



FOR IMMEDIATE RELEASE

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Survey will ask 12,000 Chicago-area households about their daily travels

The My Daily Travel survey will ask households to share how, when, where, and why they get around to inform decision-making on regional transportation priorities

CHICAGO, September 5, 2018 – Between now and May 2019, the [Chicago Metropolitan Agency for Planning](http://www.cmap.illinois.gov) (CMAP) is conducting the My Daily Travel survey, asking households in northeastern Illinois about how, when, where, and why they travel around the region. Collecting this data will help meet federal regulations and help ensure that federal funds for transportation projects continue to flow to the region. Collecting this information through a survey is the only way to accurately measure and understand people’s changing travel behaviors.

Households that complete the survey by May 2019 will receive \$50. Individuals and households can sign up for the survey at <https://mydailytravel.com/signup/press>.

In addition, school districts that partner with My Daily Travel to promote the survey to their schools’ communities will receive \$10 per household that completes the survey. School districts that would like to participate must call the survey hotline (1-855-981-7286) to receive a customized URL, which will enable surveys to be marked as benefitting their district.

The last household travel survey CMAP conducted was in 2007-08. Now a decade old, the data collected at the time are nearing the end of their useful life in providing relevant information on current travel patterns. CMAP is charged with developing a long-range transportation plan for metropolitan Chicago, and must certify that the plan is consistent with current and forecasted transportation and land use trends. Understanding people’s travel patterns helps ensure that funding to improve roads, bikeways, and transit is spent where it is needed most.

“By sharing their daily travel information, survey participants will help CMAP build an accurate picture of local and regional transportation needs,” said CMAP Executive Director Joseph C. Szabo. “CMAP will use this data to better understand how Chicago-area residents get from place-to-place – whether by car, bus, train, bike, or on foot – and plan for regional transportation investments.”

For more information, visit the [My Daily Travel Survey](http://mydailytravel.com) website, Mydailytravel.com. To sign up for the survey, visit <https://mydailytravel.com/signup/press>.

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About CMAP

The Chicago Metropolitan Agency for Planning (CMAP) is our region's comprehensive planning organization. The agency and its partners developed and are now implementing ON TO 2050, a new long-range plan to help the seven counties and 284 communities of northeastern Illinois implement strategies that address transportation, housing, economic development, open space, the environment, and other quality-of-life issues. See www.cmap.illinois.gov for more information.