## Alternative Futures for Committee Consideration

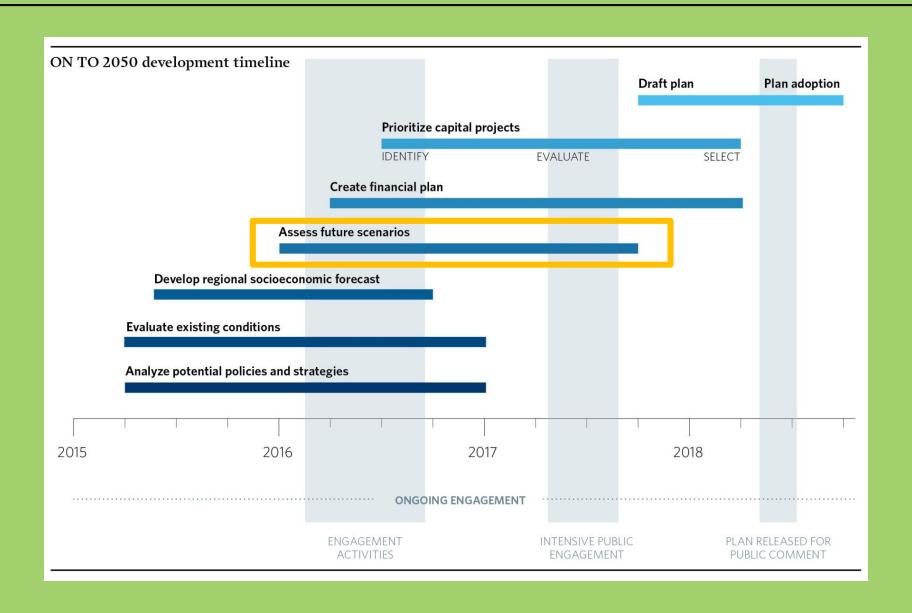
October 19, 2016



## Agenda

- What is Alternative Futures?
- II. Development of futures
- III. Introduction to futures
- IV. Background trends
- V. Next steps

## **ON TO 2050 Development Process**



#### What is Alternative Futures?

- Tool that provides a framework to
  - Understand trends
  - Assess policies and strategies
- Vehicle for education and discussion
- Macro level focus
  - Prepare
  - Mitigate
  - Capitalize
- Prioritize strategies benefitting multiple futures
- Qualitative research

#### What is Alternative Futures?

- 1. In-house working sessions with CMAP staff
  - Goals: Develop initial list of trends representing possible futures
  - Criteria: plausibility, impact, policy links
- 2. Working session with experts from partner organizations
  - Goals:
    - Prioritize and combine 20 initial trends
    - Assess impacts, likelihood, and connections to broader issues
    - Identify missing trends

#### **Initial list of futures**

#### **Environment**

- 1. Intensified climate change impacts
- 2. Constrained water supply
- 3. Efficient and resilient energy system

#### **Land Use**

- 4. Transitioning agricultural and natural lands
- 5. Continued preference for suburban lifestyle
- 6. Investment in mixed-use centers
- 7. Smarter, more responsive infrastructure and land use planning

#### Governance

- 8. Diminished public resources
- 9. Politically gridlocked region
- 10. Tech-enhanced active citizenship
- 11. More regional planning

#### **Demographics**

- 12. Aging region
- 13. Diversified region

#### **Regional Economy**

- 14. Economically stratified region
- 15. Economic restructuring
- 16. Stagnant regional growth

#### **Transportation**

- 17. Increased freight intermodalism
- 18. Increase transit use, bicycling, and walking
- 19. Smarter auto-oriented mobility
- 20. Driverless vehicles

#### Alternative Futures for consideration

- Focus research, analysis, and public engagement on 5 futures
- Each future represents...
  - One or more priority trends
  - One or more CMAP policy areas
  - Corresponding CMAP work
  - A possible stand-alone future for the region

#### Alternative Futures for consideration

- Focus on 5 futures addressing...
  - Land use
  - Mobility
  - Climate change
  - Public resources
  - Regional economy
- In each future, consider....
  - Demographic shifts
  - Proliferation of data and advanced technology

PLACE: Chicago region

What would happen to our region if....

PLACE: Chicago region

What would happen to our region if....

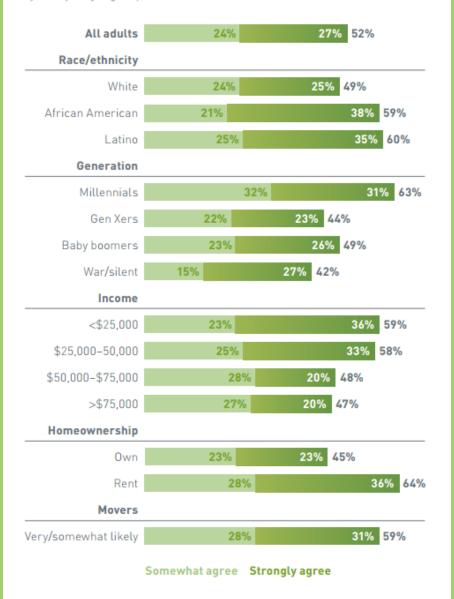
# More people chose urban living?

# If more people chose urban living...

Greater preference for dense, mixed use areas

#### Preference for Car-Optional Places

Percentage of respondents indicating "somewhat" or "strongly" agree, analyzed by major group



source: America in 2015 by the Orban Land Institute, available a http://uli.org/wp-content/uploads/ULI-Documents/America-in-

Please tell me if you agree or disagree with each of these statements: [I would like to live in a place where I did not need to use a car very often.] Do you [agree/disagree] strongly or somewhat?

## If more people chose urban living...

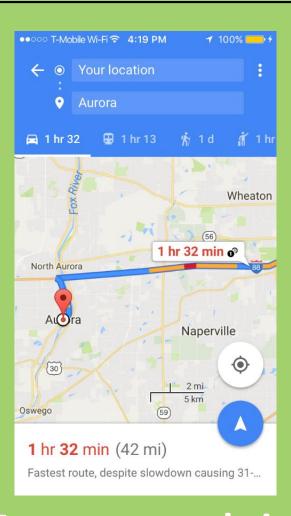
#### ... what happens to the region?

- Denser suburban downtowns and commercial cores grow
- Suburban office parks and strip malls decline
- More areas in region with transit supportive densities
- Decrease in demand for driving and parking
- Affordable housing becomes scarcer

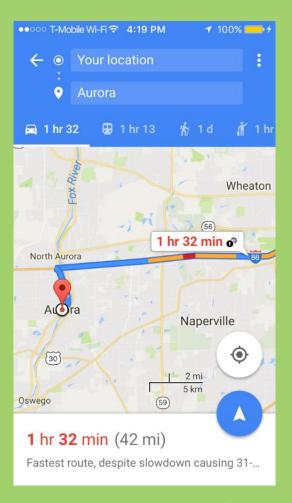
PLACE: Chicago region

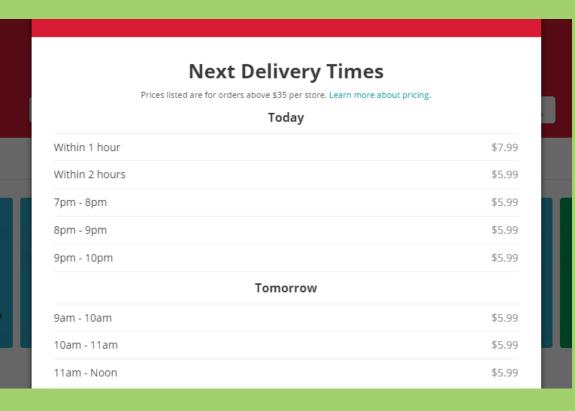
What would happen to our region if....

# Technology enabled greater mobility?



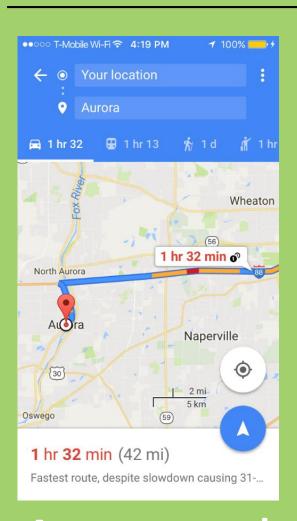
Accurate, real-time information

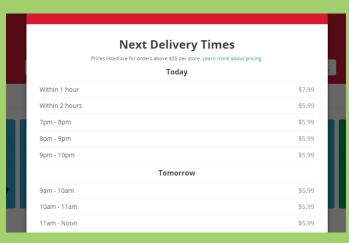




Accurate, real-time information

On-demand products and services



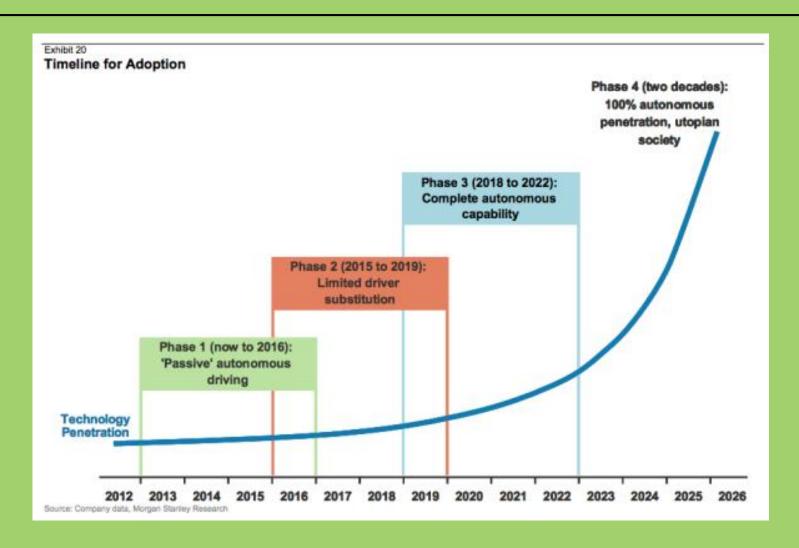


#### On-demand products and services



High-tech intermodalism

Accurate, real-time information



**Driverless cars proliferate** 

#### ... what happens to the region?

- Land use and development needs change
- Freight traffic needs change
- Access to technology unequal
- Cost of driving decreases
- Suburban edge grows

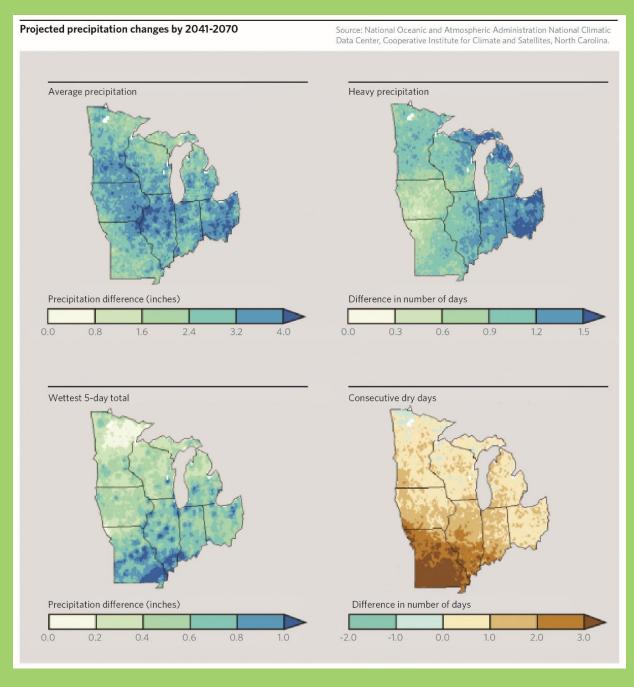
PLACE: Chicago region

What would happen to our region if....

# Climate change impacts intensified?

# If climate change impacts intensified...

More floods, droughts, and extreme temperatures



## If climate change impacts intensified...

#### ... what happens to the region?

- Habitats and agricultural zones shift
- Infrastructure strained
- Increase relocation to Chicago
- Vulnerable residents disproportionately impacted
- Energy systems become more resilient

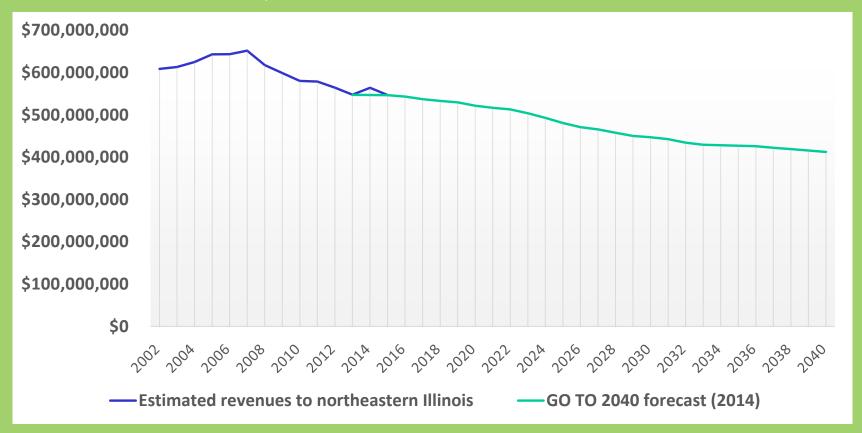
PLACE: Chicago region

What would happen to our region if....

# Public resources are diminished?

#### If public resources diminished ...

State motor fuel tax revenue to northeastern Illinois, estimated revenues compared to the GO TO 2040 forecast, 2002-2040



Source: GO TO 2040 Financial Plan for Transportation, 2014 and Chicago Metropolitan Agency for Planning analysis of Illinois Department of Transportation data

MFT forecasted to decline at the current rate

### If public resources diminished...

#### ... what happens to the region?

- Service and infrastructure O&M negative impacted
- Greater reliance on local revenues
- Cross-cutting programs
- More transparency, more efficiency
- Intergovernmental cooperation
- More distinction between "haves" and "have-nots"

PLACE: Chicago region

What would happen to our region if....

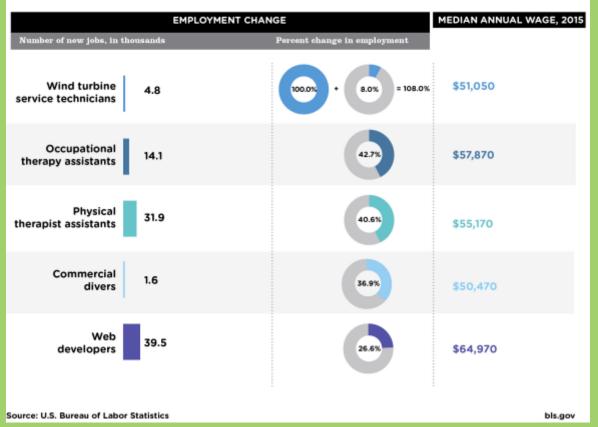
# Economic restructuring continued?

# If economic restructuring continued...

### Servicedbased economy

#### FASTEST GROWING OCCUPATIONS, SOME POSTSECONDARY EDUCATION REQUIRED

These fast-growing occupations require some postsecondary education, but less than a bachelor's degree, and have above-average pay.



## If economic restructuring continued...?

#### ... what happens to the region?

- Demand for higher skilled workers
- Unemployment increases in lower skilled workforce
- Suburbanization of poverty
- Historically marginalized communities continue to suffer
- Global leader in freight and logistics

### **Demographic shifts and Data**

#### In all futures, CMAP region is...

- More diverse
- Older
- Proliferated with data and advanced technology

Current and forecasted race/ethnicity distribution in the CMAP region, 2010 and 2050



### **Next steps**

October 2016 ...... Collect feedback on recommended alternative future trends

Nov. 2016 – March 2017... Develop alternative futures Identify and prioritize strategies

- Trend specific strategies
- Universal strategies

Prepare for public outreach

April – August 2017 ..... Finalize outreach plan

Release trends apps and Metroquest Host public workshops on alternative

futures

#### **Questions?**

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