

ON TO 2050

CMAP 2017 Outreach



The five alternative futures

- **Changed Climate**
- **Walkable Communities (+Public Health)**
- **Innovative Transportation**
- **Constrained Resources**
- **Transformed Economy**



WALKABLE COMMUNITIES

What gets in our way of living healthier lives?

- A. Inequity in public transit
- B. Housing conditions
- C. Lack of parks and recreational amenities
- D. Cost of healthy food
- E. Community safety
- F. Cultural barriers
- G. Other

What top two actions could enable people to live healthier lives?

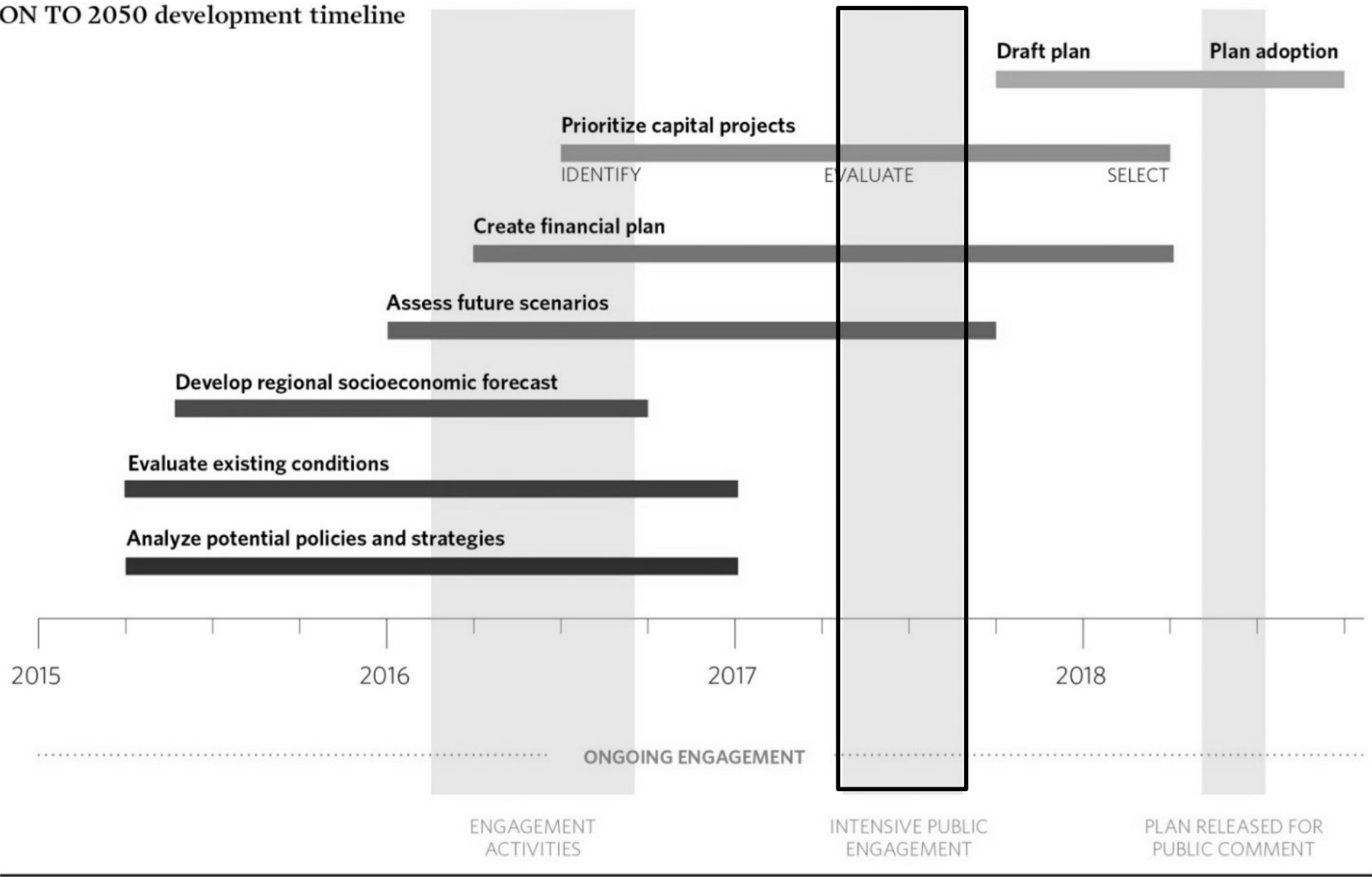
- A. Access to health care
- B. Access to healthy food
- C. Improve community safety
- D. Improve housing conditions
- E. More equitable public transit service
- F. Promote health education
- G. Other

Outreach Tools & Techniques



- KeyPad Polling Workshops
- Festivals & Events
 - i.e. Farmers Markets, Brookfield Zoo “Party for the Planet”, 606 Block Party, Healthy Chicago 2.0
- Interactive Kiosks
- MetroQuest Survey
- Online Survey
- Written Comments
- Verbal Comments
- E-Mail Responses
- Take-A-Way Cards

ON TO 2050 development timeline

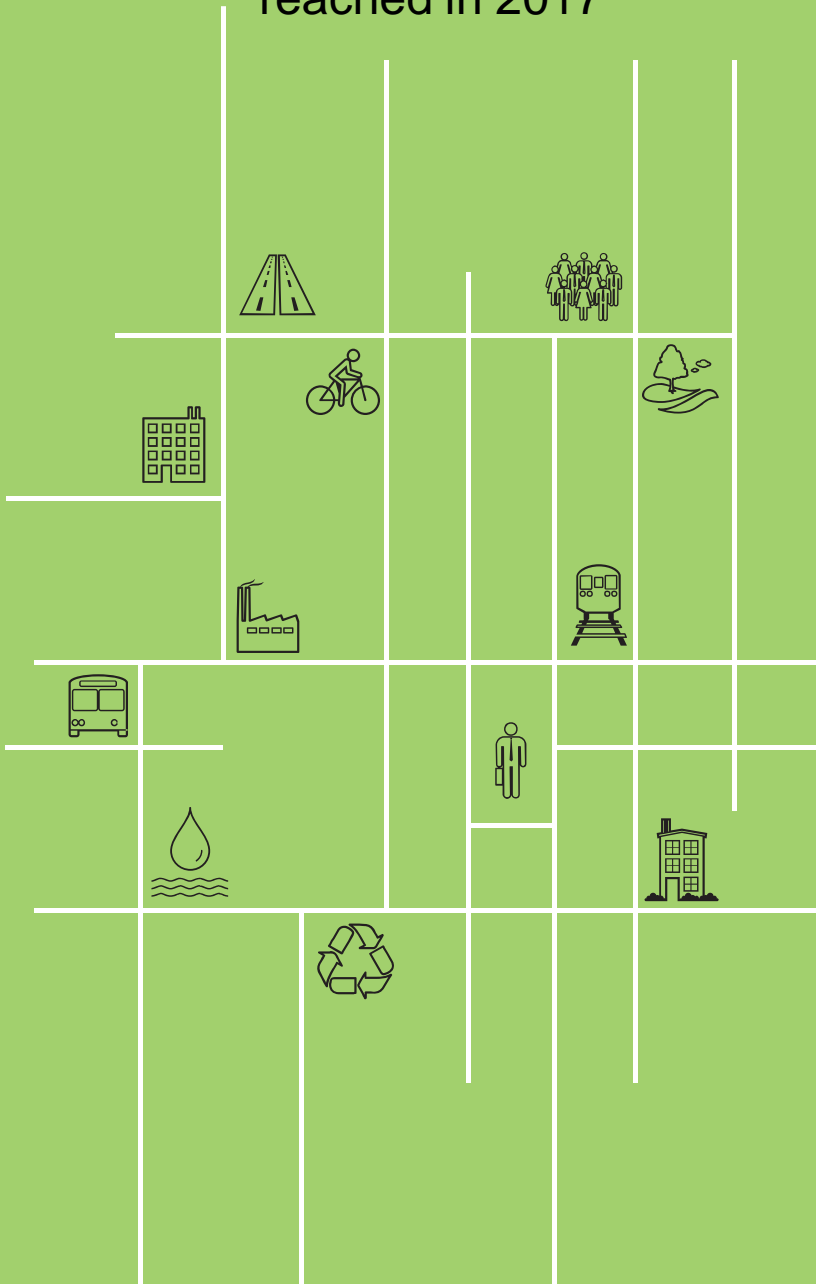


2017 OUTREACH Results So Far...

- We have already exceeded the 35,000 residents reached during GO TO 2040 engagement.
- We are pushing to more than triple that total before ON TO 2050 is submitted for adoption in October 2018.



Abbreviated Organizations reached in 2017



- Activ Transportation Alliance
- ArcellorMittal
- Boeing
- Chicago Council on Global Cities
- Chicago Region Trees Initiative
- City of Evanston
- ComEd
- Cook County Department of Transportation and Highways
- Edgewater Chamber of Commerce
- Field Foundation
- Humboldt Park New Communities Program Task Force
- Latino Policy Forum
- MacArthur Foundation
- Neighbors of West Loop
- North Lawndale Community Coordinating Council
- Place Lab
- Public Allies
- R.A.G.E. (Residents Association of Greater Englewood)
- Roseland Heights Community Association
- Studio Gang Architects
- The Warehouse Project
- The Woods Fund
- UChicago Urban Labs
- Village of Addison
- Village of Mundelein
- Village of Richton Park
- Village of Park Forest
- Village of Schaumburg
- Village of Wilmette
- West Suburban Chamber of Commerce

HOW WILL OUR REGION LOOK IN 2050?

JUNE 20 2016
THE FIRST ON TO 2050 BIG IDEAS FORUM
MODERATOR **TERRY MAZANY**
PANELISTS **THEASTER GATES JR.**
• **GIA BIAGI** • **CHARLIE CATLETT**



DESIGNING THE FUTURE: GEN X AND MILLENNIALS IN 2050

OCTOBER 27 2016
AN ON TO 2050 BIG IDEAS FORUM
MODERATOR **JANET SMITH**
PANELISTS **SHELLEY STERN GRACH** • **MATTHEW PHILLIPS** • **HEIDI WANG**



CLOSER TO HOME: CREATING A BALANCED REGIONAL HOUSING SUPPLY BY 2050

FEBRUARY 28 2017
AN ON TO 2050 BIG IDEAS FORUM
MODERATOR **MARY ELLEN PODMOLIK**
PANELISTS **NANCY FIRFER** • **ZACH LOWE** • **MARY ELLEN TAMASY**

ON TO 2050 BIG IDEAS FORUMS



CHICAGO ARCHITECTURE FOUNDATION



ILLINOIS INSTITUTE OF TECHNOLOGY



How This Committee Can Help:

1. Identify at least one new organization for outreach through August 2017.
2. Make introductions for places where we don't have relationships to secure dates.

Examples of Particular Need:

- **Diverse Communities**
 - **Diverse Cultures**
 - **Low-income**
 - **Disability Community**
 - **Representation from All 7 counties in CMAP region**
- Public Meetings
- Events and Fairs