



Chicago Metropolitan Agency for Planning

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Economic Development Committee Draft Minutes May 24, 2011

Offices of the Chicago Metropolitan Agency for Planning (CMAP)
DuPage County Conference Room
Suite 800, 233 S. Wacker Drive, Chicago, Illinois

Committee Members

Present: Lance Pressl (Chair), Carrie Thomas, Dennis Marino, Ed Sitar, Emily Harris, Gretchen Kosarko, Stephen Konya (representing Jason Tyszko), Joanna Greene, John Grueling, Judith Kossy, Mary Beth Marshall, Maria Saldana, Peter Creticos, Reggie Greenwood

Staff Present: Matt Maloney, Brett Baden, Lindsay Banks, Pete Saunders, Ylda Capriccioso, and Annie Byrne

1.0 Call to Order and Introductions

Chair, Lance Pressl, called the meeting to order at approximately 9:05 a.m.

2.0 Agenda Changes and Announcements

The committee discussed a recently announced federal funding opportunity, the Jobs and Innovation Accelerator Challenge. It is estimated that 20 awards will be made with the \$33 million available from three federal agencies (EDA, SBA, and ETA) to support high-growth industry clusters. The committee discussed the importance of collaboration and the role CMAP could play to facilitate cross-jurisdictional partnerships.

Stephen Konya described recent innovation initiatives coming out of the state, including the Illinois Innovation Council, the Innovation Illinois Network, and a partnership with Startup America. The committee should hear presentations at future meetings on these initiatives and discuss ways to support, collaborate, and partner. Committee members with ideas on how to leverage initiatives should contact Annie or Lance.

3.0 Approval of Minutes – May 24

A motion to approve the minutes of the May 24 meeting, as presented was made and seconded and with all in favor, carried.

4.0 GO TO 2040 Implementation Update

4.1 Local Technical Assistance Program—Pete Saunders, CMAP

Staff explained the process to select projects to receive technical assistance through the Local Technical Assistance (LTA) program. Sixty-four projects were selected, several of which have a strong economic development component, including projects in Bronzeville, Carpentersville, and Joliet. Staff fielded questions from the committee and stated that more detailed information on specific projects of interest to this committee will be provided as more progress is made. Committee members expressed interest in learning more about the economic development projects and if they include a workforce development component. Lance Pressl noted the committee could be a resource to help address common obstacles or challenges facing economic development projects.

4.2 GO TO 2040 Case Studies—Lindsay Banks, CMAP

Staff described the case study database CMAP is developing to showcase projects and initiatives that align with GO TO 2040. The database will be searchable online and include a mapping function. Committee members are encouraged to contact Lindsay Banks with suggestions on case studies, especially those that relate to the Human Capital chapter of the plan.

5.0 **Metropolis Strategies, Emily Harris**

Committee member Emily Harris presented on recent research on the regional economy completed by Metropolis Strategies. The research was funded by the Chicago Community Trust and the MacArthur Foundation with a primary goal to examine the regional economy and determine how to move it forward. The research showed important economic trends and included an overview of the economic development ecosystem. Emily responded to a question on next steps by explaining they are continuing to share the results of the research with additional stakeholders and talking with foundations on how to move forward. They are also researching regional economic development governance structures and seeking out appropriate leaders to discuss next steps. Committee members suggested groups to hear the presentation including Workforce Investment Boards and Community Colleges. The Committee also discussed the need to find ways that regional strategies and local strategies are mutually supportive.

6.0 **CMAP State and Federal Policy Agenda**

Staff described the need for the Committee to provide insight on state and federal policies that relate to economic development, innovation, and workforce development so CMAP is better able to include these topics in the agency's next State and Policy agenda, to be completed by November. Staff suggested identifying which Human Capital implementation actions have a strong policy component and ensure that future committee discussions on these actions include a policy discussion. These discussions will help CMAP better understand the priorities and the best way the agency can address these policies. The Committee agreed to use this approach.

7.0 Implementation Table Exercise: Outcomes and Next Steps

Staff referred to the memo in the Committee's packet that summarized the outcomes of the Implementation Table exercise and provided an overview of the main findings. This exercise helped staff understand committee members' involvement in current implementation actions and their priorities. Committee members provided many good ideas on how the Committee should focus its discussions to support and advance specific implementation actions. The committee will complete this exercise for the remaining four implementation actions and at the June meeting will discuss the findings as well as a proposed schedule of discussion topics. Committee members will be asked to lead discussion on their priority topics and those they have a role in.

8.0 Other Business

Peter Creticos provided an overview of recent meeting with the leadership from the three regions participating in the OECD territorial review. Existing plans were compared and there is a high amount of similarity in priorities and a general consensus on pursuing strategies that focus on regional clusters at a larger scale.

9.0 Public Comment

There were no comments from the public.

10.0 Next Meeting

The Economic Development Committee will meet next on June 28.

11.0 Adjournment

Respectfully submitted,



Annie Byrne
Committee Liaison

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