NORTH LAWNDALE COMMUNITY PLANNING CONFERENCE II:
Taking Action for Our Community’s Future

Saturday, June 3, 2017
PLEASE TAKE YOUR SEATS!
(AND INTRODUCE YOURSELVES)
Prayer

MINISTER BOBBY SMITH
DRW COLLEGE PREP CHOIR

MARTIN WOODS, DIRECTOR
Welcome

MATT KELLY
PRINCIPAL,
DRW COLLEGE PREP HIGH SCHOOL
Opening Remarks & Event Objectives

RODNEY BROWN
NLCCC EXECUTIVE SUB-COMMITTEE CHAIR, ECONOMIC DEVELOPMENT
Objectives for Today

- Community-wide discussion and action planning about the future of North Lawndale
- Prioritize desired outcomes for community land use and economic positioning
- Create a framework to shape the new Neighborhood Plan
Introduction of Event Host

RODNEY BROWN
NLCCC EXECUTIVE SUB-COMMITTEE CHAIR, ECONOMIC DEVELOPMENT
Event Host

KEVIN SUTTON
EXECUTIVE DIRECTOR,
FOUNDATION FOR HOMAN SQUARE
NLCCC MEMBER-AT-LARGE
Event Overview

KEVIN SUTTON
EXECUTIVE DIRECTOR,
FOUNDATION FOR HOMAN SQUARE
NLCCC MEMBER-AT-LARGE
Today’s Schedule

11:00-1:10
- Opening Remarks
- NLCCC Overview & Updates
- Quality of Life Plan Breakout Discussions

Comfort Break:
CELESTIAL DRUMLINE

1:15-2:45
- Working Lunch
- Vision Mapping Workshop

2:45-3:00
- Adjourn
Community Planning Conference

Ground Rules

- No Personal Attacks
- Seek common ground & understanding
- All ideas are valid
- Respect
- Speak honestly
- Stay open
- Have Fun!
NLCCC Overview

DR. DENNIS DEER
NLCCC EXECUTIVE SUB-COMMITTEE CHAIR, INFRASTRUCTURE & TRANSPORTATION
North Lawndale Community Coordinating Council

Vision Statement

• We envision North Lawndale as a healthy, vibrant community with a diversified and innovative economy, competitive work force, engaged citizens and infrastructure that supports long term, sustainable growth.

• **Our Approach**
  We continually develop and execute bold community-driven solutions with the input of an engaged community that questions assumptions and challenges the status quo.
North Lawndale Community Coordinating Council

Mission

• NLCCC transforms the physical, economic, and social fiber of the community through:
  o Strategic and comprehensive planning
  o Civic engagement, and
  o Implementation of stakeholder-driven initiatives.

• Led by a Steering Committee
  o Guides strategic direction of NLCCC
  o Develops mechanisms for decision making
Who We Are

- NLCCC is a group of North Lawndale stakeholders, including:
  - Community-based organizations
  - Business owners
  - Elected officials
  - Residents

- We develop innovative solutions to improve the built environment and to increase the capacity of local organizations to make a positive impact on the community.
NLCCC UPDATE

SHEILA MCNARY
NLCCC EXECUTIVE SUB-COMMITTEE CHAIR, ARTS & CULTURE
North Lawndale Community Coordinating Council
Organizational Chart

NLCCC Steering Committee

Executive Sub-Committee

3 At-Large Steering Committee Members

Ex-Officio Members

Ex-Officio Members include current elected officials representing the North Lawndale community; certain former elected officials and elected officials’ designees. They also report to the Executive Committee.

Housing
Infrastructure
Technology
Education and Youth Development
Communications
Health and Wellness
Parks and Recreation
Workforce Development/Job Creation
Public Safety
Arts and Culture
Economic Development
Transportation
Capacity Building
We envision a comprehensive planning process that:

- Takes stock of all the plans
- Develops a snapshot of current conditions and capacity
- Lays a framework that will guide future development
- Establishes goals, objectives, and performance metrics to guide us towards a desired end
- Helps us diversify our economy
- Develops our local residents and businesses
North Lawndale has not had a comprehensive planning process in nearly 50 years.
North Lawndale Community Coordinating Council
What We Have Done

- QLP Award and Hiring of Community Organizer
- Arts and Culture Festival
- Housing Fair
- Creative Careers Art Summit
- Education & Youth Committee hired Consultant for Parent Engagement
- Partnership with Old Saint Pats
- Early Action Program
- Appreciation Dinner
- Establishment of Quarterly Meetings
- Existing Conditions Report
- Recreation Committee Formed Partnership with Notre Dame
- Workforce Development Partnership with Delta Institute
- AND MORE...
Early Action Grant Announcement

KEVIN SUTTON
EXECUTIVE DIRECTOR, FOUNDATION FOR HOMAN SQUARE
NLCCC MEMBER-AT-LARGE
North Lawndale Community Coordinating Council
Early Action Program Awards

- **Arts & Culture** (NLCCC) - Arts Festival
- **Camp Mind Over Matter** (M.O.M.) - Recreational Clinics
- **Celestial Ministries** – Community Ministries
- **Chicago Youth Centers Epstein** - Columbia Project
- **Chicago Urban Art Retreat Center** - Youth Art Programming and Fest
- **Dvorak School of Excellence** - Plant Pollination Beautification
- **Gardeneers** - Food Production Garden
- **Gold One** - Chicago Historic Route 66
- **Invizion** – Creative Art & Wellness Program
- **Men Making A Difference** (MMAD) – Summer Cultural Training Program
- **Mini Medical Program of North Lawndale** – Summer Curriculum
- **MLK Fair Housing** – Social Justice & History Curriculum
- **Public Safety** (NLCCC) - Dance Lawndale Program
- **St. Agatha** - Writer’s Boot Camp
- **YMEN** - Family Garden and Park
History Highlights for Sesquicentennial & Youth Initiative

PAUL NORRINGTON
DIRECTOR, K-TOWN HISTORIC DISTRICT ASSOCIATION
NLCCC MEMBER-AT-LARGE
Proposed Beautification

PAUL COFFEY

Office of Engagement
7000 Oaks
North Lawndale has 15% tree canopy, one of the lowest in the city of Chicago.
Four Pillars of 7000 Oaks
Improved Air Quality and Lower Greenhouse Gas Emissions
Reduces Urban Heat Island and Energy Use
Enhanced Stormwater Management and Water Quality

Street Trees Associated with Lower Prevalence of Childhood Asthma
Releases Oxygen and Stores Carbon In Wood
Leaves Intercept Sunshine and UV Rays
Leaves Absorb Lower-atmospheric Ozone and Other Pollutants

Growing Power
North Lawndale Employment Network
Gardeneers
Foundation for Homan Square

When People Take Control of Their Community, They Take Control of Their Future
Equality and Distribution of Natural Resources
10% increase in tree canopy was associated with a roughly 12% decrease in crime.

QLP Breakout Discussions

JAKE AMENT & TAMEEKA CHRISTIAN
LOCAL INITIATIVES SUPPORT CORPORATION (LISC)
NORTH LAWNDALE NEIGHBORHOOD PLAN
QUALITY OF LIFE
BREAKOUT SESSIONS
North Lawndale Community Coordinating Council

QLP Breakout Session Locations

- Transportation, Infrastructure & Technology – 108
- Housing – 118
- Public Safety – 107
- Youth, Education, & Recreation – 113
- Health & Wellness – 111
- Greening, Open Space, Arts & Culture – 112
- Economic & Workforce Development – Great Hall (main room)
CELESTIAL MINISTRIES
DRUM LINE

LIVING THE DREAM THROUGH ARTS
NORTH LAWNDALE NEIGHBORHOOD PLAN
QLP BREAKOUT SESSIONS HIGHLIGHTS
Vision Mapping

BRANDON NOLIN
CHICAGO METROPOLITAN AGENCY FOR PLANNING (CMAP)
What is Land Use Planning?

- Create a long-term vision and guide for future development to achieve broader community goals
  - Current and future land use 10-15 year period

- Answer important questions:
  - “Where should things go in our community?”
  - “What should development look like?”

- Agreed upon playbook for new development and community-wide projects
  - Goal for plan to adopted by the City of Chicago
Land Use Planning

• Identify tools, incentives, and lead groups and agencies

• Plan does not mean new development is guaranteed
  o Provides a guide as development occurs
  o Relies on investment from individuals and businesses
  o “Outsiders” and “Locals” play by the same rules
Common Land Use Categories

- Residential
  - Single Family
  - Multi-family
  - Student or senior housing?

- Commercial
  - Retail
  - Office
  - Mixed use (ground floor commercial and residential above)

- Industrial

- Institutional
  - Schools
  - Churches
  - Hospitals
  - Community services

- Open Space
  - Parks and recreation
  - Passive open space
  - Agricultural Uses?
Steps to Create a Land Use Plan

- Meet with the Community
- Identify Issues
- Collect & Analyze Information
- **Meet with the Community Again**
- Map Current & Planned Projects
- Define Goals & Identify Focus Areas and Projects
- Develop Policies
- Prepare & Adopt Plan Document
At Your Table

- Discussion Guides
- Mapping Instructions (4)
- Note sheets (1)
- BIG Blank map of North Lawndale
- Packet of stickers, markers & tape
- Reference Maps (Commercial Vacancy & Tree Canopy)
- Smiling faces
North Lawndale Neighborhood Plan
Mapping Instructions

DRAFT Mapping Exercise Instructions

**Single Family Residential**
- New single family development, including detached homes, attached townhouses and condominiums, and older occupied two-flats.
- Many are for-lower-income, owner-occupied homes with supporting businesses like
  - Small area
  - 3-4 Yellow Dots

**Housing Rehab Target Area**
- Focus on rehabilitation and reoccupation of empty vacant or
  - Underserved homes
  - Increased home ownership among local residents, stabilizing property values
  - Orange Marker, color in blocks
  - Measure of 4 connected blocks, up to 12 blocks total

**Multi-family Residential**
- High student residential development
  - Parking for fund raise (4-6 percent) with potential for larger buildings
  - Along commercial corridors
  - Focus on existing with supporting institutions like
  - Schools and healthcare
  - Used for block dots likely to provide: Strong housing (i.e., integrated, affordable, market-rate housing)
  - Green Marker, color in blocks
  - Measure of 4 connected blocks, up to 12 blocks total

**Community Commercial**
- Large retail centers with high-quality anchor stores such as a grocery store
  - Big Dot
  - Lawrence Plaza at Greenwood and Logan
  - Supermarkets or outlet restaurants
  - 2 to 3 Large Red Dots

**Neighborhood Corridor**
- Smaller-scale commercial development that serves the immediate neighborhood
  - Opportunities for small and/or local businesses to establish themselves
  - Can include mixed-use development (residential above ground, retail below)
  - Up to 1 mile of Red Tape (pre-measured in 1/4 mile lengths)

**Community Park**
- Open green space with passive and active recreation activities
  - Service area of 10-minute walk or 0.5 mile
  - Minimum size of 3 to 6 acres
  - Maximum of 3 Large Green Dots

**Neighborhood Park**
- Small parks of less than 2 acres in size
  - Walking at a park system, providing a recreational and social focus for residential areas.
  - 3 to 5 Small Green Dots

**Street Trees & Beautification**
- Identify areas where we would like to see additional investment in street trees and beautification.
  - Up to 3 miles of Green Tape (pre-measured in 1/4 mile lengths)

**“Gold Star” Idea**
- Identify unique assets, place-specific beautifications, or future development
  - Reserve this sticker type for ideas that don’t fit well within other categories
  - Example: Senior care should be targeted for senior housing with related healthcare provider locations
  - Detailed notes needed to help NLCCC know what it envisioned
  - Up to 5 Gold Star Stickers
North Lawndale Neighborhood Plan
Mapping Instructions

- **Single Family Residential**
  - New single family development including detached homes, attached homes (townhomes and rowhomes), and owner-occupied two-flats
  - Primary focus on owner-occupied housing with supporting institutions like schools and churches
  - **3 to 4 Yellow Dots**
North Lawndale Neighborhood Plan
Mapping Instructions

- **Housing Rehab Target Area**
  - Focus on rehabilitation and reoccupation of existing vacant or underutilized housing
  - Increase home ownership among local residents, stabilize property values
  - Orange Marker, color in blocks
  - Minimum of 3 connected blocks, Up to 12 blocks total
North Lawndale Neighborhood Plan
Mapping Instructions

- **Multi-family Residential**
  - Most intense residential development
  - Predominantly mid-rise (4-6 stories) with potential for larger buildings along major corridors
  - Focus on residential with supporting institutions like schools and healthcare
North Lawndale Neighborhood Plan
Mapping Instructions

• **Multi-family Residential**
  - Land use district most likely to provide for affordable housing (to be integrated alongside market rate housing)
  - Brown Marker, color in blocks
  - **Minimum of 3 connected blocks, Up to 12 blocks total**
North Lawndale Neighborhood Plan
Mapping Instructions

- **Community Commercial**
  - Larger retail centers with high quality anchor stores such as a grocery store (e.g. Lawndale Plaza at Roosevelt and Homan)
  - Standalone or outlot restaurants
  - Opportunities to improve or expand existing community commercial areas
  - **1 to 2** Large Red Dots
North Lawndale Neighborhood Plan
Mapping Instructions

• Neighborhood Corridor
  o Smaller-scale commercial development that serves the immediate neighborhood
  o Opportunities for small and/or local businesses to establish themselves
  o Can include mixed use development (residential above ground floor retail)
  o **Up to 1.5 miles** of Red Tape (pre-measured in 1/4 mile lengths)
Community Park

- Offer informal active and passive recreation activities.
- Service area of 10-minute walk or 0.5 mile
- Optimal size of 5 to 10 acres (typically including a fieldhouse).
- **Maximum of 1 Large Green Dot**
• Neighborhood Park
  o Small parks of less than 2 acres in size
  o Basic unit of a park system, providing a recreational and social focus for residential areas.
  o 3 to 4 Small Green Dots
• **Street Trees & Beautification**
  
  - Identify areas where you would like to see additional investment in street trees and beautification.
  
  - **Up to 3 miles** of Green Tape (pre-measured in 1/4 mile lengths)
“Gold Star” Idea

- Identify unique assets, place-specific initiatives, or future development
- Reserve this sticker type for ideas that don’t fit well within other categories
- Examples: “Area X should be targeted for
  - An **arts center** with local artists residences and studios.
  - A **sports complex** and youth center.
  - Lots of community gardens and a **local food hub**.
- Detailed notes needed to help NLCCC know what is envisioned
- **Up to 5** Gold Star stickers
Getting Started

• Introductions
  o Identify where you are from on the map or where you work/visit

• Clear the table of distractions

• Identify a Note Taker

• Focus on large map
• Map Orientation
• Keep an open mind
• Have FUN!

WARNING!
We will call for volunteers to highlight a key project/idea on their map
North Lawndale Neighborhood Plan
Mapping Instructions

Single Family Residential
- New single family development including townhouses, 2-story
  homes, and row houses
- Existing homes identified through historic preservation efforts
- Some existing homes eligible for tax abatement
- Orange marker, color in block

Housing Rehab Target Area
- Focus on rehabilitation and remodification of existing vacant or
  substandard housing
- Increase home ownership among local residents, stabilizing property values
- Orange marker, color in block

Multi-family Residential
- Atlas-aligned residential development
- Preservation of existing (4+ stories) with potential for higher density
  along major corridors
- Focus on ensuring that existing buildings are safe and
  maintaining character
- Maintenance of existing buildings, color in block

Community Commercial
- Larger retail centers with high-quality anchor stores such as a grocery
  store
- Developments or outlet restaurants
- 2 to 3 Large Red Dots

Neighborhood Corridor
- Smaller scale commercial development that serves the immediate
  neighborhood
- Opportunities for small and/or local businesses to establish themselves
- Can have mixed-use development (residential above ground, lower retail
  levels)
- Up to 1 mile of Red Tape (pre-measured in 1/4 mile lengths)

Community Park
- Offer informal active and passive recreational activities
- Service areas or 10-minute walk or 0.5 mile
- Optimal size of 3 to 6 acres
- Maximum of 1 Large Green Dot

Neighborhood Park
- Small parks of 0.2 acres to 2 acres in size
- Serve as a point of access for walking
- 3 to 6 Small Green Dots

Street Trees & Beautification
- Identify areas where you would like to see additional investment in street
  trees and beautification
- Up to 3 miles of Green Tape (pre-measured in 1/4 mile lengths)

“Gold Star” Idea
- Identify unique assets, place-specific beautifications, or future development
- Reserve this sticker for ideas that don’t fit well within other categories
- Example: “Gold Star” should be reserved for senior housing with onsite
  healthcare provider locations
- Detailed notes needed to help NLCC know what is envisioned
- Up to 5 Gold Star Stickers
15 MINUTES LEFT!
5 MINUTES LEFT!
North Lawndale Neighborhood Plan
Report Back

Volunteers?
Summarizing Today’s Results
North Lawndale Neighborhood Plan

Next Steps

- Detailed Sub-area Workshops?
- Outreach to Business Community
- NLCCC Subcommittee Input
- Develop Preliminary Recommendations
  - NLCCC Review and input
- Write the Plan
- Review, Revise & Adopt Plan
cmap.is/ita-north-lawndale
Introduction of Elected Officials

DR. DENNIS DEER
NLCCC EXECUTIVE SUB-COMMITTEE CHAIR, INFRASTRUCTURE & TRANSPORTATION
Elected Officials

COMMISSIONER ROBERT STEELE
ALDERMAN MICHAEL SCOTT, JR.
Closing Remarks

KEVIN SUTTON
EXECUTIVE DIRECTOR, FOUNDATION FOR HOMAN SQUARE
NLCCC MEMBER-AT-LARGE
THANK YOU
Conference Planning Committee

• Kevin Sutton, Chair
• Jake Ament
• Rodney Brown
• Tameeka Christian
• Dennis Deer
• Audrey Dunford
• Kimberly George
• Tanesha House
• Vincent Guider
• Annamaria Leon
• Sheila McNary
• Ellen Moiani
• Brandon Nolin
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Saturday, June 3, 2017