



Chicago Metropolitan Agency for Planning

233 South Wacker Drive
Suite 800, Sears Tower
Chicago, IL 60606

312-454-0400 (voice)
312-454-0411 (fax)
www.chicagoareaplanning.org

To: Planning Coordinating Committee

Date: November 20, 2007

From: Bob Dean, Principal Regional Planner

Re: Procurements Related to Regional Comprehensive Plan

Several procurements for services related to the Regional Comprehensive Plan are currently underway. While approval for these procurements from the Planning Coordinating Committee is not needed, staff would like to make the committee aware of the purpose of these procurements and how they support the overall Regional Comprehensive Plan process. They include:

- USDOT / Volpe Center. The Volpe Center is a research branch of the U.S. Department of Transportation. CMAP intends to enter into an intergovernmental agreement with the Volpe Center for their assistance in development and measurement of indicators, construction of alternative future scenarios, and research of several strategies.
- Public relations firm. CMAP intends to contract with a public relations firm to provide assistance with reaching the general public concerning the Regional Comprehensive Plan. This firm will assist with the development and management of the "story contest" which is planned as part of CMAP's public engagement activities in early 2008, and will also work on the branding of the plan. An RFQ process has been conducted and negotiations with the top-ranked firm are currently underway.
- Grants to community-based organizations. CMAP intends to provide small grants to community-based organizations to encourage their participation in public involvement for the Regional Comprehensive Plan. These grants will be able to be used to reimburse costs incurred by these organizations in organizing and facilitating public meetings in winter and spring 2008. Approximately ten organizations are expected to be selected to participate, and an application process is currently underway.

CMAP Board approval of these procurements will be sought at their November 28 meeting.

ACTION REQUESTED: Informational.

###