

DRAFT OF QUESTIONS FOR FOCUS GROUPS

INTRO: We're interested in food in Greater Bronzeville area so we would like to talk to you about your household and other people you know in the community and what food they like to eat and where they purchase it.

Introductions around the table. You may share your name if you like, it will not be used in the final report but please tell where you live and about how long you have lived there.

1. Let's start with your household. Who is in your household (age, relation, working/non-working?) Please describe on a typical day how people in your household get their food.

Probes: Do people eat together?

Who usually shops for food?

Who usually prepares/cooks the food?

2. What about other residents in your neighborhood? Do you think they are similar? Different? How?

3. Please describe what the different people in your household eat in the morning.

(For each of the probes and questions ask about the different household members, kids, men, etc who have been mentioned)

Probes: And in the middle of the day? At lunch time?

And in the evening?

4. What about eating out? What type of restaurants exist in your neighborhood? In your neighborhood, how often do people eat food from restaurants? Is it mostly fast food or casual dining?

Probes: Do they take out? Eat in?

For breakfast? For dinner? For lunch?

5. What are the favorite snacks in your household? For kids? For Adults?

What times of day do you think that your household (and people in general) eat snacks?

6. What about weekends? Do you and others in your neighborhood eat at different times or different things on the weekends? Please describe.

7. How would you describe the food your family has eaten most often in the last 12 months?

Homemade meals from groceries we buy

Ready-made meals from the grocery

Meals from fast food or other restaurants

8. Please tell about where people in your household usually buy or shop for food.

Probes: During the week? On the weekends?

How often do people in your household shop? Others you know?

*Is that where you have shopped for a long time? Has your shopping been pretty much the same or has it changed? If so, how?
What about in your neighborhood? Where do most people shop?*

9. How often do you shop for food?

1X a week, 2-3X a week, every other week, other

10. Is the food in the stores a quality you like? Are you satisfied? What about others in the neighborhood? Please describe any changes you would like to see.

11. Which one of these statements best describes how much food, and/or your preferred food, is available to your family?

We always have enough to eat and the kinds of food we want

We have enough to eat but not always the kinds of food we want

Sometimes we don't have enough to eat

Often we don't have enough to eat

12. Are there foods you like, but cannot buy in your neighborhood?

13. How do you get to the stores where you buy food? How long does it take to get there?

14. What other ways might people get food (for their family?)

15. How do you or the usual shopper in your household decide what foods to buy?

Probe: What are the important things that you and other shoppers look for when they buy food? (three or four things)

Price? (Has anyone in your household participated in any Federal Food Assistance Programs in the last 12 months?)

Location?

Healthiness?

16. Some people say that food is important to health. How important do you think food is to people's health? What do you think would be reasons to eat healthy foods?

17. Let's talk about what you and other people think makes food healthy?

Fresh?

Organic?

Locally grown?