



# Chicago Metropolitan Agency for Planning

233 South Wacker Drive  
Suite 800  
Chicago, Illinois 60606

312 454 0400  
[www.cmap.illinois.gov](http://www.cmap.illinois.gov)

## MEMORANDUM

**To:** CMAP Board and Committees

**From:** CMAP Staff

**Date:** July 1, 2017

**Re:** ON TO 2050 Update

---

---

The CMAP Board and committees receive regular detailed updates on the various components of ON TO 2050 plan development that are most relevant to them. Since the volume of work associated with plan development is too large for every committee to learn about every component individually, this bi-monthly memo provides a brief status update on all major ongoing elements of plan development, including links to recent presentations and interim or final products when available. Projects that appear in this document for the first time, or that were recently completed, are noted and highlighted in italics.

ACTION REQUESTED: Discussion

## Regional Snapshot Analyses

Project	CMAP lead	Timeline	Status and links
Regional economic clusters (see <a href="#">website</a> )	Simone Weil	Jul. 2015 – May 2016	Project complete. The snapshot was <a href="#">published</a> . Copies continue to be disseminated at relevant meetings and shared via the website and social media.
Travel behavior trends (see <a href="#">website</a> )	Elizabeth Irvin	Jul. 2015 – Sep. 2016	Project complete. <a href="#">The snapshot</a> 's release coincided with a transportation-related ON TO 2050 <a href="#">Big Ideas forum</a> . Media <a href="#">coverage</a> and promotion of the report continue.
Demographic trends (see <a href="#">website</a> )	Kristin Ihnchak	Aug. 2015 – Mar. 2017	Project complete. The snapshot was <a href="#">published</a> and has been disseminated at relevant meetings and via the website.
Tax policy	Simone Weil	n/a	This project has been removed from the work plan due to staffing changes.
Freight system trends (see <a href="#">website</a> )	Alex Beata	Jul. 2015 – May 2017	Project complete. Published as " <a href="#">The Freight System: Leading the way</a> " in May 2017.
Highway system trends	Jesse Elam	Jul. 2015 – Aug. 2017	The draft snapshot has been reviewed internally. The draft will be presented to Transportation Committee in September.
Local food	Brian Daly	Jun. 2016 – August 2017	The draft snapshot continues to undergo internal review. Completed document anticipated in August.
Infill and TOD trends (see <a href="#">website</a> )	Liz Schuh	Aug. 2015 – Aug. 2017	The draft snapshot has completed internal content review and is now in the layout process. ENR Committee will receive a presentation in July. Publication expected in August.
Non-motorized transportation (see <a href="#">website</a> )	Lindsay Bayley	Oct. 2016 – Oct. 2017	The draft snapshot is undergoing final internal review. Final draft expected in August.
Transit network trends	Martin Menninger	June 2016 – Nov. 2017	An initial draft has been completed, and staff have begun internal review. Draft will be circulated to key partners. Layout and final editing will begin in August.
Natural resources	Jared Patton	Oct. 2016 – Jan. 2018	The climate and emissions chapter has been reviewed and edited. A preliminary draft of the land resources chapter has been completed and is undergoing revisions. An annotated outline of the water resources chapter is being developed.

Placemaking	Ricardo Lopez	Mar. 2017 – Feb. 2018	Staff completed a process to define placemaking. Local case studies highlighting successful placemaking efforts in the region collected. Ongoing drafting of Introduction, ON TO 2050 and Placemaking, and Case Studies sections.
-------------	---------------	-----------------------	---

## Assessment of New Policy Directions

Project	CMAP lead	Timeline	Status and links
<i>Green infrastructure co-benefits (see <a href="#">website</a>)</i>	<i>Kristin Ihnchak</i>	<i>Sep. 2015 – Apr. 2016</i>	<i>Project complete. The <a href="#">strategy paper</a> was finalized and posted on the web for feedback.</i>
<i>Transportation system funding concepts (see <a href="#">website</a>)</i>	<i>Lindsay Hollander, Alex Beata</i>	<i>Jul. 2015 – May 2016</i>	<i>The project is complete. The <a href="#">strategy paper</a> is posted on the web for feedback.</i>
<i>Climate resilience (see <a href="#">website</a>)</i>	<i>Kristin Ihnchak</i>	<i>Jul. 2015 – Nov. 2016</i>	<i>The project is complete and <a href="#">posted</a> on the CMAP website. Communications will leverage this report as we promote April's climate change forum.</i>
<i>Highway operations (see <a href="#">website</a>)</i>	<i>Claire Bozic</i>	<i>Jul. 2015 – Feb. 2017</i>	<i>The project is complete and the <a href="#">document</a> is posted on the CMAP website.</i>
<i>Tax policies and land use trends (see <a href="#">website</a>)</i>	<i>Lindsay Hollander</i>	<i>Dec. 2015 – Mar. 2017</i>	<i>The project is complete. The <a href="#">strategy paper</a> is posted on the web for feedback.</i>
<i>Housing supply and affordability (see <a href="#">website</a>)</i>	<i>Jonathan Burch</i>	<i>Jan. 2016 – May 2017</i>	<i>The project is complete. The <a href="#">strategy paper</a> is posted on the web for feedback.</i>
<i>Reinvestment and infill strategies (see <a href="#">website</a>)</i>	<i>Tony Manno, Liz Oo</i>	<i>Oct. 2015 – Jun. 2017</i>	<i>The project is complete and the <a href="#">document</a> is posted to the CMAP website.</i>
<i>Inclusive growth (see <a href="#">website</a>)</i>	<i>Elizabeth Scott</i>	<i>Oct. 2015 – Jul. 2017</i>	<i>Strategy paper is undergoing final editing in advance of publication at the July 19<sup>th</sup> forum on the <a href="#">Future of Economic Opportunity</a>.</i>
<i>Lands in transition (see <a href="#">website</a>)</i>	<i>Nora Beck</i>	<i>Jan. 2016 – Aug. 2017</i>	<i>The draft paper has been reviewed internally and by communications; awaiting publication.</i>
<i>Water</i>	<i>Jason Navota</i>	<i>Sep. 2016 – Aug. 2017</i>	<i>Draft policy framework was presented to <a href="#">ENR Committee</a> in June, after which the draft strategy paper was distributed to ENR and other external reviewers for review and comment. Internal review is complete. Final strategy paper should be complete by August.</i>

Energy	Dan Olson	Jun. 2016 – Sep. 2017	Final draft of Energy Strategy Paper complete and shared with CMAP staff for review.
Regional economy	Simone Weil	Nov. 2016 – Sep. 2017	Completing stakeholder engagement and literature review. Sought feedback from Economic Development Committee in June. Drafting underway.
Transit modernization (see <a href="#">website</a> )	Martin Menninger	Jan. 2016 – Oct. 2017	Potential recommendations are being reviewed by staff and incorporated into a draft document.
Transportation technology	Elizabeth Irvin	Jun. 2016 – Oct. 2017	The consultant report is being revised to expand on its recommendations, provide clear direction for partners, and clarify CMAP's role in preparing for emerging technology. The strategy paper will be released in late summer.
Municipal capacity	Patrick Day	Jun. 2016 – Nov. 2017	Potential strategies are currently being assessed by staff. A draft Strategy Paper will be discussed at the final meeting of the Resource Group on July 14 and presented to working committees in late summer.
Stormwater	Nora Beck	Nov. 2016 – Jan. 2018	Draft regional flooding susceptibility indexes were shared with leaders at each county stormwater agency or key staff as well as the City of Chicago and the USACE. A policy framework for the paper is being developed and will be shared with the ENR committee for review. The draft strategy paper is anticipated to be complete in September.
Public health	Ricardo Lopez	Jan. 2017 – Jan. 2018	The third Resource Group meeting took place on June 7 and project team gave an overview of partners' plans, presented drafts of the health vision and mission statements, and led a discussion on health barriers. An assessment of peer MPOs was prepared. An activity on measuring health outcomes scheduled for the July 10 Human and Community Development Committee meeting. Next Resource Group meeting scheduled for July 19.
Asset management (see <a href="#">website</a> )	Tom Murtha	Feb. 2016 – Dec. 2017	Policy discussions were re-initiated in the context of the Surface Transportation Program. Follow-up memos on recommendations and targets will be sent to Transportation Committee in August and September.

## Other Plan Development Tasks

Project	CMAP lead	Timeline	Status and links
Communications strategy	Tina Fassett Smith	Ongoing	Since June, communications staff has continued to execute promotional strategy for <a href="#">Alternative Futures</a> , which will continue through August 2017. Usage of kiosks, workshop feedback, website traffic, metroquest usage, social media interaction, and attendance at forums are all being monitored and adjustments made to ensure maximum engagement. Media outreach has particularly notable, including meetings with both city and suburban newspaper editorial boards and TV and radio media opportunities. In addition, communications staff released and promoted multiple strategy papers. The communications team continues to work with vendors and plan managers to develop visual assets for the plan and to prepare for the eventual web presentation of ON TO 2050.
Data and tool development	Zach Vernon	Ongoing	Staff coordinated with snapshot manager to post Freight System Snapshot data and prep Infill/TOD Snapshot data for the CMAP <a href="#">Data Hub</a> . Continued to develop analytical tools and data products to inform topical research. Processed LEHD workflow data for Economically Disadvantaged Areas.
Financial plan	Lindsay Hollander	Ongoing	<a href="#">Reasonably expected revenue options</a> were presented to CMAP committees for feedback. Revisions to the draft revenue and expenditures <a href="#">forecasts</a> are underway, as are efforts to develop allocations to expenditure categories.
Layers	Lindsay Bayley	Ongoing	Feedback on LIMA layers and Conservation Areas collected through municipal outreach workshops is being processed. Topic area refinement of priority layers continues, and a template for metadata details and transfer to data hub is under development. Conversion of some layers for use in ON TO 2050 story maps is underway.
Outreach activities	Jane Grover	Ongoing	Public engagement to support development of the ON TO 2050 plan focuses on <a href="#">Alternative Futures</a> and uses multiple tools to broaden and deepen the regional discussion and generate feedback. Three <a href="#">Alternative Futures Forums</a> have taken place and were well-attended;

			the last two forums in suburban venues will focus on <a href="#">The Future of Economic Opportunity</a> (July in Homewood) and <a href="#">Doing More with Less</a> (August in Libertyville). Interactive <a href="#">kiosks</a> are collecting input at 20 locations across the region, generating approximately 3,000 individual interactions per week. Four in-depth, <a href="#">online (MetroQuest) surveys</a> for four of the Alternative Futures are open and collecting additional input; the fifth will go online soon. In-person public engagement has included over 60 workshops and other events as of June 30, reaching thousands of residents, with more events on the <a href="#">calendar</a> through August. The public engagement activities are supported and amplified by coordinated print materials and extensive social media output, using the #2050BigIdeas hashtag thread on <a href="#">Twitter</a> and <a href="#">Facebook</a> .
Regionally significant projects	Jesse Elam	Ongoing	Staff continues to evaluate projects.
Scenario development	Kristin Ihnchak	Ongoing	Memos on <a href="#">changed climate</a> , <a href="#">walkable communities</a> , and <a href="#">constrained resources</a> were completed and draft memos on <a href="#">innovative transportation</a> and <a href="#">transformed economy</a> are undergoing internal review. Staff also launched the <a href="#">changed climate survey</a> and <a href="#">walkable communities survey</a> , and continues to develop surveys for remaining 3 futures. Staff has presented at least one of the futures to all working committees, as well as the Board, MPO Policy Committee, and the Planning Coordinating Committee. Interactive kiosks have also been completed for all five futures.
Socioeconomic forecast	David Clark	Ongoing	Revised regional forecast (with 2015 base-year updates) completed. Regional summary totals and reports posted on the <a href="#">CMAP Data Hub</a> .

###