



Economic Development Committee

Minutes

Thursday, September 11, 2014, 9:00 a.m.

DuPage County Conference Room

233 S. Wacker Drive, Suite 800

Chicago, Illinois

Committee members present: Pat Carey (vice-chair, Cook County), Peter Creticos (Institute for Work and the Economy), Joanna Greene (Chicago Workforce Investment Council), Bret Johnson (Northwestern University), Jason Keller (Federal Reserve of Chicago), Kevin Kramer (Village of Hoffman Estates), MaryBeth Marshall (DuPage Workforce Board), Andrew Moyer (DCEO), Lance Pressl (Institute for Work and the Economy), Kurtis Poszgay (Berwyn Development Corporation), Ed Sitar (ComEd), Carrie Thomas (Chicago Jobs Council). *By phone:* Jerry Weber (chair, College of Lake County), Greg Bedalov (Choose DuPage), Kelly O'Brian (Alliance for Regional Development)

Others present: Andrew Blanke (NIU), Manuel Pérez (Cook County), Brian Selinger (DCEO), Norman Walzer (NIU)

Staff present: Bob Dean, Drew Williams-Clark, Lindsay Hollander, Jill Leary, Jacki Murdock, Brian Peterson, Elizabeth Schuh, Simone Weil

1.0 Call to Order/Introductions

Committee vice-chair, Pat Carey, called to order at 9:06am.

2.0 Agenda Changes and Announcements

No changes were made to agenda. Carey introduced the committee's new staff, Simone Weil.

3.0 Approval of Minutes—August 14, 2014

A motion to approve the minutes of the August 14 meeting was made by MaryBeth Marshall, seconded by Joanna Greene, and with all in favor, the motion carried.

4.0 State Economic Development Plan— Andrew Moyer, Chief of Staff, DCEO

Andrew Moyer provided an overview of the state's recently released five-year economic development plan. The plan talks about targeting some effort towards sectors of specialization that could capture large shares of growth. The plan outlines seven initiatives ranging from attraction and retention to accelerating innovation. Next, the state will engage partners to develop strategies to implement the plan's initiatives.

The committee asked about the upcoming announcement of the state's business development council. Several members inquired about how the state could use the process to annually update, and the development of a new plan every five years, to introduce some more innovative approaches. Several members also shared ideas for how DCEO might get more feedback and involvement on the local level. For instance, information on the plan and its implementation could be discussed at jobs councils that convene regularly throughout the state. The committee also discussed the need to identify strategies to leverage existing federal, state, and local resources, both fiscal and programmatic. Committee members discussed staying engaged in the plan's implementation, particularly as the regionally-based strategies are developed.

5.0 GO TO 2040 Update – Andrew Williams-Clark, CMAP Staff

Staff briefed the committee on recent GO TO 2040 plan update activities. Following the board's June 11 release of the draft plan for a 50-day public comment period, staff convened 11 outreach meetings throughout the region. Staff provided a summary of the over 1,400 public comments received as well as proposed changes to the plan update. The majority of written comments were primarily form letters – standardized, project-specific messages from individuals who were encouraged to comment by advocacy organizations on a specific topic. Comments fell into two categories, in support of including CrossRail Chicago in the fiscally constrained major capital projects and in opposition to the Illiana Expressway, largely due to environmental concerns. The committee discussed the information staff has shared throughout the process, its support of the GO TO 2040 Plan Update, and the upcoming Regional Coordinating Committee meeting in October.

6.0 LTA Program Evaluation, Part 3 – Bob Dean, CMAP Staff

Staff provided an update on the results of the internal evaluation of the completed Local Technical Assistance (LTA) projects. The analysis was both qualitative and quantitative, and each project was ultimately ranked on a scale of zero to ten. Analysis considered size of project, local commitment, community need, project sponsors, and location within the region. Based on the results, CMAP continue some prioritization for low-capacity communities and geographic diversity. Stricter screening may also be implemented, encouraging communities to take additional time to develop projects' scopes and identify resources. Staff may also provide more guidance to applicants about lessons learned from successful projects.

- 7.0 Municipal Survey Results – Drew Williams-Clark, CMAP Staff**
CMAP has completed the 2014 Municipal Plans, Programs, and Operations survey, with responses from 177 out of 284 communities. Communities with limited staffing tend not to have a high response rate – 108 of the region’s municipalities have fewer than 1,000 residents. The purpose of biennial survey is to help track the progress of GO TO 2040 implementation and shape CMAP’s work to support municipal efforts through the LTA program, policy analysis, and the development of other resources. The survey found that top municipal planning priorities included comprehensive planning, economic development, transit-oriented development, and water resources. CMAP found high levels of interest in LTA support and will continue to refine the LTA program and staff activities to meet municipal needs and implement GO TO 2040.
- 8.0 Other Business**
No other business was introduced.
- 9.0 Public Comment**
No public comments.
- 10.0 Next meeting**
The Economic Development Committee is scheduled to meet next on Thursday, October 9, 2014.
- 11.0 Adjournment**
A motion to adjourn at 10:55 am, made by Ed Sitar, seconded by Lance Pressl and with all in favor, carried.

Respectfully submitted,



Simone Weil