



Chicago Metropolitan Agency for Planning

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Economic Development Committee Draft Minutes June 28, 2011

Offices of the Chicago Metropolitan Agency for Planning (CMA)
DuPage County Conference Room
Suite 800, 233 S. Wacker Drive, Chicago, Illinois

Committee Members

Present: Lance Pressl (Chair), Carrie Thomas, Dennis Marino, Emily Harris, Gretchen Kosarko, Jerry Weber, JoAnn Eckmann, Joanna Greene, Judith Kossy, Mary Beth Marshall, Peter Creticos, Reggie Greenwood

Staff Present: Matt Maloney, Brett Baden, Hala Ahmed, and Annie Byrne

1.0 Call to Order and Introductions

Chair, Lance Pressl, called the meeting to order at approximately 9:05 a.m.

2.0 Agenda Changes and Announcements

Lance Pressl provided an overview of the recent OECD visit, which included more than 50 meetings with over one hundred people. The OECD team is mid-way through their process and on schedule to have a draft report complete in September. Several committees will be established to review the five issue areas covered in the report. The final draft will be presented in Paris in December and will be issued in March of 2012. Lance noted the importance of implementation and suggested convening thought leaders to explore implementation models.

Lance and Annie described CMAP's Policy Updates and a few recent postings that are related to the focus of the committee; committee members should be aware of this resource and are encouraged to send possible topics to staff. Reggie Greenwood asked if CMAP has a stance on recent smart grid legislation; Matt Maloney explained that CMAP is neutral. Dennis Marino asked if the committee could learn more about CMAP's rationale at a future meeting.

3.0 Approval of Minutes – May 24

A motion to approve the minutes of the May 24 meeting, as presented was made and seconded and with all in favor, carried.

4.0 Community Planning Update: Hala Ahmed, CMAP

Staff provided a summary of the Community Planning Program, which is offered through a collaboration between CMAP and the RTA. This competitive grant program is being offered to help communities undertake a balanced, coordinated, and integrated approach to community and transportation planning. CMAP's focus in this program is on the Integration of Transportation and Land Use, while RTA seeks to promote Transit Oriented Development and Local Transit Improvements. The application deadline was on June 9, 2011. Twenty applications were received of which ten specifically addressed the CMAP objectives. Staff referred to a handout describing of the applications and a map showing the location of applicants.

5.0 Implementation Table Exercise

Annie Byrne referred to the memo in the Committee's packet that summarized the outcomes of the second implementation table exercise. Annie provided an overview of the input and an overview of possible ways the committee could support each implementation action area. Annie handed out a draft six-month meeting schedule that organized the meetings around specific implementation actions. Presentations from external organizations as well as CMAP staff would be scheduled organized by implementation action area and the committee would focus its discussions around identified objectives or questions. Committee members will be asked to volunteer to help guide the discussion based on their expertise. The committee reviewed the six-month proposed schedule and several members thought it may be too ambitious to cover so many topics and may be better to focus on one or two implementation actions. There was a suggestion to focus multiple meetings on clusters and integrate the discussion on coordinating workforce development and economic development into the industry cluster discussion. There was agreement that it would be beneficial to focus on regional sectoral strategies but we also need to consider how we improve local delivery while regional administration expands. Committee members provided several ideas of specific topics and organizations that could provide good presentations to learn from for future work and to help identify ways initiatives can be more regional and coordinated. Lance concluded the discussion by suggesting the committee be flexible for the next few months while we learn more about existing and emerging initiatives and determine how the committee can be of greatest value.

6.0 Data and Information Presentations and Discussions

6.1 Human Capital Information Portal: Annie Byrne, CMAP

Annie Byrne presented the Human Capital Information Portal (HCIP) which is being developed as part of GO TO 2040 implementation actions to improve data and information systems for workforce development. The HCIP will be part of the MetroPulse website and is guided by extensive input from data-users, collected through focus groups and the Workforce Data Partners' discussions. The HCIP will build upon the Cluster Drill-Down reports completed by CMAP in partnership with the Chicago

Workforce Investment Council (CWIC); the HCIP will allow data-users to dig deeper into the Drill-Down data-sets to research specific questions and geographies, as well as access more up to date data. CMAP has issued an RFP for the design and development and plans to have a contract signed in September; the initial launch of the HCIP will be in April 2012.

6.2 Innovation Metrics: Brett Baden, CMAP

Brett Baden presented on the innovation metrics newsletter being developed by CMAP, the Chicagoland Chamber of Commerce, the Illinois Science and Technology Coalition, and World Business Chicago. Brett provided a preview of the newsletter and described the kind of data that will be featured. We are open to ideas for additional audiences for this newsletter as well as topics and datasets to feature. A question was asked on if the data will take a sector focus; Lance responded that initially the data will not be focused on a particular sector, but it could end up being more focused after some time and feedback.

7.0 Other Business

There was no other business.

8.0 Public Comment

There were no comments from the public.

9.0 Next Meeting

The Economic Development Committee will meet next on July 26.

10.0 Adjournment

Respectfully submitted,



Annie Byrne
Committee Liaison

07-19-2011