



June 24, 2015

**REQUEST FOR INFORMATIONAL PRESENTATIONS:
SOCIOECONOMIC FORECASTING**

The Chicago Metropolitan Agency for Planning (CMAP) is considering releasing a Request for Proposals (RFP) for contractor assistance in socioeconomic forecasting to support the region's next long-range plan. Prior to releasing an RFP, CMAP would like to become more familiar with the potential approaches to long-range forecasting, in order to write a more informed and specific RFP. Therefore, CMAP wishes to schedule informational presentations and interviews with a number of firms with experience in socioeconomic forecasting to improve our understanding of available options. CMAP is defining "socioeconomic forecasting" broadly, with the intent of learning about the various methods to approach the generation of long-term forecasts at both the regional and local level.

Firms with experience in preparing socioeconomic forecasts may respond to this request by sending CMAP a brief letter or email that expresses interest in providing an informational presentation. The letter or email should include:

- A brief (one-paragraph) description of the firm's experience in socioeconomic forecasting
- Links to materials that more fully describe the firm's experience and relevant past projects
- Contact information

More extensive information may be provided at the firm's discretion, but is not required. The deadline for receipt of the expressions of interest is **3:00 p.m. on Tuesday, July 7, 2015**. CMAP anticipates that the informational presentations will be scheduled for late July and early August.

This request for information will not lead directly to any procurement or contracting decisions. Instead, CMAP will release a competitive RFP in late summer 2015. These informational presentations are meant to give CMAP additional information that will allow us to prepare a better RFP. Firms that participate in the presentations will be permitted to respond to the RFP, but will not be given any advantage; the RFP will be fully competitive.

If many firms express interest in providing informational presentations, CMAP may not be able to schedule them all. If this is the case, CMAP will select a subset of the interested firms to interview, with the intent of selecting a range of firms that will expose CMAP to a variety of different methods and approaches to conducting socioeconomic forecasts. As noted above, providing informational presentations does not give firms any advantage in the competitive RFP to be released later this year.

Thank you, and if you have any questions, please call me at 312-386-8756 or email me at pdubernat@cmap.illinois.gov.

Sincerely,

Penny DuBernat
Procurement Officer