

Placemaking Snapshot

Land Use Committee
April 19, 2017

ON TO 2050

Project Roles

- **CMAP.** Project management, development, research and analysis.
- **Land Use Committee.** Provide guidance and review.
- **Advisory Committee.** Guidance and technical advisor.

Advisory committee members:

- Chicago Public Art Group
- Congress for the New Urbanism
- Landmarks Illinois
- NeighborSpace

Snapshot Scope

Focuses on supporting placemaking activities at the local level and highlighting best practices.

- Phase 1: **Develop work scope and establish working definition of placemaking** (March-May 2017).
- Phase 2: **Compile and organize case studies** (May-July 2017).
- Phase 3: **Draft recommendations and finalize report** (July-September 2017).

Snapshot Objectives

- Provide overview of placemaking efforts in the region.
- Explain the significance of including placemaking in ON TO 2050.
- Highlight local best practices in placemaking.
- Deliverables:
 - Working definition of placemaking
 - Local case studies memo
 - Recommendations for successful placemaking efforts
 - Final 18-20 page report

How should placemaking be defined in ON TO 2050?

Goal: Define placemaking with most attention devoted to the built environment elements that contribute to a sense of place: architecture, historic preservation, public art, street life, etc.

- **Sample definitions:**

- **The process of creating unique spaces that capitalize on a community's assets to promote vibrancy, investment, and quality of life.**
- **A multi-faceted approach to the planning, design, and management of public spaces, capitalizing on local assets to promote health, happiness, and well-being.**
- **A collaborative process by which we can shape our public realm in order to maximize shared value and strengthen the connection between people and the places they share.**

Placemaking Discussion

- What are some examples of effective placemaking you have seen in your communities?
- Are there other organizations/individuals that you recommend we speak with?

Thank You

Noah P. Boggess
Assistant Planner
nboggess@cmap.illinois.gov
312-386-8668