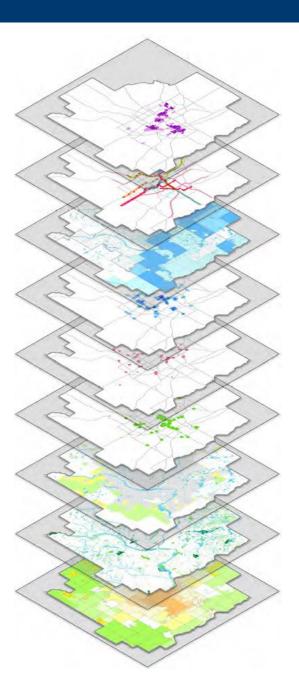
Place-Based Planning Strategies: Locally Identified Reinvestment Areas

Land Use Committee January 18, 2017

Overview



Place-based approach:

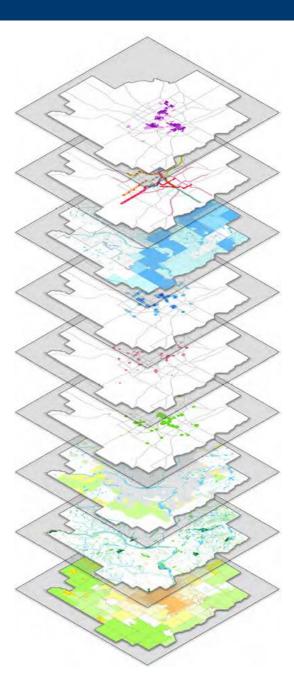
- Framework for translating regional plan's policies to recommendations that can be readily taken up by local partners.
- Serves as a guide rather than a prescriptive set of standards

Layers:

- A type of place-based approach
- Uses data mapping, along with relevant recommendations, to depict and analyze regional characteristics and spatial patterns, and to provide regional guidance on key topics
- Target Audiences: municipalities, counties, non-profits, civic groups, and transportation agencies



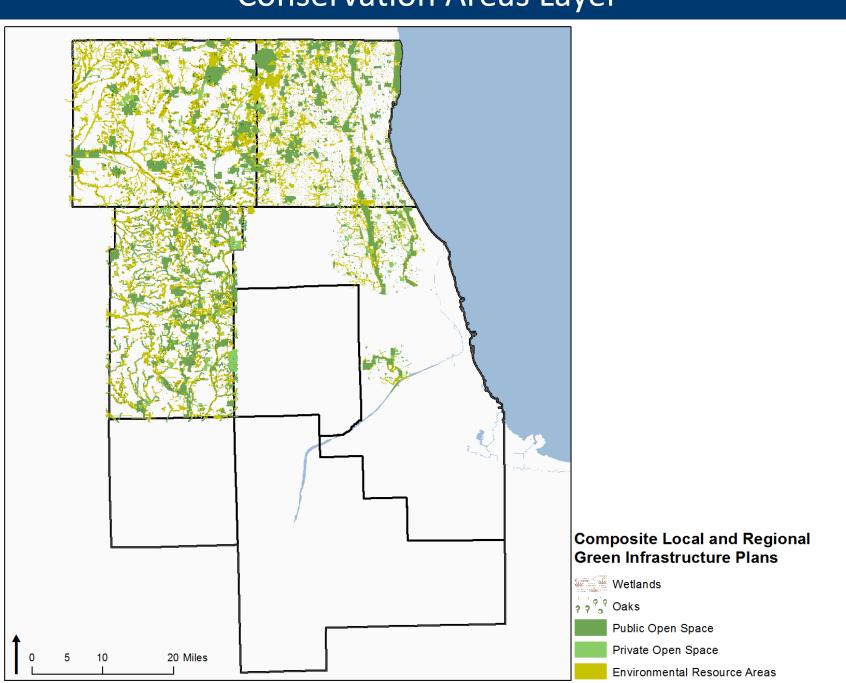
Overview



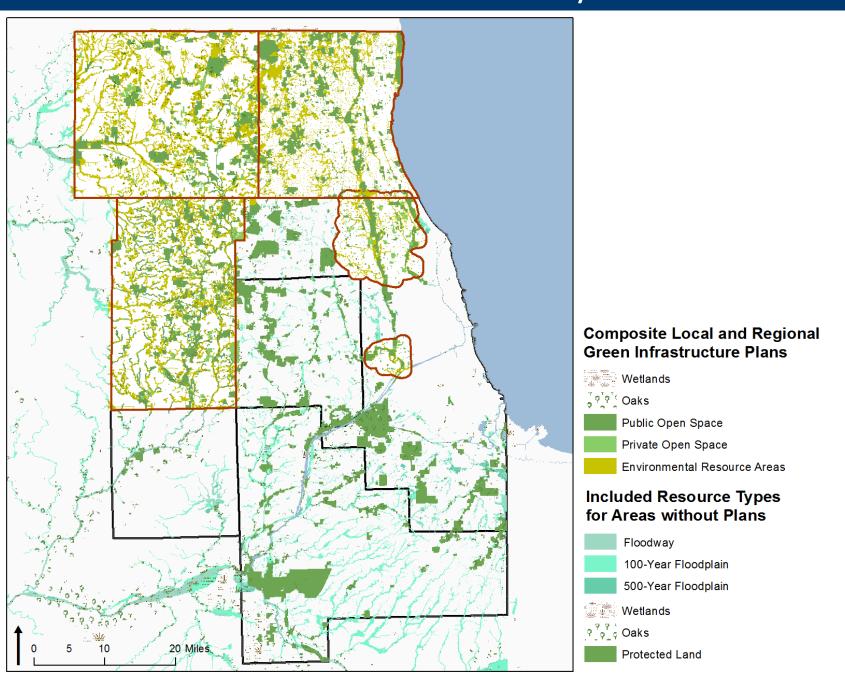
Pilot layers:

- Layers developed through concurrent ON TO 2050 work, e.g., Infill
 Supportiveness layer
- Locally Identified Reinvestment Areas (LIRAs)
- Conservation Areas

Conservation Areas Layer



Conservation Areas Layer



LIRA Layer: Identification Criteria

Found in a plan adopted within last 10 years

Plan recommendations relate to a specific, well-defined sub-area

- Reinvestment priorities relate to three basic development types:
 - Commercial Corridors / Nodes
 - Downtowns / Town Centers
 - TODs
 - Multiple (a combination of the above)

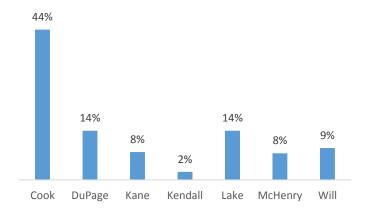
Locally Identified Reinvestment Areas Legend

LIRA Layer

Total of 258 LIRAs identified in 167 municipalities

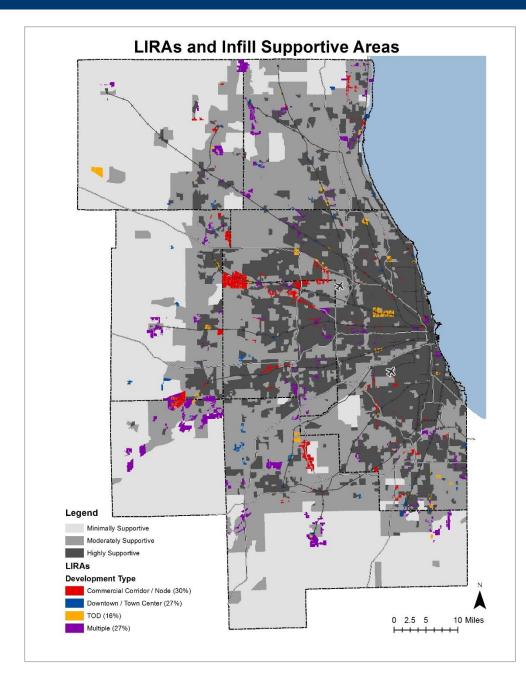
Relatively even mix of development types

 Distributed throughout the region, with a majority in Cook County





Potential Applications



 Inform socioeconomic forecast of population and employment, in tandem with infill supportiveness layer

May be incorporated into evaluation criteria for capital projects

Help shape ON TO 2050 plan recommendations



Next Steps

 Further develop LIRA layer through closer review of LIRA plan recommendations and existing conditions

 Create web-based LIRA case study library showcasing successful planning and reinvestment initiatives in the region

Conduct municipal outreach in spring and summer of 2017



Discussion Questions

- Will a LIRA case study library be helpful to local partners?
- How else can CMAP use the LIRA layer to provide guidance to local partners?