



**Application form:
RTA Community Planning Program and
CMAP Local Technical Assistance Program**

DEADLINE: Noon on Thursday, June 29, 2017

This application form is online at www.rtachicago.org/applications. You may submit the form by email to applications@rtachicago.org.

Upon receipt of application, you will receive an e-mail verifying that your application has been received.

1. Name of Applicant

Lake View Citizens' Council

2. Main Contact for Application

Name: **Lee Crandell**

Title: **Executive Director, Lakeview Chamber of Commerce**

Phone number: **773-472-7171 x102**

Email: **Lee@LakeviewChamber.com**

3. Type of Applicant (please check any that apply)

Local government

Multijurisdictional group* \longrightarrow Please list the members of the group (including government and nongovernmental organizations):

Nongovernmental organization* \longrightarrow Name of local government partner(s):

44th Ward Ald. Tunney, 46th Ward Ald. Cappleman,
~~47th Ward Ald. Pawar, 32nd Ward Ald. Waguespack~~

*Applications submitted by multijurisdictional groups and nongovernmental organizations must include a letter indicating support from each relevant local government. See the FAQs for more information.

Nongovernmental applicants are strongly encouraged to contact CMAP or the RTA prior to submitting their application to discuss their project and the demonstration of local support.

4. Project Type (please check any that apply)

Please check all statements below that describe characteristics of your project.

- My project involves preparation of a plan.
- My project involves updating an already existing plan.
- My project helps to implement a past plan.
- My project links land use, transportation, and housing.
- My project has direct relevance to public transit and supports the use of the existing transit system.
- My project is not directly related to transportation or land use, but implements GO TO 2040 in other ways.

5. Local Match Requirement (please initial to indicate you are aware of the local match requirements)

I am aware that a local match will be required for most projects, and understand that if my project is selected it is up to the project applicant to contribute a local match. (See the program guide for further details on local match requirements.)

- Yes, I understand that applicants will be required to contribute a local match.

6. Project Location

Please provide a brief description of the location of your project. You may include a map if that helps to describe location, but this is not required. If your project helps to implement a past plan, please include a link to that plan.

Attached

7. Project Description

Please tell us what you would like to do in your community, and what assistance is needed. If you have more than one idea, please submit a separate application for each project. Please be specific, but also brief (less than two pages per project idea)—we simply want to have a basic understanding of what you want to do. For plan updates please tell us how you will be building upon (or replacing) the previous work. Program staff will follow-up with you if we need any additional information to fully understand your proposed project.

Attached

8. Previous Plan Implementation Efforts

Please describe actions you have taken to implement previous plans in your community – whether your efforts were successful or not – to achieve infrastructure improvements, development investment, policy changes, advocacy, volunteer involvement, or other actions. If you do not have experience implementing previous planning work, please describe what you will do to make sure that your plan is implemented. Illustrating a commitment to implement plan recommendations is very important to both agencies as we consider new planning projects.

Attached

9. Additional Strategic Partnerships

Please list any additional partners you may want to include in this planning project. Please specify if you have made contact with them in advance of submitting this application.

Attached

(Please include any additional information that is relevant, preferably by providing links to online documents.)

6. Project Location

Please provide a brief description of the location of your project. You may include a map if that helps to describe location, but this is not required. If your project helps to implement a past plan, please include a link to that plan.

The project area is Chicago's Lakeview neighborhood, bounded by Diversey to Irving Park and Ravenswood to Lake Michigan. The map below shows the nine residential branch organizations within the Lake View Citizens' Council.



7. Project Description

Please tell us what you would like to do in your community, and what assistance is needed. If you have more than one idea, please submit a separate application for each project. Please be specific, but also brief (less than two pages per project idea)—we simply want to have a basic understanding of what you want to do. For plan updates please tell us how you will be building upon (or replacing) the previous work. Program staff will follow-up with you if we need any additional information to fully understand your proposed project.

The LAKE VIEW CITIZENS' COUNCIL (LVCC) is a non-profit civic organization serving the Lakeview community on the north side of Chicago since 1952 to improve the quality of life in Lakeview. LVCC serves as an umbrella organization that convenes nine residential neighborhood organizations, three business associations and various major institutions.

In the face of shifting demographics and increasing pressure from developers for rezoning, LVCC seeks assistance with creating a neighborhood plan for Lakeview. We need to adapt and remain a resilient community while maintaining the neighborhood character that attracted people to our community. The diverse stakeholders within our community would like to find common ground among our diverse

perspectives, identify a shared vision for our community, and advance a set of recommendations to begin working toward that vision.

LVCC established a Master Planning Committee in spring 2017 to find opportunities to develop a plan. Our committee's goal is that Lakeview will have a planning document that will help to proactively guide real estate development, business development, and open space, by articulating a clear vision for our community's future that is shared by diverse community stakeholders. Each of the residential and business organizations affiliated with LVCC provides zoning and land use recommendations to their local alderman. We believe building consensus around a shared community vision could enable us to be more proactive in attracting the kind of development we do want rather than only reacting to development we don't want. The committee has identified the following questions that we'd like to find consensus on through a planning process, though we are open to reexamining whether these are the right questions to ask:

- Where is the community okay with adding density and where is it not?
- What buildings do we want to preserve?
- Where are the opportunity sites that we want to ensure are redeveloped?
- What does the community mean by neighborhood character? How do we define the aesthetics the community wants?
- What kinds of businesses do we need and what kinds will succeed in our environment?
- Can we absorb more retail/commercial space, or are we oversaturated?
- Should any ground floor residential be allowed to transition to commercial, or vice versa, through zoning changes?
- What factors are causing businesses to struggle in some areas of the neighborhood?
- Where do we need more public/open space?
- Where should open space be repurposed to better serve the neighborhood's needs?
- Where do we need streetscape improvements (lighting, wider sidewalks, etc.)?

Our neighborhood organizations are in the position of reacting to an increasing number of requests from developers for zoning changes and variances. We seek strategies to accommodate growth and density while still maintaining our neighborhood character, and to make the development process more predictable for both residents and developers alike. Public transportation is one of Lakeview's strength, and our community has seen increasing interest in transit-oriented development (TOD) from real estate developers in recent years. As some areas of the neighborhood are witnessing a net loss of housing units due to deconversions, TOD presents an opportunity to accommodate density and maintain a diverse housing stock to serve a diverse population, but our community struggles to agree on the appropriate places to add density and how to do it without diminishing our neighborhood character. Additionally, we'd like to better understand how we can steer development to become a more inclusive community and identify specific ways we can add more affordable housing and keep more young urban dwellers in Lakeview.

As our business community faces changing economic and demographic trends, we are seeking to better understand how the changes may be impacting our businesses and identify new strategies to recruit and support a stable mix of businesses.

Areas of the neighborhood further from Lake Michigan also have limited access to quality open space, so we seek strategies to improve public space to better serve the community.

Several plans have been completed in the past in Lakeview that touch on some of these issues, including the 44th Ward Master Plan, 46th Ward Master Plan, and the Lakeview Area Master Plan, but these plans are now getting old and do not cover the entirety of our community.

We are specifically interested in identifying strategies in areas that our local elected officials and partner organizations have the authority and resources to effect directly on their own at the neighborhood level.

8. Previous Plan Implementation Efforts

Please describe actions you have taken to implement previous plans in your community – whether your efforts were successful or not – to achieve infrastructure improvements, development investment, policy changes, advocacy, volunteer involvement, or other actions. If you do not have experience implementing previous planning work, please describe what you will do to make sure that your plan is implemented. Illustrating a commitment to implement plan recommendations is very important to both agencies as we consider new planning projects.

LVCC's partner organizations and the local aldermen have all played various roles in previous plans and have demonstrated success in implementation. Below are several examples. To make sure the new plan is implemented, we will request that each partner organization's board vote to adopt the plan. We will also seek to ensure the plan includes clear and measurable recommendations naming specific partners, so that we can create a plan of action for implementation. Our organizations have resources and funding (for example, there are four Special Service Areas in our community) that we can allocate toward the plan's implementation once it is adopted.

44th Ward Master Plan (<http://www.44thward.org/master-plan/>): Alderman Tom Tunney led the development of this plan, which was completed in 2006. He also established a Community Directed Development Council to help implement the plan by monitoring development in the ward. Below are examples of progress on plan recommendations:

- *Review Density near Transportation Hubs:* Lakeview has been a leader in approving Transit-Oriented Developments (TODs) since the City of Chicago passed its TOD ordinance.
- *Pedestrian Streets:* Ald. Tunney has used the Pedestrian Street zoning designation to protect and nurture the walkable character for our commercial streets, and he has introduced additional Pedestrian Street zones through zoning. The plan also recommended additional curb bulbs at corners and countdown pedestrian traffic signals – Ald. Tunney has used his Menu Fund to increase installation of these in his ward.
- *Promote both preservation and improvement of Single Room Occupancy hotels:* Ald. Tunney's leadership brought about the redevelopment of the Diplomat Hotel SRO, preserving it as an affordable housing option.
- *All roads should be made safe for cyclists.* Ald. Tunney has brought new buffered bike lanes to the ward on Clark Street and is currently developing designs for a neighborhood greenway.
- *Work with area businesses to establish shop-by-bike programs encouraging shoppers to shop by bike instead of by car:* The Lakeview and Lakeview East Chambers launched a Bike Friendly Lakeview program in 2015 (www.bikefriendlylakeview.com).
- *Seek locations for new playground space and recreations areas:* The new Margaret Donohue part was completed in 2016.

46th Ward Master Plan (<http://www.james46.org/46th-ward/ward-master-plan/>): Alderman James Cappleman led the development of this plan 2011 and it was updated in 2013. The 46th Ward has a Zoning and Development committee that meets regularly and has membership that represents a cross-section of neighborhoods and community organizations.

- The Gill Park redesign project has been progressing with raising funds and building community support (<https://www.site-design.com/projects/unity-green-at-gill-park/>).
- There are 2 projects at the corner of Sheridan and Broadway that are designed to promote the principles of a Pedestrian Street, meaning that the parking is in the back, the buildings come to the sidewalk and the street-level retail is pedestrian-oriented.
- Ald. Cappleman has offered his support and Menu Funds toward installing protected bike lanes on several streets in the last few years, including Clarendon and Broadway south of Irving Park.

Lakeview Area Master Plan (<http://www.lakeviewchamber.com/lakeview-area-master-plan>): The Lakeview Chamber of Commerce released this plan in 2011. Following are examples of progress on implementing plan recommendations:

- *Create a subsidiary 501(c)(3) organization to accept grants and donations that further economic development:* The Lakeview Chamber led the creation of Friends of Lakeview Nfp, which received its 501(c)(3) designation in 2016.
- *Develop regularly programmed activities throughout the commercial districts in underused areas and in the new proposed plaza spaces:* The Lakeview Chamber launched the Low-Line Market in 2013 using SSA 27 funding and has grown it into an independent market now operating under the Friends of Lakeview. The Chamber also is now hosting weekly summer concerts at Lincoln and Paulina.
- *Improve the local bicycle infrastructure and advocate for bike sharing programs:* SSA 27 has installed dozens of new bike racks since 2011 and launched the Bike Friendly Lakeview business discount program in partnership with Lakeview East Chamber.
- *Focus façade improvement, sidewalk treatments and landscaping efforts on the 2900 and 3000 blocks of Lincoln to create a noticeable impact:* SSA 27's Lincoln Avenue Placemaking initiative installed dozens of new street trees and sidewalk seating along these blocks, along with the Lincoln Hub installation, which combined pedestrian improvements, public art, traffic calming, landscaping and seating to create a memorable focal point for the corridor.
- *The "Low-Line": A unique green walking path beneath the CTA El tracks between Southport Avenue and Paulina Avenue. The path is envisioned with decorative lighting and native landscaping as a means to connect different parts of the community:* SSA 27 is completing a plaza at the Southport CTA station this year, which currently serves as the home of the Low-Line Market and will serve as the entrance to the Low-Line path in the future. SSA 27 has also hired PORT Urbanism to design other plazas along the Low-Line, and Friends of Lakeview is developing a fundraising plan to complete the construction of the path.

North Clark Street Strategic Plan (<http://www.thelakotagroup.com/case-studies/north-clark-street-strategic-plan/>): The Lakeview East Chamber of Commerce released this plan in 2013. Key recommendations include undertaking a streetscape project to expand sidewalk widths and add valuable public space, implementing People Spots to temporarily provide gathering areas for the community, and working with building owners to redevelop or find users for vacant spaces. The recommended People Spots were installed in 2015, and the Lakeview East Chamber has been

advocating for the recommended streetscape improvements and working to recruit new businesses to vacant spaces.

9. Additional Strategic Partnerships

Please list any additional partners you may want to include in this planning project. Please specify if you have made contact with them in advance of submitting this application.

We have made contact with those marked with an asterisk*.

Government:

- 32nd Ward Alderman Scott Waguespack*
- 44th Ward Alderman Tom Tunney*
- 46th Ward Alderman James Cappleman*
- 47th Ward Alderman Ameya Pawar*

Lake View Citizens' Council Business Partner Organizations:

- Lakeview Chamber of Commerce and SSA 27*
- Lakeview East Chamber of Commerce and SSA 8 and 17*
- Northalsted Business Alliance and SSA 18

Lake View Citizens' Council Residential Partner Organizations:

- Central Lake View Neighbors
- East Lake View Neighbors
- South East Lake View Neighbors
- Southport Neighbors Association*
- Triangle Neighbors Association
- West Lakeview Neighbors*
- Hawthorne Neighbors*
- Belmont Harbor Neighbors
- South Lakeview Neighbors

Major Institutions:

- Chicago Cubs*
- Advocate Illinois Masonic Medical Center
- Presence Saint Joseph Hospital



JAMES CAPPLEMAN
ALDERMAN, 46TH WARD

COMMITTEE MEMBERSHIPS

BUDGET AND GOVERNMENT OPERATIONS

COMMITTEE, RULES AND ETHICS

HEALTH AND ENVIRONMENTAL PROTECTION

HOUSING AND REAL ESTATE

LICENSE AND CONSUMER PROTECTION

PEDESTRIAN AND TRAFFIC SAFETY

ZONING, LANDMARKS AND BUILDING STANDARDS

June 20, 2017

Tony Manno
Chicago Metropolitan Agency for Planning
233 South Wacker Drive, Suite 800
Chicago, IL 60606

Dear Mr. Manno:

Thank you for considering the Lake View Citizens' Council's (LVCC) application for the Local Technical Assistance Program. Our neighborhood needs a neighborhood plan to help guide real estate development, business development and open space, by articulating a clear vision for our community's future that is shared by diverse community stakeholders. Our community would greatly appreciate the support of this program. Without this program, it is unlikely that we will be able to complete a plan of similar scope or quality.

For this reason, I support LVCC's application and if this project is selected, I will work with LVCC and CMAP to support the success of the project.

Sincerely,

James Capplemann
Alderman, 46th Ward



CITY COUNCIL

CITY OF CHICAGO

COUNCIL CHAMBER

CITY HALL, ROOM 200
121 NORTH LA SALLE STREET
CHICAGO, ILLINOIS 60602
TELEPHONE: 312-744-0446

COMMITTEE MEMBERSHIPS

COMMITTEES, RULES & ETHICS

ECONOMIC, CAPITAL AND TECHNOLOGY DEPARTMENT

PUBLIC SAFETY

SPECIAL EVENTS, CULTURAL AFFAIRS AND RECREATION

ZONING, LANDMARKS AND BUILDING STANDARDS

AMEYA PAWAR, MPA, M.Sc.

ALDERMAN, 47TH WARD
4243 NORTH LINCOLN AVENUE
CHICAGO, ILLINOIS 60618
TELEPHONE: 773-868-4747
FAX: 773-549-4757

22 June 2017

Tony Manno
Chicago Metropolitan Agency for Planning
233 S. Wacker Drive, Suite 800
Chicago, IL 60606

RE: Lake View Citizens' Council application for LTA Program

Dear Mr. Manno:

I fully support Lake View Citizens' Council's (LVCC) application for the 2017 Local Technical Assistance Program. Our neighborhood needs a neighborhood plan to help guide real estate development, business development and open space, by articulating a clear vision for our community's future that is shared by diverse community stakeholders. Our community and LVCC in particular would greatly appreciate the support of the LTA program. Without this program, it is unlikely that we will be able to complete a plan of similar scope or quality.

Sincerely,

Ameya Pawar
Alderman, 47th Ward



THOMAS M. TUNNEY

ALDERMAN, 44TH WARD
3223 NORTH SHEFFIELD AVENUE
CHICAGO, ILLINOIS 60657-3326
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E-MAIL: TTUNNEY@CITYOFCHICAGO.ORG
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CITY COUNCIL

CITY OF CHICAGO

COUNCIL CHAMBER
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COMMITTEE MEMBERSHIPS

ECONOMIC, CAPITAL AND TECHNOLOGY DEVELOPMENT
(CHAIRMAN)
BUDGET AND GOVERNMENT OPERATIONS
COMMITTEES, RULES AND ETHICS
FINANCE
HEALTH AND ENVIRONMENTAL PROTECTION
LICENSE AND CONSUMER PROTECTION
WORKFORCE DEVELOPMENT AND AUDIT
ZONING, LANDMARKS AND BUILDING STANDARDS

June 20, 2017

Tony Manno
Chicago Metropolitan Agency for Planning
233 South Wacker Drive, Suite 800
Chicago, IL 60606

Dear Mr. Manno:

Thank you for considering the Lake View Citizens' Council's (LVCC) application for the Local Technical Assistance Program. I commend LVCC's goal to build a neighborhood plan that would help guide real estate development, business development and open space by articulating a clear vision for our community's future that is shared by diverse community stakeholders. Our community would greatly appreciate the support of this program. Without this program, it is unlikely that we will be able to complete a plan of similar scope or quality.

I support LVCC's application and, if selected, will work with LVCC and CMAP to support its success.

Sincerely,

Thomas Tunney
Alderman, 44th Ward



SCOTT E. WAGUESPACK

Alderman, 32nd Ward - City Council of Chicago

www.ward32.org

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2657 North Clybourn Avenue
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121 North LaSalle, Suite 300
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312 744 6567 tel ■ 312 744 4852 fax
ward32@cityofchicago.org

June 23, 2017

Tony Manno
Chicago Metropolitan Agency for Planning
233 South Wacker Drive, Suite 800
Chicago, IL 60606

Dear Mr. Manno:

Thank you for considering the Lake View Citizens' Council's (LVCC) application for the Local Technical Assistance Program. Our neighborhood needs a neighborhood plan to help guide real estate development, business development and open space, by articulating a clear vision for our community's future that is shared by diverse community stakeholders. Our community would greatly appreciate the support of this program. Without this program, it is unlikely that we will be able to complete a plan of similar scope or quality.

For this reason, I support LVCC's application and if this project is selected, I will work with LVCC and CMAP to support the success of the project.

Yours very truly,

Scott Waguespack
32nd Ward Alderman