Signed routes

Bike route signs can offer important, affordable motorist education and traffic calming benefits and are appropriate for any roadway that provides an essential link in a bicycle system. Wayfinding signs provide directions and distances to specific destinations and route cyclists to streets with bicycle infrastructure or to neighborhood routes with low traffic volumes and speeds.

Images (clockwise from main image):
Wayfinding signage in Oak Park, IL. Source: Paul Lippens.
Additional examples:
Source: MoBikeFed, Flickr; sfbike, Flickr; District of Columbia Department of Transportation (DDOTDC), Flickr.