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MEMORANDUM

To: CMAP Board and Committees

From: CMAP Staff

Date: July 1, 2017

Re: ON TO 2050 Update

The CMAP Board and committees receive regular detailed updates on the various components of ON TO 2050 plan development that are most relevant to them. Since the volume of work associated with plan development is too large for every committee to learn about every component individually, this bi-monthly memo provides a brief status update on all major ongoing elements of plan development, including links to recent presentations and interim or final products when available. Projects that appear in this document for the first time, or that were recently completed, are noted and highlighted in italics.

ACTION REQUESTED: Discussion

Regional Snapshot Analyses

| Project | CMAP lead | Timeline | Status and links |
|--|------------------|-------------------------|---|
| Regional economic clusters (see website) | Simone Weil | Jul. 2015 – May 2016 | Project complete. The snapshot was published . Copies continue to be disseminated at relevant meetings and shared via the website and social media. |
| Travel behavior trends (see website) | Elizabeth Irvin | Jul. 2015 – Sep. 2016 | Project complete. The snapshot 's release coincided with a transportation-related ON TO 2050 Big Ideas forum . Media coverage and promotion of the report continue. |
| Demographic trends (see website) | Kristin Ihnchak | Aug. 2015 – Mar. 2017 | Project complete. The snapshot was published and has been disseminated at relevant meetings and via the website. |
| Tax policy | Simone Weil | n/a | This project has been removed from the work plan due to staffing changes. |
| Freight system trends (see website) | Alex Beata | Jul. 2015 – May 2017 | Project complete. Published as " The Freight System: Leading the way " in May 2017. |
| Highway system trends | Jesse Elam | Jul. 2015 – Aug. 2017 | The draft snapshot has been reviewed internally. The draft will be presented to Transportation Committee in September. |
| Local food | Brian Daly | Jun. 2016 – August 2017 | The draft snapshot continues to undergo internal review. Completed document anticipated in August. |
| Infill and TOD trends (see website) | Liz Schuh | Aug. 2015 – Aug. 2017 | The draft snapshot has completed internal content review and is now in the layout process. ENR Committee will receive a presentation in July. Publication expected in August. |
| Non-motorized transportation (see website) | Lindsay Bayley | Oct. 2016 – Oct. 2017 | The draft snapshot is undergoing final internal review. Final draft expected in August. |
| Transit network trends | Martin Menninger | June 2016 – Nov. 2017 | An initial draft has been completed, and staff have begun internal review. Draft will be circulated to key partners. Layout and final editing will begin in August. |
| Natural resources | Jared Patton | Oct. 2016 – Jan. 2018 | The climate and emissions chapter has been reviewed and edited. A preliminary draft of the land resources chapter has been completed and is undergoing revisions. An annotated outline of the water resources chapter is being developed. |

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| Placemaking | Ricardo Lopez | Mar. 2017 – Feb. 2018 | Staff completed a process to define placemaking. Local case studies highlighting successful placemaking efforts in the region collected. Ongoing drafting of Introduction, ON TO 2050 and Placemaking, and Case Studies sections. |
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Assessment of New Policy Directions

| Project | CMAP lead | Timeline | Status and links |
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| <i>Green infrastructure co-benefits (see website)</i> | <i>Kristin Ihnchak</i> | <i>Sep. 2015 – Apr. 2016</i> | <i>Project complete. The strategy paper was finalized and posted on the web for feedback.</i> |
| <i>Transportation system funding concepts (see website)</i> | <i>Lindsay Hollander, Alex Beata</i> | <i>Jul. 2015 – May 2016</i> | <i>The project is complete. The strategy paper is posted on the web for feedback.</i> |
| <i>Climate resilience (see website)</i> | <i>Kristin Ihnchak</i> | <i>Jul. 2015 – Nov. 2016</i> | <i>The project is complete and posted on the CMAP website. Communications will leverage this report as we promote April's climate change forum.</i> |
| <i>Highway operations (see website)</i> | <i>Claire Bozic</i> | <i>Jul. 2015 – Feb. 2017</i> | <i>The project is complete and the document is posted on the CMAP website.</i> |
| <i>Tax policies and land use trends (see website)</i> | <i>Lindsay Hollander</i> | <i>Dec. 2015 – Mar. 2017</i> | <i>The project is complete. The strategy paper is posted on the web for feedback.</i> |
| <i>Housing supply and affordability (see website)</i> | <i>Jonathan Burch</i> | <i>Jan. 2016 – May 2017</i> | <i>The project is complete. The strategy paper is posted on the web for feedback.</i> |
| <i>Reinvestment and infill strategies (see website)</i> | <i>Tony Manno, Liz Oo</i> | <i>Oct. 2015 – Jun. 2017</i> | <i>The project is complete and the document is posted to the CMAP website.</i> |
| <i>Inclusive growth (see website)</i> | <i>Elizabeth Scott</i> | <i>Oct. 2015 – Jul. 2017</i> | <i>Strategy paper is undergoing final editing in advance of publication at the July 19th forum on the Future of Economic Opportunity.</i> |
| <i>Lands in transition (see website)</i> | <i>Nora Beck</i> | <i>Jan. 2016 – Aug. 2017</i> | <i>The draft paper has been reviewed internally and by communications; awaiting publication.</i> |
| <i>Water</i> | <i>Jason Navota</i> | <i>Sep. 2016 – Aug. 2017</i> | <i>Draft policy framework was presented to ENR Committee in June, after which the draft strategy paper was distributed to ENR and other external reviewers for review and comment. Internal review is complete. Final strategy paper should be complete by August.</i> |

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| Energy | Dan Olson | Jun. 2016 – Sep. 2017 | Final draft of Energy Strategy Paper complete and shared with CMAP staff for review. |
| Regional economy | Simone Weil | Nov. 2016 – Sep. 2017 | Completing stakeholder engagement and literature review. Sought feedback from Economic Development Committee in June. Drafting underway. |
| Transit modernization (see website) | Martin Menninger | Jan. 2016 – Oct. 2017 | Potential recommendations are being reviewed by staff and incorporated into a draft document. |
| Transportation technology | Elizabeth Irvin | Jun. 2016 – Oct. 2017 | The consultant report is being revised to expand on its recommendations, provide clear direction for partners, and clarify CMAP's role in preparing for emerging technology. The strategy paper will be released in late summer. |
| Municipal capacity | Patrick Day | Jun. 2016 – Nov. 2017 | Potential strategies are currently being assessed by staff. A draft Strategy Paper will be discussed at the final meeting of the Resource Group on July 14 and presented to working committees in late summer. |
| Stormwater | Nora Beck | Nov. 2016 – Jan. 2018 | Draft regional flooding susceptibility indexes were shared with leaders at each county stormwater agency or key staff as well as the City of Chicago and the USACE. A policy framework for the paper is being developed and will be shared with the ENR committee for review. The draft strategy paper is anticipated to be complete in September. |
| Public health | Ricardo Lopez | Jan. 2017 – Jan. 2018 | The third Resource Group meeting took place on June 7 and project team gave an overview of partners' plans, presented drafts of the health vision and mission statements, and led a discussion on health barriers. An assessment of peer MPOs was prepared. An activity on measuring health outcomes scheduled for the July 10 Human and Community Development Committee meeting. Next Resource Group meeting scheduled for July 19. |
| Asset management (see website) | Tom Murtha | Feb. 2016 – Dec. 2017 | Policy discussions were re-initiated in the context of the Surface Transportation Program. Follow-up memos on recommendations and targets will be sent to Transportation Committee in August and September. |

Other Plan Development Tasks

| Project | CMAP lead | Timeline | Status and links |
|---------------------------|--------------------|----------|--|
| Communications strategy | Tina Fassett Smith | Ongoing | Since June, communications staff has continued to execute promotional strategy for Alternative Futures , which will continue through August 2017. Usage of kiosks, workshop feedback, website traffic, metroquest usage, social media interaction, and attendance at forums are all being monitored and adjustments made to ensure maximum engagement. Media outreach has particularly notable, including meetings with both city and suburban newspaper editorial boards and TV and radio media opportunities. In addition, communications staff released and promoted multiple strategy papers. The communications team continues to work with vendors and plan managers to develop visual assets for the plan and to prepare for the eventual web presentation of ON TO 2050. |
| Data and tool development | Zach Vernon | Ongoing | Staff coordinated with snapshot manager to post Freight System Snapshot data and prep Infill/TOD Snapshot data for the CMAP Data Hub . Continued to develop analytical tools and data products to inform topical research. Processed LEHD workflow data for Economically Disadvantaged Areas. |
| Financial plan | Lindsay Hollander | Ongoing | Reasonably expected revenue options were presented to CMAP committees for feedback. Revisions to the draft revenue and expenditures forecasts are underway, as are efforts to develop allocations to expenditure categories. |
| Layers | Lindsay Bayley | Ongoing | Feedback on LIMA layers and Conservation Areas collected through municipal outreach workshops is being processed. Topic area refinement of priority layers continues, and a template for metadata details and transfer to data hub is under development. Conversion of some layers for use in ON TO 2050 story maps is underway. |
| Outreach activities | Jane Grover | Ongoing | Public engagement to support development of the ON TO 2050 plan focuses on Alternative Futures and uses multiple tools to broaden and deepen the regional discussion and generate feedback. Three Alternative Futures Forums have taken place and were well-attended; |

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| | | | the last two forums in suburban venues will focus on The Future of Economic Opportunity (July in Homewood) and Doing More with Less (August in Libertyville). Interactive kiosks are collecting input at 20 locations across the region, generating approximately 3,000 individual interactions per week. Four in-depth, online (MetroQuest) surveys for four of the Alternative Futures are open and collecting additional input; the fifth will go online soon. In-person public engagement has included over 60 workshops and other events as of June 30, reaching thousands of residents, with more events on the calendar through August. The public engagement activities are supported and amplified by coordinated print materials and extensive social media output, using the #2050BigIdeas hashtag thread on Twitter and Facebook . |
| Regionally significant projects | Jesse Elam | Ongoing | Staff continues to evaluate projects. |
| Scenario development | Kristin Ihnchak | Ongoing | Memos on changed climate , walkable communities , and constrained resources were completed and draft memos on innovative transportation and transformed economy are undergoing internal review. Staff also launched the changed climate survey and walkable communities survey , and continues to develop surveys for remaining 3 futures. Staff has presented at least one of the futures to all working committees, as well as the Board, MPO Policy Committee, and the Planning Coordinating Committee. Interactive kiosks have also been completed for all five futures. |
| Socioeconomic forecast | David Clark | Ongoing | Revised regional forecast (with 2015 base-year updates) completed. Regional summary totals and reports posted on the CMAP Data Hub . |

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