



Application form: RTA Community Planning Program and CMAP Local Technical Assistance Program

DEADLINE: Noon on Thursday, June 29, 2017

1. Name of Applicant

This application form is online at www.rtachicago.org/applications. You may submit the form by email to applications@rtachicago.org.

Upon receipt of application, you will receive an e-mail verifying that your application has been received.

City of Aurora	
2. Main Contact for Application	
Name: Rick Guzman	
Title: Manager, Neighborhood Redevelopment	Division
Phone number: 630-256-3321 (direct) 630-508	-1849 (cell)
Email: rguzman@aurora-il.org	
3. Type of Applicant (please check any that ap x Local government	ply)
Multijurisdictional group*	Please list the members of the group (including government and nongovernmental organizations):
Nongovernmental organization*	Name of local government partner(s):

^{*}Applications submitted by multijurisdictional groups and nongovernmental organizations must include a letter indicating support from each relevant local government. See the FAQs for more information.

Nongovernmental applicants are strongly encouraged to contact CMAP or the RTA prior to submitting their application to discuss their project and the demonstration of local support.

4. Project Type (please check any that apply)

Please check all statements below that describe characteristics of your project.

- X My project involves preparation of a plan.
 X My project involves updating an already existing plan.
 X My project helps to implement a past plan.
 X My project links land use, transportation, and housing.
 My project has direct relevance to public transit and supports the use of the existing transit system.
 My project is not directly related to transportation or land use, but implements GO TO 2040 in other ways.
- 5. Local Match Requirement (please initial to indicate you are aware of the local match requirements) I am aware that a local match will be required for most projects, and understand that if my project is selected it is up to the project applicant to contribute a local match. (See the program guide for further details on local match requirements.)
- x Yes, I understand that applicants will be required to contribute a local match.

6. Project Location

Please provide a brief description of the location of your project. You may attach a map if that helps to describe location, but this is not required. If your project helps to implement a past plan, please include a link to that plan.

The location of the project is likely the downtown and near east side neighborhoods of the City of Aurora. The current Neighborhood Revitalization Strategy Area (NRSA) consists of all of downtown Aurora and several Census Block Groups on the near east side. One of the goals of the new plan is to remove the Block Groups that no longer qualify (as low to moderate income census tract/block groups) and to add contiguous Census tracts/Block Groups that would benefit from NRSA designation.

7. Project Description

Please tell us what you would like to do in your community, and what assistance is needed. If you have more than one idea, please submit a separate application for each project. Please be specific, but also brief (attach separate page as needed but less than two pages per project idea)—we simply want to have a basic understanding of what you want to do. For plan updates please tell us how you will be building upon (or replacing) the previous work. Program staff will follow-up with you if we need any additional information to fully understand your proposed project.

The City of Aurora is seeking to update and amend its Neighborhood Revitalization Strategy Area (NRSA) plan, which was originally created in April of 1999 and subsequently amended in January of 2011 after receiving assistance from the Metropolitan Planning Council (MPC) and CMAP. Progress in lowering the number of Low-Moderate Income families in some of the Census Block Groups within the City's existing NRSA boundaries—as well as continuing challenges in some of the contiguous census block groups—now warrant an update to the goals, objectives and boundaries of the existing NRSA plan.

The NRSA is a program created by the U.S. Department of Housing and Urban Development to reinvigorate distressed community areas and Aurora originally established its own NRSA to take advantage of the enhanced flexibility offered in economic development, housing and public service activities using Community Development Block Grant (CDBG) funding within the NRSA boundaries. NRSAs bring together community stakeholders such as neighborhood residents, small business owners, and property owners to join forces in a commitment to shape their neighborhoods into

attractive places for investment and encourage an atmosphere where residents are able to address their housing, economic and human service needs. The NRSA process calls for the identification of goals, objectives and action strategies to improve the neighborhood in both the short and long term. Funding for NRSA's are typically provided through Community Development Block Grants (CDBG), which provides greater flexibility for CDBG funding in NRSA areas. The City, in an effort to improve the outcomes and effectiveness of its use of federal funds, submitted an application for NRSA designation which was approved by HUD in 1999. The NRSA Plan was amended in 2010 (For 2010 NRSA Amendment, please see attached), with approval granted by HUD in 2011. The City is now seeking to update its NRSA Plan to evaluate its effectiveness; to adhere to the City's 2015-2019 Consolidated Plan which calls for an annual review of the NRSA; to remove Census Block Group(s) which no longer qualify as Low-Moderate Income; and to add eligible Census Block Groups.

In a sign of progress, some of the Census Block Groups within and contiguous to Aurora's previous NRSA boundaries have seen the percentage of Low-Moderate Income households dip below 50% for the first time in decades. However, several contiguous Census Block Groups continue to have well over 50% of their households still fall into the Low-Moderate Income category. An updated plan would allow the City to officially remove the two Census Block Groups that are no longer Low-Moderate Income and at the same time add contiguous, eligible census block groups that reflect the diversity of housing types and commercial spaces of the area. This includes major roadways that host a variety of small- to medium-sized businesses in the City's commercial corridors that would could benefit significantly from being included in the designated NRSA boundaries.

While effective in strategically utilizing various resources from HUD, its maximum potential has yet to be explored. See below (response to question #8) for successes that have come from the City's two previous NRSA plans including the preservation and adaptive re-use of three large, historic buildings within the NRSA that will create jobs and stimulate the economy by bringing up to 200,000 additional visitors to the area each year. This project which both preserves existing—and creates new—affordable housing units will also build-out a new restaurant space and create a new School for Performing Arts run by Aurora's highly successful Paramount Theater.

This nearly \$40 million, highly collaborative project is a great example of the benefits of Aurora continuing to have a designated NRSAs since this project was only possible through the use of multiple layers of federal funding. Normally the reporting requirements for these multiple federal sources (including CDBG, HOME, Sec. 108, NSP and Sec. 8 Project Based Vouchers (PBV's)) might have been too onerous for some of the partners who were necessary to make this project possible. But ultimately, the relaxed reporting and enhanced flexibility in using CDBG and Sec. 108, in particular, made it possible to bring and keep these critical partners at the table.

This project has the potential to be transformative for Aurora's downtown and near East-Side neighborhood that are encompassed by the NRSA, but in order to pursue additional, large-scale projects that can continue this revitalization, Aurora must update and amend our outdated NRSA Plan to not only reflect potential geographic boundary changes that have occurred due to new Census numbers, but also to reflect the ever evolving community needs.

Scope of work for the plan update includes the following:

- Demographics and mapping demographic changes
- Economic conditions and mapping changes in economic conditions
- Income levels within and contiguous to the NRSA; two block groups no longer qualifies as LMI (and therefore must be drawn out of the new boundaries) yet many contiguous tracts do
- Housing conditions and what direction housing is moving composition, quality, affordability, maintenance, etc.
- Citizen involvement in community novel and innovative methods to reach/market to residents and businesses
- Identifying community partners and working with resurgent neighborhood groups and Community Services from the City
- Goals and performance measures What does success look like?
- Best/highest use(s) of the NRSA Concrete and actionable proposals

8. Previous Plan Implementation Efforts

your efforts were successful or not – to achieve infrastructure improvements, development investment, policy changes, advocacy, volunteer involvement, or other actions. If you do not have experience implementing previous planning work, please describe what you will do to make sure that your plan is implemented. Illustrating a commitment to implement plan recommendations is very important to both agencies as we consider new planning projects.

The City of Aurora has been very successful in developing long range plans and using those plans to leverage grants, capital improvements, and private investment to implement them. Examples of plan implementation include: The Countryside Vision Plan, which was adopted in 2002 for the City's far west side and proposed developments centered on green infrastructure and open space. Three private developers implemented the plan, creating unique housing opportunities in Aurora. In 2007, a revised Riverwalk Master Plan and the RiverEdge Park Master Plan (Click Here) were adopted by the City Council. Among the proposals was a new park and public gathering place along the Fox River north of downtown; the first phase of the plan, the Music Garden and John C. Dunham Pavilion, was completed with state, local, and private funding; and the second phase, the River Crossing, is scheduled for construction with CMAQ and local funds and a potential for additional private fundraising. The Station Boulevard TOD Plan was adopted in 2006; the plan proposed a new transit oriented development south of the Route 59 Metra Station; three private developers and the City worked co-operatively to implement the plan, including a new minor collector roadway, station improvements, 513 townhomes and 877 mid-rise apartment units. The Bicycle and Pedestrian Plan was adopted in 2009; the plan established comprehensive bikeway and trail network plan and identified needed system improvements; the City has allocated annual funding to complete the listed system improvements, including the closing of the Fox River Trail "Gap" in downtown which was completed in 2016 with the award winning "Green Mile" protected bike lane project (Click Here).

There have also been a number of planning initiatives that specifically targeted or affected properties within the planning boundaries of Aurora's *Neighborhood Revitalization Strategy Area (NRSA)* for which the City of Aurora is now seeking an LTA grant to update and amend. In addition to the 2007 *Riverwalk/RiverEdge Park Master Plans* and the 2009 *Bicycle/Pedestrian Plan*, two neighborhood planning initiatives resulting in neighborhood plans for the *Bardwell Area Neighborhood* (click here) and the *McCarty Park/Burlington Neighborhood* (click here) both of which include significant parts of the City's NRSA. In each case, neighborhood residents worked with City staff and consultants to develop neighborhood plans, which were subsequently ratified by the Aurora City Council and in July 2008, a redesigned and revitalized McCarty Park was unveiled after significant citizen involvement and public input.

In April 2008, updated Design Guidelines were adopted for the *FoxWalk Overlay District*, which is located within the boundaries of the NRSA. The Guidelines now include measures for new construction following sustainability standards set by the U.S. Green Building Council. Examples of new buildings planned under the Guidelines include a 132,000 square foot campus for Waubonsee Community College (18 S. River Street), which opened in the Fall of 2011, and a 48,000 square foot facility for Wayside Cross Ministries (215 E. New York Street), which opened in 2015.

Since the designation of the NRSA, assistance has been provided to alleviate economic and social distress within and adjacent to this geographic area including several Sec. 108 Loans to create jobs and economic development within the NRSA; grants for job skills training/apprenticeship opportunities; Homelessness Prevention and foreclosure counseling grants; Capacity-Building for childcare, Healthcare and Transportation; and the preservation of existing housing stock through: a Home-owner Maintenance Empowerment Program; Lead-Based Paint Removal Program; Preservation Commission Porch Restoration Program; Reconversion Incentives to return multi-family buildings to single-family homes and emergency home repair grants and 0% interest loans for income-qualified home-owners.

More recently, a city-wide down-payment assistance grant for income-qualified, first-time home-buyers provided an additional incentive to buy a home within the NRSA. The City was also able to broker a nearly \$40 million redevelopment of three historic buildings within the NRSA that will create 75 – 100 new permanent jobs plus attract an estimated 150,000 – 200,000 annual visitors to the area to further stimulate the local economy. An increase in affordable housing was also realized earlier this year through the adaptive re-use of another large, historic building when the long-vacant, former St. Charles Hospital building (on the National Historic Register) was converted to affordable senior housing through a nearly \$25 million renovation that also took advantage of flexibility deriving from its location within the NRSA.

9. Additional Strategic Partnerships

Please list any additional partners you may want to include in this planning project. Please specify if you have made contact with them in advance of submitting this application.

CMAP and MPC: The last time the City of Aurora amended its Neighborhood Revitalization Strategy Area plan, the city partnered with both **MPC** and **CMAP** to help collect and synthesize data and indicators about the NRSA and solicit input from residents, business owners and other stakeholders, which helped inform the first NRSA amendment in 2011. The contract with MPC and CMAP also created an important baseline of existing conditions within the NRSA that was invaluable in identifying problems and obstacles to development within the NRSA that could subsequently be addressed with Community Development Block Grant (CDBG) funding.

While the City has not yet contacted any of the below groups, recent City planning initiatives (particularly those involving CMAP) have attracted a significant amount of public interest and participation.

Partners from 2011 NRSA Update/Amendment expected to be partners again:

Aurora Regional Chamber of Commerce
Aurora Township Supervisor
School District 131
Kane County Board
Aurora Downtown
Quad County Urban League
Quad County African American Chamber of Commerce
Aurora Hispanic Chamber of Commerce
Rebuilding Together Aurora
Family Focus of Aurora
Waubonsee Community College
East Aurora School District 131

Aurora Aldermen: The current NRSA includes parts of two different wards, but two additional wards could be impacted by a possible expansion or redrawing of the NRSA boundaries. Several of the alderman have already expressed an interest in being directly involved in the planning process.

Additional likely partners for this NRSA Amendment process:

Seize The Future Development Foundation (d.b.a., "Invest Aurora");

The Women's Business Development Center;

Aurora African American Heritage Advisory Board;

Aurora Hispanic Heritage Advisory Board;

Aurora Public Art Commission (reinvigorated by recent public art initiatives within the NRSA);

Aurora Cultural Creatives and L.I.F.T. Aurora;

Aurora Fox Walk Overlay Review Committee;

Aurora's Bicycle, Pedestrian & Transit Advisory Board (new); and

<u>Several Neighborhood Groups</u> that have been participating in Aurora's new Neighborhood Group Support Program including the *seven* community groups that touch or border the NRSA: Taking Back Our Community; Making A Difference (M.A.D.); The Tomcat 4th Ward Community Group; Restore The Neighborhood Community Group; Lights of the Sacred Heart Community Group; United Neighbors; and We Are United Community Group

Finally, Amy L Hugle - CPD Representative, U.S. Department of Housing and Urban Development, Community Planning & Development. 77 West Jackson Blvd., Room 2401, Chicago, IL 60604-3507. Amy.Hugle@hud.gov and (312) 913-8707. HUD staff including Ms. Hugle are aware we are in the process of updating the NRSA.

(Please include any additional information that is relevant, preferably by providing links to online documents.)

Several links are included above, however, Aurora's 2010 NRSA Amendment (approved by HUD in 2011) is no longer available online and so it is included as an attachment in the email submitting this application.

The publication "Vision Driving Development," however is still available online.

Following a "Corridor Development Initiative" in mid-2010 MPC and CMAP published this document focusing on Aurora's (then new) NRSA Amendment in partnership with the City of Aurora. For a copy of this publication Click Here.

City of Aurora, Illinois Neighborhood Revitalization Strategy Amendment

January, 2011

Submitted by:

City of Aurora
Department of Community Services
Division of Neighborhood Redevelopment
51 E. Galena Boulevard, Aurora, IL 60505
Karen F. Christensen, Manager

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Introduction

This document is intended as an amendment to the City of Aurora's Neighborhood Revitalization Strategy, which was previously submitted to the U.S. Department of Housing and Urban Development, pursuant to 24 CFR 91.215 (e)(2). This amendment is submitted in conformance with HUD regulations. The Neighborhood Revitalization Strategy Area (NRSA) was originally created to take advantage of the enhanced flexibility offered in economic development, housing and public service activities using Community Development Block Grant (CDBG) funding within the NRSA boundaries.

The reason for submitting an amendment is that the City has determined that the strategy reflected in the original HUD-approved plan was not working as well as expected and therefore desires to change its approach. The timeframe proposed for this amendment to the NRSA is five years, running concurrently with the City's Consolidated Plan (2010-2014).

In this amendment, the City of Aurora has set goals and planned activities based on consultation with members of the community: i.e., residents, owners/operators of businesses, local financial institutions, nonprofit organizations, and community groups.

Since approval of the original Neighborhood Revitalization Strategy by HUD, the City of Aurora has developed various programs to address quality of life issues for those residing within the NRSA, which is located generally on the near east side of Aurora and includes the downtown central business district. The level of economic and social distress remains high within the NRSA. Many household incomes within the NRSA are in the low to moderate range. Unemployment levels are high and education levels are low, compared to the rest of the City of Aurora. Because of the age of existing housing stock, residents are at higher risks for lead-based paint hazards. As part of the City's community consultation process, the Chicago Metropolitan Agency for Planning (CMAP) collected current neighborhood and demographic data for the NRSA, which is attached as Appendix D.

A number of planning initiatives that affect properties within the NRSA have been undertaken by the City of Aurora since 2000. Residents of the *Bardwell Area Neighborhood* and the *McCarty Park/Burlington Neighborhood* have worked with City staff and consultants to develop *neighborhood plans*, which were ratified by the Aurora City Council. In June 2006, the City Council adopted the *Seize the Future Master Plan* and the *Aurora Riverfront Vision Plan*, both of which were intended to direct continued redevelopment efforts in downtown Aurora. In September 2007, a revised *Riverwalk Master Plan* and the *RiverEdge Park Master Plan* were adopted by the City Council, with the purpose of providing enhanced public access to the Fox River, in concert with adjacent commercial and residential revitalization. In July 2008, a redesigned McCarty Park was unveiled, and in July 2009, the City Council adopted Aurora's first *Bicycle/Pedestrian Plan*. All these projects included significant citizen involvement and public input.

In April 2008, updated Design Guidelines were adopted for the *FoxWalk Overlay District*, which is located within the boundaries of the NRSA. The *Guidelines* now include measures for new construction following sustainability standards set by the U.S. Green Building Council. Examples of new buildings planned under the *Guidelines* include a 132,000 square foot campus

for Waubonsee Community College (18 S. River Street), which is slated to open in Fall, 2011, and a 48,000 square foot facility for Wayside Cross Ministries (215 E. New York Street).

Since the designation of the NRSA, assistance has been provided to alleviate economic and social distress within and adjacent to this geographic area:

Economic Development/Job Creation

Section 108 loans to Lennie's New York New York Deli at 37 W. New York Street; Millennium Data Management at 37 S. Stolp; the Moinnudin Medical Center at Lincoln Avenue and New York Street; Pancho's Restaurant at New York and Union Streets; Rachel's Learning Center, 835 W. Illinois Avenue; the Flower Basket, 302 N. Lake Street; Luigi's on the River, 29 W. New York Street; and the Comfort Zone Blues and Jazz Club, 35 W. New York Street

Job Skills Training/Apprenticeship Opportunities

Grants to African-American Men of Unity, Aurora Township, the Quad County Urban League, and the Waubonsee Community College/Hesed House Partnership

Homelessness Prevention, Foreclosure Counseling

Grants to Family Counseling Service, Joseph Corporation of Illinois, PADS, SEEDS, Carpenter's Place Aurora, Hesed House, the Quad County Urban League and Hope for Tomorrow

<u>Capacity-Building for Childcare, Healthcare and Transportation</u>

Grants to the Aurora YMCA, the Marie Wilkinson Child Development Center, construction of a new childcare facility to be operated by One Hope United, and funding for roadway/sidewalk improvements in the public right-of-way

Preservation of Existing Housing Stock/Overcrowding Reduction

- Homeowner Maintenance Empowerment Program
- Lead-Based Paint Removal Program
- Aurora Preservation Commission Porch Restoration Program
- Joseph Corporation of Illinois
- Rebuilding Together Aurora
- Reconversion Incentives to return multi-family buildings to single-family homes

Details on these projects are available in the City's Consolidated Annual Performance Evaluation Reports (CAPERs) and the Annual Action Plans (AAPs) submitted previously to HUD.

Additional assistance initiatives in the City are funded through CDBG, the Neighborhood Stabilization Program (NSP 1), and the Homelessness Prevention and Rapid Re-Housing Program (HPRP). Though these programs are not specifically targeted to the NRSA, residents of all neighborhoods, including those located within the NRSA, can avail themselves of services

provided by nonprofits and the City of Aurora. Details are provided in the CAPERs and AAPs submitted to HUD.

Finally, the City of Aurora is a recipient of the Energy Efficiency and Conservation Block Grant awarded by the U.S. Department of Energy under the American Recovery and Reinvestment Act (ARRA). Projects funded through this program are not specifically targeted to the NRSA nor are they income-based; residents of all neighborhoods within the city limits are eligible to apply for various reimbursements and rebates to encourage energy audits, improvements to owner-occupied residences to increase energy efficiency, and enhancements to commercial buildings. The City has also undertaken retrofitting of municipal facilities and several pilot projects using energy generated via wind turbines.

Neighborhood and Demographic Criteria

The boundaries of the Neighborhood Revitalization Strategy Area are Liberty and Spring/Spruce Streets on the north; Beach Street, East Avenue, and Union Street on the east; East Benton and Clark Streets on the south; and Lake Street on the west. A map is attached in Appendix D. All areas within the boundaries are contiguous.

The Neighborhood Revitalization Strategy Area is composed of the census tracts and block groups listed in the table below, and includes the City's Central Business District (downtown Aurora).

TRACT	8533	8534	8534	8536	8536	8537	8537	8541
BLOCK	2	3	4	3	4	1	2	2

Though the City's Central Business District (downtown Aurora) was an active commercial area until the early 1950s, it has experienced significant decline and disinvestment since that time, as automobile use replaced public transportation; housing development began to sprawl to the north, south, east, and west; and suburban-type commercial centers proliferated throughout the Fox Valley region. Specific commercial centers that exacerbated the decline of, and continued lack of investment in the central business district include:

- Northgate Mall (1956) at Lake Street on the near west side, anchored by Carson's
- West Plaza along Galena Boulevard on the far west side, anchored by Jewel (1972) and WalMart (1992)
- Westfield Fox Valley Shopping Center (1975) on the far east side, anchored by J.C. Penney's, Kohl's, Macy's, Carson's, and Sears
- Chicago Premium Outlet Mall (2004) on the north side at I-88 and Farnsworth
- Butterfield commercial center (2007) at Route 56 and Kirk Road on the north side, anchored by WalMart (2006)

Additionally, commercial corridors have developed along major north/south arterials, specifically Orchard Road, Randall Road, Farnsworth, Eola Road, and Route 59 – all of which extend outward to the neighboring communities of Oswego, Montgomery, North Aurora and Batavia.

The Central Business District is approximately 30 blocks in size and bounded by Lake Street on the west, Lincoln Avenue on the east, Spruce/Spring Streets on the north, and Benton Street on the south. Most downtown businesses are microenterprises, with fewer than five employees. Many are Hispanic-owned and serve customers who are primarily NRSA residents. The City does not maintain data on the numbers or origins of people employed by these businesses.

Though efforts have been underway since the 1970s to "reinvent" downtown Aurora, large scale developers are not generally interested in rehabbing pre-World War II buildings and national retail chains do not view NRSA (low-mod income) residents as their targeted customers. Smaller scale investors have taken on rehab projects, but have generally not been able to raise sufficient capital to successfully complete building restorations, even with financial assistance from the City, nor have they been able to attract tenants with the level of sophistication or

expertise needed to sustain them in business over the long term. Local financial institutions have been reluctant to finance commercial rehab loans for downtown buildings or offer lines of credit to "mom and pop" businesses. This lack of access to capital has been dramatically increased in recent months as the overall credit market has constricted and lending to small businesses has decreased

A list of businesses located within the NRSA is attached in Appendix E.

The Neighborhood Revitalization Strategy Area is primarily residential, as described on page 6. As required by 24 CFR 570.208(a)(1)(ii), it contains a percentage of low- and moderate-income residents that is equal to the "upper quartile percentage" or 70%, whichever is less, but not less than 51 percent.

NRSA characteristics described on pages 8-9 were compiled in August, 2010 by the Chicago Metropolitan Agency for Planning (CMAP), using the 2000 Decennial Census, SF1 and SF3 plus current Dun and Bradstreet reports. Additional neighborhood and demographic data can be found in the section of this document entitled, "Community Consultation" and in Appendix D.

NRSA Characteristic	NRSA Total/Percentage
Population	9
Male	5,458 or 54%
Female	4,578 or 46%
Total population	10,036
Median Age	Male: 24; Female: 29.5
Age Range	Male 23.9-33.5; Female 23-33.8
Number of households	2,538
Household size – range	2.47-4.52
Housing Status	
Number of units	2,695 or 100%
Number of occupied units	2,538 or 94%
Number of vacant units	195 or 7%
Owner-occupied units	1,121 or 44%
Renter-occupied units	1,417 or 56%
Median sales price for single-family home	\$135,800
Average monthly rent, two-bedroom unit	\$741
-	
Income	
Income level (extremely low: < 30% AMI) – HH income	589 or 21%
below \$20,000	
Income level (very low: < 50% AMI) – HH income	1,216 or 44%
below \$35,000	
Income level (low: < 80% AMI) – HH income	1,803 or 65%
below \$60,000	
Education	
< 9 th grade	1,768 or 37%
9 th – 12 th grade, no diploma	949 or 20%
High school diploma	1,089 or 23%
College, no degree	543 or 11%
Associate's degree	139 or 3%
Bachelor's degree	186 or 4%
Graduate/professional	60 or 1%
Miscellaneous Economic Data	
Financial institutions located within the NRSA	Banco Popular, Fifth Third, PNC,
(NOTE: all are located in the downtown business district)	Old Second, West Suburban
Unemployment rate citywide, June, 2010	11.9% (not available for NRSA)

NRSA Characteristic	NRSA Total/Percentage
Race/Ethnicity	
One race	9,613 or 96%
Two races	414 or 4%
Three or more races	9 or 0%
Hispanic/Latino	7,515 or 70%
Not Hispanic/Latino	3,188 or 30%
One-race respondents	
White	5,190 or 54%
Black or African-American	625 or 7%
American Indian and Native Alaskan	70 or 1%
Asian	46 or 0%
Native Hawaiian or other Pacific Islander	3 or 0%
Other	3,679 or 38%

Community Consultation

As stated in the introduction to this document, the reason for amending the NRSA Strategy is that the City of Aurora has determined that the strategy reflected in the HUD-approved plan was not working as well as expected and therefore desires to change its approach.

In this amendment, the City of Aurora has set goals and planned activities based on consultation with members of the community: i.e., residents, owners/operators of businesses, local financial institutions, nonprofit organizations, and community groups.

Before undertaking an update of the NRSA, the City had undertaken various community consultation efforts. In 2007, the City of Aurora developed a *Wildly Important Goal* (WIG) designed to enhance the quality of life on blocks immediately adjacent to McCarty Park, which is bounded by Galena Boulevard, New York Street, East Park Place, and West Park Place, and located within the NRSA. In addition to other activities, a *Quality of Life* survey was created and distributed to residents within the McCarty Park planning area. The survey and results are attached to this document as Appendix A.

An inter-departmental team of City employees collaborated on the *Quality of Life* WIG and helped promote various activities and events including El Dia de los Ninos, Celebrate Our Children, Fiesta De Luces, Walk A Mile In My Shoes, Cinco De Mayo, and Community Cleanup days. Each City department was challenged to target staff, program/policy development, and budget requests to address the needs identified by residents who responded to the survey. Activities were publicized through the City's newsletter (the Aurora Borealis), the City's website (www.aurora-il.org), and ACTV-Channel 10 (Aurora's Public Access Cable Channel). WIG-related actions taken by City departments in response to resident survey comments are listed in Appendix A.

In 2008, two consultant firms were retained by the City of Aurora in an effort to increase public involvement in the development of the Five-Year Consolidated Plan (2010-2014). Urban Strategies, LLC and Community Planning and Development Advisors, LLC conducted a focus group for stakeholders and practitioners involved with programs funded through CDBG grants. Internet-based surveys were used to solicit input from community members during the months of August and September 2009. The surveys were disseminated city-wide, not just to NRSA residents. Survey questions related to the City's full range of CDBG programs and projects. Two hundred sixty-seven (267) residents accessed the survey; 241 completed it. The results of the survey are detailed in the City's Five-Year Consolidated Plan.

To gather input from stakeholders in the update of the NRSA, the City convened a **Local Advisory Team**, which met monthly from November, 2009 through July, 2010. The group provided their ideas and experience regarding needs within the NRSA. The **Local Advisory Team** planned outreach events, including three public meetings, which are described below. The group was instrumental in assisting with the development and goals and activities, which are found in the Performance Measures section of this document.

Members of the Local Advisory Team included:

- Dan Barreiro, City of Aurora Community Services Department
- Pam Bellm, Aurora Regional Chamber of Commerce
- Christina Campos, Aurora Township Supervisory
- Karen F. Christensen, City of Aurora Neighborhood Redevelopment Division
- Nestor Garcia, School District 131
- Alderman Juany Garza, 2nd Ward
- Joe Grisson, III, SAS Outreach
- Sherman Jenkins, Aurora Economic Development Commission
- Sylvia Leonberger, Kane County Board
- Harriet Parker, Waubonsee Community College Small Business Development Center
- Bob Reuland, Aurora Downtown
- Katrina Smith, Quad County Urban League
- Emily Stern, Rebuilding Together Aurora
- Norma Vazquez, Aurora Hispanic Chamber of Commerce
- Karen Zilly, City of Aurora Neighborhood Redevelopment Division

A familiarization tour of the NRSA district for the **Local Advisory Team** was led on December 3, 2009 by Sherman Jenkins, Executive Director of the Aurora Economic Development Commission and Dan Barreiro, Chief Community Services Officer for the City of Aurora. After the tour, **Local Advisory Team** members were asked to provide a synopsis of their impressions and ideas. Their comments are recapped below:

- Aurora (in particular, the NRSA) clearly has the characteristics of a city rather than of a suburb. Two qualities in particular that were mentioned were diversity and density. It's almost like a city within a suburb. These qualities are perceived as strengths by some, but as weaknesses by others.
- The area in question needs an identity something that the residents and business owners can embrace and rally around.
- Need to do a SWOT (strengths, weaknesses, threats, opportunities) analysis, including comprehensive list of services as well as list of businesses in the area. The residents and business owners should be involved. It is really important that this include issues that tend to remain unspoken due to concerns about political correctness.
- For weaknesses what can be addressed and what can't (due to funding, etc.)
- Opportunities Potential to make inroads into the housing stock issue where properties are in foreclosure and property values are down.
- Threats how much apathy and/or in-fighting exists. What will sabotage efforts to fix the problems? Need to identify and deal with these up front, or a lot of effort could be in vain.
- We are focusing on the NRSA area, but the businesses immediately surrounding this area should not be ignored, as they are also potential employers. The restrictions placed on financing being only within NRSA could be perceived as a CAUSE of the problem rather than a solution. For example, if an existing factory could be funded with Section 108 loan dollars, they would create jobs within the NRSA, even though they are outside the NRSA.

- Create a two-pronged marketing/public relations effort; marketing is critical, but also has associated costs.
 - 1. Getting a critical mass of people within the NRSA to embrace and participate in the effort.
 - 2. Market it outside the area.
- Regarding diversity of culture and language, there is a perception that businesses within the district are geared toward Spanish-speakers. Does this have any foundation in reality? How comfortable do non-Spanish speakers (potential customers, employers, employees) feel in the district?
- Seems like we need a "Meet Aurora" campaign so people can see who all lives and works here.
- Efforts need to be coordinated to leverage resources and avoid duplication.
- The quality of the schools is a big issue.
- Too many fences exist in the neighborhood. The neighborhood looks like people are very segregated from one another. The appearance is closed, not open and welcoming. Perhaps a competition could be staged where blocks challenge one another to improve overall appearance and spark renovation projects and to define themselves in some way. Criteria would need to be created and could serve as a way for people to work together for the good of all. Most people probably would like to improve their neighborhood it just needs to be affordable for them to do so (we don't need more regulations).
- How do we define those with little education, and then how do we assure them they have a safe place where they can come to learn?
- Would a "Dial a Ride" business be eligible for funding? How well does PACE serve the district? What about a local van or trolley program with a friendly driver and low-cost fare that would take people from one destination to another within the NRSA?
- Do the neighborhood parks have seating areas for caregivers?
- Use Ward Committees to solicit input regarding improvements within the NRSA. Perhaps Ward Committee funds could be allocated for improvements.
- Business development means jobs which means economic stability.
- Waubonsee Community College should consider a program that takes their classes into the neighborhood. This would lessen fears and eliminate transportation issues.
- This was my first time taking a tour of the NRSA. It appears much larger when you tour it than it looks like on a map. My overall impression was positive.
- There are many diamonds in the rough and examples of property owners that keep up their properties. There were also newly constructed homes in the NRSA as well as new businesses. There are many assets in the NRSA such as McCarty Park, WCC, churches, commercial and retail businesses, etc. The Fred Rodgers Community Center is located in the NRSA offering many services with potential for more. A new day care center is scheduled to be built adjacent to the center. The area is also near the train station and bus pulse point.
- The fact that the NRSA has many gateways running through it underscores the importance of impact that this area can have on the city as a whole. There are some properties that need some TLC and some properties need to be renovated or demolished. This is an area with an image problem for a number of reasons such a few low-end liquor stores and homeless people. Also, the Wayside Cross does not have a positive image

- although it is a much needed institution. Fresh landscaping and new infrastructure would have a great impact in the area. Garbage is an issue that the McCarty Burlington Northern Neighborhood Group has identified. Some of the diamonds in the rough are not visible from the major arterials.
- The NRSA has many historic properties worth preserving. Affordable housing in the NRSA is available. A few model block projects could serve as a catalyst for rejuvenation of the neighborhood. Improvement of properties on the major arterials in the NRSA could really change the image of this area. A market study could reveal opportunities for the right kind of development. The NSP program can also serve as a catalyst in the area. The use of Section 108 funds should be increased for a major initiative(s). Good old-fashioned neighborhood clean-ups and paint-a-thon type projects would go a long way in the NRSA. Some existing programs such Rebuilding Together Aurora struggle to find clients. If we can match resources with needs we can have a greater impact.

In March, 2010, the City issued a Request for Proposals to obtain assistance in collecting updated neighborhood and demographic data, and input from local stakeholders. Respondents included the Northern Illinois University Public Opinion Laboratory, Family Focus of Aurora, and the Chicago Metropolitan Planning Agency (CMAP) in collaboration with the Metropolitan Planning Council (MPC). The successful proposer was the Metropolitan Planning Council, in collaboration with the Chicago Metropolitan Agency for Planning. A copy of the proposal is included as Appendix B.

As part of the work completed under the contract with CMAP/MPC, three public meetings were held to solicit input from the community in terms of the types of redevelopment efforts that will best meet their needs. The meetings were held on June 3, 2010, June 29, 2010 and July 22, 2010 at the Fred Rodgers Community Center, which is located in the NRSA at 501 College Avenue. With assistance from the **Local Advisory Team**, area nonprofits, and local elected officials, hundreds of of bi-lingual fliers were distributed to publicize these meetings. Press releases were produced, and elicited excellent media coverage. Copies can be found in Appendix C. Each meeting attracted between 30-45 attendees: residents, business owners, and public officials. A recap of the meetings follows.

The first meeting focused on current land use tools and policies in the neighborhood, and a presentation by CMAP on current demographic and market data. The second meeting involved a "block exercise" where residents used blocks representing standard residential and commercial building sizes to "build" the type of development they would like to see in the community, using three sites in the neighborhood as templates for development. Volunteer architects and developers, recruited by MPC, were present to sketch the buildings and test financial feasibility. Through this exercise, members of the community engaged in thoughtful deliberations about building heights, parking, land uses and affordable housing needs. The end result of this second meeting was a set of development scenarios that reflected residents' ideas.

The final meeting featured two panel discussions about some of the priorities identified during the first two meetings. Experts from the fields of transportation and community planning, real

estate development, commercial development, and workforce creation and retention shared their thoughts on the priorities and engaged in a discussion with residents about how the type of changes the residents would like to see could feasibly occur in the Near East Side neighborhood.

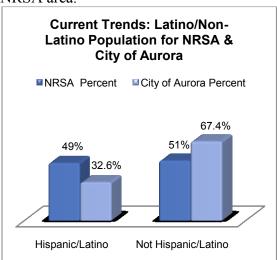
Through these meetings, a set of priorities for the neighborhood emerged. These priorities are summarized later in this report.

Neighborhood Demographic and Real Estate Data

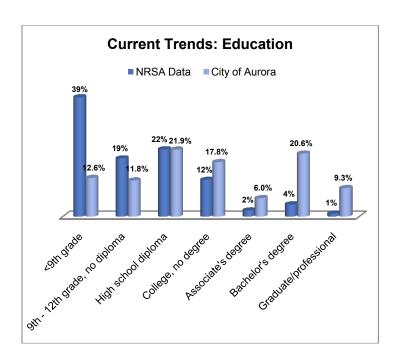
To better understand the neighborhood, CMAP compiled and presented a wealth of data regarding Aurora's NRSA area demographics, consumer spending and real estate market. Most of the data illustrated contrasting profiles of the NRSA area and the City of Aurora as a whole.

Demographics

Using U.S. Census 2000 data, CMAP determined that the NRSA area has a higher Latino population, and its residents have fewer English speakers, than the City of Aurora as a whole. Specifically, the Latino population comprises 49% of the NRSA area, as opposed to 33% in the whole of Aurora. The highest concentration of Latino residents is in the eastern half of the NRSA area.



There is a large disparity of educational attainment between the NRSA area and the City of Aurora as whole. In Aurora, almost 54% of residents have gone beyond high school and completed some college coursework, and almost 76% have obtained a high school diploma. In the NRSA only however, 39% have less than a 9th grade education, and only 41% have a high school diploma.



At 53%, the percentage of residents that speak English less than "very well" is also much higher in the NRSA than in the City of Aurora as whole, which is at 19%.

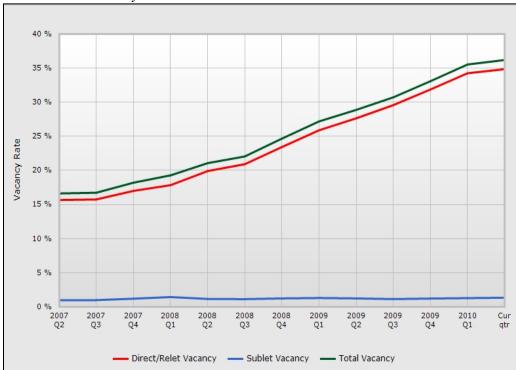
Language Spoken at Home	6_Block NSRA Area			City of Aurora	
		Percent 6-block	Percent Aurora		Percent of
	Number	Total	Total	Number	Aurora Total
Total Population Over Age 5	6,930		5%	128,477	
Speak only English - Total					
population over age 5	1,864	27%	1%	83,953	65%
Speak language other than English	5,066	73%	4%	44,524	35%
Speak English less than "very well"	3,687	53%	3%	24,892	19%

According to information from Claritas, consumer spending in the NRSA area in 2009 topped \$252 million. By 2014, it is expected to grow to \$260.5 million. However, the NRSA area experiences about \$9.7 million in retail leakage per year, and the broader 1-mile radius area, drawn around the NRSA, experiences almost \$202 million in retail leakage annually.

Real Estate Market

CMAP gathered data about both the commercial and residential property market in the NRSA area using data from CoStar Inc. The following data regarding commercial properties in the NRSA includes 10,000 listed properties and 19,220 spaces:

- Existing RBA 476,891,164 SF
- 64% occupied; 36% vacant
- Average time on market: 19 months
- YTD leasing activities 4,078,751 SF



Commercial Vacancy Rate in the NRSA Area

Source: CoStar, Inc.

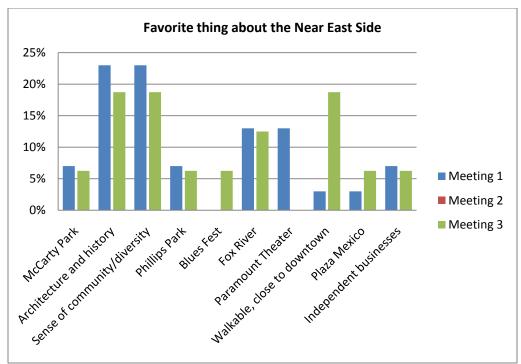
According to data from Zillow and CoStar Inc., the NRSA has a commercial vacancy rate of 36%, which is expected to grow in the coming years. The housing market is experiencing similar vacancies. The median housing value in the NRSA is \$150,000, but the average price for recent sales is \$59,000. Part of this discrepancy is likely due to the fact that 73% of recent sales were on foreclosed homes, while only 28% were homes for sale by an agent.

Property values in the NRSA are lower than the Aurora average by about \$50,000, and continue to decline.

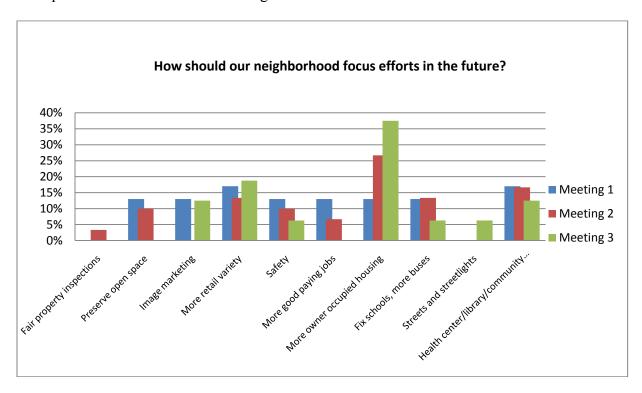
Community Priorities

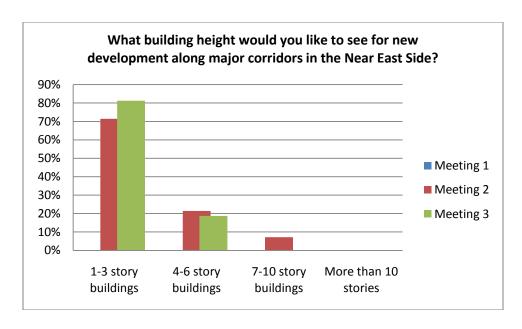
During small group discussions at the first meeting, residents created a list of things they value about the Near East Side, and a list of priorities for the future of the neighborhood. Residents were then asked to vote on their top choice from each list at all three meetings.

People overwhelmingly value the sense of character, historic architecture, and diversity in the neighborhood. They also appreciate how walkable the neighborhood is, and its proximity to downtown Aurora. The top priorities residents identified for the future include more affordable and owner-occupied housing, a community or health center, and more retail options. In terms of building height, residents want to see future buildings resemble the existing building height, with most residents wanting new buildings to be 1-3 stories.



This question was not asked at Meeting 2.





This question was not asked at Meeting 1.

The panelists who attended the third meeting offered several suggestions for boosting desired development in the neighborhood. The following action items are a selection from those suggestions:

- Community members should continue to voice their opinions about new development and transportation planning that promotes walkable neighborhoods (Mark de la Vergne, Sam Schwartz Engineering)
- Foreclosure mitigation programs are a way to keep homeowners in place (Steve Porras, Axia Development)
- Pre- and post-purchase counseling can help potential buyers determine if homeownership is right for them (Steve Porras)
- Business owners should be informed about tax rebate programs (Trinidad Cervantes, SuperMercado Casa Blanca)
- Knowing where people shop, how they get there, and what services are missing in the community is critical to understanding what types of new development are needed (James Matanky, Matanky Realty)
- Community colleges should have academic programs that produce graduates with the skills the community needs (Bola Delano)
- Local elected officials should advocate for jobs programs (Steve Simmons, Chicago Jobs Council)
- Participating in the Aurora Area Jobs Council can help residents have access to employment and career advancement opportunities (Steve Simmons)

Development Scenarios

During the block exercise, residents created the following development scenarios with volunteer architects and developers. Though each proposal is for a specific site, residents were encouraged

to use this exercise to create examples of the type of development they would like to see in the neighborhood in general.

At the final meeting, residents voted for their three favorite scenarios. The following scenarios are sorted according to the number of votes they received.

North and Jackson (West)

8 votes



Development Features

- Re-align North Avenue
- Entire lot is green space

In this scenario, residents discussed the need for adequate transportation access to support the existing commercial development near the site and used this site to realign the street and provide open space. Residents also discussed the need to create larger sites through land acquisition. This site was not of a sufficient size to do much with.

Table Scenario 1	
No. Stories:	0
Total Residential Blocks:	0
Affordable	0
Market-rate	0
Commercial Blocks:	0
Total Parking Spaces:	0
Total Green Space:	7920 Sq. Ft.
Net Operating Income:	\$0
Return On Investment:	0%





Development Features

- Office and retail space at ground level
- Residential on upper floors
- Green roofs on buildings and interior courtyard green space

In this scenario, residents look at three story mixed-use projects and explored market-rate rental and for-sale housing. They also wanted to maintain the street facades while providing space for green space and parking.

Table Scenario 10		Al
No. Stories:	3	No
Total Residential Blocks:	18	Tot
Affordable	0	
Market-rate	18 (For-Sale)	
Commercial Blocks:	9	Co
Total Parking Spaces:	10	To
Total Green Space:	1980 Sq. Ft.	Tot
Net Operating Income:	\$196,386	Ne
Return On Investment:	3.9%	Re

Alternative Scenario	
No. Stories:	3
Total Residential Blocks:	18
Affordable	0
Market-rate	18 (Rental)
Commercial Blocks:	9
Total Parking Spaces:	10
Total Green Space:	1980 Sq. Ft.
Net Operating Income:	\$156,993
Return On Investment:	3.9%

North and Jackson (East)

4 votes





Development Features

- Green roofs
- All retail
- Green space along the street

In this scenario, residents thought of new uses for a current minimart that entailed a slightly denser retail project and green space.

Table Scenario 6					
No. Stories:	2				
Total Residential Blocks:	0				
Affordable	0				
Market-rate	0				
Commercial Blocks:	4				
Total Parking Spaces:	10				
Total Green Space:	3300 Sq. Ft.				
Net Operating Income	\$26,921				
Return On Investment:	4.2%				





Development Features

- Green roof
- Ground floor retail
- Residential on upper floors

In this scenario, residents proposed a taller, five story mixed-use development. They explored both affordable rental and marketrate for-sale residential scenarios.

Table Scenario 13		Alternative Scenario		
No. Stories:	5	No. Stories:	5	
Total Residential Blocks:	32	Total Residential Blocks:	32	
Affordable	0	Affordable	32 (Rental)	
Market-rate	32 (For-Sale)	Market-rate	0	
Commercial Blocks:	8	Commercial Blocks:	8	
Total Parking Spaces:	12	Total Parking Spaces:	12	
Total Green Space:	0	Total Green Space:	0	
Net Operating Income:	\$292,633	Net Operating Income:	\$150,298	
Return On Investment:	3.7%	Return On Investment:	9.9%	

North and Jackson (East)

3 votes





Development Features

- Office and retail spaces
- Green space on two sides of the building
- Parking in the rear

In this scenario, residents converted an existing mini mart in to two-story modern development that put parking in the rear and allowed for more green space features.

Table Scenario 2		Table Scenario 3		
No. Stories:	2	No. Stories:	2	
Total Residential Blocks:	0	Total Residential Blocks:	0	
Affordable	0	Affordable	0	
Market-rate	0	Market-rate	0	
Commercial Blocks:	6 (Retail Only)	Commercial Blocks:	6 (Retail/Office)	
Total Parking Spaces:	15	Total Parking Spaces:	15	
Total Green Space:	3300 Sq. Ft.	Total Green Space:	3300 Sq. Ft.	
Net Operating Income:	\$40,382	Net Operating Income:	\$45,718	
Return On Investment:	4.5	Return On Investment:	4.2%	

North and Jackson (East)

2 votes





Development Features

- Reuse of current structure
- All residential, all for-sale
- Developer profit is -20.7%

In this scenario, residents converted an existing mini mart in to a residential development.

Table Scenario 4			
No. Stories:	2		
Total Residential Blocks:	12		
Affordable	12 (For-Sale)		
Market-rate	0		
Commercial Blocks:	0		
Total Parking Spaces:	7		
Total Green Space:	1980 Sq. Ft.		
Net Operating Income:	\$92,902		
Return On Investment:	3.3%		





Development Features

- Structured parking
- · Green roof
- Mixed-use development

The parking in this scenario, which is tucked away on the back side of the roof, is in response to a long discussion about the need to balance parking with street life.

Table Scenario 16		Alternative Scenario	
No. Stories:	3	No. Stories:	3
Total Residential Blocks:	12	Total Residential Blocks:	12
Affordable	0	Affordable	12 (Rental)
Market-rate	12 (Rental)	Market-rate	0
Commercial Blocks:	12	Commercial Blocks:	12
Total Parking Spaces:	20	Total Parking Spaces:	20
Total Green Space:	1320 Sq. Ft.	Total Green Space:	1320 Sp. Ft.
Net Operating Income:	\$134,613	Net Operating Income:	112,915
Return On Investment:	3.9%	Return On Investment:	6.2%

Final Thoughts

The following are quotes from residents who responded to an optional survey at the final meeting. The question asked was: "What do you think the most important action steps are for the East Side to improve the quality of life for residents?"

- "Good paying jobs are the number one/only thing that will improve the lives of NES residents. We don't need more service-sector, low-paying jobs."
- "The best use of the money would be to offer it to residents to improve their homes (historic or green, energy efficiency rehabs)."
- "Help homeowners stay in their homes."
- "Help improve property conditions."
- "Build transit oriented development near train station near Lincoln Avenue."
- "Bring in businesses that encourage patrons to sit and enjoy the neighborhood (as opposed to drive through services)."
- "Ensure that handicapped residents can access all services in the area (many bus stops let patrons out on hilly parkways)."
- "We need more areas for children to play."
- "Maintain the "walk-ability" of businesses on the Near East side"

Assessment

Based on U.S. Census data for 2000, income levels within the Neighborhood Revitalization Strategy Area are significantly below the City's overall average. Unemployment levels are high, and education levels lag behind the rest of the City. The majority of homes in the NRSA were constructed prior to 1978, and therefore present lead-paint hazards for their residents.

The crisis in mortgage defaults has taken a toll on the NRSA, where the number of foreclosures is high and continues to rise. The City of Aurora is using funding through the Neighborhood Stabilization Program to purchase and rehabilitate abandoned, vacant, and foreclosed properties. Financial counseling to assist distressed homeowners is provided by local nonprofits including Family Counseling Service and Joseph Corporation; their capacity to serve clients needs to be strengthened.

Aging housing stock and overcrowding negatively impact the quality of life for residents within the NRSA boundaries. Resources have been identified and put into place to mitigate these problems, including the Reconversion Incentive Program, which offers funds to owners who return multi-family buildings to their original single-family status. The CDBG-funded "Safety First" program administered by Joseph Corporation offers financial assistance to income-eligible residents wishing to upgrade mechanical and electrical systems, plumbing and roofing, thereby reducing utility costs. Rebuilding Together Aurora uses CDBG-funded assistance to help income-eligible residents make improvements as well.

Obsolete existing commercial structures, particularly within the downtown, require rehabilitation and adaptive re-uses. Compliance with building and fire codes, accessibility requirements, and water and sewer capacity is needed before tenants can be attracted. Tax Increment Financing (TIF)-funded agreements and Section 108 loans have been used as development incentives in the past. The creation of jobs within the NRSA was a critical component of the recently-ended Section 108 loan program.

As the U.S. economy is transformed by the pressures of new technology, globalization, the contraction of capital markets, and the demand for increased productivity, job training partnerships with local employers, agencies, units of government and educational institutions need to be expanded.

The capacity of existing businesses within the NRSA needs to be strengthened. Unfortunately, many entrepreneurs fail to take advantage of technical assistance and opportunities for networking offered by Waubonsee Community College, the local Small Business Development Center, and local chambers of commerce. Bi-lingual counseling is available through the SBDC. City of Aurora staff serves on the SBDC Advisory Board and has initiated conversations with board members to discuss ways to improve outreach to NRSA businesses.

Anecdotal evidence indicates a lack of access to commercial credit by NRSA business owners through local lenders even during good economic times; alternatives need to be made available within the NRSA. Earlier this year, a memorandum of understanding was signed between

Accion Chicago, a nonprofit microlender and the Waubonsee Community College Small Business Development Center creating a remote lending office at the downtown campus.

Partnerships with agencies such as the Illinois State Treasurer's Office, the Illinois Department of Commerce and Economic Opportunity, the Chicago Metropolitan Agency for Planning, and others need to be strengthened; the City's Neighborhood Redevelopment Division has facilitated these connections through the NRSA consultation process described earlier in this document.

Economic Empowerment

The attraction of new technology and sustainable businesses is critical as a replacement for jobs lost as traditional manufacturing declines in Aurora and throughout the Midwest. The development of viable neighborhood commercial enterprises is needed, as is job training. Partnerships to fulfill this job training need are in place with local school districts, the Quad County Urban League, Hesed House, Waubonsee Community College, Aurora Township, and local non-profit agencies.

Many existing commercial buildings within the NRSA are aging and require substantial upgrades to bring them into compliance with current building codes. Financial incentives are available for the rehabilitation of structures located within the Central Business District (TIF #1), in the form of grants for architectural assistance and capped reimbursements for eligible construction costs. Nonetheless, the financial cost of adaptively re-using existing buildings is extremely high and banks are reluctant to provide loans for rehabs, especially where tenants have not committed to leases. In fact, in the current uncertain economic climate, bank financing has nearly become a non-viable option.

Expanded daycare facilities are critical to the success of many NRSA residents in finding and maintaining employment. One new privately-run daycare center has been funded through a Section 108 loan, i.e., Rachel's Learning Center at 835 W. Illinois Avenue. A new daycare facility serving over 180 children will be operated by One Hope United at 525 College Avenue, located in the NRSA. Nonetheless, studies indicate that there still is a deficit in the number of daycare slots available to parents. As the economy begins to recover, this number is likely to increase.

Performance Measures

The Neighborhood Revitalization Strategy Area (NRSA) was originally created to take advantage of the enhanced flexibility offered in economic development, housing and public service activities using CDBG funding within the NRSA boundaries. The reason for amending this document is that the City of Aurora has determined that the strategy reflected in the HUD-approved plan was not working as well as expected and therefore desires to change its approach.

In this amendment, the City of Aurora has set goals and planned activities based on consultation with members of the community: i.e., residents, owners/operators of businesses, local financial institutions, nonprofit organizations, and community groups.

HOUSING GOALS	PLANNED ACTIVITIES	MEASURED OUTCOME
Prevent mortgage foreclosures	Fund foreclosure prevention	25 homeowners within the
within the NRSA	programs	NRSA avoid foreclosure
Increase use of homebuyer	Fund HUD-certified	50 NRSA residents complete
counseling programs by	homebuyer counseling	homebuyer counseling
NRSA residents	programs	programs
Rehabilitate existing owner-	Fund housing rehab program	50 single-family owner-
occupied housing units within	for single-family owner-	occupied homes within the
the NRSA	occupied units	NRSA become code-
		compliant and energy efficient
Offer incentives for home	Fund down payment	10 homes are purchased in the
ownership within the NRSA	assistance and closing costs to	NRSA with down payment
	qualified homebuyers within	and closing cost assistance
	the NRSA; encourage use of	
	the ASSIST program (private-	
	activity bonds)	

ECONOMIC DEVELOPMENT GOALS	PLANNED ACTIVITIES	MEASURED OUTCOME
Connect NRSA residents with employers; improve employability of NRSA residents	In partnership with local nonprofits, other governmental agencies and Waubonsee Community College, host annual <i>Career Job Fairs</i> , held in the NRSA and geared to NRSA residents (Aurora Economic Development Commission takes lead responsibility)	 5 Annual Career Job Fairs 25 NRSA residents attend each Career Job Fair 5 employers attend each Career Job Fair 100 NRSA residents who attend Career Job Fairs find employment or register for programs or classes to enhance their employability
Expand and retain businesses within the NRSA	In partnership with local banks, Aurora Township, 2 nd and 3 rd Ward Aldermen, and Waubonsee Community College's Small Business Development Center, create <i>NRSA Business Assistance Program</i> to provide loans, gap financing, and technical assistance for targeted businesses located within the NRSA (Aurora Economic Development Commission takes lead responsibility)	10 businesses located within the NRSA receive assistance
Enhance job training opportunities for NRSA residents	Fund job training programs for NRSA residents through area nonprofits	 100 NRSA residents enroll in job training programs 80 NRSA residents complete job training programs 50 NRSA residents obtain employment

NEIGHBORHOOD REVITALIZATION	PLANNED ACTIVITIES	MEASURED OUTCOME
GOALS		
Improve infrastructure within the NRSA	Fund infrastructure improvements within the NRSA	 Infrastructure improvement projects completed within the NRSA (streets, lighting, parks)

APPENDIX A

Quality of Life Enhancement Program City of Aurora Resident Survey and Results, 2007

McCarty Park Neighborhood

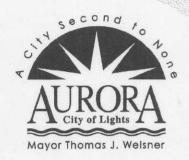
community

survey

get ready to

share your thoughts

Wednesday, May 30 Thursday, May 31



Miércoles 30 de Mayo

Preparate para compartir tus pensamientos

encuesta

osbinumos

Vecindad del parque de McCarty

DRST-STD U.S. POSTAGE PAID AURORA, IL PERMIT NO. 2

City of Aurora 44 E Downer Place Aurora, IL 60507 city of

improving

the quality of life in the McCarty Park area throughout 2007

Give us your thoughts!

At the end of May 2007, employees from the City of Aurora may be knocking on your door to ask how you like living in your neighborhood. Improving the quality of life in the McCarty Park area is one of the city's three Wildly Important Goals for 2007. To help us determine what services would most benefit the citizens living and working in your area, the City of Aurora will be surveying residents and business owners. City surveyors will be wearing aqua blue shirts and will present city identification. Survey responses are completely confidential and will only be used to help Aurora determine how to improve the quality of life in your neighborhood.

The city has already identified a number of enhancements to improve your neighborhood and stepped up services in the McCarty Park area. Throughout 2007, we will continue to target our services and provide property owners information on how to work with the city to address community challenges. Check out a few of the ways we will be partnering with you to

improve the quality of life in the McCarty neighborhood.

- · community events
- create & implement an area action plan
- · identify & decrease nuisance issues
- identify & support neighborhood leaders
- · pet care education
- rebuilding McCarty Park
- · cleaning storm sewers
- · increasing police patrol methods
- · replacing older fire hydrants
- · neighborhood clean-up days
- · voluntary fire safety checks

for more information please call 264-INFO or visit our website www.aurora-il.org

nuestro Web site www.aurora-il.org llame 264-INFO o visite para mas informacion

fuego

seguridad de

· evacuaciones

de la vecindad

e dias de limpiezas

Reponiendo boca

de incendios viejas

voluntarias de la

de policia aumentar patrullas e metodos de

> tormenta alcantarillas de e limpiezas de

parque de MaCarty · reconstrucción del

domestico cnidado del animal · equescion del

la vecindad apoye a lideres de identifique y

> tastidios broblemas de disminuya los · identifique y

area bisn de acción del implementar un · establecer y

> comnuique · eventos de la



calidad de la vida en el con usted para mejorar la

la vecindad. Mire algunas de las maneras que vamos a colaborar bropiedad de como trabajar con la cuidad para tratar desafios de en nuestros servicios y proveer informacion a los dueños de parque de McCarty. Durante este ano, estaremos enfocândonos mejorar su vecindad y a intensificado los servicios en el área de La cuidad ha identificado ya un numero de realces para

solamente para ayudar a Aurora a determinar como mejorar la calidad de la vida en su vecindad. aguamarina y presentaran la identificación de la cuidad. Las respuestas de la encuesta son totalmente confidenciales y serán utilizadas área, la ciudad de Aurora llevara acabo una encuesta a los residentes y a dueños de negocio. Los tipógrafos de la cuidad usaran las camisas ciudad en el ano 2007. Para ayudarnos a determinar que servicios serian de ventaja a los ciudadanos que vivían y que trabajaban en su gusto de vivir en su vecindad. Mejorar la calidad de la vida en el área de parque de McCarty es una de las tres metas importantes de la A finales de mayo de 2007_i los empleados de la ciudad de Aurora pueden focar en su puerta para preguntar como usted tiene

¡Dénos sus pensamientos!

la calidad de la vida en el área del parque de McCarty durante

esta cometido a

La ciudad Melorar de aurora

Metas Importantes #3

el ano 2007

Neighborhood Revitalization WIGs

Community Development / Building & Permits

Building & Permits will improve QOL by reducing resolution timeframes for Code Enforcement cases by 20% and by providing accessible bilingual information to help residents understand Building & permits programs in 2007.

Community Development / Historic Preservation

Historic Preservation Division will increase awareness of investment opportunities in historic districts.

Community Development / Land Use and Zoning

Land Use & Zoning Division will create a neighborhood level Comprehensive Plan with policies for redevelopment in the McCarty Park area by July 4th 2007.

Community Development / Planning

Planning Division will add to the Quality of Life Enhancement Program by complete the ANPI process in the McCarty Park area by July 4, 2007

Community Services / Cable Access

The Cable Access Division will produce and broadcast a McCarty Park Neighborhood documentary video by December 31, 2007

Community Services / Community Services Administration

The Community Services Administration will organize 4 McCarty Park Neighborhood Clean-ups between June 1 and Oct 1, 2007.

Community Services / Customer Service

The Customer Service Division will distribute 12 monthly updates to department/divisions of Knexa issues for ward 2 which includes the McCarty Park Neighborhood in 2007.

Community Services / Public Information

The Public Information Division will improve communication of city services by developing and rolling out standard templates and guidelines for educational collateral related to city services no later than May 31, 2007.

Community Services / Youth Services

The Youth Services Division will increase awareness of Youth Services programs by distributing program information 1 time per month and sponsor 2 community events in the McCarty Park Neighborhood by December 31, 2007

Fire Department

Notify 100% of homes in the McCarty Park area of need for co/smoke detectors. Offer assistance or Home Safety inspection & installation of detectors by October 31, 2006

Neighborhood Standards / Animal Control

The Department of Animal Control will make 5000 people aware of the new micro chipping program by 12/31/07.

Neighborhood Standards / PM, AC, Zoning, Q of Life

The Department of Neighborhood Standards will improve the quality of life in the McCarty Park Neighborhood by inspecting all properties for Property Maintenance, Animal Control, Zoning and Quality of Life code compliance by 12/31/07.

Police Department / Area 2

Area 2 will increase effective patrol methods in the McCarthy Park Neighborhood to reduce Nuisance Crime activity by 10% in 2007.

Public Property / Downtown Service

Train 100% of downtown staff on Safety, equipment maintenance, and employee improvement by the end of 2007

Public Property / Streets

In accordance with the Neighborhood Redevelopment WIG the Street Department will increase street marker upgrades by 10% over 2006. Also to comply with federal mandates.

Complying with Neighborhood Redevelopment WIG we will continue lowering tree trimming goal of 2006 by an additional 5% from 85.6 hrs to 81.3 hrs..

Public Works / Engineering

We will increase the number of man hours in the targeted area from 50 hrs to 100 hrs by 12/31/07.

QUALITY OF LIFE SURVEY----NEIGHBORHOOD RESULTS----MAY 2007

ategory 1	Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree	Participants	Av Sco
point values	5	4	3	2	1		SE L
ategory 1 TRANSPORTATION 1.01 It is easy to get around my neighborhood with a car. *	13	37	2	3	2	57	3.98
1.02 It is easy to get around my neighborhood on a bicycle.	11	23	10	10	3	57	3.51
1.03 It is easy to get around my neighborhood by walking.	15	28	3	8	3	57	3.77
1.04 I have good access to public transportation in my neighborhood.*	9	30	11	4	2	56	3.71
1.05 There is enough on-street parking in my neighborhood.	6	12	1	18	20	57	2.40
1.06 There is enough off-street parking in my neighborhood.	4	17	4	17	14	56	2.64
1.07 There is no traffic volume issue in my neighborhood.	5	28	3	17	10	63	3.02
tegory 2 HOUSING CHOICES							
2.01 I have housing choices in my neighborhhood regardless of age,							
etc.	7	29	10	8	4	58	3.47
2.02 I currently have family members living in my neighborhood.	6	24	6	18	5	59	3.14
2.03 If I had family over 65, they could find housing in neighborhood.	3	18	17	15	-	58	
	3	10		15	5	56	2.98
tegory 3 LIFELONG LEARNING							
3.01 I am satisfied with the education my children are receiving. *	7	25	18	3	7	60	3.37
3.02 I am able to find job training/opportunities in neighborhood. *	4	18	19	13	6	60	3.02
I can find opportunities to get an education no matter how old.	7	28	13	11	1	60	3.48
3.04							
I can easily get information about COA services, programs, etc. 3.05 I am satisfied with the availability of library services.	10	30	8	10	2	60	3.60
3.05 I am satisfied with the availability of library services. 3.06 I have access to affordable, high-speed internet service.	11	38 24	8 15	1 10	1 2	58 59	3.44
That a decorate and additional ingression and income an							0.4
tegory 4 CULTURAL/ENTERTAINMENT OPPORTUNITIES							
4.01 I am satisfied with the cultural events and entertainment available in neighborhood.*	9	29	11	6	4	59	3.56
4.02 I am satisfied with Aurora Community Access Television.	8	20	28	2	0	58	3.59
egory 5 OPEN SPACE AND PARKS							
5.01 I am satisfied with the recreational opportunities. *	9	25	11	9	5	59	3.41
5.02 My family has access to a public playground and equipment. *	10	19	11	12	8	60	3.18
5.03 I can enjoy nature in my neighborhood, *	13	23	11	6	5	58	3.18
5.04 I use the parks in my neighborhood.	8	20	8	13	9	58	3.09
egory 6 SAFETY							
6.01 I feel safe walking at any time day or night.	6	17	4	14	16	57	2.70
6.02 My children/grandchildren can play safely in my front/back yard,	10	18	10	12	8	58	3.17
6.03 I have a working smoke detector in my home.	32	25	1	2	0	60	4.45
6.04 I have a working carbon monoxide detector in my home.	21	22	3	9	5	60	3.75
6.05 I feel safe using my neighborhood parks. 6.06 I feel safe walking and bicycling in my neighborhood.	7	25 28	5	14 11	8	59 60	3.15
6.07 I feel safe driving in my neighborhood.	14	32	2	11	1	59	3.85
6.08 My neighbors and I call the police when we need help.	21	31	4	2	1	59	4.17
6.09 My neighborhood has an active Neighborhood Watch Group.	5	13	17	17	7	59	2.86
			1650				
ECONOMIC HEALTH AND NEIGHBORHOOD SERVICES							
7.01 My family & I can find a job in Aurora. 7.02 I could open a business in Aurora.	7	26 16	9 20	8	6 5	56 57	3.36
7.03 I am satisfied with the grocery stores in my neighborhood.	11	30	5	7	4	57	3.65
7.04 I am satisfied with the restaurants in my neighborhood.	9	31	5	8	3	56	3,63
7.05 I am satisfied with the medical services available.	7	24	10	12	4	57	3.32
7.06 I am satisfied with the dental services available. 7.07 I am satisfied with the financial services available.	6	18	18 17	10	4	56 57	3.21
7.08 I am satisfied with the drug stores available.	9	30	5	9	4	57	3.54
7.09 My neighborhood has affordable and accessible day care.	5	17	25	4	5	56	3.23
7.10 Businesses in my neighborhood are well-maintained.	6	31	7	8	4	56	3.48
egory 8 ENVIRONMENTAL HEALTH							
8.01 My neighborhood has clean water. *	14	33	4	2	1	54	4.06
8.02 My neighborhood has clean air. * 8.03 My family recycles its garbage.	14	31	4 2	5	2	56 56	3.89 4.34
8.04 I am satisfied with the garbage collection service.	19	33	3	3	1	59	4.12
8.05 The catch basins in my street are clean.	14	22	14	9	1	60	3.65
8.06 The streets in my neighborhood do not flood. 8.07 My house does not flood.	16 20	30 32	3 2	9	1 0	59 58	3.86 4.17
		JE	E.			30	4.17
egory 9 NEIGHBORHOOD IMAGE AND PERCEPTION	10	20			7	F0.	2 00
9.01 Properties in my neighborhood are well maintained. 9.02 Streets in my neighborhood are in good repair.	10	28 30	3 2	11	7 5	59 59	3.39
9.03 Sidewalks in my neighborhood are in good repair.	8	34	2	11	5	60	3.48
9.04 Alleys in my neighborhood are in good repair.	5	19	20	8	7	59	3.12
9.05 Streets in my neighborhood are well lit.	11	23	2	15	9	60	3.20
9.06 Streets in my neighborhood are lined with trees. 9.07 There are buildings that are architecturally interesting.	12	36	4	7	1	60	3.85
a.v. There are pulipings that are architecturally interesting	8	27	13	6 11	6	60 57	3.42
	9				3	W1	3.71
9.08 I know my neighbors.	9	26 30	12	5	6	61	3.48
					6 5	61 58	3.48 3.50

QUALITY OF LIFE SURVEY----NEIGHBORHOOD RESULTS----MAY 2007

v Score	Question #	All Questions - * indicates little COA control	Strongly	Agree	No Opinion	Disagree	Strongly Disagree	Participa
		point values	5	4	3	2	1	HAND
2.40	1.05	There is enough on-street parking in my neighborhood.	6	12	1	18	20	57
	4.00							
2.64 2.70	1.06 6.01	There is enough off-street parking in my neighborhood. I feel safe walking at any time day or night.	6	17 17	4	17 14	14 16	56 57
		My neighborhood has an active Neighborhood Watch						
2.86	6.09	Group.	5	13	17	17	7	59
2.98	2.03	If I had family over 65, they could find housing in neighborhood.	3	18	17	15	5	58
3.02	1.07	There is no traffic volume issue in my neighborhood.	5	28	3	17	10	63
2.02	2.02	I am able to find job training/opportunities in		40	40	40		00
3.02 3.07	3.02 7.07	neighborhood. * I am satisfied with the financial services available.	4 2	18 21	19 17	13 13	6	60 57
3.09	5.04	I use the parks in my neighborhood.	8	20	8	13	9	58
3.12	9.04	Alleys in my neighborhood are in good repair.	5	19	20	8	7	59
		I currently have family members living in my						
3.14	2.02	neighborhood.	6	24	6	18	5	59
3.14 3.15	7.02 6.05	I could open a business in Aurora. I feel safe using my neighborhood parks.	6	16 25	20 5	10 14	5	57 59
3.13	0.05	My children/grandchildren can play safely in my	- 1	25	3	14	0	33
3.17	6.02	front/back yard.	10	18	10	12	8	58
3.18	5.02	My family has access to a public playground and equipment. *	10	19	11	12	8	60
3.18	6.06	I feel safe walking and bicycling in my neighborhood.	7	28	4	11	10	60
3.20	9.05	Streets in my neighborhood are well lit.	11	23	2	15	9	60
3.21	7.06	I am satisfied with the dental services available.	6	18	18	10	4	56
	7.00	My neighborhood has affordable and accessible day		10	10	10	-	00
3.23	7.09	care.	5	17	25	4	5	56
3.32	7.05	I am satisfied with the medical services available.	7	24	10	12	4	57
3.36	7.01	My family & I can find a job in Aurora.	7	26	9	8	6	56
3.37	3.01	I am satisfied with the education my children are receiving. *	7	25	18	3	7	60
3.39	9.01	Properties in my neighborhood are well maintained.	10	28	3	11	7	59
3.41	5.01	I am satisfied with the recreational opportunities. *	9	25	11	9	5	59
3.42	9.07	There are buildings that are architecturally interesting.	8	27	13	6	6	60
3.44	3.06	I have access to affordable, high-speed internet service.	8	24	15	10	2	59
3.47	2.01	I have housing choices in my neighborhhood regardless	7	29	10	8	4	58
3.47	9.08	of age, etc. I know my neighbors.	9	26	8	11	3	57
3.47	9.02	Streets in my neighborhood are in good repair.	10	30	2	12	5	59
3.48	9.09	I would recommend my neighborhood to others.	8	30	12	5	6	61
3.48	7.10	Businesses in my neighborhood are well-maintained.	6	31	7	8	4	56
3.48	3.03	I can find opportunities to get an education no matter how old. *	7	28	13	11	1	60
3.48	9.03	Sidewalks in my neighborhood are in good repair.	8	34	2	11	5	60
3.50	9.10	I am proud of my neighborhood.	10	29	4	10	5	58
					- "			
3.51	1.02	It is easy to get around my neighborhood on a bicycle.	11	23	10	10	3	57
3.54	7.08	I am satisfied with the drug stores available. I am satisfied with the cultural events and entertainment	9	30	5	9	4	57
3.56	4.01	available in neighborhood. *	9	29	11	6	4	59
3.57	5.03	I can enjoy nature in my neighborhood. *	13	23	11	6	5	58
3.59	4.02	I am satisfied with Aurora Community Access Television.	8	20	28	2	0	58
		I can easily get information about COA services,						
3.60	3.04	programs, etc.	10	30	8	10	2	60
1.63	7.04	I am satisfied with the restaurants in my neighborhood. I am satisfied with the grocery stores in my	9	31	5	8	3	56
3.65	7.03	neighborhood.	11	30	5	7	4	57
3.65	8.05	The catch basins in my street are clean.	14	22	14	9	1	60
	1.04	I have good access to public transportation in my neighborhood. *	9	30	11	4	2	56
3.71		I have a working carbon monoxide detector in my home.	21	22	3	9	5	60
	6.04							57
3.75	6.04			28	3	8	- 3	
3.75 3.77	1.03	It is easy to get around my neighborhood by walking.	15	28	3	8	3	
3.75 3.77 3.85	1.03 6.07	It is easy to get around my neighborhood by walking. I feel safe driving in my neighborhood.	15 14	32	3 2 4	11	1	59
3.75 3.77 3.85 3.85	1.03 6.07 9.06	It is easy to get around my neighborhood by walking. I feel safe driving in my neighborhood. Streets in my neighborhood are lined with trees.	15 14 12	32 36	2		1	
3.75 3.77 3.85 3.85 3.86	1.03 6.07	It is easy to get around my neighborhood by walking. I feel safe driving in my neighborhood.	15 14	32	2	11 7	1	59 60
3.75 3.77 3.85 3.85 3.86 3.89	1.03 6.07 9.06 8.06	It is easy to get around my neighborhood by walking. I feel safe driving in my neighborhood. Streets in my neighborhood are lined with trees. The streets in my neighborhood do not flood.	15 14 12 16	32 36 30	2 4 3	11 7 9	1 1 1	59 60 59
3.75 3.77 3.85 3.85 3.86 3.89 3.91	1.03 6.07 9.06 8.06 8.02 9.11	It is easy to get around my neighborhood by walking. I feel safe driving in my neighborhood. Streets in my neighborhood are lined with trees. The streets in my neighborhood do not flood. My neighborhood has clean air. * I am proud to live in the City of Aurora.	15 14 12 16 14 18	32 36 30 31 27	2 4 3 4 6	11 7 9 5 4	1 1 1 2 3	59 60 59 56 58
3.75 3.77 3.85 3.85 3.86 3.89 3.91	1.03 6.07 9.06 8.06 8.02 9.11 1.01	It is easy to get around my neighborhood by walking. I feel safe driving in my neighborhood. Streets in my neighborhood are lined with trees. The streets in my neighborhood do not flood. My neighborhood has clean air. * I am proud to live in the City of Aurora. It is easy to get around my neighborhood with a car. *	15 14 12 16 14 18	32 36 30 31 27 37	2 4 3 4 6	11 7 9 5 4 3	1 1 1 2 3 2	59 60 59 56 58 57
3.75 3.77 3.85 3.85 3.86 3.89 3.91 3.98	1.03 6.07 9.06 8.06 8.02 9.11 1.01 3.05	It is easy to get around my neighborhood by walking. I feel safe driving in my neighborhood. Streets in my neighborhood are lined with trees. The streets in my neighborhood do not flood. My neighborhood has clean air. * I am proud to live in the City of Aurora. It is easy to get around my neighborhood with a car. * I am satisfied with the availability of library services.	15 14 12 16 14 18 13	32 36 30 31 27 37 38	2 4 3 4 6 2 8	11 7 9 5 4 3 1	1 1 1 2 3 2 1	59 60 59 56 58 57 58
3.75 3.85 3.85 3.86 3.89 3.91 3.98 4.03	1.03 6.07 9.06 8.06 8.02 9.11 1.01 3.05 8.01	It is easy to get around my neighborhood by walking. I feel safe driving in my neighborhood. Streets in my neighborhood are lined with trees. The streets in my neighborhood do not flood. My neighborhood has clean air. * I am proud to live in the City of Aurora. It is easy to get around my neighborhood with a car. * I am satisfied with the availability of library services. My neighborhood has clean water. *	15 14 12 16 14 18 13 11	32 36 30 31 27 37 38 33	2 4 3 4 6 2 8 4	11 7 9 5 4 3 1	1 1 1 2 3 2 1	59 60 59 56 58 57 58 54
3.75 3.77 3.85 3.85 3.86 3.89 3.91 3.98 4.03 4.06	1.03 6.07 9.06 8.06 8.02 9.11 1.01 3.05 8.01 8.04	It is easy to get around my neighborhood by walking. I feel safe driving in my neighborhood. Streets in my neighborhood are lined with trees. The streets in my neighborhood do not flood. My neighborhood has clean air. * I am proud to live in the City of Aurora. It is easy to get around my neighborhood with a car. * I am satisfied with the availability of library services. My neighborhood has clean water. * I am satisfied with the garbage collection service.	15 14 12 16 14 18 13 11 14	32 36 30 31 27 37 38 33	2 4 3 4 6 2 8 4 3	11 7 9 5 4 3 1 2	1 1 1 2 3 2 1 1	59 60 59 56 58 57 58 54 59
3.75 3.77 3.85 3.85 3.86 3.89 3.91 3.98 4.03 4.06 4.12	1.03 6.07 9.06 8.06 8.02 9.11 1.01 3.05 8.01 8.04 6.08	It is easy to get around my neighborhood by walking. I feel safe driving in my neighborhood. Streets in my neighborhood are lined with trees. The streets in my neighborhood do not flood. My neighborhood has clean air. * I am proud to live in the City of Aurora. It is easy to get around my neighborhood with a car. * I am satisfied with the availability of library services. My neighborhood has clean water. * I am satisfied with the garbage collection service. My neighbors and I call the police when we need help.	15 14 12 16 14 18 13 11 14 19 21	32 36 30 31 27 37 38 33 33	2 4 3 4 6 2 8 4 3 4	11 7 9 5 4 3 1 2 3	1 1 2 3 2 1 1 1	59 60 59 56 58 57 58 54 59
3.75 3.77 3.85 3.85 3.86 3.89 3.91 3.98 4.03 4.03 4.10 4.11 4.17	1.03 6.07 9.06 8.06 8.02 9.11 1.01 3.05 8.01 8.04	It is easy to get around my neighborhood by walking. I feel safe driving in my neighborhood. Streets in my neighborhood are lined with trees. The streets in my neighborhood do not flood. My neighborhood has clean air. * I am proud to live in the City of Aurora. It is easy to get around my neighborhood with a car. * I am satisfied with the availability of library services. My neighborhood has clean water. * I am satisfied with the garbage collection service.	15 14 12 16 14 18 13 11 14	32 36 30 31 27 37 38 33	2 4 3 4 6 2 8 4 3	11 7 9 5 4 3 1 2	1 1 1 2 3 2 1 1	59 60 59 56 58 57 58 54 59

COMMENTS ABOUT OUR NEIGHBORHOOD

Category 1 - Transportation

Concern for more yellow curbs on corners-lots of close calls (hits).

A lot of traffic. Employees from store park on side streets.

There is a dangerous curve on 5th St a few feet where it meets Benton due to cars parked on street.

To narrow-too many cars-should allow parking on only one side of street.

We need more light in the streets.

There is a lot of traffic.

It's o.k. There is a lot of traffic but I like the police presence.

We are in need of a stop sign at Benton & Anderson.

Category 2 - Housing Choices

Not many homes for sale, but it is calm (quiet).

Category 3 - Lifelong Learning

There is a lot of help.

Home schooled.

Would like to see some free courses in education.

Bardwell Elementary, good school!

Juany Garza is great about getting out information. Waiting for WiFi.

We need more activities for children and adults in summer, like an art center.

Very expensive Internet service.

Would like free internet for a sick child.

Category 4 - Cultural/Entertainment Opportunities

We need adult activities.

Love Downtown Alive!

I was not aware of Channel 10.

Category 5 - Open Space and Parks

I used the parks when playground was available, but it was removed.

Too many drunks at the park!

Police enforcement of drinking in park.

We need more safe parks.

Do not think it is safe to be at the park with children.

Remove all who don't belong in the park, need something there for the children.

Category 6 - Safety

Need more lighting on 4th and Flagg, too dark.

Many unknown people walk on the street during late hours.

Live on a one way street and people fly by, no concern for kids playing on sidewalk.

Neighbors work together. (6.9)

Need a speed bump.

Don't know if it still exists. (6.9)

I feel safe when police are around.

Category 7 - Economic Health and Neighborhood Services

Too much competition. (7.2 I could open a business)

What drugstore?

Category 8 - Environmental Health

Trees inside Pinson Park need to be trimmed back.

Category 9 - Neighborhood Image and Perception

And happy. (9.11 I am proud to live in the COA).

A couple of street lights in my block go off and on during the night and big spot of street stays dark for a long time.

Aurora need to be a safe place to Live without drugs on street, and more activities for children/adults like places to promote the arts or play

Respondent Profile

My Age						# applicants
0-12	13-25	<u>26-35</u>	36-50	<u>51-75</u>	<u>76+</u>	
0	10	21	12	11	2	56
My ethnicit	у					
White	Black H	lispanic or L	atino 2	or more rad	ces	
10	4	40		2		56
My gender						
Female	Male					
24	28					52
Annual inco	ome					
under 10g	10-25g	26-40g	41-75g	76g +		
6	16	12	5	3		42
Primary La	nguage					
English	Spanish					
26	30					56
Secondary	Language					
English	Spanish					
20	10					30
Rent or Ow	'n					
Rent	Own					
20	22					42

APPENDIX B

Proposal from the Metropolitan Planning Council And the Chicago Metropolitan Agency for Planning

Metropolitan Planning Council and Chicago Metropolitan Agency for Planning Aurora Neighborhood Revitalization Strategy Area Amendment Proposal

Purpose:

To outline the role of the Metropolitan Planning Council and Chicago Metropolitan Agency for Planning in supporting the City of Aurora's Neighborhood Revitalization Strategy Area amendment, due August 2010, as well as potential ongoing support to the strategies identified in the amendment.

Background:

The City of Aurora has determined that the strategies outlined in the U.S. Dept. of Housing and Urban Development (HUD) approved Neighborhood Revitalizations Strategy Area plan were not effective and is in the process of submitting an amendment. This amendment will include a Community Consultation and Assessment process, which involves the:

- Creation of a baseline of existing conditions within the NRSA
- 2. Identification of problems and obstacles to development that can be addressed within the NRSA by the use of CDBG funding, in consultation with residents and businesses
- Setting goals for improving the conditions within the NRSA by the use of CDBG funding, in consultation with residents and businesses
- 4. Defining the roles of key institutions and partners in advancing identified strategies
- 5. Coordinating NRSA activities with broader, related citywide initiatives

Metropolitan Planning Council:

Since 1934, the Metropolitan Planning Council (MPC) has been dedicated to shaping a more sustainable and prosperous greater Chicago region. As an independent, nonprofit, nonpartisan organization, MPC serves communities and residents by developing, promoting and implementing solutions for sound regional growth. Formally established in 2005, Metropolitan Planning Council's Community Building Initiative (CBI) works with community partners throughout the greater Chicago region to tackle development challenges that demand a creative vision for the future, consistent with MPC's mission for a more equitable, sustainable and competitive region. CBI coordinates MPC's existing work into a unified program, drawing on our core strengths in planning and policy, and addressing the intersecting issues of housing, transportation, sustainable, and economic development, CBI works to help communities meet development-related challenges by providing technical expertise, and market-based strategies for community redevelopment and sensibly-planned new development. MPC's community partnerships through CBI offer assistance to municipalities and community-based partners through a variety of tools including short-term consultations, long term task forces that engage our broad base of expert board and committee volunteers, and a diversified set of community engagement tools.

Chicago Metropolitan Agency for Planning:

CMAP was created to integrate planning for land use and transportation in the seven counties of northeastern Illinois. CMAP is responsible for producing the regions integrated plan for land use and transportation. The GO TO 2040 planning campaign is designed to develop strategies to address projected growth in population and employment and their serious implications for transportation, housing, economic development, open space, the environment and natural resources.

CMAP's conducts a technical assistance program that provides tools, programs and opportunities to help communities and organizations build capacity, improve quality of life and participate in the regional planning process. CMAP's technical assistance programs work cooperatively with municipalities, counties and development organizations whose decisions determine how lad is used.

Proposal

MPC and CMAP propose to assist the City of Aurora collect and synthesize data and indicators and solicit input from residents, business owners, and other stakeholders that will inform the NRSA amendment. The goals of this effort are to:

- 1. Engage a broad set of community stakeholders, with specific attention to often underrepresented constituencies such as Latino residents and business owners.
- Identify existing conditions within the business district, as well as provide a broad overview of housing development issues, including updated electronic data and indicators about the NRSA, which will be made publicly available and used to inform strategies moving forward
- 3. Inform stakeholders about and link NRSA efforts to existing resources and broader city initiatives (rooftop to rivers, Neighborhood Stabilization Program, etc)
- 4. Build from area assets and opportunities
- 5. Cultivate and activate community leadership to take ownership of implementation
- 6. Educate stakeholders about the development process
- 7. Capture community input for NRSA amendment

The format for the community meetings will be similar to the Corridor Development Initiative's (CDI) MPC and CMAP have hosted, though this project will have a larger focus than a typical CDI to better address Aurora's NRSA strategy. For more information on CDI, visit www.metroplanning.org/cdi.

Step 1 (by April 21) – Existing Conditions and Data Collection: CMAP staff will pull and synthesize data of the area and liaise with stakeholders to identify and create baseline information for the NRSA area. Information will be provided in easy to read formats including maps, comparative charts, and graphs, and will include key finding summaries. The data collection process and analysis will take approximately three weeks and will be presented to the local advisory team and during public meetings. Information will build from the

information CMAP provided to the Aurora Economic Development Corporation in 2009. Specific data gaps include:

- Demographics (NRSA v rest of the city)
- Race
- Income
- Education levels
- Employment
- Language
- Population change
- Age
- Business inventory of business and vacancy of land and properties for the Union, Broadway, Downer, Galena, Benton, Lincoln, and New York commercial corridors
- Commercial market analysis
- Residential market: tenure, vacancy, median rent/value
- Contextual maps

In the interim, CMAP staff will work with City of Aurora staff to define how the data will be presented, including time and geographic comparisons prior to April 21st.

Step 2 (April 21) - Meet with local advisory team:

In the month of April, MPC, CMAP and the City of Aurora will meet with the local advisory team for the NRSA, which is made up of a diverse set of stakeholders, including local business owners, elected officials, and local community organizations. This advisory team will be charged with guiding public outreach, identification of core issues, providing feedback on the structure of the process, and ultimately, leading implementation efforts and may require additional participation from other stakeholders to assist with these tasks. Their work will be informed by the fact that the City of Aurora, due to staff cuts, needs to establish a new working relationship with the NRSA community and key organizations need to take charge of ongoing implementation. MPC and CMAP will support setting that tone and activating that local leadership. This steering committee will be put in place to help identify capacity gaps and opportunities for outside organizations to lead certain tasks moving forward. This first meeting will provide an overview of the CMAP existing conditions and data collection results and an overview of the three-month process, as well as get input from the team on appropriate meeting dates, outreach strategies, and to schedule a follow-up meeting in late April/early May to plan the first meeting.

Step 3 (late May) - First community-wide meeting (3 hrs):

This first public meeting will focus on providing an overview of broader city-wide efforts, key policy opportunities, existing programs and resources, new data as provided by CMAP, and key challenges within the NRSA and with city reduced staff and financial resources. Through keypad polling and other facilitated interactive tools, the audience will be asked to prioritize issues, identify challenges, and discuss solutions.

Key goals include:

- Provide baseline information on existing conditions
- Provide information on existing resources and need for more city, community, non profit partnerships
- Solicit input on key goals, challenges, opportunities
- Promote and lay the groundwork for the next two meetings

Step 4 (Mid-June) – Second public meeting – "Block Exercise" (3 hrs):

The steering committee will meet again on May 19 (this date may need to change depending on when the first meeting is held) prior to the second meeting to assess the outcomes of the first public meeting and plan for the second. As these meetings are progressive, the second meeting will briefly recap on what happened in the first and then will focus on establishing a vision for development. Participants will work with a team of developers and architects, using real sites in the NRSA, to begin to think about what development should look like in the area. Results from this process will include design concepts and financial pro formas. Participants will be asked to think about what they would ask of developers and financial institutions.

Key goals include:

- Recap first meeting for new audience members
- Help to translate the challenges/opportunities highlighted in the first meeting to create vision for commercial corridor real estate development that includes design and financial considerations
- Help residents and businesses understand the "rules and tools" of development

Step 5 (Mid-July) – Final public meeting (3 hrs):

The steering committee will meet again on June 23rd prior to the final meeting to assess the outcomes of the second public meeting and plan for the third. This last meeting will include a panel discussion with developers, lenders and other needed experts who will respond to the concepts that came out of the first and second meetings. From the panel's feedback, participants will be asked to prioritize development concepts, as well as rank implementation strategies by level of importance. Participants will also be asked to commit to ongoing involvement in particular implementation efforts.

Key goals include:

- Recap first and second meetings for new audience members
- Identify preliminary next steps
- Get feedback from a panel of development and financial experts on community strategies and development concepts

Step 6 (August) - Summary:

This written summary will outline prioritized strategies, analyze and share data results, and summarize development concepts. A final, more polished report will be provided at a later date, but a draft will be provided to inform the City's NRSA amendment.

Next Steps:

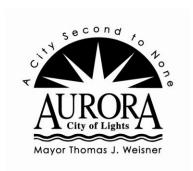
The Metropolitan Planning Council is interested in supporting not only the NRSA implementation efforts, but also the advancement of Aurora's overall downtown redevelopment vision. MPC and CMAP have both been increasingly involved in identifying opportunities in the region to advance efforts to connect investments in housing, economic development, transportation, and the environment. We believe Aurora's downtown revitalization and environmental strategies are exemplary of the opportunities emerging at the federal level to advance sustainable communities. As such, MPC is interested in continuing to work with the City to strategize about how to connect, package and promote these efforts in a way that may be attractive for new federal investment. We look forward to exploring those opportunities further with the City.

Budget:

Metropolitan Planning Council Aurora NRSA Budget						
Staff	\$5,588					
Travel	\$319					
Publication	\$2,794					
Catering/meeting materials	\$798					
Total	\$9,500.00					

APPENDIX C

Notices and Press Releases for Public Meetings



PRESS RELEASE

July 15, 2010

Contacts: Karen Christensen-Mgr. Neighborhood Redevelopment Division-(630) 264-3054 Dan Barreiro-Chief Community Services Officer-(630) 264-8301 Joanna Trotter-Metropolitan Planning Council-(312) 863-6008

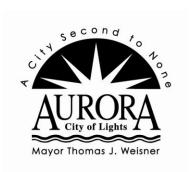
FINAL MEETING ON NEAR EAST SIDE REVITALIZATION IS JULY 22

The third and final meeting at which near east side business owners and residents are invited to provide input into the continued revitalization of their neighborhood is Thursday, July 22, from 6:00-8:00 p.m., at the Fred Rodgers Community Center, 501 College Avenue. It will serve as a wrap-up to the two previous conferences that discussed a vision for the area along with interactive exercises at which participants' ideas were discussed.

The neighborhood, roughly bounded by Lake Street, Liberty Street, North Avenue, and East Avenue, has been designated a Neighborhood Revitalization Strategy Area (NRSA) by the U.S. Department of Housing and Urban Development (HUD) since 1999. The NSRA is a program created by HUD to revitalize distressed community areas and is funded through Community Development Block Grant (CDBG) funds. CDBG provides communities with resources to address a wide range of needs including affordable housing, services to people in need and job creation and retention.

Around 80 residents and business owners have attended the meetings so far. At the kickoff event, they answered questions as to how they want their neighborhood to look, the needs they believe need to be met, and suggestions into its long term future. The City contracted with the Metropolitan Planning Council (MPC) and the Chicago Metropolitan Agency for Planning (CMAP) to assist with garnering the input from residents and businesses in the revitalization area. The answers of all attendees were recorded electronically and were used during the second meeting with an MPC Developer Panel. The members of the panel worked directly with the attendees to explain what was feasible from an economic development point of view including ideas for new housing, retail, and mixed use development.

The meeting on July 22 will prioritize the resident's, business owners' and developers' views and will be integrated into a final plan that will be submitted to HUD in August.



PRESS RELEASE

May 21, 2010

Contact: Karen Christensen, Manager, Neighborhood Redevelopment Division, 630-264-3054 Dan Barreiro, Chief, Community Services Department, 630-264-8301 Joanna Trotter, Metropolitan Planning Council, 312-863-6008

MEETINGS ANNOUNCED FOR INPUT ON NEAR EAST SIDE REVITALIZATION

City officials are hoping business owners and residents on the near east side will attend a series of three upcoming meetings to provide input into the continued revitalization of their neighborhood.

The neighborhood, roughly bounded by Lake Street, Liberty Street, North Avenue, and East Avenue, has been designated a Neighborhood Revitalization Strategy Area (NRSA) by the U.S. Department of Housing and Urban Development since 1999. One consequence of that designation has been the availability of funding to local businesses. The loan program, Section 108,d has led to jobs being created through the establishment or remodeling of a medical building, restaurant, florist, and daycare facility. The city has been working on updating the plan, "To best leverage federal dollars as we go forward in revitalizing the area", according to Karen Christensen, Aurora's Manager of Neighborhood Redevelopment.

The meetings, which will be held June 3, June 29, and July 22, are designed to collect direct feedback from residents and businesses in the area as to how they want their neighborhood to look, the needs they believe need to be met, and suggestions into its long term future. An advisory board consisting of representatives from Waubonsee Community College, the Quad County Urban League, East Aurora School District 131, the Aurora Economic Development Commission, Family Focus, Rebuilding Together Aurora, the Aurora Regional and Aurora Hispanic Chambers of Commerce, Aurora Downtown, and Aurora Township has been meeting since January to begin updating the original plan.

Christensen said they have contracted with the Metropolitan Planning Council (MPC) and Chicago Metropolitan Agency for Planning (CMAP) to assist with garnering input from residents and businesses in the revitalization area. She said that ideally, attendees will go to all three meetings as they are meant to build off of one another.

For example, at the first meeting, CMAP will present demographics and census information in the target area and compare it to similar information in the city as a whole. They will then ask a series of questions to attendees as to how they want their neighborhood to look and suggestions for the future. The answers of all attendees will be recorded electronically and used during the second meeting which will feature an MPC Developer Panel. The members of that panel will work directly with residents and business owners to explain what may be feasible from an economic development point of view including ideas for new housing, retail, or mixed use development. The third meeting will be an analysis of the attendees' views along with the ideas of the developers that will be integrated into a final plan that will be submitted to HUD in August.

"Because this area is designated as an NRSA, we may be able to take advantage of other federal programs that will lead to housing and economic redevelopment much like the Section 108 Loan", said Christensen. "These meetings present excellent opportunities for those who live and work in the neighborhood to have a stake in its future."

All of the meetings will be from 6-8 p.m. at the Fred Rodgers Community Center, 501 College Av., Room 315.

-30-

¡Ayúdenos a mejorar el futuro de la comunidad en el este de Aurora!

Hemos recibido numerosos comentarios y sugerencias sobre la comunidad en el este de Aurora y ahora es tiempo para seguir planeando lo siguiente.

¡El 22 de julio presentaremos las opiniones que recibimos de los residentes y escucharemos las opiniones de los expertos!

Los cuales hablaran sobre:

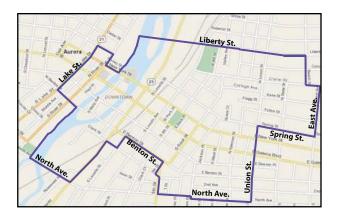
Desarrollo domestico Desarrollo comercial Transporte e ingeniera civil Financiamientos para lugares públicos Trabajos y retención Desarrollo económico

Detalles para la junta

Jueves, 22 de Julio 6:00-8:00 pm

Centro Comunitario de Fred Rogers, 501 College Avenue, Salón 315

Todos están invitados. No es necesario registrarse.



Ouestions?

Call 630-264-3060 (English: Karen Christensen; Spanish: Liz DeLeon)







Help shape the future of Aurora's Near East Side!

We've gotten great input about the Near East Side, now it's time to help us plan what happens next!

On July 22nd, we'll share what we heard - and hear what the experts have to say!

They'll be talking about:

Housing Development Job Creation

Commercial Development Workforce Development

Transportation Planning and Engineering Economic Development

Public Facilities and Finance

Meeting details

Thursday, July 22

6:00-8:00 pm

Fred Rodgers Community Center, 501 College Avenue, Room 315

All are welcome. No registration is necessary.



Ouestions?

Call 630-264-3060 (English: Karen Christensen; Spanish: Liz DeLeon)







Ayudenos a mejorar el futuro de la comunidad en el este de Aurora!

Díganos que opina!

Ayuda a los dirigentes de la cuidad de Aurora y comunidades vencinas a fortalecer su futuro.

Quieres:

- más opciones habitacionales?
- •calles limpias?
- mejor transporte público?

- mejores comercio local?
- mejores parques?

Acerca de las juntas

Primer Paso – La Visión

Jueves, 3 de Junio 6:00-8:00 pm

Como desearía que fuera su comunidad?

Segundo Paso – Ejercicio Interactivo

Martes, 29 de Junio 6:00-8:00 pm Diseña una imágen del futuro!

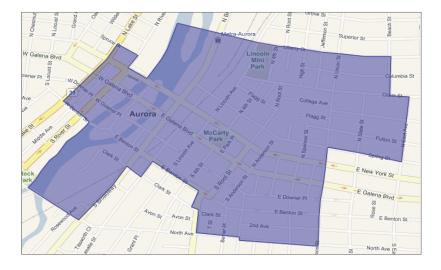
Tercer Paso - Conclusión

Jueves, 22 de Julio 6:00-8:00 pm

Cuales son sus pioridades para la comunidad?

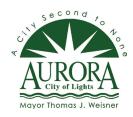
Todas las juntas tomaran lugar en el Centro Comunitario de Fred Rodgers, 501 College Avenue, Salón 315

Todos están invitados. No es necesario registrarse. Se recomienda asistir a todas las juntas!



Preguntas?

Llame al 630-264-3060, Liz DeLeon (español)







Help shape the future of Aurora's Near East Side!

Tell us what you think!

Help the City of Aurora and partners direct future resources.

Do you want:

- more housing options?
- cleaner streets?
- better public transportation?

- more local businesses?
- more parks?

About the Meetings

Step 1 - Visioning

Thursday, June 3 6:00-8:00 pm

How do you want your neighborhood to look?

5:00-8:00 pm How do you want your neighbor-

Step 2 - Interactive Block Exercise

Tuesday, June 29 6:00-8:00 pm

Draw us a picture of the future!

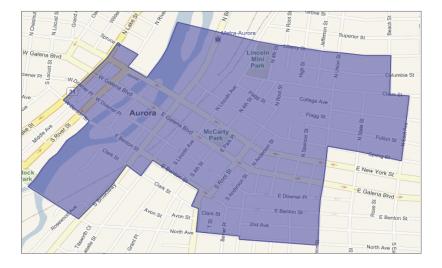
Step 3 - Wrap-Up

Thursday, July 22 6:00-8:00 pm

Tell us your priorities for your neighborhood!

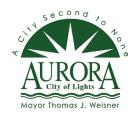
All meetings will be at the Fred Rodgers Community Center, 501 College Avenue, Room 315

Everyone is welcome. No registration is necessary. Attendance at all three meetings is encouraged!



Questions?

Call 630-264-3060 (English: Karen Christensen; Spanish: Liz DeLeon)







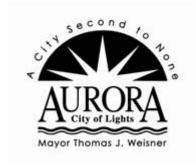
From: Ferrelli, Dan

Sent: Monday, June 21, 2010 12:48 PM

To: Ferrelli, Dan

Subject: NEWS RELEASE-SECOND MEETING ON NEAR EAST SIDE REVITALIZATION IS JUNE 29

Attachments: NRSA 2 RELEASE-KEYPAD RESULTS.xlsx



PRESS RELEASE

June 21, 2010

Contacts: Karen Christensen-Mgr. Neighborhood Redevelopment Division-(630) 264-3054

Dan Barreiro-Chief Community Services Officer-(630) 264-8301 Joanna Trotter-Metropolitan Planning Council-(312) 863-6008

SECOND MEETING ON NEAR EAST SIDE REVITALIZATION IS JUNE 29

The second in a series of three meetings at which near east side business owners and residents are invited to provide input into the continued revitalization of their neighborhood is Tuesday, June 29, from 6:00-8:00 p.m., at the Fred Rodgers Community Center, 501 College Avenue.

The neighborhood, roughly bounded by Lake Street, Liberty Street, North Avenue, and East Avenue, has been designated a Neighborhood Revitalization Strategy Area (NRSA) by the U.S. Department of Housing and Urban Development (HUD) since 1999. The NSRA is a program created by HUD to revitalize distressed community areas and is funded through Community Development Block Grant (CDBG) funds. CDBG provides communities with resources to address a wide range of needs including affordable housing, services to people in need and job creation and retention.

Approximately 50 people attended the kickoff meeting on June 3 and answered questions as to how they want their neighborhood to look, the needs they believe need to be met, and suggestions into its long term future. The City contracted with the Metropolitan Planning Council (MPC) and the Chicago Metropolitan Agency for Planning (CMAP) to assist with garnering the input from residents and businesses in the revitalization area. The answers of all attendees were recorded electronically and will be used during the second meeting with an MPC Developer Panel. (See attachment for complete information gathered at first meeting) The members of the developer panel will work directly with residents and business owners to explain what may be feasible from an economic development point of view including ideas for new housing, retail, or mixed use development.

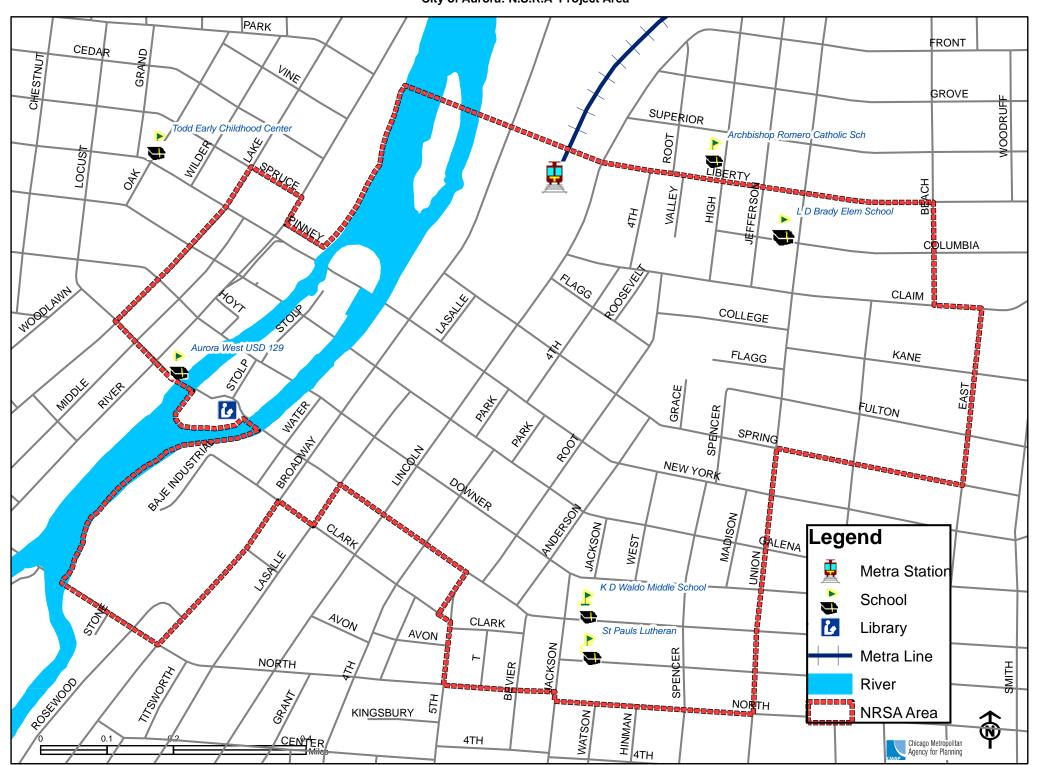
A The third meeting on July 22 will be an analysis of the attendees' views along with the ideas of the developers that will be integrated into a final plan that will be submitted to HUD in August.

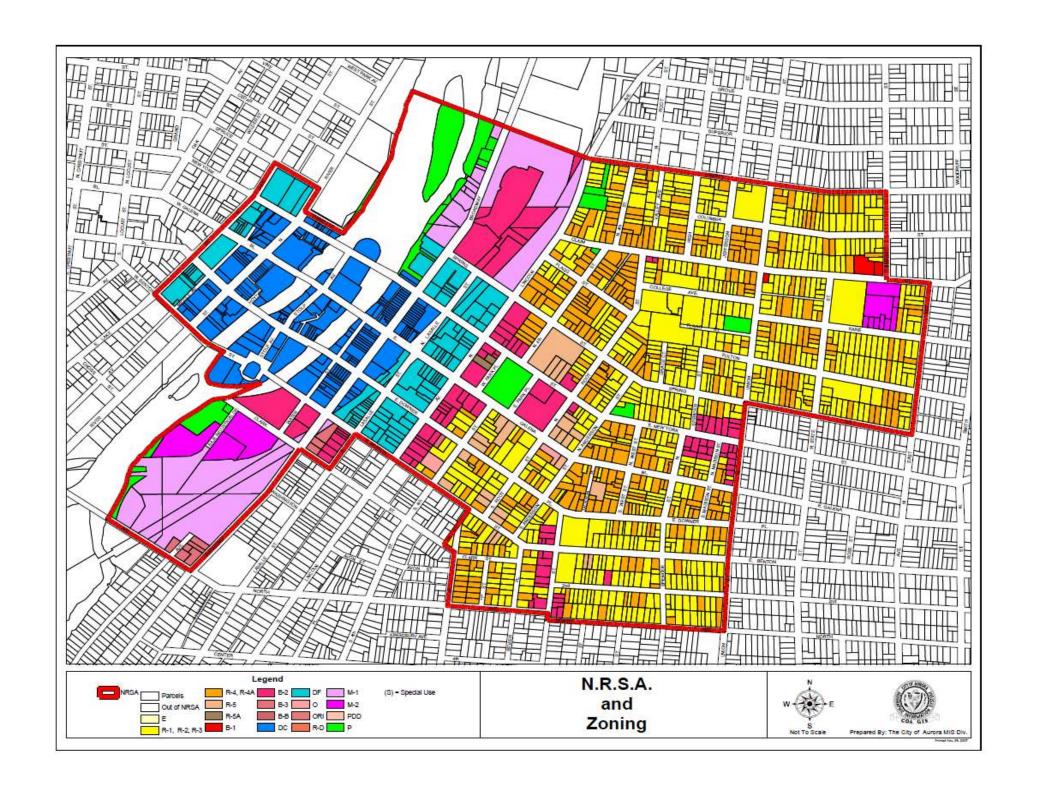
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APPENDIX D

Maps, Neighborhood and Demographic Data Prepared by the Chicago Metropolitan Agency for Planning

- NRSA Project Area (base map)
- NRSA Zoning Map
- Snapshot of Existing Conditions in NRSA
- Distribution of Hispanics by Census Block
- Population Distribution by Census Block
- Renter vs Owner-Occupied Housing by Census Block
- Concentration of Housing Units by Census Block

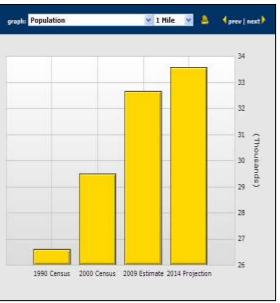




Neighborhood Revitalization Strategy Area (NRSA) Snapshot of Existing Condition

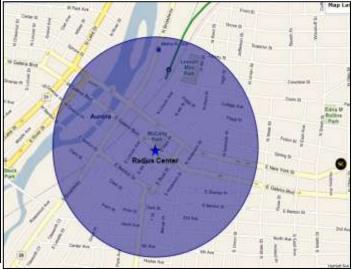
By Sef Okoth Chicago Metropolitan Agency for Planning (CMAP)



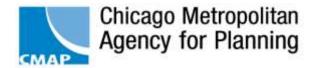


Revitalization Area

POPULATION POPULATION	1 Mile	3 Mile	<u>5 Mile</u>
2009 Total population	32,675	125,979	243,284
Pop Growth 2009-2014	2.70%	5.7%	11.40%
Per Capita Income	\$14,286	\$20,199	\$29,481
Average Age	29.40	31.70	32.10
HOUSEHOLDS			
2009 Total Households	8,575	38,971	80,198
HH Growth 2009 -2014	2.20%	5.90%	11.60%
Median Household Income	\$46,628	\$56,111	\$73,829
Average Household Size	3.74	3.19	3.01
Avg. Vehicles per Household	1.60	1.70	1.8
Average travel time to work	25 min	26 min	30 min
HOUSING			
Median Housing Value	\$149,819	\$173,479	\$229,218
Median Year Built	1944	1965	1988



1 mile radius



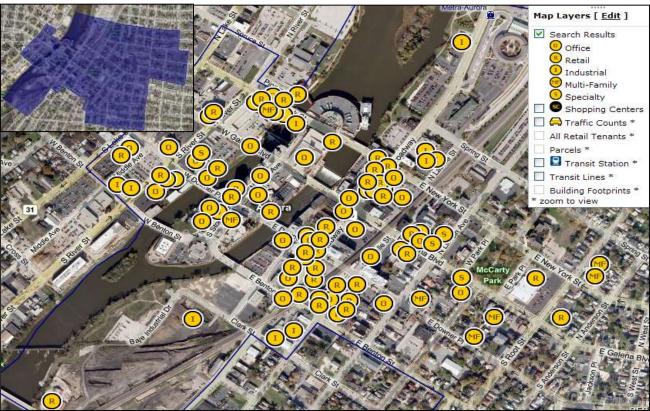
Demographics and Income Levels

<u>Radius</u>	1 Mile	3 Mile	5 Mile
Population:			
2014 Projection	33,568	133,111	271,082
2009 Estimate	32,675	125,979	243,284
2000 Census	29,499	107,536	186,125
Growth 2009-2014	2.70%	5.70%	11.40%
Growth 2000-2009	10.80%	17.20%	30.70%
2009 Population By Hispanic Origin:	25,180	68,478	84,296
2009 Population by Race:			
White	16,244	72,533	165,517
Black or African American	2,658	15,163	23,039
American Indian and Alaska Native	179	585	840
Asian	112	1,669	8,969
Native Hawaiian and Pacific Islanders	7	52	95
Other Race	12,073	31,386	37,177
Two or More Races	1,402	4,591	7,645
2009 Households:			
2014 Projection	8,763	41,268	89,520
2009 Estimate	8,575	38,971	80,198
2000 Census	8,010	33,611	61,835
Growth 2009-2014	2.20%	5.90%	11.60%
Growth 2000-2009	7.10%	15.90%	29.70%
Owner Occupied	4,058	24,692	58,239
Renter Occupied	4,517	14,279	21,959
2009 Avg Household Income	\$53,014	\$64,421	\$89,007
2009 Med Household Income	\$46,628	\$56,111	\$73,829
2009 Per Capita Income	\$14,286	\$20,199	\$29,481
2009 Households by Household Inc:			
Income Less than \$15,000	1,050	3,428	4,532
Income \$15,000 - \$24,999	978	3,364	4,543
Income \$25,000 - \$34,999	1,086	3,881	5,461
Income \$35,000 - \$49,999	1,445	5,990	9,406
Income \$50,000 - \$74,999	2,102	9,333	16,779
Income \$75,000 - \$99,999	1,240	7,600	15,878
Income \$100,000 - \$149,999	529	3,913	14,383
Income \$150,000 \$149,999	118	1,229	7,227
		1,229	
Income \$250,000 - \$499,999	21		1,610
Income \$500,000 or more	5	45	380

Annual Consumer Spending

summary demographics	daytime emp	acystolesis.	consumer s	-	traffic		
	Aggregate (in tho	usands)		*			
Annual Consumer Spending		2009			2014		
Itadius	1 Mile	3 Mile	5 Mile	1 Mile:	3 Mile	5 Mile	
Total Specified Consumer Spending	252,117	1,372,848	3,865,717	260,512	1,432,943	4,057,382	
Apperel:	(I) (A)	77 - II	100	50 (
Total Apparel	9,109	48,689	136,015	9,412	50,821	142,758	
Women's Apparel	3,375	19,012	53,998	3,468	19,844	56,67	
Men's Apparel	2,156	11,641	32,742	2,228	12,151	34,36	
Gir's Apparel	824	4,457	12,696	851	4,652	13,32	
Boy's Apparel	681	3,586	10,091	704	3,743	10,59	
Infant Apparel	766	3,711	9,890	791	3,873	10,38	
Footwear (excl. Infants)	1,468	7,659	21,001	1,516	7,995	22,12	
Other Apparel Prod/Services	1,306	6,283	16,598	1,349	6,558	17,42	
Entertainment:							
Total Entertainment	21,663	121,093	346,597	22,385	126,394	363,78	
Sports and Recreation	973	5,432	15,935	1,006	5,670	16,72	
TV, Radio, and Sound Equipment	7,714	42,601	119,311	7,971	44,466	125,22	
Reading Materials	973	5,530	15,660	1,005	5,772	16,43	
Travel	11,673	65,775	190,668	12,062	68,654	200,12	
Photographic Equipment	330	1,754	5,023	341	1,831	5,27	
Food at Home:	E CONTRACTOR	the same of	27,727,71	Samuel III	To a second second second	-	
Total Food At Home	21,593	112,682	306,126	22,312	117,614	321,30	
Cereal Products	1,340	7,002	19,013	1,385	7,308	19,95	
Bread & Bakery Products	2,674	14,477	39,914	2,763	15,111	41,89	
Seafood	1,126	5,876	16,024	1,163	6,133	16,81	
Meat/Poultry/Fish/Eggs	7,399	38,498	104,163	7,646	40,184	109,32	
Dary Products	3,444	18,159	49,611	3,559	18,954	52,07	
Fruits and Vegetables	5,610	28,670	77,402	5,797	29,925	B1,24	
Food Away from Home:	The State of the S	CONTRACTOR OF	CONTRACTOR US	CONTRACTOR IN		11000000000	
Total Food Away From Home	20,678	112,732	315,086	21,366	117,666	330,70	
Breakfast and Brunch	2,134	10,999	29,472	2,205	11,481	30,93	
Dinner	9,371	51,915	146,433	9,684	54,187	153,69	
Lunch	6,951	37,741	105,430	7,182	39,393	110,65	
Snacks and Non Alcoholic Bev	1,687	8,783	24,029	1,743	9,167	25.22	
Alcoholic Beverages:	1,007	0,763	24,029	3,773	5/107	23/22	
Total Alcoholic Beverages	3,831	20,940	58,507	3,958	21,857	61,40	
Total Alcoholic Bev. at Home	2,253	12,109	33,790	2,328	12,639	35,46	
Total Alcoholic Bev. away from Home	1,577	8,831	24,717	1,630	9,217	25,94	
Furniture and Appliance:	1,577	0,051	21,727	1,050	3/21/	20/3	
Total Furniture and Appliances	24,016	132,452	381,799	24,815	138,250	400,72	
Bedroom Furniture	1,534	8,080	22,864	1,585	8,434	23,99	
Living Room Furniture	2,149	11,745	33,863	2,220	12,260	35,54	
Other Living & Family Room Furniture	549	3,123	9,352	567	3,260	9,81	
Other Furniture	208	1,215	3,651	215		3,83	
			-		1,268		
Major Appliances	1,888	10,567	30,412	1,951	11,030	31,92	
Small Appliances	5,011	27,571	79,259	5,178	28,777	83,18	
Misc Household Equipment	12,677	70,151	202,398	13,099	73,222	212,43	
Transportation and Maintenance:	100.00	661 635	1.070.005	100 515	71	2 22 4	
Total Transportation and Maintenance	126,310	681,635	1,910,282	130,515	711,473	2,004,99	
New Autos/Trucks/Vans	16,489	92,624	269,800	17,038	96,678	283,17	
Used Vehicles	15,116	77,684	211,550	15,620	81,085	222,03	
RVs and Boats	1,467	8,746	26,458	1,516	9,129	27,77	
Gasoline	17,664	94,936	262,274	18,252	99,091	275,27	
Diesel Fuel	294	1,588	4,540	304	1,658	4,76	
Automotive Maintenance/Repair	6,208	33,426	92,822	6,415	34,889	97,42	
Transportation	69,071	372,631	1,042,836	71,371	388,943	1,094,54	
Health Care:							
Total Health Care	9,613	54,826	153,531	9,933	57,226	161,14	
Medical Services	5,815	32,474	91,446	6,009	33,895	95,98	
Prescription Drugs	2,895	17,216	47,697	2,991	17,970	50,06	
Medical Supplies	902	5,136	14,388	932	5,361	15,10	
Education and Day Care:							
Total Education and Day Care	16,836	99,675	295,114	17,396	104,038	309,7	
Education	7,438	43,699	128,151	7,686	45,612	134,50	
Room and Board	653	4,163	13,011	675	4,345	13,65	
Tuition/School Supplies	6,601	39,035	114,549	6,821	40,743	120,22	
		12,778	39,403	2,215		41,35	

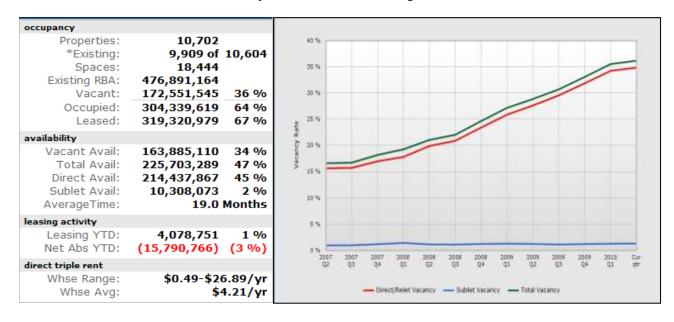
Real Estate Market Analysis



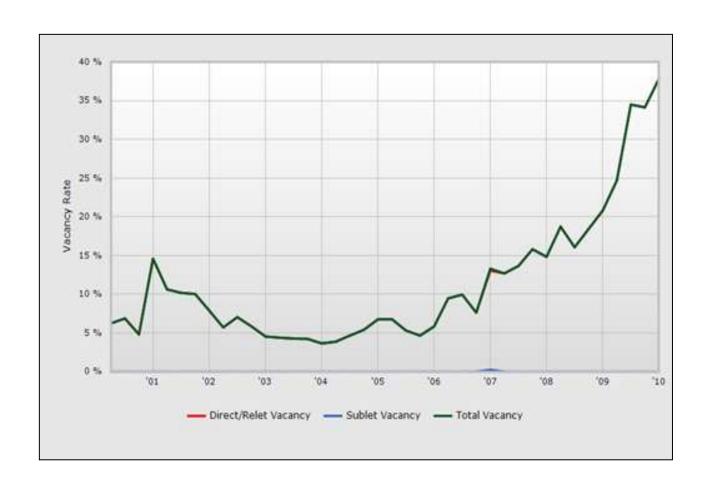
Listed properties in NRSA Area: Commercial properties ((Retail, Industrial, Office, Flex, & Multi-Family)

#	Buildings:		9,909	% Vacan			TD Net A	psorption:	(15,790,766)
	RBA:	476	891,164	% Leased	67.0 %	YTD Leasing Activit		Activity:	4,078,751
Avg A	ge (yrs):		36.1	% Available	47.1 %		YTD I	Deliveries:	39
Absorption		YTD		2009	- 11	QTD		. 2	009 2Q
Net Absorption		(15,	790,766)		(36,223,929)	(4,280,513)	(6,719,433)
Gross Absorption		13	,178,720		35,231,331		4,358,79	0	9,706,954
Leasing Activity		4	,078,751		21,258,421		1,180,41	0	4,416,871
Delivenes			39		120		2	0	28
Vacancy		Direct	7		Sablet			Total	
		5F	U ₁		SF .	*	9	SF .	*
Vacant		166,151,483	34.8 %		6,400,062	1.3 %		172,551,545	36.2 %
Vacant Available		157,570,185	33.0 %		6,314,925	1.3 %		163,885,110	34.4 %
Available		214,437,867	44.8 %	Ğ	10,308,073	2.2 %		225,703,289	47.1 %
Asking Rent		Direct			Sublet		[[Total	
	# Spcs	Avg	Range	# Spcs	Avg	Range	# Spcs	Avg	Range
+ Elec & Clean	3	\$15.37	\$14.00-\$18.00			7-2	3	\$15.37	\$14.00-\$18.00
Double Net	7	\$18.35	\$10.00-\$25.00				7	\$18.35	\$10.00-\$25.00
Full Service Gross	418	\$9.51	\$1.20-\$130.00	1	\$6.31	\$3.75-\$35.00	445	\$8.92	\$1.20-\$130.00
Industrial Gross	1,206	\$4.67	\$0.99-\$29.50	2 - 2/4	\$4.71	\$1.99-\$12.86	1,230	\$4.67	\$0.99-\$29.50
Modified Gross	2,120	\$7.94	\$1.25-\$120.00		\$8.80	\$4.50-\$35.00	2,154	\$7.96	\$1.25-\$120.00
Negotiable	5,454	\$21.93	\$1.66-\$47.00		\$46.50	\$46.50	5,549	\$22.05	\$1.66-\$47.00
Net	1,348	\$5.98	\$0.99-\$200.00		\$4.11	\$0.99-\$45.13	1,380	\$5.88	\$0.99-\$200.00
Plus All Utilities	375	\$7.30	\$1.20-\$151.11		\$13.22	\$10.56-\$18.00	380	\$7.32	\$1.20-\$151.11
Plus Cleaning	2	\$15.90	\$9.60-\$18.00		-	12	2	\$15.90	\$9.60-\$18.00
Plus Electric	118	\$4.50	\$1.50-\$31.20		\$14.57	\$4.61-\$50.80	132	\$6.20	\$1.50-\$50.80
TBD	358	\$13.40	\$2.00-\$125.00	1		15	363	\$13,40	\$2.00-\$125.00
Tenant Electric	15	\$3.88	\$1.50-\$24.48			-	15	\$3.88	\$1.50-\$24.48
Triple Net	7,734	\$8.70	\$0.25-\$400.00		\$7.40	\$0.83-\$86.67	7,865	\$8.64	\$0.25-\$400.00
Utilities & Char	1	\$7.50	\$7.50	0	-	-	1	\$7.50	\$7.50

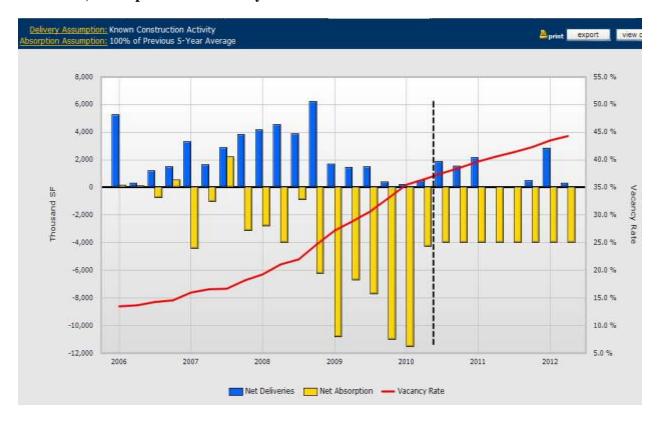
Vacancy for Commercial Properties



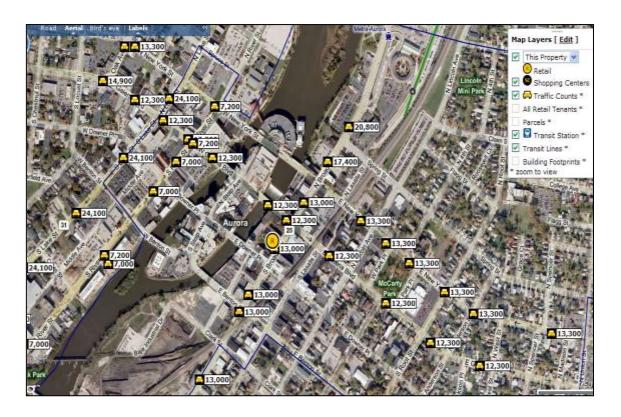
Source: Costar Inc, May 2010



Deliveries, Absorption and Vacancy Rates



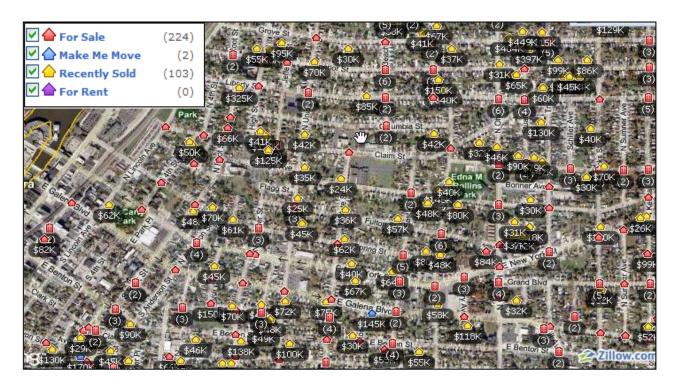
Traffic Volumes



Residential Housing Market

Average sale price for recently sold residential property is \$59,000.

72% of the recent sales are foreclosure properties. Only 28% are For Sale by an agent



Estimated Housing Values in NRSA Area



Declining Residential Property Values

111 N Union St Aurora, IL 60505 A Recently Sold: \$45,000 Monthly payment: \$189 ☑ ING DIRECT Mortgages, Get Started

Zestimate®: \$106,000

 Property type:
 Single Family

 Bedrooms:
 3

 Bathrooms:
 1

 Sqft:
 1,516

 Lot size:
 -

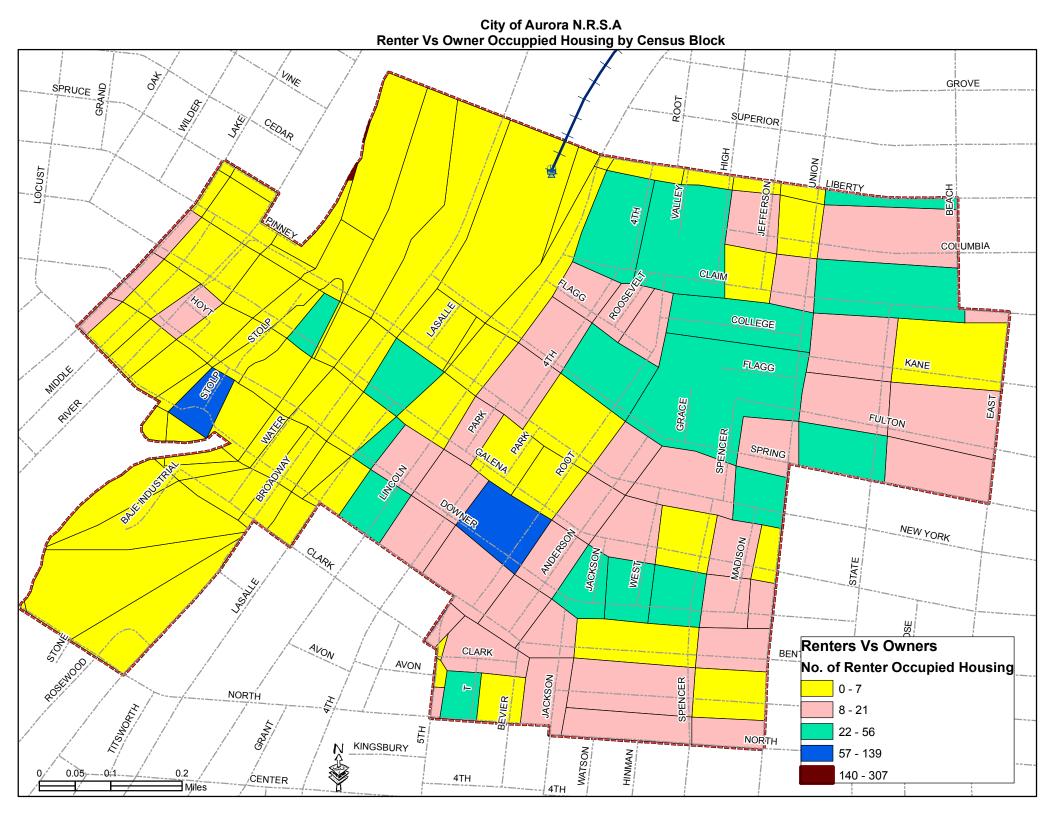






City of Aurora N.R.S.A Distribution of Hispanics by Census Blocks VINE GROVE SPRUCE SPRUCE SUPERIOR CEDAR LIBERTY 80928 80982 COLUMBIA **CLAIM** 80374 COLLEGE FLACE KANE The second GRAGE EAST FULTON SPRING DOWNER GALENA NEW YORK 81102 NOS OWN 81105 WEST CLARA 81128 AVON 81110 No. Hispanics by Census Blocks AVON 0 - 17 18 - 61 NORTH 62 - 108 W/W/ JACKSON 109 - 192 KINGSBURY F 193 - 333 HINMAN 0.2 CENTER 4TH Miles 4TH Source: 2000 Census

City of Aurora
Population Distribution within N.R.S.A Area VINE GROVE SPRUCE SPRUCE SUPERIOR CEDAR N ON LIBERTY COLUMBIA **CLAIM** FLAGG 145AIIE COLLEGE KANE MIDDLE FLAGO GRAGE A A A FULTON SPRING ALENA DONNER NEW YORK ADISON CLARA WEST Population by Census Block AVON CLARK **AVON** 0 - 31 JACKSON 32 - 91 NORTH VIER 92 - 152 SAW. 153 - 242 NORTH KINGSBURY 243 - 385 0.2 0.05 CENTER 4TH Miles 4TH



City of Aurora N.R.S.A
Concentration of Housing Units by Census Blocks VINE GROVE SPRUCE N SUPERIOR CEDAR LIBERTY 81000 HIGH 80982 COLUMBIA **CLAIM** COLLEGE FLAGG MIDDLE KANE HUL GRAGE FULTON SPRING GALENA DOWNER NEW YORK 81102 NOS/QW 81105 WEST CLARA 81128 AVON 81110 **Housing units by Census Blocks AVON** 0 - 9 10 - 24 NORTH 25 - 38 SON / JACKSON 39 - 75 KINGSBURY F 76 - 148 0.2 0.05 -0:1 CENTER 4TH Miles 4TH Source: 2000 Census

APPENDIX E

Commercial Data Prepared by the Chicago Metropolitan Agency for Planning

- NRSA Businesses by Code
- Local Business Establishments
- Professional Business Establishments
- Retail Leakage for NRSA
- Retail Leakage for 1-3-5 miles of NRSA

OBJECTID Business	Address	ZIP CODE	NAICS 6-Digit Description	
5 Proactive Software, Inc.	8 E Galena Blvd Ste 305	60506	541512 - Computer Systems Design Services	
9 Margarita Marchan-Mankus	64 E Downer Pl Ste 1	60505	541110 - Offices of Lawyers	
15 The Robert Crown Center For Health Education	501 College Ave	60505	611699 - All Other Miscellaneous Schools and Instruction	
33 Sunroc	5 W Downer Pl	60506	454390 - Other Direct Selling Establishments	
53 Muddy Duck Inn	1 S Stolp Ave	60506	721191 - Bed-and-Breakfast Inns	
66 Eyeland Optical	29 E Downer Pl	60505	446130 - Optical Goods Stores	
68 Chapa Income Tax & Accounting	220 E Galena Blvd	60505	541219 - Other Accounting Services	
70 Speers, Reuland, and Cibulskis P.C.	54 W Downer Pl	60506	541110 - Offices of Lawyers	
79 S.G. Summer Company	81 S La Salle St	60505	238220 - Plumbing, Heating and Air-Conditioning Contractors	
88 United Way of The Aurora Area	111 W Downer Pl Ste 308	60506	624190 - Other Individual and Family Services	
89 Chek Lab Inc	208 E Benton St	60505	424310 - Piece Goods, Notions, and Other Dry Goods Merchant Wholesalers	
91 FM Graphic Impressions Inc	84 S La Salle St	60505	323119 - Other Commercial Printing	
103 Stillman Co	323 E Galena Blvd	60505	325620 - Toilet Preparation Manufacturing	
110 Macfee Manufacturing Company	323 E Galena Blvd	60505	325620 - Toilet Preparation Manufacturing	
141 Old Second National Bank of Aurora	37 S River St	60506	522110 - Commercial Banking	
145 Expressway Stop Inc	444 E New York St	60505	447190 - Other Gasoline Stations	
146 Greyhound Lines, Inc.	233 N Broadway	60505	488999 - All Other Support Activities for Transportation	
158 From The Wire	233 N Broadway	60505	451220 - Prerecorded Tape, Compact Disc and Record Stores	
164 Legal EZ Forms & Translations	17 N Broadway	60505	541930 - Translation and Interpretation Services	
165 Eyeland Optical	26 E Downer Pl	60505	446130 - Optical Goods Stores	
166 The Little Place Store	590 E Galena Blvd	60505	453998 - All Other Miscellaneous Store Retailers (except Tobacco Stores)	
169 News From The Wire	1 N Broadway	60505	511110 - Newspaper Publishers	
174 Culver Properties LLC	2 S Broadway Ste 43	60505	531120 - Lessors of Nonresidential Buildings (except Miniwarehouses)	
189 Fox River Valley Center For Independent Living	105 E Galena Blvd Ste 500	60505	623312 - Homes for the Elderly	
196 Keith A Johnson	54 W Downer Pl	60506	541110 - Offices of Lawyers	
202 2c Realtor	30 S Stolp Ave	60506	531210 - Offices of Real Estate Agents and Brokers	
211 Seida Spa Salon LLC	220 E Galena Blvd	60505	713940 - Fitness and Recreational Sports Centers	
219 Celia's Fashions	620 E New York St	60505	452111 - Department Stores	
232 Bella Jewelry	23 N Broadway	60505	448310 - Jewelry Stores	
238 Silver Mortgage Bancorp Inc	613 E New York St	60505	522390 - Other Activities Related to Credit Intermediation	
250 The Martini Room	29 W New York St Ste 2	60506	722410 - Drinking Places (Alcoholic Beverages)	
254 Gremlen Musician Services	130 W Downer Pl	60506	541990 - All Other Professional, Scientific, and Technical Services	
261 Floreria Mexico	14 N Union St	60505	453110 - Florists	
262 Order Express	22 and A Half N Union St	60505	523130 - Commodity Contracts Dealing	
271 W S Maint	44 E Downer Pl	60505	561720 - Janitorial Services	
274 Professional Packaging Corp	208 E Benton St	60505	325412 - Pharmaceutical Preparation Manufacturing	
284 Spanish Broadcasting	30 N Root St	60505	515120 - Television Broadcasting	
285 Thomas Roderick Atty	31 W Downer Pl Ste 408	60506	541110 - Offices of Lawyers	
324 Old Second National Bank of Aurora	37 S River St	60506	522110 - Commercial Banking	
328 Monroy	123 Jackson St	60505	524298 - All Other Insurance Related Activities	
333 Incomex Tax Service	40 E New York St	60505	541213 - Tax Preparation Services	
338 Pro-Life Action League	31 W Downer Pl	60506	624190 - Other Individual and Family Services	
<u> </u>	5 E Downer Pl Ste E	60505	722211 - Limited-Service Restaurants	
357 Panis Vitae Inc				

OBJECTID Business	Address	ZIP CODE	NAICS 6-Digit Description	
372 SERVPRO of Aurora		60505	561720 - Janitorial Services	
379 Media Group	31 W Downer Pl	60506	517919 - All Other Telecommunications	
394 Metro Finance Corp	30 S Stolp Ave Ste 314	60506	541611 - Administrative Management and General Management Consulting Services	;
395 Red Star Tavern Aurora	220 N Broadway	60505	722410 - Drinking Places (Alcoholic Beverages)	
396 Sirs Play Palace	190 N Root St	60505	624410 - Child Day Care Services	
401 AA1 Discount Towing	119 S La Salle St	60505	541618 - Other Management Consulting Services	
407 Lawrence Management	63 S Broadway	60505	531210 - Offices of Real Estate Agents and Brokers	
415 Graffstract Media	52 W Downer Pl	60506	517919 - All Other Telecommunications	
431 Aurora Community Development	1 S Broadway	60505	237210 - Land Subdivision	
453 Crestal Furniture	65 S La Salle St	60505	442110 - Furniture Stores	
458 Disco De Oro	6 N Broadway	60505	453220 - Gift, Novelty and Souvenir Stores	
462 Mm Electronics Inc	117 N 4th St	60505	453998 - All Other Miscellaneous Store Retailers (except Tobacco Stores)	
464 Pesto Restaurante	31 W New York St	60506	722110 - Full-Service Restaurants	
501 Fabela Foundation	501 College Ave Ste 308	60505	624190 - Other Individual and Family Services	
502 Galena Hotel	116 W Galena Blvd	60506	721110 - Hotels (except Casino Hotels) and Motels	
522 None Left Behind Inc	171 N Union St	60505	561990 - All Other Support Services	
550 Sergio Furniture, Inc.	36 W Downer Pl	60506	442110 - Furniture Stores	
552 Eden Tax Service LLC	31 W Downer Pl Ste 307	60506	541213 - Tax Preparation Services	
553 Comfort Zone Barbcue Restaurant	37 W New York St	60506	722110 - Full-Service Restaurants	
554 Brickyard Legal Services PC	56 E Galena Blvd	60505	541110 - Offices of Lawyers	
559 Realty & Mortgage Co.	2 N Stolp Ave Ofc	60506	531110 - Lessors of Residential Buildings and Dwellings	
562 Aurora West School District 129	80 S River St	60506	611110 - Elementary and Secondary Schools	
572 Transportation World Assoc	2 N Stolp Ave	60506	488999 - All Other Support Activities for Transportation	
576 Moore News	233 N Broadway Ste 5	60505	451212 - News Dealers and Newsstands	
583 Janitzio Travel & Tax Service	22 N Union St	60505	541219 - Other Accounting Services	
587 Minute Men, Inc.	33 S Stolp Ave APT 41	60506	561320 - Temporary Help Services	
602 Econ Technologies Inc.	302 E New York St	60505	561499 - All Other Business Support Services	
606 Ballydoyle Aurora, LLC	28 W New York St	60506	722410 - Drinking Places (Alcoholic Beverages)	
607 City of Aurora	501 College Ave Ste 304	60505	624110 - Child and Youth Services	
639 Aurora Wiring & Fixture Co Inc	251 N Union St	60505	238210 - Electrical Contractors	
661 Stallion Restaurant	35 S Broadway	60505	722110 - Full-Service Restaurants	
662 Ron Stewart Portraiture	314 E Downer Pl	60505	541921 - Photographic Studios, Portrait	
666 Ziegler Music Co	30 N Broadway	60505	451140 - Musical Instrument and Supplies Stores	
667 Colonial Appliance, Inc	11 W Downer Pl	60506	443111 - Household Appliance Stores	
668 Capital Long Term	275 E Downer Pl	60505	523910 - Miscellaneous Intermediation	
671 Lindsay & Associates, Inc.	8 E Galena Blvd Ste 208	60506	541330 - Engineering Services	
677 Wayside Cross Rescue Mission	215 E New York St	60505	623220 - Residential Mental Health and Substance Abuse Facilities	
686 Banco Popular North America, Inc.	2 S Broadway	60505	522110 - Commercial Banking	
688 Chicanita Ice Cream	217 Jackson St	60505	722211 - Limited-Service Restaurants	
693 Rivers Edge Cafe	14 W Downer Pl Ste 18	60506	722110 - Full-Service Restaurants	
694 Chicago Medical and Pain Associates Ltd.	47 W New York St	60506	621340 - Offices of Physical, Occupational, and Speech Therapists and Audio	
723 Newspaper Delivery	188 N East Ave	60505	454390 - Other Direct Selling Establishments	
724 Vasiliki	116 W Galena Blvd	60506	721110 - Hotels (except Casino Hotels) and Motels	
732 Grand Army of The Republic Memorial	23 E Downer Pl	60505	712110 - Museums	

OBJECTID Business	Address	ZIP CODE	NAICS 6-Digit Description
735 Francisco Garcia	281 S Broadway	60505	722110 - Full-Service Restaurants
738 The Web	134 W Downer Pl	60506	722410 - Drinking Places (Alcoholic Beverages)
739 W Edwards	56 E Galena Blvd	60505	541211 - Offices of Certified Public Accountants
750 Lifespring Center	517 College Ave Ste 102	60505	624221 - Temporary Shelters
754 St Paul Lutheran School	550 2nd Ave	60505	611110 - Elementary and Secondary Schools
757 Aurora East School District 131	501 College Ave Ste 444	60505	611110 - Elementary and Secondary Schools
765 Carlitos Tacos	614 E New York St	60505	722110 - Full-Service Restaurants
766 Head Start Aurora Two Rivers	107 Jackson St	60505	624410 - Child Day Care Services
767 Jumpin Java Coffee Co	233 N Broadway Ste 2	60505	722211 - Limited-Service Restaurants
779 Arenkill's Loan Bank	11 N Broadway	60505	448320 - Luggage and Leather Goods Stores
782 Wurst Kitchen Inc	638 2nd Ave	60505	311612 - Meat Processed from Carcasses
784 Colima Jewelers	4 N Broadway	60505	448310 - Jewelry Stores
785 Budget Finance Corporation	44 E Galena Blvd	60505	522291 - Consumer Lending
803 Caperucita III, Inc.	28 N Broadway	60505	448140 - Family Clothing Stores
811 Frantz Sports Inc	62 S Broadway	60505	713940 - Fitness and Recreational Sports Centers
832 Unigraphics Inc	64 S Water St	60505	424920 - Book, Periodical and Newspaper Merchant Wholesalers
842 White Diamond Mobile Wash	600 Flagg St	60505	423830 - Industrial Machinery and Equipment Merchant Wholesalers
844 Mindwaye Design Inc	35 N Broadway 201	60505	541810 - Advertising Agencies
855 Fiesta Food Mart	220 Jackson St	60505	445110 - Supermarkets and Other Grocery (except Convenience) Stores
876 Epic Buffet	1 W New York St	60506	722211 - Limited-Service Restaurants
878 Johno's Inc	65 E Downer Pl	60505	448110 - Men's Clothing Stores
885 K'S Discount Store	23 N Broadway	60505	453220 - Gift, Novelty and Souvenir Stores
886 Velazquez Pool Hall	57 S Lasalle St Ste A	60505	713990 - All Other Amusement and Recreation Industries
891 Aurora Finance Corporation	24 E Downer Pl	60505	522291 - Consumer Lending
894 Supermercado El Guero Do Aurora Inc	30 N Root St	60505	445110 - Supermarkets and Other Grocery (except Convenience) Stores
910 Supermercado Casa Blanca Inc	770 Claim St	60505	445110 - Supermarkets and Other Grocery (except Convenience) Stores
924 Estrellas Bridal	14 N Broadway	60505	448120 - Women's Clothing Stores
936 Health Connection	31 W Downer Pl Ste 210	60506	624190 - Other Individual and Family Services
941 Armando Alvarez	102 E Galena Blvd	60505	453991 - Tobacco Stores
960 Aunt Martha's Youth Service Center, Inc.	101 S Broadway FL 2	60505	624190 - Other Individual and Family Services
975 Brew Pubbers Management	205 N Broadway	60505	541611 - Administrative Management and General Management Consulting Services
976 Josdeh Corporation	32 N Broadway	60505	531110 - Lessors of Residential Buildings and Dwellings
979 Natcity Investments, Inc.	77 S Broadway Ste 1	60505	523120 - Securities Brokerage
983 Schindel's Tavern Inc	717 Fulton St	60505	722410 - Drinking Places (Alcoholic Beverages)
988 Ronald Walker	119 S La Salle St	60505	423850 - Service Establishment Equipment and Supplies Merchant Wholesalers
1013 Club Gala	210 E Galena Blvd	60505	722110 - Full-Service Restaurants
1018 The Fifth Third Bank	205 E Downer Pl	60505	522110 - Commercial Banking
1040 Stuart L Whitt	105 E Galena Blvd FL 8	60505	541110 - Offices of Lawyers
1053 Millwood Builders Inc	1444 Fnsworth Ave Ste 203	60505	236115 - New Single-Fanily Housing Construction (except Operative Builders)
1060 Aurora Civic Center Authority Inc	8 E Galena Blvd Ste 230	60506	711310 - Promoters of Performing Arts, Sports, and Similar Events with Facilit
1067 Aurora Fastprint, Inc.	54 E Galena Blvd	60505	323110 - Commercial Lithographic Printing
1085 El Potrillo Western Wear	33 S Broadway	60505	448190 - Other Clothing Stores
1086 Ameer Big Dollar Plus Inc	641 E New York St	60505	452990 - All Other General Merchandise Stores
1090 City of Aurora	20 E Downer Pl	60505	712110 - Museums

OBJECTID Business	Address	ZIP CODE	NAICS 6-Digit Description
1096 Aurora Public School East Side District 131	600 Columbia St	60505	611110 - Elementary and Secondary Schools
1117 Kz 2000 Inc	15 W Downer Pl	60506	517210 - Wired Telecommunications Carriers (except Satellite)
1121 Crb Commercial Interiors Inc	31 W Downer Pl Ste 202	60506	236116 - New Multifamily Housing Construction (except Operative Builders)
1132 Old Second Bancorp, Inc.	37 S River St	60506	522110 - Commercial Banking
1147 Dental Arts Laboratory, Inc.	28 W New York St	60506	339116 - Dental Laboratories
1148 The Aspen Marketing Corporation	44 W Downer Pl FL 2	60506	541613 - Marketing Consulting Services
1154 Salvation Army of Aurora	437 E Galena Blvd	60505	624190 - Other Individual and Family Services
1178 Julio's Grill	1 N Broadway	60505	722110 - Full-Service Restaurants
1188 Evyliz Bridal	132 W Downer Pl	60506	448120 - Women's Clothing Stores
1190 Herbert Hill	31 W Downer Pl Ste 308	60506	541110 - Offices of Lawyers
1193 Banbury, Davis & Erschen PC	122 W Downer Pl Ste A	60506	541110 - Offices of Lawyers
1208 Bellas Gifts	736 Kane St	60505	453220 - Gift, Novelty and Souvenir Stores
1211 Wardell Art Glass	28 S Stolp Ave	60506	711510 - Independent Artists, Writers, and Performers
1216 Aurora Public School East Side District 131	56 Jackson St	60505	611110 - Elementary and Secondary Schools
1224 Murphy, Hupp & Kinnally	8 E Galena Blvd Ste 202	60506	541110 - Offices of Lawyers
1232 Kishore Belani DDS Inc	57 E Downer Pl Ste 202	60505	621111 - Offices of Physicians (except Mental Health Specialists)
1240 Aurora West Public School District	80 S River St	60506	611699 - All Other Miscellaneous Schools and Instruction
1247 The Fifth Third Bank	34 S Broadway	60505	522110 - Commercial Banking
1253 City of Aurora	1 E Benton St	60505	519120 - Libraries and Archives
1280 Kleckner Construction Co Inc	131 S La Salle St	60505	236116 - New Multifamily Housing Construction (except Operative Builders)
1285 W Suburban Ban	101 N Lake St	60506	561499 - All Other Business Support Services
1294 Solution Financial Center	5 W Downer Pl	60506	522390 - Other Activities Related to Credit Intermediation
1295 Son Risas	13 N Broadway	60505	722110 - Full-Service Restaurants
1317 East Aurora Flea Market Inc	175 N State St	60505	561990 - All Other Support Services
1330 American Resource Solutions Inc	52 W Downer Pl Ste 207	60506	561110 - Office Administrative Services
1338 M G International Insurance Ce	15 N Broadway	60505	524210 - Insurance Agencies and Brokerages
1365 Diversified Investment Advisors, Inc.	93 Jackson St	60505	524113 - Direct Life Insurance Carriers
1381 Armando's Photography	8 N Broadway	60505	541921 - Photographic Studios, Portrait
1387 Broadway Ltd of Aurora LLC	11 N Broadway	60505	561499 - All Other Business Support Services
1391 Jvz Jewelry Inc	59 S Broadway	60505	448310 - Jewelry Stores
1406 Le Gifts Unlimited	765 Kane St	60505	453220 - Gift, Novelty and Souvenir Stores
1414 Fotocaps Ulage	175 N State St	60505	541921 - Photographic Studios, Portrait
1445 Sculpted Image	16a W Downer Pl	60506	541611 - Administrative Management and General Management Consulting Services
1447 Aramex Real Estate	45 S Lincoln Ave Ste 101	60505	531210 - Offices of Real Estate Agents and Brokers
1459 Akil Moinuddin	302 E New York St	60505	621111 - Offices of Physicians (except Mental Health Specialists)
1498 Allen, Jimi Photography	76 S Lasalle St Ste 201	60505	541921 - Photographic Studios, Portrait
1506 AAA Service & Supply Inc	6 N River St	60506	423990 - Other Miscellaneous Durable Goods Merchant Wholesalers
1511 Aurora Denture Laboratory	30 S Stolp Ave Ste 211	60506	339116 - Dental Laboratories
1512 The National City Bank	77 S Broadway Ste 1	60505	522110 - Commercial Banking
1517 A & J Masonry Cleaners	515 Columbia St	60505	238140 - Masonry Contractors
1558 Olympic Technologies Inc	30 S Stolp Ave Ste 408	60506	238210 - Electrical Contractors
1561 Marios Records	175 N State St	60505	451220 - Prerecorded Tape, Compact Disc and Record Stores
1567 Expert Personal Insurance Agency LLC	84 S Broadway	60505	524210 - Insurance Agencies and Brokerages
1568 Bacci Pizzeria Ltd	29 W New York St Ste 1	60506	722211 - Limited-Service Restaurants

OBJECTID Business	Address	ZIP CODE	NAICS 6-Digit Description	
1578 El Oasis Tropical	175 N State St	60505	424480 - Fresh Fruit and Vegetable Merchant Wholesalers	
1580 Lorac & Cire Inc	31 W Downer Pl Ste 100	60506	236220 - Commercial and Institutional Building Construction	
1609 Lindo Michoacan	175 N State St	60505	448190 - Other Clothing Stores	
1610 Mac Hotel	9 S Water St	60505	721110 - Hotels (except Casino Hotels) and Motels	
1611 C C Marshall & Sons	84 S Root St	60505	238110 - Poured Concrete Foundation and Structure Contractors	
1614 Dan Decleene	46 W New York St	60506	236220 - Commercial and Institutional Building Construction	
1625 Marcelo Diaz & Associates	80 S Lincoln Ave	60505	541213 - Tax Preparation Services	
1626 Riverfront Playhouse	11 S Water St	60505	711410 - Agents and Managers for Artists, Athletes, Entertainers and Other Pub	
1628 Precision Curb Cut	82 S Stolp Ave	60506	238990 - All Other Specialty Trade Contractors	
1640 Unibanc Mortgage Corporation	35 N Broadway	60505	522310 - Mortgage and Nonmortagae Loan Brokers	
1653 La Chicanita Bakery	215 Jackson St	60505	311811 - Retail Bakeries	
1655 Del Real Rogelio	15 N Anderson St	60505	561990 - All Other Support Services	
1672 Michael Miller	225 E Galena Blvd	60505	621111 - Offices of Physicians (except Mental Health Specialists)	
1678 Blaire Bobo Accounting	30 S Stolp Ave Ste 305	60506	541213 - Tax Preparation Services	
1691 Amer Travel Agency	17 N Broadway	60505	561510 - Travel Agencies	
1692 Franciscos Mens Wear	5 N BROADWAY	60505	448110 - Men's Clothing Stores	
1697 Villalpando Services	224 High St	60505	541990 - All Other Professional, Scientific, and Technical Services	
1703 Paradigm Property	31 W Downer Pl Ste 303	60506	531120 - Lessors of Nonresidential Buildings (except Miniwarehouses)	
1717 City of Aurora	65 S Water St	60505	541350 - Building Inspection Services	
1723 Rubin De Mora	746 Claim St	60505	561990 - All Other Support Services	
1738 Park Phillips	44 E Downer Pl	60505	713110 - Amusement and Theme Parks	
1741 Rosa Boca	22 N Broadway	60505	448140 - Family Clothing Stores	
1752 Applied Computer Technology, Inc	69 S La Salle St	60505	541512 - Computer Systems Design Services	
1754 Lopez Income Tax Service	613 E New York St	60505	541213 - Tax Preparation Services	
1769 Castle Keep Ltd	83 S La Salle St	60505	448190 - Other Clothing Stores	
1771 Rizo's Resources	511 E Benton St	60505	561492 - Court Reporting and Stenotype Services	
1772 Los Cabos Restaurant	36 E New York St	60505	722110 - Full-Service Restaurants	
1780 A & A Income Tax Service	64 E DOWNER PL	60505	541213 - Tax Preparation Services	
1782 Chet Niesel	7 S Stolp Ave	60506	531110 - Lessors of Residential Buildings and Dwellings	
1805 The Tonjon Company	56 S La Salle St	60505	335211 - Electric Housewares and Household Fan Manufacturing	
1811 The Thomas Group	30 S Stolp Ave Ste 414	60506	541110 - Offices of Lawyers	
1826 Dianas Jewelry	31 S Broadway	60505	448310 - Jewelry Stores	
1844 Mark Ventch Home Loans	613 E New York St	60505	524126 - Direct Property and Casualty Insurance Carriers	
1853 Fox River Pavilion LP	400 E New York St	60505	623110 - Nursing Care Facilities	
1867 Tools For Life	35 S Stolp Ave	60506	621498 - All Other Outpatient Care Centers	
1870 River & Benton, LLC	8 E Galena Blvd Ste 202	60506	237210 - Land Subdivision	
1885 J R Enterprises	550 2nd Ave	60505	713950 - Bowling Centers	
1887 Aurora Area Convention and Visitors Bureau	43 W Galena Blvd	60506	561591 - Convention and Visitors Bureaus	
1919 Regal Construction	114 N State St	60505	236115 - New Single-Fanily Housing Construction (except Operative Builders)	
1950 The Vanstrand Group Inc	8 E Galena Blvd	60506	237210 - Land Subdivision	
2007 Jakious, Ron Real Estate & Insurance Ltd	31 W DOWNER PL STE 409	60506	524210 - Insurance Agencies and Brokerages	
2008 Dental Arts Laboratory, Inc.	30 W New York St	60506	339116 - Dental Laboratories	
2011 Tropical Fashions	7 S Broadway	60505	452990 - All Other General Merchandise Stores	
2022 Chapa Realty Inc	609 E New York St Ste 1	60505	531210 - Offices of Real Estate Agents and Brokers	

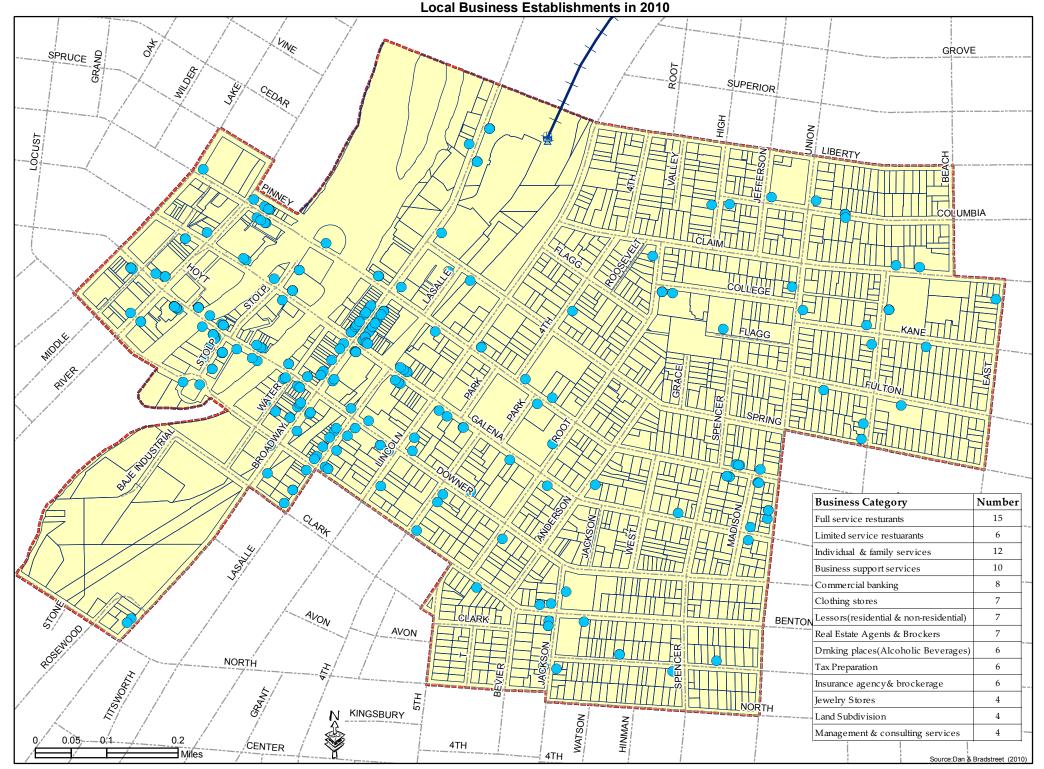
OBJECTID Business	Address	ZIP CODE	NAICS 6-Digit Description	
2027 Gamboa, Presiliano	182 N Union St	60505	561990 - All Other Support Services	
2034 Bohr Roofing, Inc	223 Spring St	60505	238160 - Roofing Contractors	
2036 Betal Autoplex Ltd Inc	634 E Galena Blvd	60505	441110 - New Car Dealers	
2039 Family Focus Inc	555 E Benton St	60505	624190 - Other Individual and Family Services	
2040 Daniel Mintz	67 E Downer Pl	60505	541110 - Offices of Lawyers	
2045 Global Staffing Solutions	60 S Broadway	60505	561320 - Temporary Help Services	
2052 Midwest Management II Inc	111 N Broadway	60505	721110 - Hotels (except Casino Hotels) and Motels	
2065 Science & Technology Interactive Center (inc)	18 W Benton St	60506	712110 - Museums	
2070 Mejia Virginia A Lcsw Cadc	31 W Downer Pl	60506	621498 - All Other Outpatient Care Centers	
2089 Bnsf Railway Company	57 S Broadway	60505	482111 - Line-Haul Railroads	
2097 Waubonsee Community College	5 E Galena Blvd	60506	611210 - Junior Colleges	
2121 Bi Inc	325 E Galena Blvd	60505	531110 - Lessors of Residential Buildings and Dwellings	
2138 River Breeze	14 W Downer Pl Ste 16	60506	712110 - Museums	
2156 Foreclosure Corso Assoc C	540 E Benton St	60505	561499 - All Other Business Support Services	
2194 Old Second Mortgage Company	37 S River St	60506	522310 - Mortgage and Nonmortagae Loan Brokers	
2199 Aurora Jewelry Inc	29 N Broadway	60505	423940 - Jewelry, Watch, Precious Stone, and Precious Metal Merchant Wholesal	
2200 Safer Foundation	30 S Stolp Ave Ste 310	60506	624190 - Other Individual and Family Services	
2202 The Graham Building LP	33 S Stolp Ave APT 41	60506	238910 - Site Preparation Contractors	
2206 Galena Express Plaza Inc	305 E Galena Blvd	60505	511199 - All Other Publishers	
2223 Annas Shoes & More Ltd	5 N Broadway	60505	448210 - Shoe Stores	
2225 Herrera Tires & Wheels	637 E Galena Blvd	60505	441320 - Tire Dealers	
2248 Golf Fitness	14 W Downer Pl Ste 16	60506	713940 - Fitness and Recreational Sports Centers	
2269 Compass Realtors	35 N Broadway Rear	60505	531210 - Offices of Real Estate Agents and Brokers	
2281 Remington At Tanner Trails	400 E Benton St	60505	237210 - Land Subdivision	
2289 Runde Engineering Inc	39 W New York St	60506	541330 - Engineering Services	
2291 La Victoria	100 N State St	60505	445110 - Supermarkets and Other Grocery (except Convenience) Stores	
2295 IB T Co	38 W New York St	60506	444130 - Hardware Stores	
2317 First Presbyterian Church	60 S 4th St	60505	624190 - Other Individual and Family Services	
2318 Nellie's Bridal Shop	10 N Broadway	60505	448120 - Women's Clothing Stores	
2320 Reed's	123 Jackson St	60505	238320 - Painting and Wall Covering Contractors	
2322 Tres Hermanos Jewelers	618 E New York St	60505	448310 - Jewelry Stores	
2355 New Millenium Communication	219 E Galena Blvd	60505	443112 - Radio, Television, and Other Electronics Stores	
2361 Sfc Realty & Insurance	75 S La Salle St	60505	524210 - Insurance Agencies and Brokerages	
2372 Amland Realty Inc	31 W Downer Pl	60506	531210 - Offices of Real Estate Agents and Brokers	
2399 Words & Music Inc	67 S Stolp Ave	60506	711190 - Other Performing Arts Companies	
2404 Saint Marys Choir	434 E Downer Pl	60505	561990 - All Other Support Services	
2411 Joe's Cantina	112 E Galena Blvd	60505	722410 - Drinking Places (Alcoholic Beverages)	
2427 Center For Community Empowerment, Inc.	44 1/2 W Downer Pl FL 2	60506	624190 - Other Individual and Family Services	
2431 The Smith Collection	105 E Galena Blvd FL 3	60505	525990 - Other Financial Vehicles	
2435 Las Asadas Grill	31 N Broadway	60505	722211 - Limited-Service Restaurants	
2451 Illinois New & Used Carpet	30 S Stolp Ave Ste 312	60506	442210 - Floor Covering Stores	
2464 Metrocall	7 S Stolp Ave	60506	517210 - Wired Telecommunications Carriers (except Satellite)	
2476 Express Home Care	5 W Downer Pl	60506	621610 - Home Health Care Services	
2492 Tecalitlan Restaurant	35 S Broadway	60505	722110 - Full-Service Restaurants	

OBJECTID Business	Address	ZIP CODE	NAICS 6-Digit Description
2497 Elevator Emergency	501 College Ave	60505	238910 - Site Preparation Contractors
2512 St Paul Personal Nursing Service Ltd	595 2nd Ave	60505	561311 - Employment Placement Agencies
2524 State Representative	8 E Galena Blvd	60506	524210 - Insurance Agencies and Brokerages
2526 Fox Valley Home Brew & Winery	14 W Downer Pl	60506	312130 - Wineries
2529 Miguel Palacios Ddc PC	5 W Galena Blvd	60506	621210 - Offices of Dentists
2533 Aurora Regional Fire Museum	53 N Broadway	60505	712110 - Museums
2560 Aztech Electric, Inc.	30 S Stolp Ave Ste 218	60506	238210 - Electrical Contractors
2594 Naper Valley Insurance Center Inc	8 E Galena Blvd Ste 201	60506	524210 - Insurance Agencies and Brokerages
2606 Computeks Inc.	209 E Galena Blvd	60505	541511 - Custom Computer Programming Services
2631 The National City Bank	101 S Broadway	60505	522110 - Commercial Banking
2641 AT&T Corp.	82 S Stolp Ave	60506	517911 - Telecommunications Resellers
2644 Fox Valley Carpenter's Place	68 S 4th St	60505	624190 - Other Individual and Family Services
2696 Excel Forms Inc	44 1/2 W DOWNER PL STE 40		424120 - Stationery and Office Supplies Merchant Wholesalers
2697 Ilc Carpet Services	505 E Galena Blvd	60505	442210 - Floor Covering Stores
2699 Pahrump Partners Inc	31 W New York St	60506	561499 - All Other Business Support Services
2702 Liberty Solutions LLC	31 W Downer Pl	60506	561499 - All Other Business Support Services
2706 Randall Plaza Liquors Inc	315 E Galena Blvd	60505	445310 - Beer, Wine and Liquor Stores
2716 Fashion For Less	641 E New York St	60505	448120 - Women's Clothing Stores
2725 Taqueria Durango	101 S La Salle St	60505	722110 - Full-Service Restaurants
2734 Loan Financial Systems	31 W Downer Pl	60506	522291 - Consumer Lending
2736 Bad Monkey Circus Ad Agency	31 W Downer Pl Ste 403	60506	561499 - All Other Business Support Services
2740 Nuestra Clinica De Aurora	645 E New York St	60505	621310 - Offices of Chiropractors
2746 Fernandez Auto Glass	32 S Lincoln Ave	60505	444190 - Other Building Material Dealers
2748 Rana IA Enterprises Inc	287 S Broadway	60505	316999 - All Other Leather Good Manufacturing
2750 Lupe's Bridal & Gift	132 W Downer Pl	60506	448120 - Women's Clothing Stores
2765 Chiropractic Center Aurora PC	22 N Union St	60505	621310 - Offices of Chiropractors
2767 Sotelos Carpet & Tile Inc	156 N State St	60505	238340 - Tile and Terrazzo and Tile Contractors
2768 Hollywood Casino - Aurora, Inc.	49 W Galena Blvd	60506	713210 - Casinos (except Casino Hotels)
2782 Mobile Taco	81 S River St	60506	722110 - Full-Service Restaurants
2796 Tavern On The Fox, The Inc.	24 N Broadway	60505	722110 - Full-Service Restaurants
2815 L.J. Morse Construction Co.	128 S Broadway	60505	236118 - Residential Remodelers
2823 Corporate Printing & Systems, Inc	105 E Galena Blvd Ste 800	60505	423830 - Industrial Machinery and Equipment Merchant Wholesalers
2828 Genesys Financial	30 S Stolp Ave	60506	541611 - Administrative Management and General Management Consulting Services
2836 Guardian Angel Technology	19 S Broadway	60505	541712 - Research and Development in the Physical, Engineering, and Life Scien
2846 Lamphere & Son Inc	200 E Galena Blvd	60505	493110 - General Warehousing and Storage
2850 First Round Fourth Pick LP	205 N Broadway	60505	531120 - Lessors of Nonresidential Buildings (except Miniwarehouses)
2851 The Alexander Studio	52 W Downer Pl Ste 3e	60506	321911 - Wood Window and Door Manufacturing
2852 Roundhouse	205 N Broadway	60505	722110 - Full-Service Restaurants
2864 Aurora Fire Fighters Credit Union	88 N La Salle St	60505	522130 - Credit Unions
2871 Hollywood Jewelers	21 N Broadway	60505	448310 - Jewelry Stores
2874 Nelson, Robert E Law Office	30 S Stolp Ave Ste 402	60506	541110 - Offices of Lawyers
2894 Universal Prestige Enterprises	5 W Downer Pl	60506	561510 - Travel Agencies
2899 D Oscars Shoe	14 N Broadway	60505	424340 - Footwear Merchant Wholesalers
2900 J Jackson & Associates	37 S La Salle St	60505	561499 - All Other Business Support Services

NRSA Businesses by Code

OBJECTID	Business	Address	ZIP CODE	NAICS 6-Digit Description
2902	La France Bakery West	118 E Galena Blvd	60505	311811 - Retail Bakeries
2903	Downer Place Lofts Apartments LLP	220 E Downer Pl Ste C5	60505	531311 - Residential Property Managers
2904	Visiting Nurse Association of Fox Valley	49 E Downer Pl Ste 201	60505	624190 - Other Individual and Family Services
2920	Affordable Legal Service	31 W Downer Pl Ste 306	60506	541110 - Offices of Lawyers
2939	William J Durst Agency	275 E Downer Pl	60505	561499 - All Other Business Support Services
2941	E and A Construction	932 Harley CT	60505	236115 - New Single-Fanily Housing Construction (except Operative Builders)
2957	America's Brewing Company	205 N Broadway	60505	312120 - Breweries
2958	Family Dollar Stores, Inc.	425 E New York St	60505	452990 - All Other General Merchandise Stores
2960	Industrial Commercial Realty	31 W Downer Pl Ste 306	60506	531210 - Offices of Real Estate Agents and Brokers
2968	El Paso Grande Inc.	634 E New York St	60505	445210 - Meat Markets
2976	Heaven Up Inc	233 N Broadway	60505	517210 - Wired Telecommunications Carriers (except Satellite)
2979	Aaron Garcia	60 S Broadway	60505	561499 - All Other Business Support Services
2987	Wardell Art Glass	28 S Stolp Ave	60506	442299 - All Other Home Furnishings Stores
3021	Joseph Corporation of Illinois Inc	32 S Broadway	60505	541690 - Other Scientific and Technical Consulting Services
3036	The Menta Group Inc	755 Fulton St	60505	621111 - Offices of Physicians (except Mental Health Specialists)

City of Aurora: N.R.S.A Area Local Business Establishments in 2010



City of Aurora Professional Business Establishments in N.R.S.A Area VINE GROVE SPRUCE ON SPRUCE SUPERIOR CEDAR LIBERTY Legend Physicians & Surgeons CLARA Accounting & Bookkeeping General Svo Architects Chiropractors DC AVON BENTON Engineers-Professional **AVON** Marriage & Family Counselors NORTH Optometrists OD Physical Therapists SAM Psychologists KINGSBURY Real Estate 0.2 CENTER 4TH Miles Source: InfoUSA

MP Opportunity Gap - Retail Leakage for NRSA Area

	2009 Demand (Consumer Expenditures)
Total Retail Sales Incl Eating and Drinking Places	82,433,999
Motor Vehicle and Parts Dealers-441	12,148,456
Automotive Dealers-4411	10,500,945
Other Motor Vehicle Dealers-4412	558,583
Automotive Parts/Accsrs, Tire Stores-4413	1,088,928
Furniture and Home Furnishings Stores-442	1,292,348
Furniture Stores-4421	712,308
Home Furnishing Stores-4422	580,040
Electronics and Appliance Stores-443	1,880,362
Appliances, TVs, Electronics Stores-44311	1,412,279
Household Appliances Stores-443111	296,380
Radio, Television, Electronics Stores-443112	1,115,898
Computer and Software Stores-44312	394,541
Camera and Photographic Equipment Stores-44313	73,543
Building Material, Garden Equip Stores -444	6,089,128
Building Material and Supply Dealers-4441	5,504,559
Home Centers-44411	2,343,666
Paint and Wallpaper Stores-44412	109,242
Hardware Stores-44413	500,834
Other Building Materials Dealers-44419	2,550,817
Building Materials, Lumberyards-444191	990,018
Lawn, Garden Equipment, Supplies Stores-4442	584,569
Outdoor Power Equipment Stores-44421	86,145
Nursery and Garden Centers-44422	498,424
Food and Beverage Stores-445	13,039,386
Grocery Stores-4451	11,974,299
Supermarkets, Grocery (Ex Conv) Stores-44511	11,402,509
Convenience Stores-44512	571,790
Specialty Food Stores-4452 Beer, Wine and Liquor Stores-4453	370,391 694,695
•	
Health and Personal Care Stores-446	4,655,593
Pharmancies and Drug Stores-44611	3,970,157
Cosmetics, Beauty Supplies, Perfume Stores-44612 Optical Goods Stores-44613	164,077
Optical Goods Stores-44613 Other Health and Personal Care Stores-44619	222,331 299,028
Gasoline Stations-447	10.000.552
Gasoline Stations-447 Gasoline Stations With Conv Stores-44711	10,088,552
Other Gasoline Stations-44719	7,632,371 2,456,181
Onici Gasonne Stanons-44/17	2,430,181

Clothing and Clothing Accessories Stores-448	1 151 500
Clothing Stores-4481	4,454,528 3,313,354
Men's Clothing Stores-44811	218,616
Women's Clothing Stores-44812	776,078
Childrens, Infants Clothing Stores-44813	252,331
Family Clothing Stores-44814	1,787,613
Clothing Accessories Stores-44815	70,365
Other Clothing Stores-44819	208,351
Shoe Stores-4482	763,588
	377,586
Jewelry, Luggage, Leather Goods Stores-4483	· · · · · · · · · · · · · · · · · · ·
Jewelry Stores-44831	341,681
Luggage and Leather Goods Stores-44832	35,906
Sporting Goods, Hobby, Book, Music Stores-451	1,474,841
Sporting Goods, Hobby, Musical Inst Stores-4511	1,050,279
Sporting Goods Stores-45111	503,075
Hobby, Toys and Games Stores-45112	359,675
Sew/Needlework/Piece Goods Stores-45113	80,977
Musical Instrument and Supplies Stores-45114	106,551
Book, Periodical and Music Stores-4512	424,562
Book Stores and News Dealers-45121	267,798
Book Stores-451211	252,051
News Dealers and Newsstands-451212	15,747
Prerecorded Tapes, CDs, Record Stores-45122	156,765
Trotocordod Tupes, ess, record stores 15122	130,103
General Merchandise Stores-452	11,858,656
General Merchandise Stores-452 Department Stores Excl Leased Depts-4521	11,858,656 5,716,093
Department Stores Excl Leased Depts-4521	5,716,093
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529	5,716,093 6,142,563
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453	5,716,093 6,142,563 1,601,733
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531	5,716,093 6,142,563 1,601,733 123,925
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532	5,716,093 6,142,563 1,601,733 123,925 686,055
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321	5,716,093 6,142,563 1,601,733 123,925 686,055 377,697
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322	5,716,093 6,142,563 1,601,733 123,925 686,055 377,697 308,358
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533	5,716,093 6,142,563 1,601,733 123,925 686,055 377,697 308,358 168,486
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539	5,716,093 6,142,563 1,601,733 123,925 686,055 377,697 308,358 168,486 623,267
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454	5,716,093 6,142,563 1,601,733 123,925 686,055 377,697 308,358 168,486 623,267 5,060,753
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722	5,716,093 6,142,563 1,601,733 123,925 686,055 377,697 308,358 168,486 623,267 5,060,753 8,789,664
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221	5,716,093 6,142,563 1,601,733 123,925 686,055 377,697 308,358 168,486 623,267 5,060,753 8,789,664 3,900,377
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222	5,716,093 6,142,563 1,601,733 123,925 686,055 377,697 308,358 168,486 623,267 5,060,753 8,789,664 3,900,377 3,770,500
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222 Special Foodservices-7223 Drinking Places -Alcoholic Beverages-7224	5,716,093 6,142,563 1,601,733 123,925 686,055 377,697 308,358 168,486 623,267 5,060,753 8,789,664 3,900,377 3,770,500 754,950 363,837
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222 Special Foodservices-7223 Drinking Places -Alcoholic Beverages-7224 GAFO *	5,716,093 6,142,563 1,601,733 123,925 686,055 377,697 308,358 168,486 623,267 5,060,753 8,789,664 3,900,377 3,770,500 754,950 363,837
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222 Special Foodservices-7223 Drinking Places -Alcoholic Beverages-7224 GAFO * General Merchandise Stores-452	5,716,093 6,142,563 1,601,733 123,925 686,055 377,697 308,358 168,486 623,267 5,060,753 8,789,664 3,900,377 3,770,500 754,950 363,837 21,646,790 11,858,656
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222 Special Foodservices-7223 Drinking Places -Alcoholic Beverages-7224 GAFO * General Merchandise Stores-452 Clothing and Clothing Accessories Stores-448	5,716,093 6,142,563 1,601,733 123,925 686,055 377,697 308,358 168,486 623,267 5,060,753 8,789,664 3,900,377 3,770,500 754,950 363,837 21,646,790 11,858,656 4,454,528
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222 Special Foodservices-7223 Drinking Places -Alcoholic Beverages-7224 GAFO * General Merchandise Stores-452 Clothing and Clothing Accessories Stores-448 Furniture and Home Furnishings Stores-442	5,716,093 6,142,563 1,601,733 123,925 686,055 377,697 308,358 168,486 623,267 5,060,753 8,789,664 3,900,377 3,770,500 754,950 363,837 21,646,790 11,858,656 4,454,528 1,292,348
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222 Special Foodservices-7223 Drinking Places -Alcoholic Beverages-7224 GAFO * General Merchandise Stores-452 Clothing and Clothing Accessories Stores-448 Furniture and Home Furnishings Stores-442 Electronics and Appliance Stores-443	5,716,093 6,142,563 1,601,733 123,925 686,055 377,697 308,358 168,486 623,267 5,060,753 8,789,664 3,900,377 3,770,500 754,950 363,837 21,646,790 11,858,656 4,454,528 1,292,348 1,880,362
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222 Special Foodservices-7223 Drinking Places -Alcoholic Beverages-7224 GAFO * General Merchandise Stores-452 Clothing and Clothing Accessories Stores-448 Furniture and Home Furnishings Stores-442	5,716,093 6,142,563 1,601,733 123,925 686,055 377,697 308,358 168,486 623,267 5,060,753 8,789,664 3,900,377 3,770,500 754,950 363,837 21,646,790 11,858,656 4,454,528 1,292,348

* GAFO (General merchandise, Apparel, Furniture and Other) represents sales at stores that sell merchandise normally sold in department stores. This category is not included in Total Retail Sales Including Eating and Drinking Places.

Claritas' RMP data is derived from two major sources of information. The demand data is derived from the Consumer Expenditure

Survey (CE Survey), which is fielded by the U.S. Bureau of Labor Statistics (BLS). The supply data is derived from the Census

both supply and demand estimates.

The difference between demand and supply represents the opportunity gap or surplus available for each retail outlet in the

specified reporting geography. When the demand is greater than (less than) the supply, there is an opportunity gap (surplus)

for that retail outlet. For example, a positive value signifies an opportunity gap, while a negative value signifies a surplus.

Polygon Points for the area analyzed	
41.762401	-88.312571
41.754732	-88.295888
41.752108	-88.310948
41.750695	-88.317711
41.761997	-88.319515
41.760114	-88.314375
Source	© 2010 CLARITAS INC. All rights reserved.
	Prepared By: Sef

LEAKAGE

		LEANAGE	
2009 Supply			Opportunity
(Retail Sales)			Gap/Surplus
· · ·	72,765,959		9,668,040
	12,103,939		9,008,040
	4,870,152		7,278,304
	4,068,556		6,432,389
	33,012		525,571
	768,583		320,345
	700,303		320,343
	758,574		533,774
	720,943		(8,635)
	37,631		542,409
	37,031		3 12, 109
	1,273,201		607,161
	842,074		570,205
	362,772		(66,392)
	479,302		636,596
	431,127		(36,586)
	0		73,543
	U		75,345
	6,227,276		(138,148)
	6,227,276		(722,717)
	0		2,343,666
	0		109,242
	0		500,834
	6,227,276		(3,676,459)
	2,436,206		(1,446,188)
	0		584,569
	0		86,145
	0		498,424
	14,346,607		(1,307,221)
	13,092,288		(1,117,989)
	11,774,999		
			(372,490)
	1,317,289		(745,499)
	81,954		288,437
	1,172,365		(477,670)
	2,132,542		2,523,051
	2,132,542		1,837,615
	2,132,342		1,837,013
	0		222,331
	0		299,028
	15,321,191		(5,232,639)
	12,527,075		(4,894,704)
	2,794,115		(337,934)
	4,174,113		(337,934)

(2,358,226)	6,812,754
(643,611)	3,956,965
(534,958)	753,574
(512,298)	1,288,376
(16,983)	269,314
586,431	1,201,182
(111,321)	181,686
(54,483)	262,834
611,304	152,284
(2,325,919)	2,703,505
(2,361,824)	2,703,505
35,906	0
1,021,387	453,454
838,223	212,056
291,019	212,056
359,675	0
	0
80,977	0
106,551 183,164	
· ·	241,398
26,400	241,398
10,653	241,398
15,747	0
156,765	0
(2,466,259)	14,324,915
(4,567,628)	10,283,721
2,101,370	4,041,193
504,067	1,097,666
(143,220)	267,145
545,956	140,099
377,697	0
168,259	140,099
(104,555)	273,041
205,886	417,381
5,060,753	0
3,642,037	5,147,627
79,207	3,821,170
3,282,294	488,206
710,477	44,473
(429,940)	793,777
(- ,)	
(2.116.207)	23,762,997
(2,116,207)	
(2,466,259)	14,324,915
	14,324,915 6,812,754
(2,466,259)	• • •
(2,466,259) (2,358,226)	6,812,754 758,574 1,273,201
(2,466,259) (2,358,226) 533,774	6,812,754 758,574

41.760786	-88.296880	41.758970
41.755472	-88.301389	41.749552
41.752646	-88.312301	41.753521
41.753588	-88.323573	41.757221
41.761459	-88.318433	41.760652
41.761526	-88.313022	41.762401

-88.296970	41.758835	-88.295347
-88.302020	41.750225	-88.311038
-88.311579	41.754463	-88.314014
-88.318703	41.759105	-88.321950
-88.319154	41.759239	-88.316178
-88.312571	41.759239	-88.316178

ap - Retail Leakage within 1Mile, 3 Miles and 5 Miles of the NRSA Area

1 MILE RADIUS

1 MILE RADIUS	
	2009 Demand
	(Consumer Expenditures)
Total Retail Sales Incl Eating and Drinking Places	347,453,858
Motor Vehicle and Parts Dealers-441	52,958,597
Automotive Dealers-4411	45,727,091
Other Motor Vehicle Dealers-4412	2,578,329
Automotive Parts/Accsrs, Tire Stores-4413	4,653,178
Furniture and Home Furnishings Stores-442	5,894,767
Furniture Stores-4421	3,192,013
Home Furnishing Stores-4422	2,702,754
Electronics and Appliance Stores-443	7,956,213
Appliances, TVs, Electronics Stores-44311	5,964,543
Household Appliances Stores-443111	1,328,402
Radio, Television, Electronics Stores-443112	4,636,140
Computer and Software Stores-44312	1,664,722
Camera and Photographic Equipment Stores-44313	326,949
Building Material, Garden Equip Stores -444	29,901,631
Building Material and Supply Dealers-4441	27,173,122
Home Centers-44411	11,445,617
Paint and Wallpaper Stores-44412	557,270
Hardware Stores-44413	2,456,095
Other Building Materials Dealers-44419	12,714,140
Building Materials, Lumberyards-444191	4,922,369
Lawn, Garden Equipment, Supplies Stores-4442	2,728,508
Outdoor Power Equipment Stores-44421	404,811
Nursery and Garden Centers-44422	2,323,697
Food and Beverage Stores-445	52,145,277
Grocery Stores-4451	47,824,235
Supermarkets, Grocery (Ex Conv) Stores-44511	45,535,226
Convenience Stores-44512	2,289,008
Specialty Food Stores-4452	1,468,410
Beer, Wine and Liquor Stores-4453	2,852,632
Health and Personal Care Stores-446	19,263,918
Pharmancies and Drug Stores-44611	16,445,252
Cosmetics, Beauty Supplies, Perfume Stores-44612	680,071
Optical Goods Stores-44613	904,630
Other Health and Personal Care Stores-44619	1,233,964
Gasoline Stations-447	41,462,352
Gasoline Stations With Conv Stores-44711	31,257,886
Other Gasoline Stations-44719	10,204,467
Clothing and Clothing Accessories Stores-448	17,934,091

C1 1' C. 4401	12 200 050
Clothing Stores-4481	13,290,859
Men's Clothing Stores-44811	845,353 3,142,024
Women's Clothing Stores-44812	, ,
Childrens, Infants Clothing Stores-44813	1,014,065
Family Clothing Stores-44814 Clothing Accessories Stores-44815	7,161,693 286,893
Other Clothing Stores-44819	840,831
Shoe Stores-4482	2,975,515
Jewelry, Luggage, Leather Goods Stores-4483	1,667,717
Jewelry Stores-44831	1,512,585
Luggage and Leather Goods Stores-44832	1,512,383
Luggage and Leather Goods Stores-44032	133,131
Sporting Goods, Hobby, Book, Music Stores-451	6,274,313
Sporting Goods, Hobby, Musical Inst Stores-4511	4,486,772
Sporting Goods Stores-45111	2,171,710
Hobby, Toys and Games Stores-45112	1,522,345
Sew/Needlework/Piece Goods Stores-45113	358,965
Musical Instrument and Supplies Stores-45114	433,752
Book, Periodical and Music Stores-4512	1,787,541
Book Stores and News Dealers-45121	1,149,063
Book Stores-451211	1,082,085
News Dealers and Newsstands-451212	66,978
Prerecorded Tapes, CDs, Record Stores-45122	638,477
General Merchandise Stores-452	48,898,866
General Merchandise Stores-452 Department Stores Excl Leased Depts-4521	48,898,866 23,670,766
Department Stores Excl Leased Depts-4521	23,670,766 25,228,100 6,963,924
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529	23,670,766 25,228,100
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532	23,670,766 25,228,100 6,963,924 582,170 2,995,070
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328 714,683
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328 714,683 2,672,002
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328 714,683 2,672,002 21,500,961
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328 714,683 2,672,002 21,500,961 36,298,947
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328 714,683 2,672,002 21,500,961 36,298,947 16,139,291
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328 714,683 2,672,002 21,500,961 36,298,947 16,139,291 15,504,618
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222 Special Foodservices-7223	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328 714,683 2,672,002 21,500,961 36,298,947 16,139,291 15,504,618 3,108,374
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328 714,683 2,672,002 21,500,961 36,298,947 16,139,291 15,504,618
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222 Special Foodservices-7223 Drinking Places -Alcoholic Beverages-7224	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328 714,683 2,672,002 21,500,961 36,298,947 16,139,291 15,504,618 3,108,374 1,546,665
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222 Special Foodservices-7223 Drinking Places -Alcoholic Beverages-7224 GAFO *	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328 714,683 2,672,002 21,500,961 36,298,947 16,139,291 15,504,618 3,108,374 1,546,665
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222 Special Foodservices-7223 Drinking Places -Alcoholic Beverages-7224 GAFO * General Merchandise Stores-452	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328 714,683 2,672,002 21,500,961 36,298,947 16,139,291 15,504,618 3,108,374 1,546,665 89,953,320 48,898,866
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222 Special Foodservices-7223 Drinking Places -Alcoholic Beverages-7224 GAFO * General Merchandise Stores-452 Clothing and Clothing Accessories Stores-448	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328 714,683 2,672,002 21,500,961 36,298,947 16,139,291 15,504,618 3,108,374 1,546,665 89,953,320 48,898,866 17,934,091
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222 Special Foodservices-7223 Drinking Places -Alcoholic Beverages-7224 GAFO * General Merchandise Stores-452 Clothing and Clothing Accessories Stores-448 Furniture and Home Furnishings Stores-442	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328 714,683 2,672,002 21,500,961 36,298,947 16,139,291 15,504,618 3,108,374 1,546,665 89,953,320 48,898,866 17,934,091 5,894,767
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222 Special Foodservices-7223 Drinking Places -Alcoholic Beverages-7224 GAFO * General Merchandise Stores-452 Clothing and Clothing Accessories Stores-448 Furniture and Home Furnishings Stores-442 Electronics and Appliance Stores-443	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328 714,683 2,672,002 21,500,961 36,298,947 16,139,291 15,504,618 3,108,374 1,546,665 89,953,320 48,898,866 17,934,091 5,894,767 7,956,213
Department Stores Excl Leased Depts-4521 Other General Merchandise Stores-4529 Miscellaneous Store Retailers-453 Florists-4531 Office Supplies, Stationery, Gift Stores-4532 Office Supplies and Stationery Stores-45321 Gift, Novelty and Souvenir Stores-45322 Used Merchandise Stores-4533 Other Miscellaneous Store Retailers-4539 Non-Store Retailers-454 Foodservice and Drinking Places-722 Full-Service Restaurants-7221 Limited-Service Eating Places-7222 Special Foodservices-7223 Drinking Places -Alcoholic Beverages-7224 GAFO * General Merchandise Stores-452 Clothing and Clothing Accessories Stores-448 Furniture and Home Furnishings Stores-442	23,670,766 25,228,100 6,963,924 582,170 2,995,070 1,657,741 1,337,328 714,683 2,672,002 21,500,961 36,298,947 16,139,291 15,504,618 3,108,374 1,546,665 89,953,320 48,898,866 17,934,091 5,894,767

3 MILES RADIUS

	2009 Demand (Consumer Expenditures)
Total Retail Sales Incl Eating and Drinking Places	1,684,349,700
Motor Vehicle and Parts Dealers-441	260,724,380
Automotive Dealers-4411	224,792,316
Other Motor Vehicle Dealers-4412	13,240,224
Automotive Parts/Accsrs, Tire Stores-4413	22,691,840
Furniture and Home Furnishings Stores-442	32,492,260
Furniture Stores-4421	17,464,063
Home Furnishing Stores-4422	15,028,198
Electronics and Appliance Stores-443	39,715,510
Appliances, TVs, Electronics Stores-44311	29,670,208
Household Appliances Stores-443111	6,972,378
Radio, Television, Electronics Stores-443112	22,697,831
Computer and Software Stores-44312	8,295,975
Camera and Photographic Equipment Stores-44313	1,749,327
Building Material, Garden Equip Stores -444	170,063,131
Building Material and Supply Dealers-4441	155,129,987
Home Centers-44411	64,790,866
Paint and Wallpaper Stores-44412	3,340,189
Hardware Stores-44413	13,828,078
Other Building Materials Dealers-44419	73,170,853
Building Materials, Lumberyards-444191	28,396,507
Lawn, Garden Equipment, Supplies Stores-4442	14,933,144
Outdoor Power Equipment Stores-44421	2,226,565
Nursery and Garden Centers-44422	12,706,580
Food and Beverage Stores-445	232,921,780
Grocery Stores-4451	212,837,972
Supermarkets, Grocery (Ex Conv) Stores-44511	202,424,196
Convenience Stores-44512	10,413,777
Specialty Food Stores-4452	6,425,762
Beer, Wine and Liquor Stores-4453	13,658,046
Health and Personal Care Stores-446	91,452,191
Pharmancies and Drug Stores-44611	78,194,659
Cosmetics, Beauty Supplies, Perfume Stores-44612	3,239,991
Optical Goods Stores-44613	4,188,937
Other Health and Personal Care Stores-44619	5,828,603
Gasoline Stations-447	195,521,640
Gasoline Stations With Conv Stores-44711	146,857,901
Other Gasoline Stations-44719	48,663,739
Clothing and Clothing Accessories Stores-448	81,127,783

Clothing Stores-4481	59,291,150
Men's Clothing Stores-44811	3,701,357
Women's Clothing Stores-44812	14,310,799
Childrens, Infants Clothing Stores-44813	4,149,702
Family Clothing Stores-44814	31,969,979
Clothing Accessories Stores-44815	1,339,650
Other Clothing Stores-44819	3,819,663
Shoe Stores-4482	12,383,437
Jewelry, Luggage, Leather Goods Stores-4483	9,453,197
Jewelry Stores-44831	8,648,888
Luggage and Leather Goods Stores-44832	804,309
Sporting Goods, Hobby, Book, Music Stores-451	31,283,988
Sporting Goods, Hobby, Musical Inst Stores-4511	22,078,539
Sporting Goods Stores-45111	10,759,319
Hobby, Toys and Games Stores-45112	7,394,830
Sew/Needlework/Piece Goods Stores-45113	1,867,715
Musical Instrument and Supplies Stores-45114	2,056,675
Book, Periodical and Music Stores-4512	9,205,449
Book Stores and News Dealers-45121	6,166,010
Book Stores-451211	5,826,113
News Dealers and Newsstands-451212	339,896
Prerecorded Tapes, CDs, Record Stores-45122	3,039,439
General Merchandise Stores-452	229,343,629
Department Stores Excl Leased Depts-4521	111,586,509
Other General Merchandise Stores-4529	117,757,119
Miscellaneous Store Retailers-453	36,163,756
Florists-4531	3,219,311
Office Supplies, Stationery, Gift Stores-4532	15,731,422
Office Supplies and Stationery Stores-45321	8,807,732
Gift, Novelty and Souvenir Stores-45322	6,923,689
Used Merchandise Stores-4533	3,568,024
Other Miscellaneous Store Retailers-4539	13,644,999
Non-Store Retailers-454	106,352,267
Foodservice and Drinking Places-722	177,187,384
Full-Service Restaurants-7221	79,168,728
Limited-Service Eating Places-7222	74,902,802
Special Foodservices-7223	15,046,314
Drinking Places -Alcoholic Beverages-7224	8,069,541
GAFO *	429,694,592
General Merchandise Stores-452	229,343,629
Clothing and Clothing Accessories Stores-448	81,127,783
Furniture and Home Furnishings Stores-442	32,492,260
Electronics and Appliance Stores-443	39,715,510
Sporting Goods, Hobby, Book, Music Stores-451	31,283,988
Office Supplies, Stationery, Gift Stores-4532	15,731,422

5 MILES RADIUS

	2000 D
	2009 Demand
	(Consumer Expenditures)
Total Retail Sales Incl Eating and Drinking Places	3,627,023,044
Motor Vehicle and Parts Dealers-441	573,516,341
Automotive Dealers-4411	493,785,121
Other Motor Vehicle Dealers-4412	32,081,688
Automotive Parts/Accsrs, Tire Stores-4413	47,649,532
Furniture and Home Furnishings Stores-442	78,002,753
Furniture Stores-4421	42,106,809
Home Furnishing Stores-4422	35,895,944
Home Furnishing Stores 1122	33,073,711
Electronics and Appliance Stores-443	89,499,856
Appliances, TVs, Electronics Stores-44311	66,620,331
Household Appliances Stores-443111	15,794,681
Radio, Television, Electronics Stores-443112	50,825,650
Computer and Software Stores-44312	18,699,765
Camera and Photographic Equipment Stores-44313	4,179,761
Building Material, Garden Equip Stores -444	396,184,705
Building Material and Supply Dealers-4441	361,760,758
Home Centers-44411	151,153,030
Paint and Wallpaper Stores-44412	8,179,862
Hardware Stores-44413	32,166,450
Other Building Materials Dealers-44419	170,261,416
Building Materials, Lumberyards-444191	66,005,284
Lawn, Garden Equipment, Supplies Stores-4442	34,423,947
Outdoor Power Equipment Stores-44421	5,158,363
Nursery and Garden Centers-44422	29,265,584
110-50-9 10-0 2 10-00-0 11 12-0	
Food and Beverage Stores-445	468,234,164
Grocery Stores-4451	426,465,499
Supermarkets, Grocery (Ex Conv) Stores-44511	405,490,656
Convenience Stores-44512	20,974,843
Specialty Food Stores-4452	12,795,554
Beer, Wine and Liquor Stores-4453	28,973,112
Health and Personal Care Stores-446	185,631,396
Pharmancies and Drug Stores-44611	158,498,739
Cosmetics, Beauty Supplies, Perfume Stores-44612	6,522,111
Optical Goods Stores-44613	8,894,381
Other Health and Personal Care Stores-44619	11,716,165
Gasoline Stations-447	400,935,992
Gasoline Stations With Conv Stores-44711	300,228,436
Other Gasoline Stations-44719	100,707,557
Other Gasonic Stations-44/17	100,707,557
Clothing and Clothing Accessories Stores-448	176,306,018
Clothing Stores-4481	127,638,762
Men's Clothing Stores-44811	8,013,880
Women's Clothing Stores-44812	31,231,435

Childrens, Infants Clothing Stores-44813	8,256,456
Family Clothing Stores-44814	68,883,431
Clothing Accessories Stores-44815	2,978,777
Other Clothing Stores-44819	8,274,784
Shoe Stores-4482	25,146,624
Jewelry, Luggage, Leather Goods Stores-4483	23,520,631
Jewelry Stores-44831	21,695,194
Luggage and Leather Goods Stores-44832	1,825,437
Eugginge and Educate Cooley Stores 11002	1,020,107
Sporting Goods, Hobby, Book, Music Stores-451	72,396,827
Sportng Goods, Hobby, Musical Inst Stores-4511	50,886,762
Sporting Goods Stores-45111	25,773,498
Hobby, Toys and Games Stores-45112	16,277,141
Sew/Needlework/Piece Goods Stores-45113	4,162,374
Musical Instrument and Supplies Stores-45114	4,673,749
Book, Periodical and Music Stores-4512	21,510,066
Book Stores and News Dealers-45121	14,673,934
Book Stores-451211	13,922,230
News Dealers and Newsstands-451212	751,704
Prerecorded Tapes, CDs, Record Stores-45122	6,836,132
•	
General Merchandise Stores-452	489,169,008
Department Stores Excl Leased Depts-4521	241,587,094
Other General Merchandise Stores-4529	247,581,914
Miscellaneous Store Retailers-453	81,292,591
Florists-4531	7,470,983
Office Supplies, Stationery, Gift Stores-4532	35,900,565
Office Supplies and Stationery Stores-45321	20,230,731
Gift, Novelty and Souvenir Stores-45322	15,669,834
Used Merchandise Stores-4533	8,103,676
Other Miscellaneous Store Retailers-4539	29,817,366
Non-Store Retailers-454	232,288,706
Foodservice and Drinking Places-722	383,564,686
Full-Service Restaurants-7221	172,008,572
Limited-Service Eating Places-7222	160,876,114
Special Foodservices-7223	32,372,688
Drinking Places -Alcoholic Beverages-7224	18,307,312
GAFO *	941,275,028
General Merchandise Stores-452	489,169,008
Clothing and Clothing Accessories Stores-448	176,306,018
Furniture and Home Furnishings Stores-442	78,002,753
Electronics and Appliance Stores-443	89,499,856
Sporting Goods, Hobby, Book, Music Stores-451	72,396,827
Office Supplies, Stationery, Gift Stores-4532	35,900,565

Defination of Terms

^{*} GAFO (General merchandise, Apparel, Furniture and Other) represents sales at stores that sell merchandise normally sold in department stores. This category is not included in Total Retail Sales Including Eating and Drinking Places.

Claritas' RMP data is derived from two major sources of information. The demand data is derived from the Consumer Expenditure

Survey (CE Survey), which is fielded by the U.S. Bureau of Labor Statistics (BLS). The supply data is derived from the Census

both supply and demand estimates.

The difference between demand and supply represents the opportunity gap or surplus available for each retail outlet in the

specified reporting geography. When the demand is greater than (less than) the supply, there is an opportunity gap (surplus)

for that retail outlet. For example, a positive value signifies an opportunity gap, while a negative value signifies a surplus.

Prepared On:

Source

Prepared By Sef

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LEAKAGE

	LEAKAGE
2009 Supply (Retail Sales)	Opportunity Gap/Surplus
145,643,751	201,810,107
24,572,340	28,386,257
21,777,511	23,949,580
918,889	1,659,440
1,875,939	2,777,239
1,616,369	4,278,398
1,240,819	1,951,194
375,551	2,327,203
1,699,176	6,257,037
1,258,495	4,706,048
362,772	965,630
895,723	3,740,417
440,681	1,224,041
0	326,949
7,362,836	22,538,795
7,362,836	19,810,286
0	11,445,617
0	557,270
548,226	1,907,869
6,814,609	5,899,531
2,665,980	2,256,389
0	2,728,508
0	404,811
0	2,323,697
21,045,639	31,099,638
19,054,774	28,769,461
16,442,129	29,093,097
2,612,645	(323,637)
398,729	1,069,681
1,592,136	1,260,496
6,904,669	12,359,249
6,575,954	9,869,298
0	680,071
0	904,630
328,715	905,249
32,571,300	8,891,052
22,505,652	8,752,234
10,065,648	138,819
8,212,878	9,721,213

4,745,396	8,545,463
753,574	91,779
1,293,048	1,848,976
269,314	744,751
1,870,191	5,291,502
181,686	105,207
377,583	463,248
152,284	2,823,231
3,315,198	(1,647,481)
3,315,198	(1,802,613)
0	155,131
1,389,670	4,884,643
531,239	3,955,533
531,239	1,640,471
0	1,522,345
0	358,965
0	433,752
858,431	929,110
712,203	436,860
442,193	639,892
270,011	(203,033)
146,228	492,249
19,334,969	29,563,897
11,062,803	12,607,963
8,272,166	16,955,934
1,436,000	5,527,924
267,145	315,025
230,629	2,764,441
0	1,657,741
230,629	1,106,699
419,659	295,024
518,567	2,153,435
0	21,500,961
19,497,905	16,801,042
10,054,721	6,084,570
4,942,664	10,561,954
3,259,697	(151,323)
1,240,823	305,842
32,483,692	57,469,628
19,334,969	29,563,897
8,212,878	9,721,213
1,616,369	4,278,398
1,699,176	6,257,037
1,389,670	4,884,643
230,629	2,764,441

2000 5	0
2009 Supply (Retail Sales)	Opportunity Gap/Surplus
1,059,870,466	624,479,234
1,039,870,400	024,479,234
150,670,260	110,054,120
128,084,722	96,707,594
5,162,098	8,078,126
17,423,440	5,268,400
7,346,257	25,146,003
4,433,036	13,031,027
2,913,221	12,114,977
18,397,840	21,317,670
14,351,872	15,318,336
1,416,657	5,555,721
12,935,215	9,762,616
3,956,370	4,339,605
89,597	1,659,730
95,635,436	74,427,695
92,863,778	62,266,209
22,639,311	42,151,555
725,998	2,614,191
17,624,300	(3,796,222)
51,874,170	21,296,683
20,293,951	8,102,556
2,771,658	12,161,486
193,835	2,032,730
2,577,823	10,128,757
127,289,963	105,631,817
120,000,325	92,837,647
110,276,612	92,147,584
9,723,712	690,065
823,961	5,601,801
6,465,677	7,192,369
77,872,548	13,579,643
70,605,928	7,588,731
1,197,663	2,042,328
2,535,117	1,653,820
3,533,839	2,294,764
125,819,035	69,702,605
94,334,456	52,523,445
31,484,579	17,179,160
31,555,233	49,572,550

23,084,941	36,206,209
1,082,688	2,618,669
8,130,019	6,180,780
1,163,253	2,986,449
10,369,823	21,600,156
207,094	1,132,556
2,132,063	1,687,600
2,766,057	9,617,380
5,704,235	3,748,962
5,696,864	2,952,024
7,371	796,938
13,458,448	17,825,540
9,803,766	12,274,773
4,132,107	6,627,212
4,555,680	2,839,150
13,727	1,853,988
1,102,252	954,423
3,654,683	5,550,766
1,739,064	4,426,946
789,065	5,037,048
949,999	(610,103)
1,915,619	1,123,820
-,,,,,	-,,
154,136,566	75,207,063
104,629,731	6,956,778
49,506,835	68,250,284
12,751,959	23,411,797
3,999,786	(780,475)
3,874,137	11,857,285
1,661,759	7,145,973
2,212,378	4,711,311
1,931,168	1,636,856
2,946,868	10,698,131
142,981,290	(36,629,023)
101,955,630	75,231,754
51,783,338	27,385,390
31,407,154	43,495,648
12,253,134	2,793,180
6,512,004	1,557,537
0,312,004	1,337,337
228,768,482	200,926,110
154,136,566	75,207,063
31,555,233	49,572,550
7,346,257	25,146,003
18,397,840	21,317,670
13,458,448	17,825,540
3,874,137	11,857,285

2 000 C	
2009 Supply (Retail Sales)	Opportunity
(Retail Sales) 3,817,570,527	Gap/Surplus (190,547,483)
3,817,370,327	(190,347,463)
474,795,372	98,720,969
429,931,375	63,853,746
13,559,676	18,522,012
31,304,321	16,345,211
42,507,857	35,494,896
27,950,940	14,155,869
14,556,918	21,339,026
79,134,457	10,365,399
67,875,723	(1,255,392)
7,304,695	8,489,986
60,571,028	(9,745,378)
10,215,740	8,484,025
1,042,995	3,136,766
383,265,736	12,918,969
368,342,744	(6,581,986)
71,739,949	79,413,081
2,659,615	5,520,247
21,806,412	10,360,038
272,136,768	(101,875,352)
106,463,956	(40,458,672)
14,922,992	19,500,955
1,396,467	3,761,896
13,526,525	15,739,059
359,862,537	108,371,627
347,169,137	79,296,362
332,480,443	73,010,213
14,688,694	6,286,149
3,407,041	9,388,513
9,286,359	19,686,753
141,160,862	44,470,534
117,493,300	41,005,439
6,949,900	(427,789)
9,288,533	(394,152)
7,429,129	4,287,036
232,507,016	168,428,976
177,854,692	122,373,744
54,652,323	46,055,234
223,243,276	(46,937,258)
169,584,915	(41,946,153)
8,211,535	(197,655)
33,185,777	(1,954,342)
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13,543,052	(5,286,596)
104,608,224	(35,724,793)
1,923,601	1,055,176
8,112,726	162,058
27,903,566	(2,756,942)
25,754,795	(2,234,164)
23,844,993	(2,149,799)
1,909,802	(84,365)
54,824,195	17,572,632
49,059,884	1,826,878
18,010,038	7,763,460
23,926,704	(7,649,563)
367,681	3,794,693
6,755,461	(2,081,712)
5,764,311	15,745,755
2,743,306	11,930,628
2,743,306 1,793,307	12,128,923
949,999	(198,295)
3,021,005	3,815,127
521,716,036	(32,547,028)
412,008,564	(170,421,470)
109,707,472	137,874,442
40,735,198	40,557,393
8,375,970	(904,987)
15,785,186	20,115,379
4,862,646	15,368,085
10,922,540	4,747,294
2,231,569	5,872,107
14,342,473	15,474,893
963,914,724	(731,626,018)
299,903,262	83,661,424
123,917,541	48,091,031
130,628,891	30,247,223
34,696,292	(2,323,604)
10,660,539	7,646,773
	,,,,,,,,
937,211,007	4,064,021
521,716,036	(32,547,028)
223,243,276	(46,937,258)
42,507,857	35,494,896
79,134,457	10,365,399
	10,365,399 17,572,632