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MEMORANDUM

To: CMAP Board and Committees

From: CMAP Staff

Date: May 3, 2017

Re: ON TO 2050 Update

The CMAP Board and committees receive regular detailed updates on the various components of ON TO 2050 plan development that are most relevant to them. Since the volume of work associated with plan development is too large for every committee to learn about every component individually, this bi-monthly memo provides a brief status update on all major ongoing elements of plan development, including links to recent presentations and interim or final products when available. Projects that appear in this document for the first time, or that were recently completed, are noted and highlighted in italics.

ACTION REQUESTED: Discussion

Regional Snapshot Analyses

Project	CMAP lead	Timeline	Status and links
Regional economic clusters (see website)	Simone Weil	Jul. 2015 – May 2016	Project complete. The snapshot was published . Copies continue to be disseminated at relevant meetings and shared via the website and social media.
Travel behavior trends (see website)	Elizabeth Irvin	Jul. 2015 – Sep. 2016	Project complete. The snapshot's release coincided with a transportation-related ON TO 2050 Big Ideas forum . Media coverage and promotion of the report continue.
Demographic trends (see website)	Kristin Ihnchak	Aug. 2015 – Mar. 2017	Project complete. The snapshot was published and has been disseminated at relevant meetings and via the website.
Tax policy	Simone Weil	n/a	This project has been removed from the work plan due to staffing changes.
Freight system trends (see website)	Alex Beata	Jul. 2015 – May 2017	Layout is complete and publication anticipated for May 2017.
Highway system trends	Jesse Elam	Jul. 2015 – May 2017	The draft snapshot continues to undergo internal review.
Local food	Brian Daly	Jun. 2016 – May 2017	The draft snapshot continues to undergo internal review. CMAP staff presented findings to the ENR Committee in March.
Infill and TOD trends (see website)	Evy Zwiebach	Aug. 2015 – Aug. 2017	The draft snapshot continues to undergo internal review.
Non-motorized transportation (see website)	Lindsay Bayley	Oct. 2016 – Oct. 2017	Phase one memo under internal review. Process to generate measure of walkability under revision.
Transit network trends	Martin Menninger	June 2016 – Nov. 2017	The draft snapshot continues to undergo internal review. Findings were presented to the Transportation Committee in March.
Natural resources	Jared Patton	Oct. 2016 – Jan. 2018	Draft text has been completed for the climate and emissions chapter, and text for the land resources chapter is under development.
Placemaking	Ricardo Lopez	Mar. 2017 – Feb. 2018	Newly added to report. Scope has been finalized, an advisory group meeting was held to kick off the project, and the project scope was presented to the Land Use Committee.

Assessment of New Policy Directions

Project	CMAP lead	Timeline	Status and links
Green infrastructure co-benefits (see website)	Kristin Ihnchak	Sep. 2015 – Apr. 2016	Project complete. The strategy paper was finalized and posted on the web for feedback.
Transportation system funding concepts (see website)	Lindsay Hollander, Alex Beata	Jul. 2015 – May 2016	Project complete. The strategy paper was finalized and posted on the web for feedback.
Climate resilience (see website)	Kristin Ihnchak	Jul. 2015 – Nov. 2016	The project is complete and posted on the CMAP website. Communications will leverage this report as we promote April's climate change forum.
Highway operations (see website)	Claire Bozic	Jul. 2015 – Feb. 2017	The project is complete and the document is posted on the CMAP website.
Tax policies and land use trends (see website)	Lindsay Hollander	Dec. 2015 – Mar. 2017	The project is complete and release is pending. The strategy paper was finalized and posted on the web for feedback.
Housing supply and affordability (see website)	Jonathan Burch	Jan. 2016 – May 2017	The draft is undergoing internal review and work is underway to develop associated indicators.
Reinvestment and infill strategies (see website)	Tony Manno, Liz Oo	Oct. 2015 – Jun. 2017	Interrelated strategies for Reinvestment and Infill, Lands in Transition, and Tax Policy and Land Use were presented to the Planning Coordinating Committee in April. Draft strategy paper has completed internal review.
Inclusive growth (see website)	Elizabeth Scott	Oct. 2015 – Jul. 2017	Feedback was collected on draft strategies from working committees and relevant internal experts, and revisions to the strategy paper were initiated.
Lands in transition (see website)	Nora Beck	Jan. 2016 – Aug. 2017	A draft of the strategy paper was presented to the Resource Group in April. The paper is being revised to incorporate their feedback and is being reviewed internally.
Water	Jason Navota	Sep. 2016 – Aug. 2017	Issues and challenges and draft policy directions were presented to ENR Committee in March. Subsequently, staff prepared a draft strategy paper in March and April.
Energy	Dan Olson	Jun. 2016 – Sep. 2017	Initial drafts were shared for review with CMAP staff and an overview of the paper was presented to the ENR Committee . A final energy

			strategy summit was held with all working groups to provide final suggestions and ideas for the paper.
Regional economy	Simone Weil	Nov. 2016 – Sep. 2017	Project scope completed. Literature review, data analysis, and stakeholder engagement underway.
Transit modernization (see website)	Martin Menninger	Jan. 2016 – Oct. 2017	Staff is incorporating feedback from Resource Group and consulting report on technology into report draft.
Transportation technology	Elizabeth Irvin	Jun. 2016 – Oct. 2017	The consultant report is being revised to expand on its recommendations, provide clear direction for partners, and clarify CMAP’s role in preparing for emerging technology. The strategy paper will be released in late summer.
Municipal capacity	Patrick Day	Jun. 2016 – Nov. 2017	Memos on professional development, recruitment practices, and tax policy were prepared and presented for Resource Group discussion. The remaining three focus groups were completed, bringing that project element to a close (seven total). Staff will prepare topical assessment memos in advance of a Resource Group meeting in May and present initial findings to working committees in the spring.
Stormwater	Nora Beck	Nov. 2016 – Jan. 2018	The second of three memos was prepared, focusing on the documented flooding damages in the region. The memo was reviewed by the ENR Committee and various stakeholders. The policy framework for the paper is being developed and the draft strategy paper is anticipated to be complete in June.
Public health	Ricardo Lopez	Jan. 2017 – Jan. 2018	Project scope completed. Feedback on health challenges was collected from working committees. A kick-off Resource Group meeting was held on March 1 to present work scope and initiate the health discussion. The second Resource Group meeting took place on April 12 and staff gave an overview of other ON TO 2050 topics and presented on the Inclusive Growth Draft Strategies. Literature review, data analysis, and stakeholder engagement underway. Next Resource Group meeting scheduled for May 17 at CMAP.
Asset management (see website)	Tom Murtha	Feb. 2016 – tbd	No update.

Other Plan Development Tasks

Project	CMAP lead	Timeline	Status and links
Communications strategy	Tina Fassett Smith	Ongoing	Starting the first week of April, Communications staff launched a multi-stage and multi-month public engagement campaign in support of Alternative Futures , which will continue through August 2017. Interactive kiosks were deployed throughout the region, and videos, surveys, and more were added to the CMAP web site. Media and presentation training was given to staff to prepare for a media outreach campaign that has resulted in multiple print and radio features on Alternative Futures. Print and other supporting material was provided to support dozens of workshops organized by the Outreach department. In addition, communications staff released and promoted the Demographics Snapshot and is close to release of the Freight Snapshot. The communications team continues to work with vendors and plan managers to develop visual assets for the plan and to prepare for the eventual web presentation of ON TO 2050.
Data and tool development	Zach Vernon	Ongoing	Staff coordinated with snapshot managers to prepare tabular data from upcoming Freight System Snapshot release for the CMAP Data Hub . Continued to develop analytical tools and data products to inform topical research. Generated final round of analysis for the Lands in Transition Strategy Paper after internal review.
Financial plan	Lindsay Hollander	Ongoing	Research on reasonably expected revenue options is complete and feedback is being sought from CMAP committees. Revisions to the draft revenue and expenditures forecasts are underway, following presentations to various CMAP committees.
Layers	Kristin Ihnchak	Ongoing	The layers team completed initial drafts of the locally identified mixed-use areas and conservation areas layers. Feedback on layers will be sought during municipal outreach workshops to take place in May and June.
Outreach activities	Jane Grover	Ongoing	Public engagement to support development of the ON TO 2050 plan focuses now on Alternative Futures and uses multiple tools to broaden and deepen the regional discussion and generate feedback. The

			<p>Alternative Futures Forum Series is underway (see link for more details). Interactive kiosks have been deployed at high-traffic locations across the region. The first in-depth MetroQuest survey on the Changed Climate Alternative Future was launched, and subsequent surveys will be released monthly. In-person public engagement has begun, filling CMAP's outreach calendar with workshops, fairs, festivals, and farmers' markets to gather feedback on the ON TO 2050 Alternative Futures between now and September. The public engagement activities are supported and amplified by coordinated print materials and extensive social media output, using the #2050BigIdeas hashtag thread on Twitter and Facebook.</p>
Regionally significant projects	Jesse Elam	Ongoing	Staff continues to evaluate projects.
Scenario development	Liz Oo	Ongoing	<p>Memos on changed climate, walkable communities, and constrained resources were completed and draft memos on innovative transportation and transformed economy are undergoing internal review. Staff also launched the changed climate survey and walkable communities survey, and continues to develop surveys for remaining 3 futures. Staff has presented at least one of the futures to all working committees, as well as the Board, MPO Policy Committee, and the Planning Coordinating Committee. Interactive kiosks have also been completed for all five futures.</p>
Socioeconomic forecast	David Clark	Ongoing	Draft local allocation tool delivered and extensively tested with finalized data inputs. Initial preferred scenario developed, with draft results forwarded to county planners for comment. Draft forecast forwarded to modeling team for Regionally Significant Project evaluation.

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