AMENDED APPLICATION AS OF 6/26

June 26, 2014

To RTA & CMAP Representative,

This application is submitted by SSMMA. The following letters of support are included:

City of Blue Island
City of Calumet City
Village of Calumet Park
City of Chicago Heights
Village of Glenwood
Village of Lansing
Village of Midlothian
Village of Monee
Village of Olympia Fields
Village of Park Forest
Village of Richton Park
Village of Riverdale
Village of South Chicago Heights
Village of South Holland
Village of University Park

Please note that City of Chicago Heights’ letter of support is now added to our application package that was originally sent on 6/25. If you have any questions, please call me at: 773.909.1651

Sincerely,

Holly Campbell
Development Assistant
Application form:
Community Planning Program and
Local Technical Assistance Program

DEADLINE: Noon on Thursday, June 26, 2014

This application form is online at www.rtachicago.com/applications. You may submit the form by email to applications@rtachicago.com. Upon receipt of application, you will receive an e-mail verifying that your application has been received.

1. Name of Applicant: The South Suburban Mayors and Managers Association on behalf of the Select the Chicago Southland municipalities.

2. Main Contact for Application (please include name, phone number and email):
Holly Campbell, Development Assistant Email:hollycampbell@chicagosouthlandedc.org #773:909-1651

Reggie Greenwood, Executive Director Email: 708.519.0432

3. Type of Applicant (please check any that apply):

___ Local government


___ Nongovernmental organization* Name of local government partner(s):

N/A

*Applications submitted by multijurisdictional groups and nongovernmental organizations must include a letter indicating support from each relevant local government. See the FAQs for more information.
4. Project Type (please check any that apply):
Please check all statements below that describe characteristics of your project. (This will help us determine whether your project is best handled by CMAP or RTA.)

_X__ My project involves preparation of a plan.
_X__ My project helps to implement a past plan.
_X__ My project links land use, transportation, and housing.
____ My project has direct relevance to public transit and supports the use of the existing transit system.
____ My project is not directly related to transportation or land use, but implements GO TO 2040 in other ways.

5. Project Location:
Please provide a brief description of the location of your project. You may include a map if that helps to describe location, but this is not required. If your project helps to implement a past plan, please include a link to that plan.

6. Project Description:
Please tell us what you would like to do in your community, and what assistance is needed. If you have more than one idea, please submit a separate application for each project. Please be specific, but also brief (less than two pages per project idea)—we simply want to have a basic understanding of what you want to do. CMAP and RTA staff will follow-up with you if we need any additional information to fully understand your proposed project.

In May, 2014, seven SSMMA municipalities attended the International Council of Shopping Centers Real Estate Convention (ICSC) RECon in Las Vegas. Seven municipalities participated in this collaborative effort representing the Southland region which included: Village of Park Forest, Village of Calumet Park, Village of Monee, Village of Olympia Fields, Village of Richton Park, Village of South Holland and Village of University Park. The RECon event is an important opportunity for municipalities to make direct connections and build relationships with influential developers and retailers to build a case for investment in our available development and existing retail sites. We extended an invitation to our 43 member communities to attend a meeting on June 16th, to give each an opportunity to join our new group, "Select Chicago Southland."

Background: ICSC RECon is a global convention for the shopping center industry and provides networking, deal making and educational opportunities for retail real estate professionals, municipalities, and others. Last July, CSEDC and a group of villages began to discuss the idea of a shared booth at 2014 RECon convention in Las Vegas, to provide a cohesive South Suburban regional message. The Village of Park Forest offered expanding its current booth location to accommodate municipalities interested in working together to achieve the above goals. Six municipalities accepted Park Forest’s offer. After several meetings, “Select Chicago Southland,” was created as a subsidiary of CSEDC with a mission to brand and promote the Southland as a retail destination. Our new group worked for several months to organize the extensive details necessary to establish a positive presence at RECon 2014. Under the guidance of Sandra Zoellner, Assistant Director of Economic Development and Planning for the Village of Park Forest, Select Chicago Southland successfully competed with other municipalities in
the Cities of the World Pavilion and collectively articulated the multiple benefits of choosing our region for retail development.

By extending an invitation to more communities, our intention was to inform potential new members of Select Chicago Southland, regarding the financial commitment and expectations involved in agreeing to participate in the ICSC opportunities, which includes a smaller scale event in downtown Chicago in October. Our group has agreed to participate in both. This meeting will share the groups’ recent experiences along with exploring our marketing strategy in October and to begin preparations for RECon 2015.

The Select Chicago Southland Municipalities and CSEDC, request CMAP & LTA to improve our ability to successfully attract new retail development to our communities through a comprehensive retail development strategy.

A Retail Development Strategy would analyze and propose types of regional tools that would enable these municipalities to more effectively attract new retail development and return or expand existing retail. For example, what are the most effective investments that would attract new development, such as improved highway access or better pedestrian access or more attractive streetlights? For example, what is the best marketing data and presentation of this data to prospective retail developers? What information should be on a Select Chicago Southland web site and how should it be updated. How could a social media campaign organize information about market demand show opportunity to retailers and developers over and above market data? How would the Retail Development Strategy coordinate with a multi-family housing development strategy to improve density or a job development strategy to increase daytime population concentrations?

Related question are: how should the collaborating municipalities raise the funds necessary to make these infrastructure and marketing investments that would make the region and sites more attractive to retail development and redevelopment? Should the municipalities establish joint taxing districts for property taxes and sales taxes that would share some or all of the funds for infrastructure and marketing development from any new retail development that stemmed from this effort? Could this be patterned after the recent SSMMA program to share revenue from any proposed Casino? Could the one cent sales tax or another tax be evaluated to be redistributed to where the consumer lives rather than where the purchase was made?

(Please include any additional information that is relevant, preferably by providing links to online documents.)
June 19, 2014

Reggie Greenwood
Director of Economic Development, CSEDC
1904 W. 174th Street
East Hazel Crest, IL 60429

Dear Mr. Greenwood,

The City of Blue Island supports the South Suburban Mayors and Managers / Chicago Southland Economic Development Corporation (SSMMA/CSEDC) Local Technical Assistance (LTA) Program application to fund a Retail Development Strategy. SSMMA/CSEDC sponsored “Select Chicago Southland” municipalities need assistance to improve our ability to successfully attract new retail development through International Council of Shopping Centers (ICSC) events and other recruitment initiatives.

Funding for a Retail Development Strategy would allow for critical data gathering and analysis to explore individual municipal concerns and create a regional platform to address retail-related strategies with the goal of attracting increased commercial development.

SSMMA’s success The Green River Pattern Book is an example of their expertise in providing a user-friendly guide to sustainable practices and techniques applicable to sites and conditions within the Calumet River Corridor. A similar document that highlights the strength of livable neighborhoods in Blue Island with innovative retail development strategies could showcase our region as a retail destination.

SSMMA proposes to use the research and analysis gathered for this project as a catalyst to build a platform to address negative perceptions that prevent successful retail development and replace them with positive, well-researched solutions. Blue Island endorses the goals and objectives of this application and agrees to be a participating partner of Select Chicago Southland.

The City of Blue Island supports the approval of SSMMA/CSEDC LTA grant application.

Sincerely,

[Signature]

Domingo F. Vargas, Mayor
Date: June 16, 2014

Mr. Reggie Greenwood
Director of Economic Development, CSEDC
1904 W. 174th Street
East Hazel Crest, IL 60429

Dear Reggie Greenwood,

This is the City of Calumet City’s statement of support for the Local Technical Assistance (LTA) Program application to fund a Retail Development Strategy. SSMMA/CSEDC sponsored, Select Chicago Southland municipalities, seek assistance to improve our ability to successfully attract new retail development through International Council of Shopping Centers (ICSC) events and other recruitment initiatives.

Funding for a Retail Development Strategy would allow researchers to gather critical data and analysis to explore individual municipal concerns and create a regional platform to address retail related strategies with the goal of attracting increased retail development.

SSMMA’s success with published, "The Green River Pattern Book," is a clear example of their expertise in providing a reader-friendly guide to sustainable practices and techniques applicable to sites and conditions within the Calumet River Corridor. A similar document that highlights the strength of "livable" communities in Calumet City with innovative retail development strategies could showcase our region as a retail destination.

SSMMA proposes to use the research and analysis gathered for this project as a catalyst to build a platform to address negative perceptions that prevent successful retail development and replace them with positive well researched solutions. Calumet City, endorses the goals and objectives of this grant application and agrees to be a participating partner of Select Chicago Southland.

The City of Calumet City supports the approval of SSMMA/CSEDC LTA grant application.

Sincerely,

Bryan Thomas Swanson – Community and Economic Development Director
Mr. Reggie Greenwood  
Director of Economic Development  
Chicago Southland Economic Development Corporation (CSEDLC)  
1904 West 174th Street  
East Hazel Crest, IL 60429

Re: Statement of Support - Local Technical Assistance Program Application to Fund a Retail Development Strategy

June 24, 2014

Dear Mr. Greenwood,

I hope this correspondence finds you well. As Mayor for the City of Chicago Heights, please allow this letter to serve as our official Statement of Support for the Local Technical Assistance (LTA) Program application to fund a Retail Development Strategy.

SSMMA/CSEDLC sponsored, Select Chicago Southland municipalities, seek assistance to improve our ability to successfully attract new retail development through International Council of Shopping Centers (ICSC) events and other recruitment initiatives. Funding for a Retail Development Strategy would allow researchers to gather critical data and analysis to explore individual municipal concerns and create a regional platform to address retail related strategies with the goal of attracting increased retail development.

SSMMA's success with published, "The Green River Pattern Book," is a clear example of their expertise in providing a reader-friendly guide to sustainable practices and techniques applicable to sites and conditions within the Calumet River Corridor. A similar document that highlights the strength of "livable" communities in the City of Chicago Heights with innovative retail development strategies could showcase our region as a retail destination.

SSMMA proposes to use the research and analysis gathered for this project as a catalyst to build a platform to address negative perceptions that prevent successful retail development and replace them with positive well researched solutions. The City of Chicago Heights endorses the goals and objectives of this grant application and agrees to be a participating partner of Select Chicago Southland.

Once again, the City of Chicago Heights supports the approval of SSMMA/CSEDLC LTA grant application.

Sincerely,

David A. Gonzalez  
Mayor  
City of Chicago Heights

1601 Chicago Road ▪ Chicago Heights, Illinois 60411 ▪ Phone (708) 756-5315 ▪ Fax (708) 756-5320  
www.CityofChicagoHeights.org
June 18, 2014

Mr. Reggie Greenwood
Director of Economic Development, CSEDC
1904 W. 174th Street
East Hazel Crest, IL 60429

Dear Reggie Greenwood,

This is the Village of Calumet Park's statement of support for the Local Technical Assistance (LTA) Program application to fund a Retail Development Strategy. SSMMACSEDC sponsored, Select Chicago Southland municipalities, seek assistance to improve our ability to successfully attract new retail development through International Council of Shopping Centers (ICSC) events and other recruitment initiatives.

Funding for a Retail Development Strategy would allow researchers to gather critical data and analysis to explore individual municipal concerns and create a regional platform to address retail related strategies with the goal of attracting increased retail development.

SSMMA's success with published, "The Green River Pattern Book," is a clear example of their expertise in providing a reader-friendly guide to sustainable practices and techniques applicable to sites and conditions within the Calumet River Corridor. A similar document that highlights the strength of "livable" communities in the Village of Calumet Park with innovative retail development strategies could showcase our region as a retail destination. SSMMMA proposes to use the research and analysis gathered for this project as a catalyst to build a platform to address negative perceptions that prevent successful retail development and replace them with positive well researched solutions. The Village of Calumet Park endorses the goals and objectives of this grant application and agrees to be a participating partner of Select Chicago Southland.

The Village of Calumet Park supports the approval of SSMMAA/CSEDC LTA grant application.

Sincerely,

Ronald Denson
Mayor

RD/ttr
June 25, 2014

Mr. Reggie Greenwood
Director of Economic Development, CSEDC
1904 W. 174th Street
East Hazel Crest, IL 60429

Dear Reggie Greenwood:

This is the Village of Glenwood statement of support for the Local Technical Assistance (LTA) Program application to fund a Retail Development Strategy. SSMMA/CSEDC sponsored, Select Chicago Southland municipalities, seek assistance to improve our ability to successfully attract new retail development through International Council of Shopping Centers (ICSC) events and other recruitment initiatives.

Funding for a Retail Development Strategy would allow researchers to gather critical data and analysis to explore individual municipal concerns and create a regional platform to address retail related strategies with the goal of attracting increased retail development.

SSMMA's success with published, "The Green River Pattern Book," is a clear example of their expertise in providing a reader-friendly guide to sustainable practices and techniques applicable to sites and conditions within the Calumet River Corridor. A similar document that highlights the strength of "livable" communities in the Village of Glenwood with innovative retail development strategies could showcase our region as a retail destination.

SSMMA proposes to use the research and analysis gathered for this project as a catalyst to build a platform to address negative perceptions that prevent successful retail development and replace them with positive well researched solutions. The Village of Glenwood, endorses the goals and objectives of this grant application and agrees to be a participating partner of Select Chicago Southland.

The Village of Glenwood supports the approval of SSMMA/CSEDC LTA grant application.

Sincerely,

Kerry Durkin
Village President
6/24/2014

Mr. Reggie Greenwood
Director of Economic Development, CSEDCC
1904 W. 174th Street
East Hazel Crest, IL 60429

Dear Reggie Greenwood,

This is the Village of Lansing's statement of support for the Local Technical Assistance (LTA) Program application to fund a Retail Development Strategy. SSMMA/CSEDCC sponsored, Select Chicago Southland municipalities, seek assistance to improve our ability to successfully attract new retail development through International Council of Shopping Centers (ICSC) events and other recruitment initiatives.

Funding for a Retail Development Strategy would allow researchers to gather critical data and analysis to explore individual municipal concerns and create a regional platform to address retail related strategies with the goal of attracting increased retail development.

SSMMA's success with published, "The Green River Pattern Book," is a clear example of their expertise in providing a reader-friendly guide to sustainable practices and techniques applicable to sites and conditions within the Calumet River Corridor. A similar document that highlights the strength of "livable" communities in Lansing with innovative retail development strategies could showcase our region as a retail destination.

SSMMA proposes to use the research and analysis gathered for this project as a catalyst to build a platform to address negative perceptions that prevent successful retail development and replace them with positive well researched solutions. Lansing, endorses the goals and objectives of this grant application and agrees to be a participating partner of Select Chicago Southland.

The Village of Lansing supports the approval of SSMMA/CSEDCC LTA grant application.

Sincerely,

Travis Bandstra
Director of Economic Development
Village of Lansing
June 20, 2014

Mr. Reggie Greenwood
Director of Economic Development, CSEDC
1904 W. 174th Street
East Hazel Crest, IL 60429

Dear Mr. Greenwood:

This letter will serve as the Village of Midlothian’s statement of support for the Local Technical Assistance (LTA) Program application to fund a Retail Development Strategy. Via SSMA/CSEDC-sponsored Select Chicago Southland, several municipalities are seeking assistance to improve our ability to successfully attract new retail development through International Council of Shopping Centers (ICSC) events and other recruitment initiatives.

This is particularly important for Midlothian as we have just been delivered 3 corridor plans, one for 147th and Cicero (with 16+ vacant acres), one for our Transit-Oriented Development area, and one for the 147th & Kedzie corridor, being impacted by the 157/294 interchange. In January, 2014, the Urban Planning & Policy Department of the University of Illinois at Chicago partnered with the Village of Midlothian to offer a planning and economic development studio class. The Course, UPP 535-Commercial Corridor Revitalization, focuses on developing revitalization plans for the primary commercial corridors in Midlothian. These plans address business recruitment and retention, development planning, traffic, parking and other issues, and the Village is seeking to implement the various recommendations in these plans, with a focus on retail development.

Funding for a Retail Development Strategy would allow researchers to gather critical data and analysis to explore individual municipal concerns, and create a regional platform to address retail related strategies with the goal of attracting increased retail development.

SSMMA’s success with published, “The Green River Pattern Book,” is a clear example of their expertise in providing a reader-friendly guide to sustainable practices and techniques applicable to sites and conditions within the Calumet River Corridor. A similar document that highlights the strength of “livable” communities in Midlothian with innovative retail development strategies could showcase our region as a retail destination.

SSMMA proposes to utilize the research and analysis gathered for this project as a catalyst to build a platform to address negative perceptions that prevent successful retail development and replace them with positive well researched solutions. The Village of Midlothian endorses the goals and objectives of this grant application and agrees to be a participating partner of Select Chicago Southland.

On behalf of the Board of Trustees of the Village of Midlothian, this letter supports the approval of SSMA/CSEDC LTA grant application.

Sincerely,

Sharon L. Rybak
Village President
Village of Midlothian
Dear Reggie Greenwood,

This is the Village of Monee's statement of support for the Local Technical Assistance (LTA) Program application to fund a Retail Development Strategy. SSMMA/CSEDC sponsored, Select Chicago Southland municipalities, seek assistance to improve our ability to successfully attract new retail development through International Council of Shopping Centers (ICSC) events and other recruitment initiatives.

Funding for a Retail Development Strategy would allow researchers to gather critical data and analysis to explore individual municipal concerns and create a regional platform to address retail related strategies with the goal of attracting increased retail development.

SSMMA's success with published, "The Green River Pattern Book," is a clear example of their expertise in providing a reader-friendly guide to sustainable practices and techniques applicable to sites and conditions within the Calumet River Corridor. A similar document that highlights the strength of "livable" communities in the Village of Monee with innovative retail development strategies could showcase our region as a retail destination.

SSMMA proposes to use the research and analysis gathered for this project as a catalyst to build a platform to address negative perceptions that prevent successful retail development and replace them with positive well researched solutions. The Village of Monee, endorses the goals and objectives of this grant application and agrees to be a participating partner of Select Chicago Southland.

The Village of Monee supports the approval of SSMMA/CSEDC LTA grant application.

Sincerely,

[Signature]

Mayo Farquhar

Village Hall
5130 W Court St
Monee, IL 60449
708-534-8301

www.VillageOfMonee.org
June 20, 2014

Mr. Reggie Greenwood
Director of Economic Development, CSEDC
1904 W. 174th Street
East Hazel Crest, IL 60429

Dear Reggie Greenwood,

This is Village of Olympia Fields statement of support for the Local Technical Assistance (LTA) Program application to fund a Retail Development Strategy. SSMMA/CSEDC sponsored, Select Chicago Southland municipalities, seek assistance to improve our ability to successfully attract new retail development through International Council of Shopping Centers (ICSC) events and other recruitment initiatives.

Funding for a Retail Development Strategy would allow researchers to gather critical data and analysis to explore individual municipal concerns and create a regional platform to address retail related strategies with the goal of attracting increased retail development.

SSMMA's success with published, "The Green River Pattern Book," is a clear example of their expertise in providing a reader-friendly guide to sustainable practices and techniques applicable to sites and conditions within the Calumet River Corridor. A similar document that highlights the strength of "livable" communities in Olympia Fields with innovative retail development strategies could showcase our region as a retail destination.

SSMMA proposes to use the research and analysis gathered for this project as a catalyst to build a platform to address negative perceptions that prevent successful retail development and replace them with positive well researched solutions. Village of Olympia Fields, endorses the goals and objectives of this grant application and agrees to be a participating partner of Select Chicago Southland.

Village of Olympia Fields supports the approval of SSMMA/CSEDC LTA grant application.

Sincerely,

[Signature]

David A. Mekarski, AICP
Village Administrator
June 23, 2014

Mr. Reggie Greenwood
Director of Economic Development, CSEDC
1904 W. 174th Street
East Hazel Crest, IL 60429

Dear Mr. Greenwood,

The Village of Park Forest supports the Local Technical Assistance (LTA) Program application to fund a Retail Development Strategy. SSMMA/CSEDC sponsored, Select Chicago Southland municipalities seek assistance to improve our ability to successfully attract new retail development through International Council of Shopping Centers (ICSC) events and other recruitment initiatives.

Funding for a Retail Development Strategy would allow researchers to gather critical data and analysis to explore individual municipal concerns and create a regional platform to address retail related strategies with the goal of retaining quality retail development and attracting increased retail development.

SSMMA’s success with the published, “The Green River Pattern Book,” is an example of their expertise in providing a reader-friendly guide for sustainable practices and techniques applicable to sites and conditions within the Calumet River Corridor. A similar document that highlights the strength of "livable" communities and identifies innovative retail development strategies could showcase our region as a retail destination and would be beneficial for Park Forest.

SSMMA proposes to use the research and analysis gathered for this project as a catalyst to build a platform to address actual situations and perceptions that prevent successful retail development and replace them with positive well researched solutions. The Village of Park Forest endorses the goals and objectives of this grant application and agrees to be a participating partner of Select Chicago Southland.

The Village of Park Forest supports the approval of the SSMMA/CSEDC LTA grant application.

Sincerely,

John A. Ostenburg
Mayor
June 19, 2014

Mr. Reggie Greenwood
Director of Economic Development, CSEDC
1904 W. 174th Street
East Hazel Crest, IL 60429

Dear Mr. Greenwood,

Please accept this as the Village of Richton Park’s statement of support for the South Suburban Mayors and Managers Association/Chicago Southland Economic Development Council’s Local Technical Assistance (LTA) Program application to fund a Retail Development Strategy. SSMMA/CSEDC sponsored, Select Chicago Southland municipalities seeks assistance to improve our ability to successfully attract new retail development through International Council of Shopping Centers (ICSC) events and other recruitment initiatives.

Funding for a Retail Development Strategy would allow researchers to gather critical data and analysis to explore individual municipal concerns and create a regional platform to address retail related strategies with the goal of attracting increased retail development.

SSMMA’s success with its publication of, "The Green River Pattern Book," is a clear example of their expertise in providing a reader-friendly guide to sustainable practices and techniques applicable to sites and conditions within the Calumet River Corridor. A similar document that highlights the strength of "livable" communities in Richton Park with innovative retail development strategies could showcase our region as a retail destination.

SSMMA proposes to use the research and analysis gathered for this project as a catalyst to build a platform to address negative perceptions that prevent successful retail development and replace them with positive well researched solutions. The Village of Richton Park endorses the goals and objectives of this grant application and agrees to be a participating partner of Select Chicago Southland.

The Village of Richton Park supports the approval of SSMMA/CSEDC LTA grant application.

Sincerely,

Rick Reinbold
Village President
June 24, 2014

Mr. Reggie Greenwood
Director of Economic Development, CSEDC
1904 W. 174th Street
East Hazel Crest, IL 60429

Dear Reggie Greenwood,

This is Dawn Haley, Village of Riverdale’s statement of support for the Local Technical Assistance (LTA) Program application to fund a Retail Development Strategy. SSMMA/CSEDC sponsored, Select Chicago Southland municipalities, seek assistance to improve our ability to successfully attract new retail development through International Council of Shopping Centers (ICSC) events and other recruitment initiatives.

Funding for a Retail Development Strategy would allow researchers to gather critical data and analysis to explore individual municipal concerns and create a regional platform to address retail related strategies with the goal of attracting increased retail development.

SSMMA’s success with published, "The Green River Pattern Book," is a clear example of their expertise in providing a reader-friendly guide to sustainable practices and techniques applicable to sites and conditions within the Calumet River Corridor. A similar document that highlights the strength of "livable" communities in the Village of Riverdale with innovative retail development strategies could showcase our region as a retail destination.

SSMMA proposes to use the research and analysis gathered for this project as a catalyst to build a platform to address negative perceptions that prevent successful retail development and replace them with positive well researched solutions. Village of Riverdale, endorses the goals and objectives of this grant application and agrees to be a participating partner of Select Chicago Southland.

Village of Riverdale supports the approval of SSMMA/CSEDC LTA grant application.

Sincerely,

Dawn Haley
Director of Resource Center and Community and Economic Development
June 24, 2014

Mr. Reggie Greenwood
Director of Economic Development, CSEDC
1904 W. 174th Street
East Hazel Crest, IL 60429

Dear Reggie Greenwood,

This is Village of South Chicago Heights statement of support for the Local Technical Assistance (LTA) Program application to fund a Retail Development Strategy. SSMMA/CSEDC sponsored, Select Chicago Southland municipalities, seek assistance to improve our ability to successfully attract new retail development through International Council of Shopping Centers (ICSC) events and other recruitment initiatives.

Funding for a Retail Development Strategy would allow researchers to gather critical data and analysis to explore individual municipal concerns and create a regional platform to address retail related strategies with the goal of attracting increased retail development.

SSMMA 's success with published, "The Green River Pattern Book," is a clear example of their expertise in providing a reader-friendly guide to sustainable practices and techniques applicable to sites and conditions within the Calumet River Corridor. A similar document that highlights the strength of "livable" communities in Village of South Chicago Heights with Innovative retail development strategies could showcase our region as a retail destination.

SSMMA proposes to use the research and analysis gathered for this project as a catalyst to build a platform to address negative perceptions that prevent successful retail development and replace them with positive well researched solutions. Village of South Chicago Heights, endorses the goals and objectives of this grant application and agrees to be a participating partner of Select Chicago Southland.

Village of South Chicago Heights supports the approval of SSMMA/CSEDC LTA grant application.

Sincerely,

David L. Owen
Village President
June 24, 2014

Mr. Reggie Greenwood
Director of Economic Development, CSEDC
1904 W. 174th Street
East Hazel Crest, IL 60429

Dear Reggie Greenwood,

This is the Village of South Holland's statement of support for the Local Technical Assistance (LTA) Program application to fund a Retail Development Strategy. SSMMA/CSEDC sponsored, Select Chicago Southland municipalities, seek assistance to improve our ability to successfully attract new retail development through International Council of Shopping Centers (ICSC) events and other recruitment initiatives.

Funding for a Retail Development Strategy would allow researchers to gather critical data and analysis to explore individual municipal concerns and create a regional platform to address retail related strategies with the goal of attracting increased retail development.

SSMMA’s success with published, "The Green River Pattern Book," is a clear example of their expertise in providing a reader-friendly guide to sustainable practices and techniques applicable to sites and conditions within the Calumet River Corridor. A similar document that highlights the strength of "livable" communities in South Holland with innovative retail development strategies could showcase our region as a retail destination.

SSMMA proposes to use the research and analysis gathered for this project as a catalyst to build a platform to address negative perceptions that prevent successful retail development and replace them with positive well researched solutions. The Village of South Holland endorses the goals and objectives of this grant application and agrees to be a participating partner of Select Chicago Southland.

The Village of South Holland supports the approval of SSMMA/CSEDC LTA grant application.

Sincerely,

John M. Watson, Jr.
June 24, 2014

Mr. Reggie Greenwood
Director of Economic Development, CSEDC
1904 W. 174th Street
East Hazel Crest, IL 60429

Dear Reggie Greenwood:

The Village of University Park is providing a statement of support for the Local Technical Assistance (LTA) Program application to fund a Retail Development Strategy. SSMA/CSEDC sponsored, Select Chicago Southland municipalities, seek assistance to improve our ability to successfully attract new retail development through International Council of Shopping Centers (ICSC) events and other recruitment initiatives.

Funding for a Retail Development Strategy would allow researchers to gather critical data and analysis to explore individual municipal concerns and create a regional platform to address retail related strategies with the goal of attracting increased retail development.

SSMA’s success with published, "The Green River Pattern Book," is a clear example of their expertise in providing a reader-friendly guide to sustainable practices and techniques applicable to sites and conditions within the Calumet River Corridor. A similar document that highlights the strength of "livable" communities in the Village of University Park, Illinois with innovative retail development strategies could showcase our region as a retail destination.

SSMA proposes to use the research and analysis gathered for this project as a catalyst to build a platform to address negative perceptions that prevent successful retail development and replace them with positive well researched solutions. The Village of University, Illinois, endorses the goals and objectives of this grant application and agrees to be a participating partner of Select Chicago Southland.

The Village of University Park supports the approval of SSMA/CSEDC LTA grant application.

Sincerely,

[Signature]

Mr. Lafayette Linear, CPA, MPA
Village Manager