourage travelers from choosing the fastest and most convenient transit option



Complementary connections (e.g., Divvy, South Shore Line) are not integrated with CTA, Metra, or Pace



## "Fare integration" involves several overlapping components



### Seamless and integrated fares

#### Stand up an effective structure for full fare integration

- Identify an owner for a unified regional fare system
- Establish timeline to achieve full integration with interim milestones

#### Define the goals for an integrated system, including:

- Unified payment method (e.g., tap-on readers)
- Consistency across fare structures
- Free or discounted transfers

#### Ensure adequate and sustainable funding

- Invest in infrastructure required for integration (e.g., tap-on readers)
- Provide operating funding to cover any reduced revenues

#### Integrate with complementary modes

- Fund discounted transfers and integration (e.g., Divvy)
- Expand data sharing requirements for private mobility providers

### Related strategies that cut across PART topics



- Governance of fare policy
- Level of public funding support





**FARE LEVELS & AFFORDABILITY** 

Our challenge: Balancing fare revenues with affordability and ridership

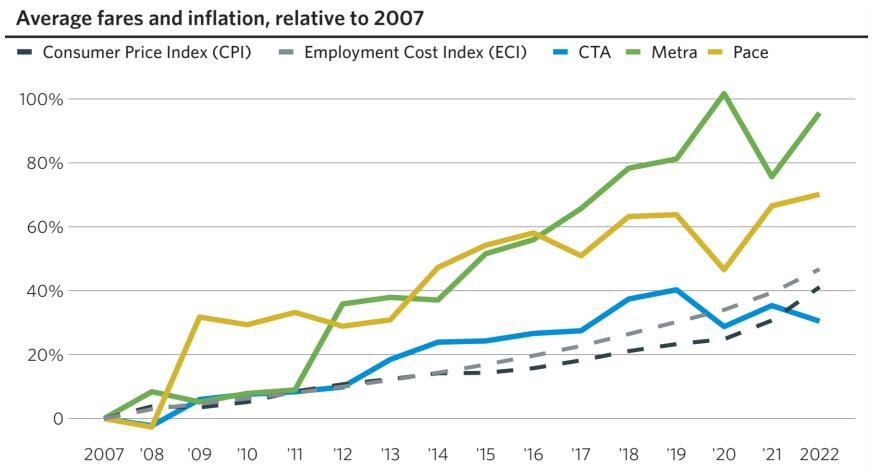


## Fares are a vital source of transit operating revenues, even after COVID





## If fares remain flat, revenues will lose purchasing power over time

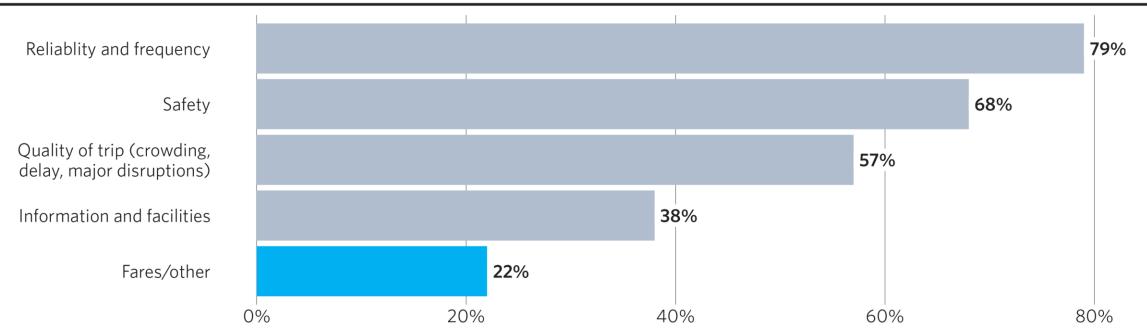


Average fares have generally kept up with inflation, but COVID may threaten that trend if fares remain fixed while inflation continues

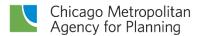


## Most transit riders rated "better service" as more important than fares

Rider perspectives on the most important areas for improving bus service, 2019



Source: TransitCenter, "Who's On Board", 2019. Results based on survey results from the Chicago Metropolitan Statistical Area



### Fare levels and affordability

### Ensure that fare revenues continue to support transit operations

- Plan for continued fare increases to keep pace with rising costs
- Consider automatic inflation adjustments
- Fully fund existing subsidy programs and any potential new subsidies

#### Maintain fare affordability

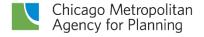
- Implement subsidized fares for travelers from households with low incomes
- Shift to a "fare capping" structure to make weekly/monthly passes more affordable to travelers with limited incomes
- Unify existing transit youth subsidy programs into one regional program

### Related strategies that cut across PART topics



- Governance of fare policy
- Public funding levels required
- Reforms to farebox recovery ratio requirement







## Transit is dealing with a safety issue, both in terms of perception and reality

In July 2022, a CTA survey found that 56% of respondents felt dissatisfied with personal security on train and buses.

Number of unarmed guards on CTA doubling to over 200 to address crime, rule-breaking

By John Greenfield | Mar 9, 2022 | 🗩

Metra and Pace have not seen as many safety incidents, but perceptions of safety remain a concern

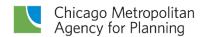
The CTA Boosted Security To Battle Violence, Bad Behavior On Trains And Buses — But Riders Say Nothing Has Changed

The CTA has hired four private security firms to try to double the number of unarmed guards patrolling the system 24/7. But even guards say they're ill-equipped to deal with violent or unruly passengers.



Mack Liederman

9:14 AM CDT on Apr 27, 2022



## Other challenges are also affecting riders and changing perceptions





Chicago Metropolitan Agency for Planning

### Potential recommendations

#### Increase visible staff presence

- Support existing and new programs (e.g., transit ambassadors)
- Facilitate stronger partnerships with human services providers

#### Strengthen two-way rider to operator communication

- Leverage existing and new mobile applications
- Increase data sharing and reporting on key issues

### Invest in physical infrastructure that improves the rider experience

- Invest in lighting in and around stations and bus stops
- Increase access to public restrooms for system users

#### Monitor transit safety and security strategies in peer metros

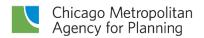
 Learn from current and emerging strategies that could be implemented here in the region

### Related strategies that cut across PART topics



- Service frequency
- System accessibility
- Public funding levels required





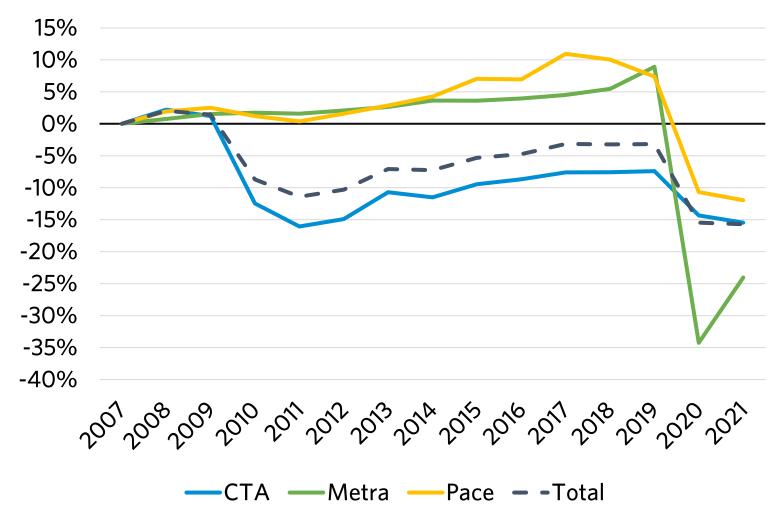


## Our transit assets are only as useful as the service that we run using them



## **Compared to** 2007, overall fixed-route transit service has fallen in the region

#### Change in annual vehicle revenue hours, indexed to 2007 levels





## Service frequency

Principle for consideration in funding, governance, and decision-making:

We should strive for a system that provides frequent, all-day service – not just the bare bones coverage we will be able to afford after federal aid is depleted



- Regional rail
- Better buses
- Funding and governance decisions

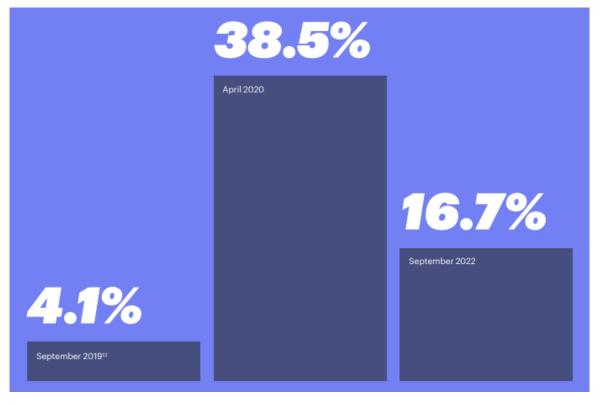


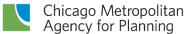


## **Example: Growth in remote/hybrid work** poses challenges to traditional "commuter rail" model

**RTA** surveys and **CMAP** analysis show a dramatic and sustained growth in remote work today vs. before COVID-19

Residents working from home from 2019–2022





## Regional rail and PART

## Identify policy principles that can support Metra's evolution to a "regional rail" system

- Develop statewide incentives and/or policies to facilitate transitsupportive development around existing rail stations
- Identify and prioritize infill station opportunities to address rail transit service gaps
- Integrate planning for and importance of regional rail into potential discussions on "CREATE 2.0"

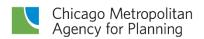
## Identify and fund targeted investments to enable existing commuter rail assets to better meet new travel demands

- Identify investment needs (e.g., infrastructure, rolling stock)
- Provide sustained capital funding support, including as a match to significant federal grant funding opportunities



- Service frequency
- Transit fare integration
- Transit-supportive land use and complementary modes





## Discussion

What is your reaction to these challenges and potential solutions?

## Overview of system improvements



Better buses



Fare integration and affordability



Safety and security



System accessibility (ADA & technology)



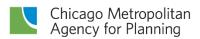
Service frequency



Regional rail



Transit-supportive land use and development



### **Better buses**

#### Plan for and fund bus priority infrastructure

- Create regional bus priority plan with timeline for implementation
- Design updates to support priority corridors
- Dedicated funds to support implementation

#### Invest in new staff capacity at DOTs

- Fund staff/teams at IDOT, CDOT, and county DOTs to advance bus priority
- Invest in technical assistance for bus priority in other local governments

#### Implement automated enforcement

- Authorize automated enforcement for bus lanes and bus stops
- Authorize multi-jurisdiction enforcement (e.g., counties, Pace)
- Dedicate any incremental revenue to bus priority investments
- Incorporate equity framework to mitigate disproportionate burdens



- Service frequency standards
- Transit support from road system revenues





## Transit system accessibility

#### Continue work toward full ADA accessibility

- Complete a regional detailed plan and timeline for full transit system accessibility, building on efforts like CTA's ASAP program
- Identify and plan for improvements to off-system accessibility on facilities not controlled by transit providers (e.g., sidewalks, curb ramps)
- Invest state funds to leverage federal grant opportunities for both on- and off-system accessibility

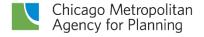
#### Leverage technology to improve the system's ease of use

- Develop stronger two-way communication tools with riders (e.g., real-time information, accessibility challenges, and open data sharing)
- Fund investments in accessible wayfinding, signage, and real-time information sharing



- Service frequency
- Cleanliness of system assets
- Staff presence and two-way rider communication





## Demand-responsive services

## Increase coordination of dial-a-ride and demand-responsive transit services

- Support the integration of dial-a-ride services into larger geographies (e.g., county-level zones)
- Establish a unified demand-responsive eligibility / registration system
- Strengthen the incorporation of demand-responsive transit services within overall transit system governance

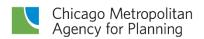
## Ensure ADA paratransit can provide effective and financially sustainable service to regional travelers

- Leverage stronger dial-a-ride services to increase options for users
- Build on the successes of options like the Taxi Access Program and DuPage
   Uber Access Program to expand same-day service while lowering costs



- Funding supports for paratransit service
- Governance and coordination of multiple modes





## Land use and development

#### Leverage public assets and investments

- Support TOD on public assets near transit (e.g., parking lots)
- Reward transit-supportive land use policies and practices with additional transit service (either allocated or discounted)
- Leverage existing incentives and tax credits to support TOD

#### **Support private sector shifts**

- Develop framework for employer commute trip reduction targets
- Implement policies and/or incentives (e.g., impact fees, parking levies, tax credits) that lead to more transit-supportive site selection decisions

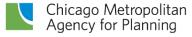
#### **Develop long-term structural solutions**

- Align comprehensive planning efforts at local and regional scale
- Explore longer-term solutions that can ensure transit's ongoing financial sustainability (e.g., zoning near transit)



- Governance implications of real estate strategies
- Potential new transit funding
- Regional rail
- Service frequency





### Discussion

What are your reflections on the package of improvements?

Is there anything missing?





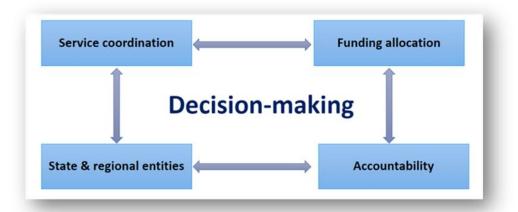
# How to implement it



## **Building our framework**

#### **Case studies**

- History and context inform how each region governs transit
- Another region's model may not apply wholesale, but some aspects may help address challenges



## The transit system is a combination of many different functions

#### Service

planning, operating, and standards

#### **Funding**

Operational, farebox recovery ratio

#### **Administrative**

procurement, communication

#### **Fare policy**

Affordability, intermodal transfers

#### **Capital**

construction, planning, and debt

## Other/potential future roles

real estate, micro-mobility integration, tolling, etc.



## These functions can be assigned to a range of different players

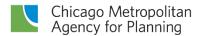
Independent operators

Regional entity

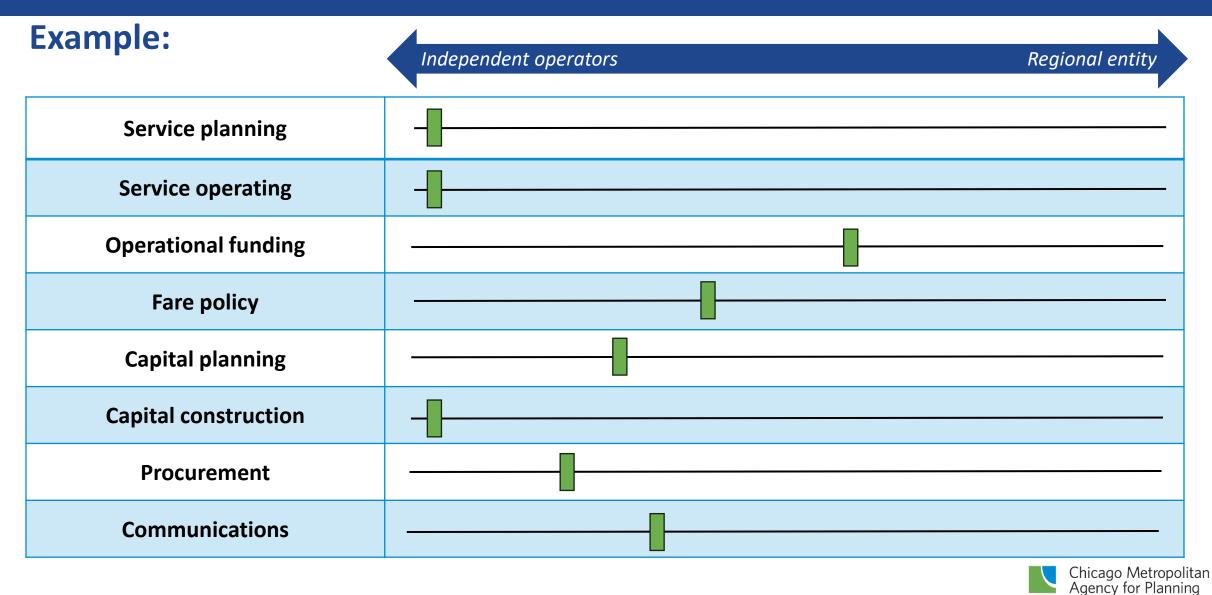
Decentralized transit operators are responsible

Regional agency oversees transit operators

Regional entity is responsible



## Different functions can fall along a spectrum



## Making the case for reform



To address problem statement themes



To achieve goals from System We Want



To maximize investments from *How to*Pay for It



## Spectrum of options

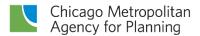
Minimize role of RTA

Status quo

Keep structure the same, but revise funding allocation

Strengthen RTA and keep service boards

Integrate service boards into one regional agency



### Discussion

What trade-offs should we understand looking at this spectrum of options?

Survey: Forms and functions of decision-making





## Next steps

July 19 meeting (at CMAP office)

- Deliver white papers/video presentations
- Board/MPO cross-coordination
- RTA/service board presentations and coordination



## **Public comment**

Limited to two minutes per person, unless the Chair designates a longer or shorter time period



## Thank you!

Visit cmap.is/PART for information and resources. LWilkison@cmap.illinois.gov





