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MEMORANDUM

To: Planning Coordinating Committee

Date: January 2, 2008

From: Bob Dean, Principal Regional Planner

Re: Regional Vision Development

This memo provides an update on the development of the regional vision, which is a central part of the Regional Comprehensive Plan.

After the visioning event in September 2007, CMAP staff developed draft vision statements based on input received at the event. A survey was made available in online and paper forms in October 2007 to gather input on the vision statements. Due to the nature of the vision statements, the survey is geared toward planners or policymakers, with outreach to the general public expected in early 2008. To date, over 100 responses to the survey have been received. In addition, CMAP staff has held facilitated discussions with CMAP's six working committees, the Citizens Advisory Committee, and a few Councils of Government to provide additional opportunity for input on the vision statements.

Based on the results of the survey and comments received, there are some vision statements that receive strong and consistent support, some that are flawed but can be improved with wording changes, and some that receive very mixed responses. At the March 12, 2008 meeting of the Planning Coordinating Committee, staff intends to identify the vision statements for which there is considerable disagreement and ask the committee for discussion. The committee will not be asked to develop language for the vision statements, but to provide staff with general direction in resolving conflicts. The Planning Coordinating Committee will be asked to consider recommending endorsement of the vision statements at its May 14, 2008 meeting.

In addition to the work on the vision statements, outreach to the general public will be conducted during the first several months of 2008. Meetings are currently being scheduled in partnership with community-based organizations and members of the Citizens Advisory Committee, and a survey instrument that is appropriate for the general public is under

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development. In addition, CMAP plans to hold a contest for residents to write stories about the region in 2040 and use these stories to support and illustrate the regional vision.

ACTION REQUESTED: Discussion and comments.