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**MEMORANDUM**

**To:** Planning Coordinating Committee

**Date:** October 1, 2008

**From:** Brian Rademacher, Economic Development Coordinator

**Re:** Regional Snapshot Report: Industry Cluster Analysis

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An analysis of industry clusters in the region can inform CMAP's approach to economic development strategies and policies in the *GO TO 2040* plan. This report is meant to strengthen the regional planning process by providing a base economic analysis of the region's economy, sectors, and industries; engaging regional leaders, institutions and the private sector in identifying industry clusters; and developing an economic identity or "brand" for the region and its counties.

Attached to this memo is a draft report on the preliminary findings of the industry clusters analysis. At the October 8 meeting, staff will provide a presentation on these findings and request committee feedback on the direction of the report.

**ACTION REQUESTED:** Discussion.

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