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MEMORANDUM

To: Planning Coordinating Committee

Date: September 2, 2009

From: Erin Aleman, Associate Regional Planner

Re: *GO TO 2040* Public Engagement Results

The main public engagement phase of *GO TO 2040*, termed “Invent the Future,” was kicked off in June and is now reaching a conclusion. This memo describes:

- Public engagement activities and participation levels
- Promotion methods and media coverage
- Results of public engagement
- Several attachments listing workshops, fairs and festivals attended, kiosk locations, and media coverage are included at the end of the memo

The final public engagement meeting will be held on September 10, and the opportunity for online engagement will be closed on the same day; the results described in this memo will be updated once these activities are complete.

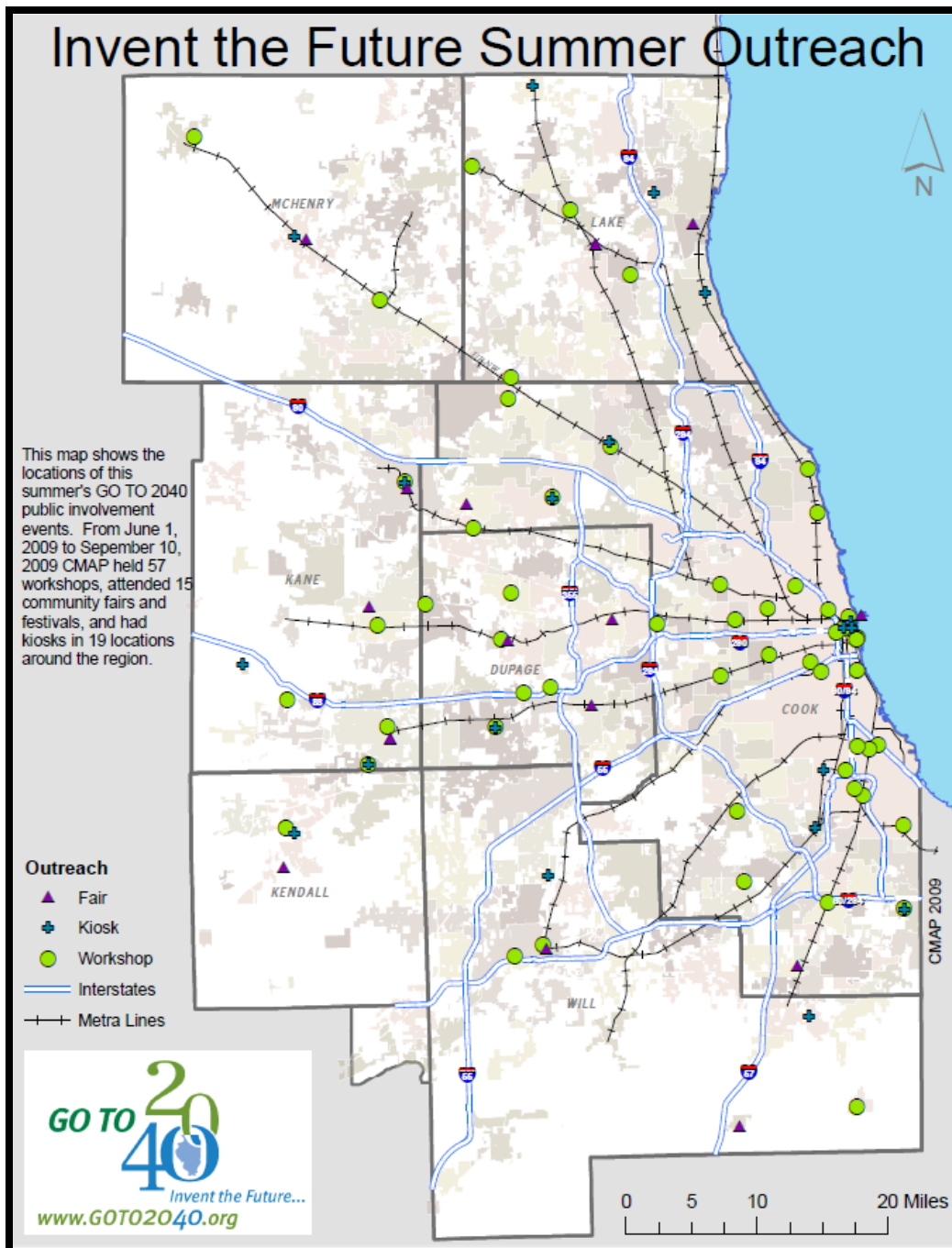
The contents of this memo will be reformatted as a report on the “Invent the Future” public engagement work which will be included as an appendix of the preferred scenario, one of the interim products of *GO TO 2040*.

ACTION REQUESTED: Information.

Public Engagement Activities and Participation Levels

The *GO TO 2040* public engagement activities provided a variety of opportunities for involvement. Participants could choose their depth of participation, with options ranging from taking a two-question survey to exploring CMAP's scenario evaluation results in detail. Opportunities were available for face-to-face contact at workshops or online participation that did not require direct interaction.

Public engagement activities were widely distributed across the region, as shown in the map below.



The primary public engagement tool used during the summer was an interactive software, called MetroQuest, that let users experiment with different types of transportation investments and development patterns and view the outcomes of these decisions. The software visually illustrates the relationships between land use and transportation and depicts the impact of these choices on the region. This software was used at public meetings, on the web, and also in stand-alone kiosks.

Public engagement activities during summer 2009 included the following, each of which is described in more detail below:

- Public workshops
- Fairs and festivals
- Kiosks
- Online participation
- Other activities

Public workshops

Over fifty workshops have been held since the beginning of the “Invent the Future” process, with three more scheduled in early September. A full list of these workshops is attached. In addition, several abbreviated presentations were done as part of larger conferences or events; these included the Illinois Humanities Council on June 30, the Illinois Development Council’s annual conference on July 16, at the Will County Center for Economic Development Board meeting on August 21, and at several CMAP committee meetings.



In total, over 1,300 people attended a full workshop, and several hundred others were reached through the abbreviated presentations. Average workshop attendance was 25, with attendance exceeding 50 at workshops in Oak Park, Joliet, and Chicago’s south side. A full list of workshops and attendance at each is attached.

At each workshop, attendees used keypad polling devices to answer several questions concerning development patterns, transportation investments, and environmental programs, and then used the MetroQuest software to view the impact of their choices on key outcomes such as economic performance, land consumption, and traffic congestion. The workshop format allowed participants to set priorities and then explore alternative future scenarios to see which policy choices could meet their goals. After each meeting, workshop attendees were sent

a link to the group's scenario that could be forwarded to friends, family, and co-workers. A video describing the purpose and format of the workshops is available at: <http://www.youtube.com/watch?v=xt1MyZJkza4>

Fairs and festivals

Staff attended numerous county fairs and other public events over summer; a full list of these is attached. At each, CMAP had a booth with information about *GO TO 2040* and other CMAP initiatives. Brief, two-question surveys were distributed to interested passers-by, and more than 2,800 completed surveys were received. Also, many people stopped by the CMAP booth to ask questions or discuss CMAP's activities but did not complete surveys.



Kiosks

To encourage broad participation in the *GO TO 2040* process, kiosks were installed in several locations around the region. A list of locations and dates is attached. Following a short introductory video (see http://www.youtube.com/watch?v=56FW_iu0Qz4&NR), the kiosks introduced participants to the idea of long-range regional planning and asked them to answer



two questions concerning development patterns and transportation investment (the questions were identical to the brief survey distributed at festivals). The kiosk then described the results of the choices made on congestion, air quality, and fiscal health, and promoted the *GO TO 2040* website as an opportunity for deeper involvement.

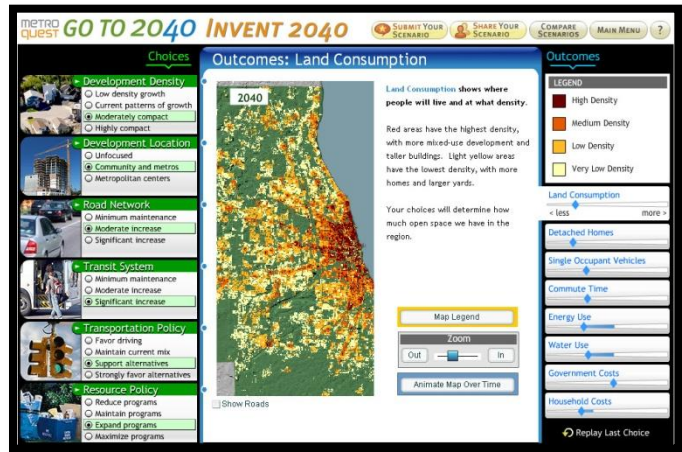
Based on usage data periodically collected from the kiosks, it is estimated that over 20,000 individuals began kiosk sessions, and approximately 12,000 answered both survey questions and completed the kiosk session. The kiosks were primarily meant for educational purposes, but the responses to the survey questions were also collected.

Online participation

During the public engagement phase, CMAP also had several online public engagement opportunities. An online version of the MetroQuest software used in the public workshops was available, and additional analysis of the scenario evaluation process was also available on the *GO TO 2040* website during this period.

MetroQuest online software

The primary mode of online participation was the web version of the MetroQuest software. It provides the same options as the software used in the public workshops, but is designed for individual unassisted use. Visitors can explore the impacts that development patterns, transportation investments, and environmental policies have on key outcomes, and can compare scenarios that they develop to some sample scenarios created by CMAP.



Since its launch in late May, this website has received around 2,200 visitors (excluding visitors who do not go beyond the introductory screen). Over 300 of these visitors have submitted ratings for scenarios that they created; other visitors appear to be exploring the software but not submitting input.

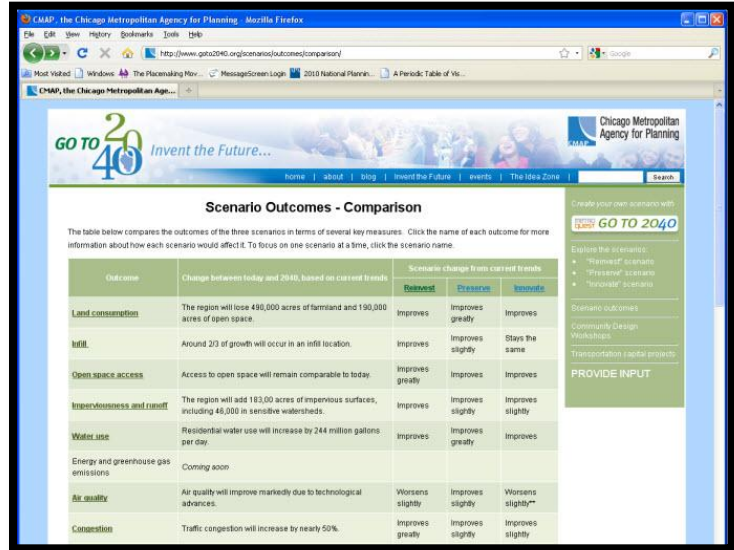
Distinct “spikes” in the use of MetroQuest were observed on July 2, August 5, and August 19; these corresponded directly to media coverage of the *GO TO 2040* process and the online software in particular. The most common locations from which this website has been visited were Chicago, Elmhurst, Naperville, and Evanston.

GO TO 2040 website

During the summer, the *GO TO 2040* website, www.goto2040.org, was used to provide more information about CMAP’s public engagement activities. Approximately 10,000 unique visitors are estimated to have visited this website since June, with a total of over 50,000 pageviews (a common metric to evaluate website usage) during this period. The most popular content included the “Invent the Future” workshop schedule and the results of the design workshops, described later in this memo.

A technical website was launched on June 10 to provide more detail about CMAP’s scenario analysis work. This website, www.goto2040.org/scenarios, describes each of the alternative scenarios created by CMAP, provides the results of internal evaluation of these scenarios’ effects, and also identifies major capital projects that will be evaluated as a later phase in the process. This part of the *GO TO 2040* website has attracted 10,000 pageviews since June 10.

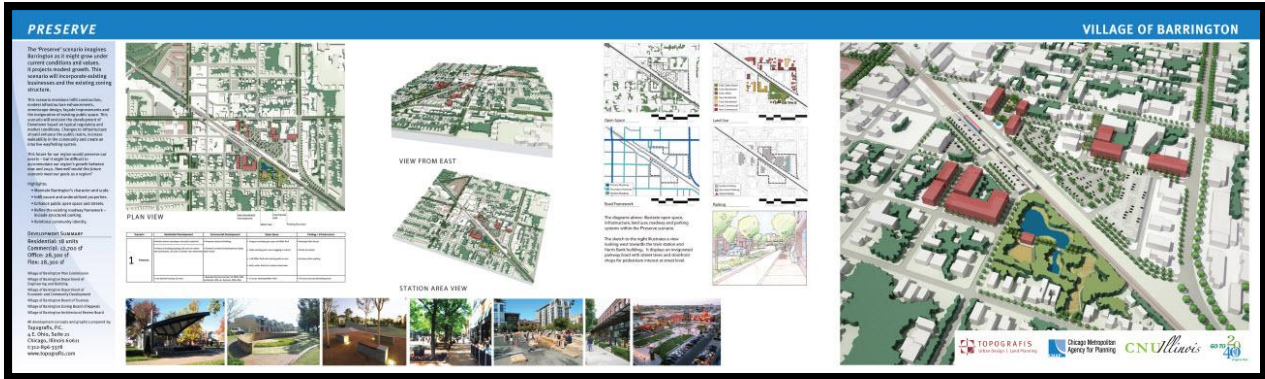
The website seems to have attracted attention from other parts of the country; the most common locations from which it was visited are Chicago, New York, Naperville, and Washington DC.



Other activities

A series of design workshops occurred in the spring and summer to “translate” how regional scenarios might affect local communities. With the help of several architecture and design firms, illustrations were created for a number of communities across the region to show how alternative scenarios would affect particular sites within these communities. Several of the resulting illustrations are shown on the following page, and the full results of these workshops are available online at <http://www.goto2040.org/scenarios/designworkshops/main/>.





Additionally, a series of six posters was created to drive interest in the GO TO 2040 process. These were displayed on several Pace bus routes and also distributed to partner organizations for their use. In total, approximately 10,000 posters are estimated to have been displayed this summer. These posters can be viewed at: <http://www.goto2040.org/blogs/blog.aspx?id=15338&blogid=618>

Promotion Methods and Media Coverage

A concerted effort was made to promote Invent the Future using "old" and new media. On June 1, CMAP issued a press release (<http://bit.ly/7rymy>) announcing the new outreach effort. On June 4, CMAP Board chairman Gerald Bennett was on WTTW's Chicago Tonight (<http://bit.ly/T00YL>). On that same date, the Chicago Tribune also ran a story (<http://bit.ly/h5Ksg>) that eventually appeared in most local suburban sections of the paper.



TimeOut Chicago ran an illustrated story in the first week of July (<http://bit.ly/1V18q2> and at right) that featured comments by average residents who had tried CMAP's MetroQuest software. Other coverage included the Sun-Times News Group, the Sun newspapers, Daily Herald, Northwest Herald, the Pioneer Press newspapers, the Suburban Life newspapers, the Business Ledger, the Drive 97.1 FM, and WCPT-820AM (Mike Nowak interview with Randy at <http://bit.ly/2ZsQ0q>).



ABC-7 (see <http://bit.ly/11Q5OJ> and image below, at right) aired a Frank Mathie interview with Randy Blankenhorn and CMAP summer intern Daniel Burnham V. In addition to news coverage, numerous routine calendar listings appeared regularly in local newspapers and websites across the region. For links and other details, see the attached list of Invent the Future media coverage



Special emphasis on getting coverage from bloggers and partners sites yield coverage at "new media" sites such as Chicago Now's "On Ramp," Chicago Content, Chicago Now, Chi-Town Daily News, Community Media Workshop, Evanston Now, Explore Chicago, Gapers Block, Hyde Park Progress, Next American City, the Urbanophile, and the Woodstock Advocate and the Windy Citizen.

Many partners helped get the word out, including the Active Transportation Alliance, Alliance for Public Transportation, Car Free Chicago, Chicago Wilderness, DevCorp North, Environmental Defenders of McHenry County, Metropolitan Mayor's Caucus, and the Metropolitan Planning Council. Former Tribune reporter Pat Reardon wrote extensively about CMAP and GO TO 2040 in multiple entries at the Burnham Centennial blog (<http://bit.ly/kxvbG>).

Among the non-traditional mechanisms for getting the word out, staff have created GO TO 2040 pages on YouTube (<http://www.youtube.com/goto2040>), Facebook (<http://bit.ly/Vq2xj>), Twitter (<http://twitter.com/goto2040>), Flickr (http://www.flickr.com/photos/go_to_2040/) and the CMAP and GO TO 2040 blogs. In addition to promoting Invent the Future in Randy Blankenhorn's weekly email updates, staff used Constant Contact "e-blast" software to send many dozens of targeted email announcements for the workshops and on-line tools.

To stimulate coverage midway through the input phase, CMAP issued a summary (<http://bit.ly/f8Mj7>) of input to date, which prompted another Tribune story (see image at right and <http://bit.ly/4sqxP>) that featured a large color photo from a workshop on the front page of Chicagoland Extra north editions and on the web.



Feedback Received through Public Involvement

At the workshops and through the online software, participants are asked to make choices concerning future development density and location, roadway and transit investment, support for alternative transportation, and environmental policy. It should be noted that the responses collected and shown here are not meant to be used as statistically valid survey results, because participants cannot be assumed to be representative of the region.

Common themes in workshop discussions

Each workshop began by asking participants to be proactive and think about what 2040 should look like, keeping in mind the projected growth of the region's population. Several themes arose in discussions at every workshop no matter where the workshop was held. People wanted more transit options (even if it cost more), safer communities, effective schools, and a reduction in energy and water use.

One theme was increased transit options across the region. Participants expressed a desire for faster public transportation options that are clean, "green", and safe. In addition to more public transportation there was also a desire for more walkable and bike-friendly communities. Participants told us that if there were faster, seamless, and more accessible transportation options they would take them.

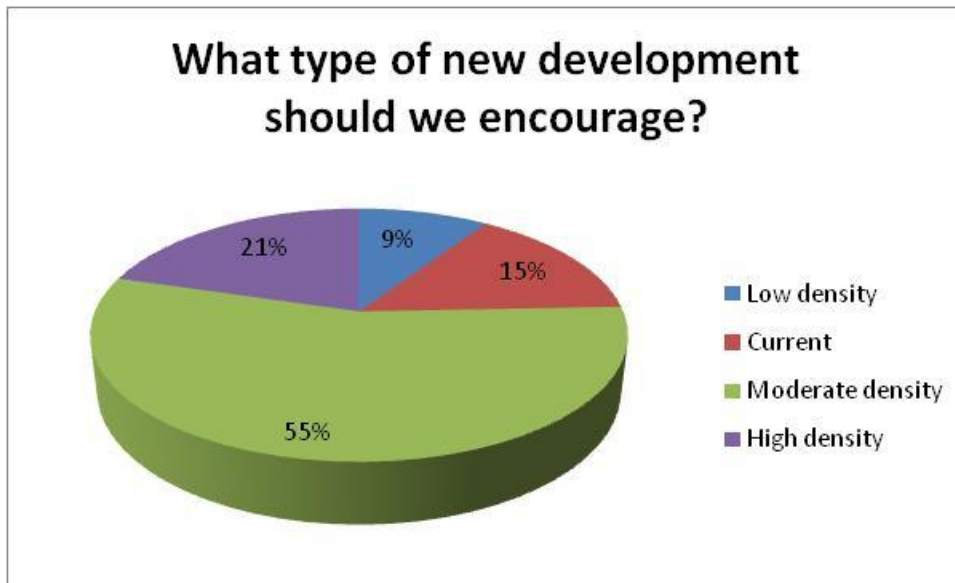
Another theme that was brought up at almost every workshop was the desire to have better educational opportunities across the board. Participants wanted 21st century educational facilities as well as better quality school systems. Conversations ranged from K- 12 school systems to workforce development opportunities.

Energy, air quality and water consumption were also major players in workshop conversations. Participants expressed that there is a need for greater conservation with an increasing population. As a solution to the current trend projections participants discussed implementing "green" building standards, increase alternative energy sources, and the pros and cons of paying the true cost of using water.

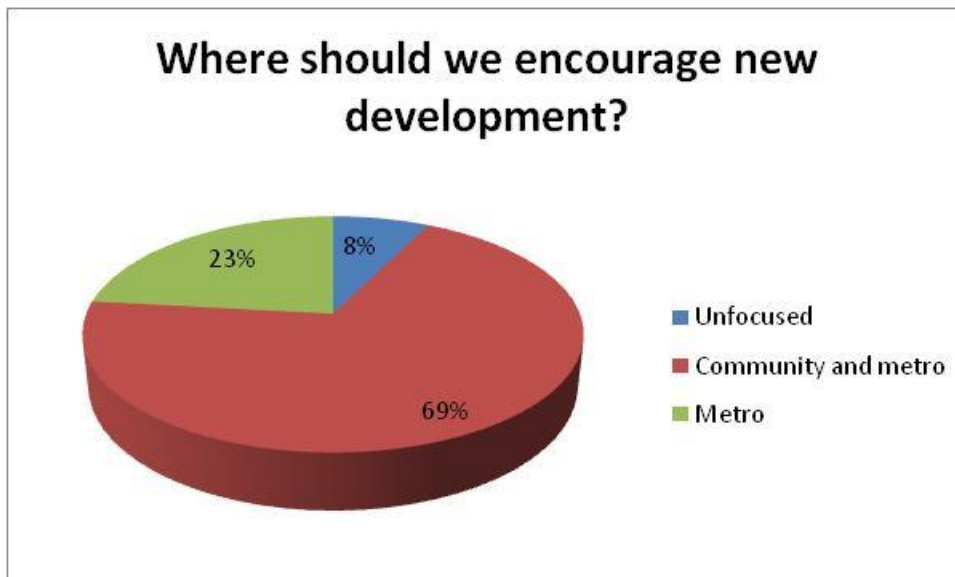
Workshop and online results

The most surprising outcome of the workshops has been the similarities in results across the region. At the public workshops, regardless of where in the region they were held, most respondents selected a future with moderately higher densities than today and with development focused in community and metropolitan centers. There has been consistent support for high levels of transit investment and support for alternative modes. Mixed results were received on road investment. Maximizing environmental policies received strong support at the workshops. On the whole, workshop participants were intrigued to see that compact development had an impact on almost every indicator. Conversations resulting from this observation led to greater compromise as to which future development choice was ultimately made.

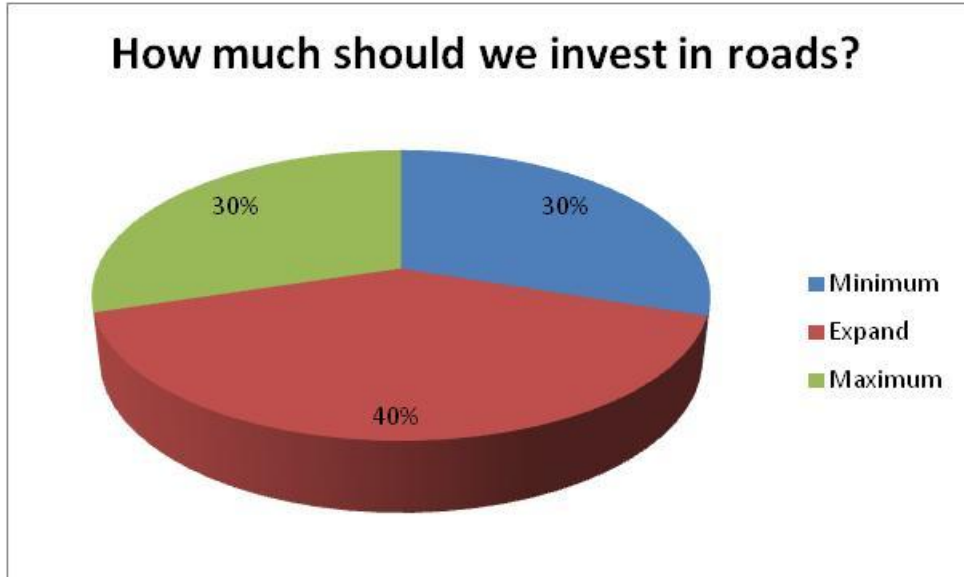
The following charts show the responses gathered at workshops and online to the six questions asked within the MetroQuest software. These are based on approximately 1,600 responses.



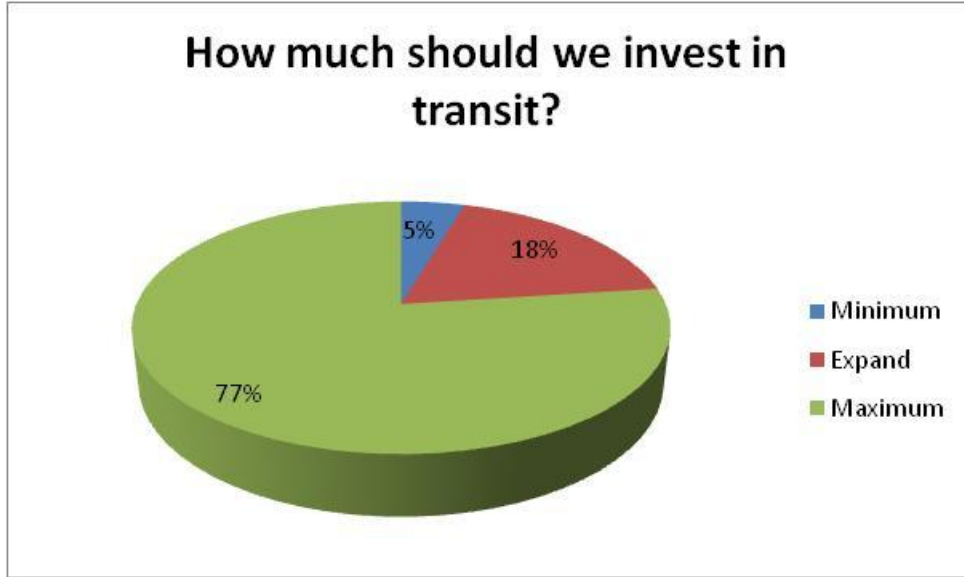
The first question asked what type of development is preferred in planning for the projected growth of the region. Participants had four answer choices: low density, current patterns of growth, moderately compact growth, or highly compact growth. Fifty-five percent of workshop and online respondents preferred a future with moderately higher densities than today.



The second question involved the location of new development. The first answer choice, unfocused, would allow development to occur all across the region from rural to urban areas. The second choice was to focus development in existing communities, both large and small. And the third option was to only focus new development in major metropolitan centers. Sixty-nine percent of respondents preferred to focus new development in both community and metropolitan centers.

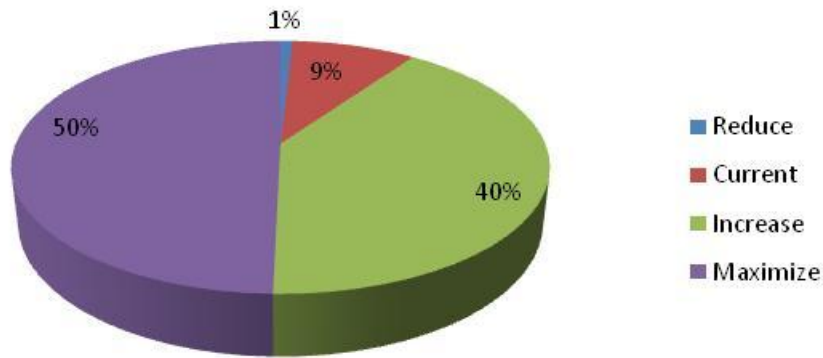


Participants were then asked how much we should invest in the existing road network. Choices ranged from minimum spending which would support basic maintenance to maximizing spending. This question received the most varied results. At workshops some participants voiced that if we invest in transit perhaps we should spend less on roads. Other participants wanted to maximize spending on roads because they wanted to reduce congestion on the existing road network.



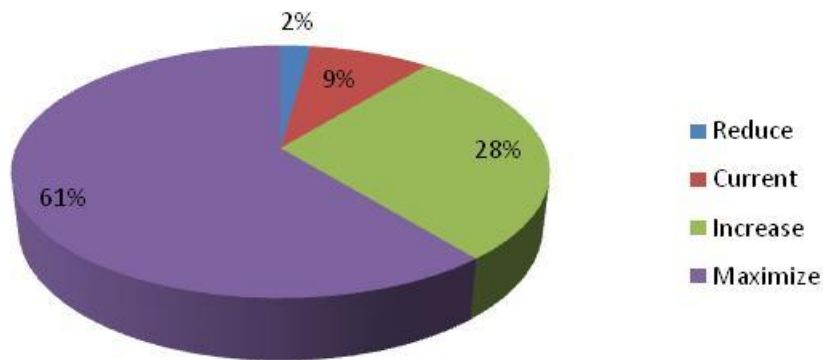
Overwhelmingly participants we engaged wanted to maximize spending on transit across the region. Only five percent of participants wanted to keep transit spending at a minimum.

What transportation policies should we encourage?



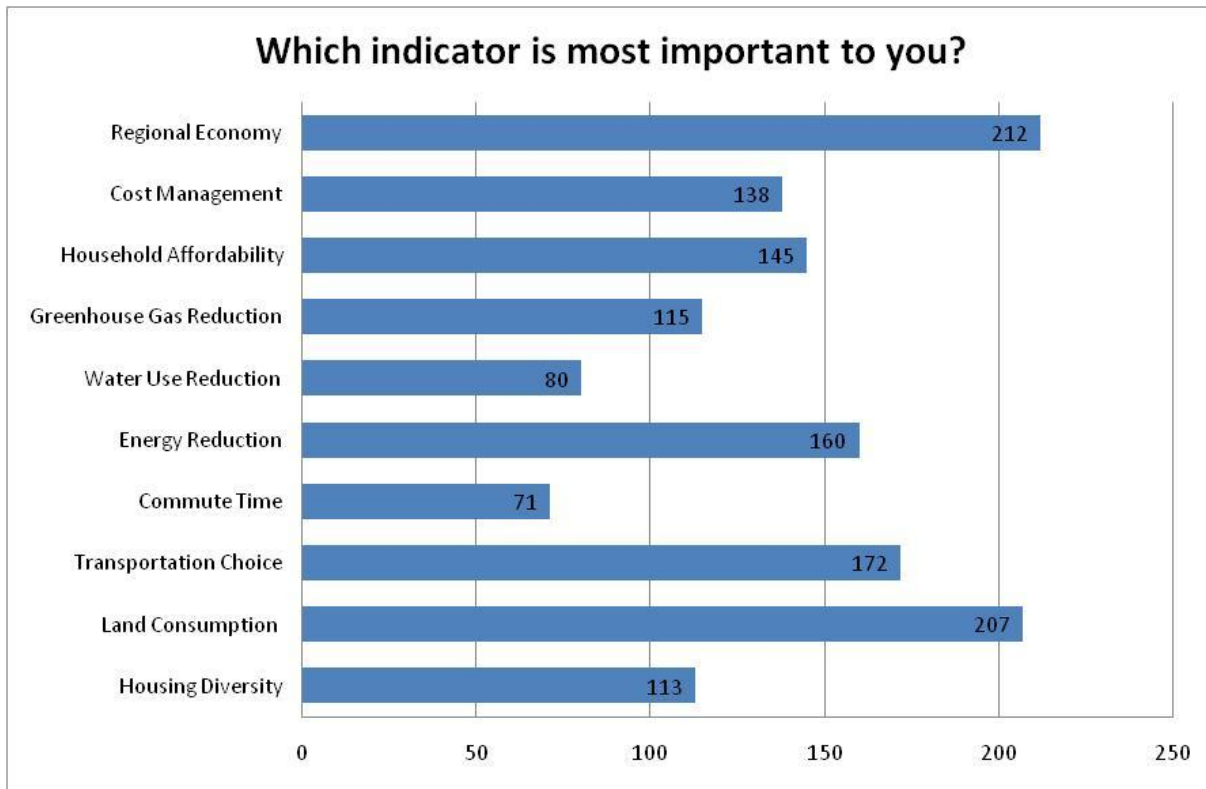
The fifth question asked about support for policies that encourage alternative transportation, rather than driving. Participants favored a variety of transportation options, from driving, to trains and buses, to cycling and walking. Forty percent of participants wanted to increase alternative transportation policies and fifty percent of respondents expressed a desire to maximize alternatives and actively de-emphasize driving.

How should we manage our natural resources?



The final question that was asked addressed our air quality, water quality, energy use and greenhouse gas emissions. Participants were very supportive of maximizing policies to become more sustainable and reduce the consumption of our natural resources.

Participants at several workshops were also asked to identify which of several evaluation measures was most important to them.¹ The results of this choice are shown below.



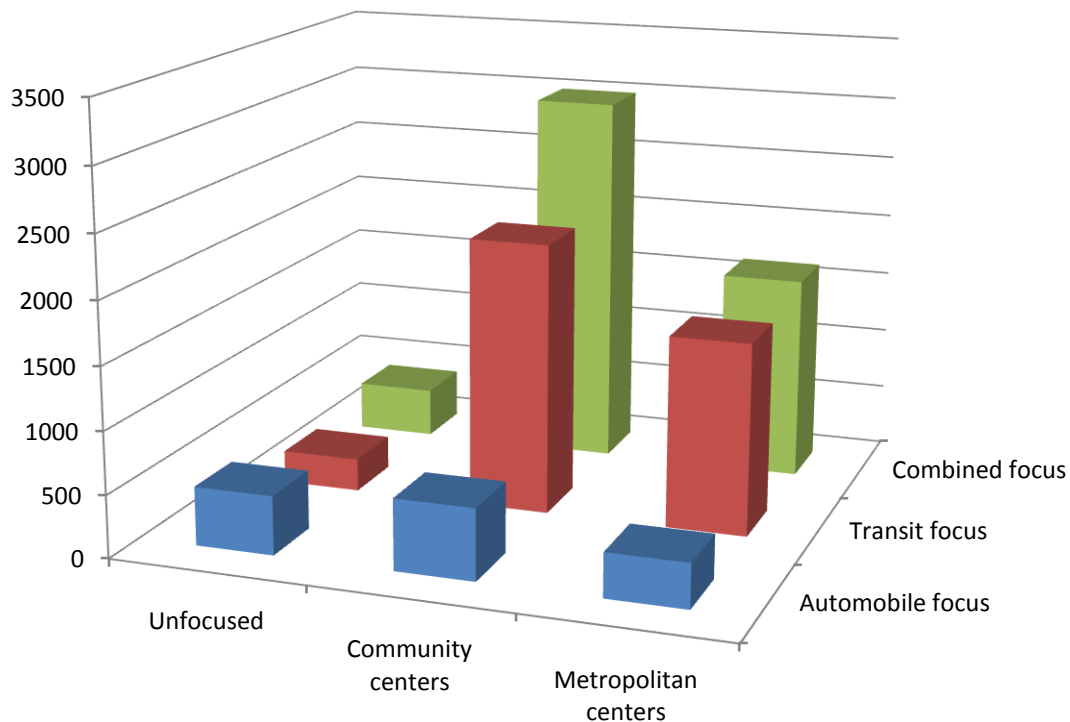
For this question participants were allowed to select a total of two indicators out of the ten that were discussed at each workshop. The top four indicators chosen at workshops were regional economy (212), land consumption (207), transportation choice (172), and energy reduction (160).

¹ Eleven out of the fifty-seven workshops did not answer this question due to time constraints at the workshop.

Kiosk and festival survey results

Input was also collected through the kiosks and surveys distributed at fairs and festivals. Two questions are asked through the kiosks and surveys. The first concerns development location, and asks whether development should be focused in metropolitan centers, community centers, or unfocused; and one asks whether transportation investment should be focused on roads, transit, or combined roads and transit.

The chart below shows the responses to these questions. The most common response involves development in community centers and a focus on investment in both roads and transit. Overall, most respondents selected development in community or metropolitan centers, as well as prioritization of transportation investment on either transit or combined roads and transit. These results are based on over 10,000 responses.



Attachments

Workshop Locations

Date	Location	Attendance
Thursday, June 04, 2009	Oak Park	58
Tuesday, June 09, 2009	Vernon Hills	34
Wednesday, June 10, 2009	Logan Square, Chicago	44
Monday, June 15, 2009	Northbrook	30
Tuesday, June 16, 2009	Glenview	13
Thursday, June 18, 2009	Carol Stream	9
Tuesday, June 23, 2009	Beecher	26
Tuesday, June 23, 2009	Wheaton	11
Wednesday, June 24, 2009	Naperville	28
Thursday, June 25, 2009	Crystal Lake	32
Saturday, July 11, 2009	Brainerd, Chicago	52
Wednesday, July 15, 2009	Avalon Park	27
Wednesday, July 15, 2009	Sugar Grove	22
Thursday, July 16, 2009	Riverside	22
Friday, July 17, 2009	Loop, Chicago	16
Thursday, July 16, 2009	Lisle	22
Tuesday, July 21, 2009	Elgin	29
Wednesday, July 22, 2009	Pullman, Chicago	22
Thursday, July 23, 2009	East Hazel Crest	22
Thursday, July 23, 2009	Back of the Yards, Chicago	21
Tuesday, July 28, 2009	Rogers Park, Chicago	15
Wednesday, July 29, 2009	Loop, Chicago	14
Wednesday, July 29, 2009	West Chicago	9
Thursday, July 30, 2009	Village of Bartlett	11
Thursday, July 30, 2009	Tinley Park	14
Tuesday, August 04, 2009	Bronzeville, Chicago	9
Wednesday, August 05, 2009	Harvard	22
Thursday, August 06, 2009	Schaumburg	15
Tuesday, August 11, 2009	Chatham, Chicago	37
Tuesday, August 11, 2009	Joliet	55
Tuesday, August 11, 2009	Geneva	27
Wednesday, August 12, 2009	Yorkville	49
Thursday, August 13, 2009	Barrington	22
Thursday, August 13, 2009	Garfield Park, Chicago	18
Friday, August 14, 2009	Loop, Chicago	25
Tuesday, August 18, 2009	Berkeley	10
Tuesday, August 18, 2009	Arlington Heights	22
Wednesday, August 19, 2009	Elmwood Park	12

Workshop Locations (continued)

Date	Location	Attendance
Thursday, August 20, 2009	Lansing	13
Thursday, August 20, 2009	Roseland, Chicago	36
Thursday, August 20, 2009	Fox Lake	22
Thursday, August 20, 2009	Evanston Civic Center	39
Friday, August 21, 2009	Joliet	42
Saturday, August 22, 2009	Loop, Chicago	10
Monday, August 24, 2009	Downtown Chicago	16
Tuesday, August 25, 2009	Grayslake	20
Tuesday, August 25, 2009	Downtown Chicago	16
Tuesday, August 25, 2009	Downtown Chicago	32
Wednesday, August 26, 2009	Montgomery	36
Wednesday, August 26, 2009	Palos Hills	10
Thursday, August 27, 2009	Hegewisch, Chicago	17
Thursday, August 27, 2009	Lisle	46
Monday, August 31, 2009	Cicero	25
Tuesday, September 1, 2009	Aurora	16
Thursday, September 3, 2009	UIC/Greektown, Chicago	
Thursday, September 3, 2009	Little Village/Pilsen, Chicago	
Thursday, September 10, 2009	Chicago, 6th Ward	
Total		1322

Fairs and Festivals

JUNE		
Event	Date	Location
Matteson Festival	June 12-14	Memorial Park
Villa Park SummerFest 2009	June 20th	Ardmore Business District
Downers Grove Heritage Festival	June 26th	Downtown Downers Grove
JULY/AUG		
Event	Date	Location
Kane County Fair	July 15-19	Kane County Fairgrounds
Streamwood Celebration	July 24-26	Hoosier Grove Park
Kendall County Fair	July 30-Aug. 2	Kendall County Fairgrounds
DuPage County Fair	July 22-26	DuPage County Fairgrounds
Lake County Fair	July 28-Aug. 2	Lake County Fairgrounds
AUGUST		
Event	Date	Location
Joliet JackHammers	Aug. 1	Silver Cross Field
Community Days North Chicago	Aug. 1	North Chicago
Joliet JackHammers	Aug. 10	Silver Cross Field
McHenry County Fair	Aug. 5-9	McHenryCounty Fairgrounds
Will County Fair	Aug 26-30	Will County Fairgrounds
SEPTEMBER		
Event	Date	Location
Logan Square Farmers Market	Sept 6	Logan/Diversey
Aurora Hispanic Heritage Advisory Board: Fiesta de Luces	Sept. 19	Aurora

Kiosk Locations

Arrival Date	End Date	Location	City
6/8/2009	6/26/2009	Naperville City Hall	Naperville
6/8/2009	6/26/2009	Blue Island Library	Blue Island
6/26/2009	7/17/2009	Governors State University	University Park
7/6/2009	7/10/2009	Lansing Public Library	Lansing
7/14/2009	7/24/2009	Warren-Newport Library	Gurnee
7/20/2009	7/24/2009	Gail Borden Public Library	Elgin
7/27/2009	7/31/2009	Lake Forest Public Library	Lake Forest
7/27/2009	8/3/2009	Arlington Heights Public Library	Arlington Heights
8/3/2009	8/7/2009	Prairie Center for the Arts	Schaumburg
8/3/2009	8/14/2009	Woodstock Library	Woodstock
8/10/2009	8/14/2009	Yorkville Library	Yorkville
8/17/2009	8/21/2009	Antioch Public Library	Antioch
8/17/2009	8/31/2009	Kaneville Public Library	Kaneville
8/24/2009	8/31/2009	Village of Montgomery	Montgomery
9/1/2009	10/4/2009	Chicago Tourism Center Gallery	Chicago
9/1/2009	9/14/2009*	Beverly/99th Street Metra Station	Chicago
9/4/2009	9/11/2009	Lewis University	Romeoville
5/29/2009	9/1/2009	Sears Tower Lobby	Chicago
6/5/2009	11/23/2009	Chicago Architecture Foundation	Chicago
5/29/2009	9/30/2009	Millennium Park Pavillions	Chicago

Media Coverage

Date	Name	Specific URL	Title
3/10	Fox River Ecosystem Partnership	http://www.foxriverecosystem.org/Downstream2-27-09.htm	FREP Newsletter
5/28	Sun-Times News Group	http://www.pioneerlocal.com/oakpark/business/1586066,oak-park-bizbriefs-052809-s1.article	"Business Briefs: Public input needed June 4 at Unity"
6/1	The Drive 97.1	http://www.wdrv.com/events.php/drivein/golf.php	"CMAP 'Invent the Future' Workshops"
6/3	Community Media Workshop	http://communitymediaworkshop.org/newstips/?p=624	"GO TO 2040"
6/4	Chicago Tribune	http://www.triblocal.com/Wheaton/List_View/view.html?type=stories&action=detail&sub_id=72286	"Chicago Metropolitan Agency for Planning asks residents to help plan for the future"
6/4	WTTW Chanel 11 News	http://www.wttw.com/main.taf?p=42,8,8&vid=060409b	"Metro Agency for Planning: Preparing for the Increasing Population"
6/5	Sun-Times News Group	http://www.suburbanchicagonews.com/beaconnews/news/1608440_2_1_AU05_YORKVILLE_S1-090605.article	"Yorkville ponders its future as a 21st-century river town"
6/7	Sun-Times News Group	http://www.suburbanchicagonews.com/heraldnews/news/1610571_4_1_JO07_YORKFUTURE_S1-090607.article	"Yorkville ponders its future as a 21st-century river town"
6/8	Sun-Times News Group	http://www.pioneerlocal.com/oakpark/lifestyles/currents/1613232,oak-park-calendar-060409-s1.article	"Oak Park & River Forest Community Calendar "
6/9	Wednesday Journal of Oak Park and River Forest	http://wednesdayjournalonline.com/main.asp?Search=1&ArticleID=14787&SectionID=1&SubSectionID=1&S=1	"Oak Parkers asked to 'picture the future'"
6/9	Chi-Town Daily News	http://www.chitowndailynews.org/Chicago_news/Residents_invited_to_help_plan_citys_future,28296	"Residents invited to help plan city's future"
6/9	Chicago Content	http://www.chicagocontent.com/?p=21916	"Website and kiosks allow Chicagoans to help plan the city's future"
6/9	City of Naperville	http://www.naperville.il.us/dynamic_content.aspx?id=12470	"City of Naperville and CMAP Invite the Public to Help Invent the Future"
6/10	The Windy Citizen	http://www.windycitizen.com/chicago/local/2009/06/09/website-and-kiosks-allow-chicagoans-to-help-plan-the-citys-future	"Website and kiosks allow Chicagoans to help plan the city's future"
6/10	Next American City	http://americancity.org/daily/entry/1645/	"My Space"
6/10	Sun-Times News	http://www.pioneerlocal.com/vernonhills/news/1616408,lake-	"Planning group warns of explosive growth"

	Group	county-cmapmeeting-061109-s1.article	
6/10	Sun-Times News Group	http://www.pioneerlocal.com/lakeforest/news/1616408,lake-county-cmapmeeting-061109-s1.article	"Planning group warns of explosive growth"
6/10	Sun-Times News Group	http://www.pioneerlocal.com/lakevilla/news/1616408,lake-county-cmapmeeting-061109-s1.article	"Planning group warns of explosive growth"
6/10	Sun-Times News Group	http://www.pioneerlocal.com/libertyville/news/1616408,lake-county-cmapmeeting-061109-s1.article	"Planning group warns of explosive growth"
6/10	Sun-Times News Group	http://www.pioneerlocal.com/highlandpark/news/1616408,lake-county-cmapmeeting-061109-s1.article	"Planning group warns of explosive growth"
6/10	Sun-Times News Group	http://www.pioneerlocal.com/grayslake/news/1616408,lake-county-cmapmeeting-061109-s1.article	"Planning group warns of explosive growth"
6/11	Gapers Block	http://gapersblock.com/mechanics/2009/06/11/the-chicago-metropolitan-agenc/	"The Chicago Metropolitan Agency for Planning Wants Me To Design Our Future"
6/12	Naperville Sun	http://www.suburbanchicagonews.com/napervillesun/news/1618774,naperville-city-briefs_na061209.article	Local News Briefs
6/12	DuPage Library System	http://dls.typepad.com/news/2009/06/libraries-invited-to-help-invent-the-future.html	"Libraries Invited to Help Invent the Future"
6/12	The Urbanophile	http://theurbanophile.blogspot.com/2009/06/midwest-miscellany.html	"Help Shape the Future of Chicago"
6/16	Chicago Tribune	http://www.triblocal.com/West_Chicago/Detail_View/view.html?type=events&action=detail&sub_id=74966	"Chicago Metropolitan Agency for Planning interactive workshop"
6/16	Burnham Plan Centennial	http://burnhamplan100.uchicago.edu/about/newsroom/the_burnham_blog/article/1293	"Future Leaders of Illinois"
6/16	Triblocal	http://www.triblocal.com/West_Chicago/Detail_View/view.html?type=events&action=detail&sub_id=74966	"Chicago Metropolitan Agency for Planning interactive workshop"
6/18	Sun-Times News Group	http://www.suburbanchicagonews.com/napervillesun/news/1626485,6_9_2_NA18_WEBNAPCAL_S1-090618.article	"Things to Do"
6/18	Village of Lisle	http://www.villageoflisle.org/home/index.asp?page=10&recordid=449	"2040 Chicago Area Regional Plan Workshop"
6/18	Triblocal	http://www.triblocal.com/Palos_Heights/Detail_View/view.html?type=events&action=detail&sub_id=75646	GO TO 2040 "Invent the Future" Workshops
6/18	Triblocal	http://www.triblocal.com/Palos_Heights/Detail_View/view.html?type=events&action=detail&sub_id=75668	"GO TO 2040 Invent the Future Workshop"
6/21	Daily Herald	http://www.dailyherald.com/story/?id=301885	

6/22	Rey Colon, 3th Ward Alderman	http://www.reycolon.org/blogDetail.asp?id=263	"Invent The Future With GO TO 2040"
6/23	Sun-Times News Group	http://www.suburbanchicagonews.com/napervillesun/news/1633960,Naperville-things-to-do-briefs_na062309.article	"
6/23	Burnham Plan Centennial	http://burnhamplan100.uchicago.edu/events/id/301	"CMAP'S GO TO 2040 comprehensive regional plan"
6/24	Northwest Herald	http://www.nwherald.com/articles/2009/06/23/r_s78vwjtdu2a9ygzslp2q/index.xml	"Chicago-area planning agency seeks input"
6/24	Burnham Plan Centennial	http://burnhamplan100.uchicago.edu/about/newsroom/the_burnham_blog/article/1325	"Planning for the future --- by those who will live it"
6/24	Naperville Area Homeowners Confederation	http://www.napervillehomeowners.com/Webpage.asp?PN=About	"City of Naperville and CMAP Invite the Public to Help Invent the Future"
6/24	City of Naperville	http://www.naperville.il.us/dynamic_content.aspx?id=12470	"City of Naperville and CMAP Invite the Public to Help Invent the Future"
6/24	Burnham Plan Centennial	http://burnhamplan100.uchicago.edu/events/id/301	"CMAP'S GO TO 2040 comprehensive regional plan"
6/24	Woodstock Advocate	http://woodstockadvocate.blogspot.com/2009/06/who-me-invent-future.html	"Who, me? Invent the Future?"
6/24	WLS-TV	http://abclocal.go.com/wls/story?section=news/local&id=6882616	"Burnham's great, great grandson helps plan Chicago"
6/25	Town Crier	http://towncriercl.blogspot.com/2009/06/public-input-on-planning-requested.html	"Public Input On Planning Requested "
6/28	WCPT-AM Mike Nowak Show	http://www.cmap.illinois.gov/WorkArea/downloadasset.aspx?id=16141	Interview with Randy Blankenhorn
7/1	Time Out Chicago	http://chicago.timeout.com/articles/museums-culture/76023/chicagos-go-to-2040-plans-the-citys-future	"Track to the future"
7/1	Burnham Plan Centennial	http://burnhamplan100.uchicago.edu/about/newsroom/the_burnham_blog/article/1343	Q&A with Randy Blankenhorn --- "As bold as Daniel Burnham"
7/2	Active Transportation Alliance	http://www.activetrans.org/event/2009-07-29t000000/go-2040-workshop	"Calendar of Events"
7/6	Burnham Plan Centennial	http://burnhamplan100.uchicago.edu/about/newsroom/the_burnham_blog/article/1344	Q&A with Randy Blankenhorn --- "People live regional lives"

7/7	Environmental Defenders of McHenry County	http://www.mcdef.org/	Environmental Defenders of McHenry County Homepage
7/7	Chicago Matters	http://www.chicagomatters.org/content/GO TO-2040-plan	Regional Planning Forum
7/7	Lansing Public Library	http://www.lansing.lib.il.us/	"News & Information from Lansing Public Library"
7/7	Oak Brook Public Library	http://www.oak-brook.lib.il.us/	"Have your say!"
7/8	Burnham Plan Centennial	http://burnhamplan100.uchicago.edu/about/newsroom/the_burnham_blog/article/1362	Q&A with Randy Blankenhorn --- "Not going to get a second chance"
7/12	The Courier News	http://www.suburbanchicagonews.com/couriernews/news/1662005_CMAP-planning-meeting-Fox-Valley_el071209.article	"Like 'SimCity' for grown-ups"
7/13	Chicago Now	http://www.chicagonow.com/blogs/on-ramp/2009/07/next-stop.html	"Next Stop: Cokie Roberts, Invent the Future"
7/13	Metropolitan Mayor's Caucus	http://www.mayorscaucus.org/	"Metropolitan Mayor's Caucus News Room"
7/13	Daily Herald	http://www.dailyherald.com/story/?id=306285&src=110	"Get in your two cents on plans for the future"
7/13	DevCorp North	http://www.rogers-park.com/2009/07/go-to-2040-invent-the-future-workshop.html	"GO TO 2040 Invent the Future Workshop"
7/14	Riverside/Brookfield Landmark	http://www.rblandmark.com/main.asp?SectionID=1&SubSectionID=1&ArticleID=5165&TM=83074.2	"Mapping the future: Riverside hosts regional planning workshop"
7/14	Sun-Times News Group	http://www.suburbanchicagonews.com/beaconnews/news/1664356_2_1_AU14_PLANNING_S1-090714.article	"What should our cities look like? Valley of the future: Workshops offer imaginary trip to 2040"
7/16	Burnham Plan Centennial	http://burnhamplan100.uchicago.edu/about/newsroom/the_burnham_blog/article/1396	"Being Daniel Burnham"
7/20	Chicago Now	http://www.chicagonow.com/blogs/on-ramp/2009/07/next-stop-1.html	"Next Stop: Suburban Mayors & Managers Invent the Future, Bughouse Square Debates"
7/20	Burnham Plan Centennial	http://burnhamplan100.uchicago.edu/about/newsroom/the_burnham_blog/article/1401	"What would Daniel Burnham do? Forgetaboutit!"
7/21	City of Aurora	http://golf.aurora-il.org/communitydevelopment/planning/burnham_plan.php	"Burnham Plan Centennial"
7/21	Sun-Times News Group	http://www.suburbanchicagonews.com/beaconnews/news/1675680_Yorkville-imagine-this_au072109.article	"Yorkville ... imagine this"
7/24	REJournals.com	http://www.rejournals.com/news/212905-the-big-sell	"The Big Sell"

7/24	My Suburban Life	http://www.mysuburbanlife.com/lemont/homepage/x2141120724/Community-calendar-for-week-of-July-24	"Community Calendar for the Week of July 24"
7/28	On Ramp	http://www.chicagonow.com/blogs/on-ramp/2009/07/next-stop-inventing-the-future-at-argonne-national-lab-open-streets.html	"Next Stop: Inventing the Future at Argonne National Lab, Bioethics and Society"
7/29	Geneva Sun	http://www.suburbanchicagonews.com/genevasun/news/1687390_2_6_4_GE29_BRIEFS_S1-090729.article	"CMAP planning workshop in Geneva on Aug. 11"
7/29	Active Transportation Alliance	http://www.activetrans.org/event/2009-07-29t000000/go-2040-workshop	"Calendar of Events"
7/29	Burnham Plan Centennial	http://burnhamplan100.uchicago.edu/about/newsroom/the_burnham_blog/article/1433	"Q&A with George Ranney: "A great map of what you want""
8/3	Hyde Park Progress	http://hydeparkprogress.blogspot.com/2009/08/go-to-2040-regional-planning-initiative.html	"GO TO 2040 Regional Planning Initiative"
8/4	Northwest Herald	http://www.nwherald.com/articles/2009/08/03/r_kjm8cxts0wz5jdlm3h2qw/index.xml	"Residents invited to discuss issues on city growth."
8/6	The Business Ledger	http://www.thebusinessledger.com/Home/Archives/CommentaryViewpoints/tabid/86/newsid415/764/Growing-industry-clusters-cited-by-regional-planning-agency/Default.aspx	"Growing industry clusters cited by regional planning agency"
8/6	Sun-Times News Group	http://www.pioneerlocal.com/elmwoodpark/news/1700632,elmwood-park-transport-080609-s1.article	"Regional planning agency seeks public input for future projects "
8/7	Art Knowledge News	http://www.artknowledgenews.com/2009-08-04-21-56-41-zaha-hadids-burnham-pavilion-opens-in-chicagos-millennium-park.html	"Zaha Hadid's Burnham Pavilion opens in Chicago's Millennium Park"
8/7	Art Daily	http://www.artdaily.org/index.asp?int_sec=2&int_new=32473	"Zaha Hadid's Much Anticipated Burnham Pavilion in Chicago's Millennium Park Opens"
8/10	Evanston Now	http://www.evanstonnow.com/story/news/bill-smith/2009-08-10/35-percent-more-of-us	"35 percent more of us?"
8/11	Car Free Chicago	http://carfreechicago.com/node/904	"Help Invent a Carfree Future for Chicago!"
8/12	Burnham Plan Centennial	http://burnhamplan100.uchicago.edu/about/newsroom/the_burnham_blog/article/1473	"Inventing the future....in a small group" (Part 1 of 2)
8/13	Explore Chicago	http://www.explorechicago.org/city/en/things_to_do/event_landing/events/tourism/big_bold_visionary.html	"Big. Bold. Visionary: Chicago Considers the Next Century"
8/13	Sun-Times News Group	http://www.pioneerlocal.com/elmwoodpark/lifestyles/currents/1709954,elmwood-park-calendar-081309-s1.article	"Community Calendar"
8/13	Sun-Times News	http://www.pioneerlocal.com/franklinpark/news/1711410,franklin-	"CMAP workshops 'Go To 2040' Aug. 18-19 "

	Group	park-newsbriefs-081309-s1.article	
8/14	Burnham Plan Centennial	http://burnhamplan100.uchicago.edu/about/newsroom/the_burnham_blog/article/1482	"You invent the future. Yeah, you!" (Part 2 of 2)
8/19	Chicago Tribune	http://www.chicagotribune.com/news/local/chi-invent-the-future-19-aug19,0,2843601.story	"Residents weighing in on transit plans for 2040"
8/14	Evanston RoundTable	http://www.evanstonroundtable.com/main.asp?SectionID=15&SubSectionID=26&ArticleID=694&TM=31324.06	"Invent The Future With GO TO 2040"
8/21	Sun-Times News Group	http://www.suburbanchicagonews.com/newssun/news/1727436,5_1_WA21_GRAYPLANS_S1-090821.article	"Regional planning workshop to be held Tuesday in Grayslake"
8/20	The Business Ledger	http://www.thebusinessledger.com/Home/Archives/CommentaryViewpoints/tabid/86/newsid415/780/Waters-journey-from-Lake-Michigan-to-tap/Default.aspx	"Water's journey from Lake Michigan to tap"
8/20	Aurora Hispanic Advisory Board	http://aurorahispanicheritage.com/wordpress/?p=153	"Aurora residents can 'invent the future' with GO TO 2040 workshop and web tools"
8/22	Sun-Times News Group	http://www.suburbanchicagonews.com/beaconnews/news/1729151,2_1_AU22_VALLEYBRIEFS_S1-090822.article	"CMAP Workshop"
8/24	Chicago Tribune	http://www.chicagotribune.com/news/opinion/chi-oped0824mccarronaug24,0,6916047.story	"Burnham not alone in urban planning"
8/26	My Suburban Life	http://www.mysuburbanlife.com/berwyn/homepage/x1528811361/Community-calendar-for-week-of-Aug-26	"Community calendar for week of Aug. 26"
8/27	Maggie Finegan	http://mfinegan.featuredblog.com/?p=115	"Green Greene Architecture"
8/21	Alliance for Public Transportation	http://allianceforpublictransportation.org/2009/08/27/chicago-looks-to-public-for-guidance-on-future-transportation/	"Chicago Looks to Public for Guidance on Future Transportation"
8/26	My Suburban Life	http://www.mysuburbanlife.com/forestview/homepage/x1528811361/Community-calendar-for-week-of-Aug-26	"Community calendar for week of Aug. 26"
8/31	Sun-Times News Group	http://www.southtownstar.com/news/1743757,083109workshop.article	"Agency: Planning for 2040 starts now"