



# Chicago Metropolitan Agency for Planning

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## **Economic Development Meeting Minutes Monday, March 27, 2017 9:30 to 11:30a.m. DuPage Conference Room**

**Members present:** Jason Keller, vice-chair (Federal Reserve Bank of Chicago), John Carpenter (Choose DuPage), John Creticos (Institute for Work and the Economy), Terrance Hall (World Business Chicago), Emily Harris (The Chicago Community Trust), Michael Jasso (Cook County), Gretchen Kosarko (RW Ventures), Judith Kossy (Policy Planning Partners), Kevin Kramer (Village of Hoffman Estates), Kelly O'Brien (Alliance for Regional Development), Kurtis Poszgay (Village of Bensenville), Lance Pressl (Institute for Work and the Economy), John Reinert (McHenry County Board), Ed Sitar (ComEd), Gary Skogg (Golden Corridor Advanced Manufacturing Partnership)

**Guests:** Genevieve Coady (World Business Chicago), Shumeca Pickett (World Business Chicago), Garland Armstrong (Pace ADA/Access Living), Heather Armstrong (Pace ADA/Access Living), Pauline Sylvain (North Lawndale Employment Network)

**CMAF staff:** Alex Beata, Austen Edwards, Jesse Elam, Jane Grover, Tom Murtha, Elizabeth Oo, Heidi Persaud, Elizabeth Scott, Elizabeth Schuh, Gordon Smith, Aseal Tineh, Simone Weil

### **1.0 Call to Order/Introductions**

Jason Keller called the meeting to order at 9:34 a.m.

### **2.0 Agenda Changes and Announcements**

Agenda item 9.0 ON TO 2050 Economic Strategies report was postponed due to time constraints.

### **3.0 Approval meeting minutes**

A motion to adopt the minutes for January 23, 2017 was made and seconded. With no opposition, the motion carried.

### **4.0 ON TO 2050: Bimonthly status report**

Simone Weil shared that CMAP has released a new ON TO 2050 snapshot, “Demographic Shifts: Planning for a diverse region,” and will be hosting a series of five Alternative Futures Forums during summer 2017. The first forum on Thriving in a Changing Climate will be April 6 at the Peggy Notebaert Museum. The date has been set for the Future of Economic Opportunity forum (July 19, 2017) with further details to follow. Written updates for the ON TO 2050 plan development and related products were distributed.

**5.0 Implementing the Plan for Economic Growth and Jobs**

Genevieve Coady, Executive Director for World Business Chicago’s Plan for Economic Growth and Jobs, shared an update on the Plan’s ongoing implementation and upcoming milestones. The Plan provides analysis and recommendations for demand-driven workforce development, targeted cluster growth, and small and medium-sized enterprise (SME) growth in the Chicago region. WBC has placed renewed emphasis creating economic opportunity for all and analyzing the economic outcomes of different peoples, businesses, and neighborhoods. The Plan recognizes the need for greater effort on *regional* economic development, such as the Chicago Regional Growth Initiative. Further analysis will dive deeper into strategies to identify and support global, innovative, and inclusive industry clusters. Committee members inquired about public-private collaboration, as well as the need for strong metrics and key performance indicators going forward.

**6.0 Northeastern Illinois Expressway Vision**

Tom Murtha provided an overview of a new CMAP project, conducted at request of and in collaboration with the Illinois Department of Transportation and the Illinois State Toll Highway Authority. This project will develop a multi-jurisdictional vision to guide future capital investments, coordinate transportation operations, and recommend policy and management strategies for the northeastern Illinois expressway network. Emphasis will be given to the system’s importance to regional economic growth and utilizing the extensive data source available to develop strategies relating to freight bottlenecks, long-term congestion issues, and backlog of maintenance and modernization. Committee members provide feedback on the project goal and vision identified by staff and inquired about the expressway’s place in a larger development strategy.

**7.0 Freight and Environmental Justice**

Alex Beata shared an update on the development of CMAP’s Regional Strategic Freight Direction, which will outline the agency’s strategic, near-term recommendations regarding freight’s role in regional economic growth and quality of life. The project integrates inclusive growth principles into CMAP’s existing work on freight-supportive land use clusters. The location of freight infrastructure corresponds closely with many of the region’s excluded communities, highlighting the need for additional outreach, non-transportation analysis, mitigation activities, and best practices. Committee members provided feedback on the project’s scope and potential recommendations. Members also inquired about the potential impacts of the U.S. President’s recent budget proposal and

opportunities to connect with regional leader in truck vehicle production regarding coming changes to the region's trucking fleet.

**8.0 ON TO 2050: Inclusive Growth Strategy**

Elizabeth Scott provided a report from a resource group developing an approach to inclusive economic growth for ON TO 2050. This approach connects efforts to decrease inequality to longer, stronger regional economic growth. The strategy currently envisions an inclusive Chicago region as providing "meaningful economic opportunities for all residents, regardless of race, ethnicity, national origin, disability status, or income, in order to foster sustained economic growth." Potential strategies include supporting a common regional agenda on economic inclusion and the creation of a shared system of metrics, as well as better prioritizing and targeting available programming funds. Committee members provided feedback on refinements to the framework and draft strategies under consideration. Members also inquired about the importance of place for disinvested neighborhoods, a discussion of safety and its economic impacts, and the need to bring marginalized communities into the planning process.

**9.0 ON TO 2050: Economic Strategies**

Agenda item was postponed due to time constraints.

**10.0 ON TO 2050: Alternative Futures**

Liz Oo reported on progress in CMAP's scenario planning for a transformed economy with the aim of prioritizing land use, economic, and transportation policies in the region. Staff have scoped key trends in accelerated technological change, changing consumer demand, economic globalization, and demographic change. Likewise, staff have outlined the most important impact of these trends for CMAP's key focus areas, such as workforce trends, industry cluster growth, and inclusive growth. Next, staff will use these details to create a memo, surveys, and an interactive app for public outreach. Staff are seeking feedback on the drivers, impacts, and potential strategies.

**11.0 Committee member update**

Michael Jasso shared an update on new efforts at the Chicago Regional Growth Initiative (CGRI), including the formation of a 501(c)3 organization to commit resources and coordinate efforts among the region's economic development organizations. This latest efforts expects to build on CRGI's existing work to improve the region's economic competitiveness. Previous initiatives include projects in small- and medium-sized enterprise export promotion, coordinated truck permitting, the Metropolitan Chicago Metals Consortium, and a plan for growth in foreign direct investments. Opportunities for partnership and funding are being explored.

**12.0 Other business**

**13.0 Public Comment**

Garland Armstrong commented on the importance of providing access to technology and workforce development opportunities for residents with disabilities.

**14.0 Next meeting**

The next meeting will be on Monday, June 26, 2017 from 9:30 to 11:30 a.m.

**15.0 Adjournment**

The meeting was adjourned at 11:41 a.m.

Respectfully submitted,

  
Simone Weil