REQUEST FOR PROPOSALS (RFP) NO. 115

Household Travel Stated Preference Survey Design, GPS management and Web-Based Survey Interface

The Chicago Metropolitan Agency for Planning (CMAP) is requesting proposals from interested and qualified contractors to design a stated preference survey and a web-based prompted recall survey as well as manage selected elements of the Household Travel Survey, as described in the attached Request for Proposals (RFP).

CMAP will conduct a non-mandatory pre-bid information session on Wednesday, July 16, at 2:00 p.m. (CDT). Consultants may attend in person or by webinar/conference call. To attend in person, call CMAP at 312-454-0400 to be added to the Willis Tower Visitor list. Driver’s license or state ID required for entry into building tower. To join by webinar/conference call, email Yesenia Ambriz at yambriz@cmap.illinois.gov requesting RFP 115 webinar/conference call information. An e-mail with the webinar/conference call information will be sent to all who have registered by noon on Tuesday, July 15, 2014.

Participation with the pre-bid discussion is non-mandatory, but is offered as a way to best understand the scope of work we are trying to accomplish. The presentation, questions and responses noted during the pre-bid discussion will be posted on our website with the RFP.

If your firm is qualified and experienced in performing the described services, CMAP would appreciate receiving your proposal as indicated in the RFP. The deadline for receipt of submissions in response to the RFP is 3:00 p.m., August 15, 2014.

Thank you, and if you have any questions, please call me at (312) 386-8788.

Sincerely,

Margaret McGrath
Grant/Contract Officer

Enclosure
REQUEST FOR PROPOSALS (RFP) NO. 115

Household Travel Stated Preference Survey Design, GPS management and Web-Based Survey Interface

The Chicago Metropolitan Agency for Planning (CMAP) invites appropriate contractors to submit proposals to design a stated preference survey and a web-based prompted recall survey as well as manage selected elements of the Household Travel Survey, as described in this scope of work. Please read each section carefully for information regarding the proposal and submittal instructions.

SECTION 1: Background and General Information

About CMAP
The Chicago Metropolitan Agency for Planning (CMAP) is the official regional planning organization for the northeastern Illinois counties of Cook, DuPage, Kane, Kendall, Lake, McHenry, and Will. CMAP developed and now leads the implementation of GO TO 2040, metropolitan Chicago’s first comprehensive regional plan in more than 100 years. To address anticipated population growth of more than 2 million new residents, GO TO 2040 establishes coordinated strategies that help the region’s 284 communities address transportation, housing, economic development, open space, the environment, and other quality-of-life issues. See www.cmap.illinois.gov for more information.

About CMAP’s Travel Tracker Survey
As part of its strategic vision, CMAP serves as the northeastern Illinois “authoritative source for regional data collection, exchange, dissemination, analysis, evaluation and modeling” (from our “Strategic Report on Visioning, Governance and Funding” submitted to the Illinois legislature). To keep data resources current and comprehensive, CMAP maintains a Household Travel and Activity Inventory (a.k.a. Travel Tracker) designed specifically to support transportation forecasting and modeling.

A guiding principle of the Travel Tracker program is that volunteer survey respondents are treated with the respect and dignity befitting our mission. Our goal is not only for households to complete the survey but also to convey CMAP as responsible and proficient. In conducting this survey, we want to achieve accurate household responses using efficient and cost-effective methods, respect privacy concerns, minimize respondent burden, and engender optimism and trust of CMAP as a government agency. We continue to seek and apply creative survey methods to accomplish these objectives.

The original 2007 Travel Tracker Survey was completed in 2008, with data collection taking place between January 2007 and February 2008. Completed surveys were obtained from nearly 10,600 households, each participating in a 1- or 2-day travel diary and interview. Households were asked to complete detailed travel diaries for each household member. Data on activity, travel mode, origin, destination, trip purpose, occupation, income, age, race, ethnicity and more were collected. The Travel Tracker Survey was supplemented in 2012 with 400 additional households that meet additional criteria qualifying as “hard-to-reach” (HTR). Please review our public data and documentation for the Travel Tracker Survey to learn more about the original survey design and execution.

CMAP’s 2015 Travel Tracker Survey will be accomplished by dividing several tasks between CMAP staff and the selected consulting firm. In preparing your proposal, it is critical that you review the overall project work plan (Appendix A) to understand the anticipated division of work between CMAP staff and the consulting firm. New management challenges arise from sharing accountabilities between CMAP staff and consultants. Scheduling, logistics and maintaining productivity will require exceptional communication between respective project managers at CMAP and the consulting team.
Project Summary and Statement of Purpose
We are requesting proposals from qualified firms to support specific components necessary to add 1400 new HTR households to the Travel Tracker database. Households that are large, young, lower income and/or less educated remain under-represented in the Travel Tracker sample and, as such, will guide the sampling plan for the current effort.

Many survey tasks will be carried out directly by CMAP staff including sample management, materials preparation, recruitment and final survey deployment. Consulting assistance is being sought for (1) designing and supporting a stated-preference survey of local travel; (2) designing and implementing a web-based prompted recall survey to complement the GPS-revealed and stated-preference survey; (3) managing the GPS component of the survey, (4) cleaning and interpreting the returned GPS data, (5) managing the disbursement of cash-value incentives.

General Information
CMAP intends to enter a contract with one firm for the project. This firm may subcontract with other firms or organizations with complementary expertise to ensure that all qualifications are met. The lead firm, however, is ultimately responsible for timely delivery of quality products and all other contractual obligations.

Proposals that include the use of subcontractor(s) must identify one lead firm and clearly identify, with an organizational chart, any and all contributing firms, organizations and individuals. Proposing lead firms must clearly define their roles and responsibilities and any and all subcontractor(s). The lead firm is solely responsible for any and all sub-contractual business arrangements. The subcontractors will have no legal or contractual recourse to the Chicago Metropolitan Agency for Planning.

As a result of responses to this RFP, CMAP plans to review submissions and may, if necessary, conduct interviews with selected contractors it determines can best meet the requirements outlined below. Negotiations will be held on both the scope and the cost to select the contractor that CMAP believes can best satisfy its requirements at rates it perceives are reasonable for the services provided. Subject to “Reservation of Rights” below, it is anticipated that a contract will be awarded ending in June 2016.
Scope of Services

Background on Task 1
CMAP utilized its 2007 Travel Tracker Survey to develop an activity-based model (ABM) of travel demand. The CMAP ABM is scaled to evaluate modern regional policies concerning highway pricing and transit modernization found in our GO TO 2040 Regional Comprehensive Plan. Because of its regional scale, the ABM is not well suited to evaluate local travel and the small-scale transportation investments intended to encourage non-motorized travel activity. While the existing Travel Tracker data captures bicycle and pedestrian trips, the sample is too small, and the geography too coarse, to adequately estimate the sensitivity of travelers to pedestrian and bicycle improvements.

The existing Travel Tracker Survey questionnaire takes the form of a standard Revealed-Preference (RP) travel diary. For the 2015 Travel Tracker Survey, we wish to append a Stated-Preference (SP) experiment to the standard questionnaire regarding the respondent’s activity patterns associated with ancillary travel within 5 miles of the anchor points of his/her daily tours (i.e. “local travel”). The objective is to understand the temporal and environmental considerations affecting short trips.

The SP results will be used by CMAP staff to design and estimate a “stub” model to CMAP’s activity-based modeling (ABM) system that refines elements of local travel in the context of previously modeled daily activity patterns. Inasmuch as the main ABM uses RP data to estimate these daily activity patterns, we propose that the stub model will use SP responses to pivot from the ABM results when evaluating local policy and investment alternatives.

Task 1: Design and support a stated-preference survey of local travel
The consultant will design and develop a standard SP experiment in which the respondent is queried regarding alternatives to his/her RP travel thereby allowing us to quantify sensitivity to variables affecting local travel such as time, distance, cost, safety, weather, surface conditions, age and gender. The information gathered prior to exposure to the SP questions includes demographic, household, vehicle and income information gathered by CMAP staff during the recruitment phase as well as the GPS traces and prompted-recall information derived from Tasks 3 and 4. The SP design should also allow for exploration of modified activity patterns that might result from changes to the local environment encountered. In addition to defining and defending the SP design, documentation should specify the steps for deploying this SP survey and suggest techniques to apply SP data to the modeling context described above. During development of the SP survey, CMAP staff will conduct a pilot test among staff and planning partners that may necessitate modifications or refinements to the SP design. The consultant will be asked to support any necessary design modifications. Bi-weekly on-line consultations will ensure that this Task is achieved in a timely and transparent manner.

January 31, 2015: Task 1 deliverables due:

- A SP survey instrument, designed to the specification above in consultation with CMAP.
- Documentation describing the SP instrument design and steps for proper implementation

Background on Task 2 through 5:
The 2007 Travel Tracker Survey was conducted using paper travel diaries and computer-assisted telephone interviews. The 2012 Travel Tracker Survey supplement was conducted using paper diaries and in-person interviews. In both cases, respondent burden associated with the paper diaries and the interview was cited as the primary reason for survey non-completion.

The objective of Tasks 2 through 5 is to reduce respondent burden through the use of GPS and web-based survey tools. GPS technology is available in the leading brands of smartphones and may be customized for survey purposes with an application (i.e. a “smartphone app”). Single-purpose wearable

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GPS devices offer the advantage of not competing with other smartphone applications for battery life and possible functional interference. In either case, the devices must be configured to the survey's specifications and the process of deploying and retrieving information must be effectively managed.

A completed Travel Tracker database record resembles the traditional paper travel diary. That is, values appearing in the data table match the responses given to survey questions regarding activity type, time, location and mode. Most of the location and time questions asked during traditional retrieval interviews are obviated by intelligent interpretation of the GPS traces. Recent research (e.g. NCHRP Report 775) has also offered reasonably robust algorithms that infer activity types, travel mode and trip purpose; though all GPS-derived variables still typically require validation through some sort of prompted-recall interaction with the respondent.

Households will be recruited by CMAP staff through our outreach processes. Recruited households will be asked to participate in a web-based (or web-assisted) prompted-recall (PR) survey following return, cleaning and interpretation of their GPS data. The purpose of the web-based PR survey will be to validate the GPS locations and activity inferences, complete the revealed-preference travel diary and participate in the SP experiment of local travel.

The work on Task 2 may occur concurrently with Task 1. The workflow for Tasks 3 through 5 occurs continuously on a per-household basis. Once the per-household workflow is fully operational, it is our goal to complete 100 households per month. These tasks require close coordination between CMAP staff and the consulting firm. Weekly on-line consultation will ensure that these Tasks are achieved in a timely and transparent manner and with the maximum degree of quality assurance and control.

**Task 2: Design a web-based prompted recall survey to complement the GPS-revealed and stated-preference survey**

The consultant will develop a robust web-based tool designed to be self-administered by the respondent. Respondents will be given the option of self-completing the PR and SP surveys, in English or Spanish, using their own personal device (e.g. desktop computer, tablet or smartphone) or by being interviewed by CMAP staff using the same tool on their behalf. CMAP will prepare all English and Spanish text used for this project, with the consultant responsible for implementing their use in the web-based interface. The consultant must possess sufficient Spanish proficiency to facilitate comfortable use of the web-interface by those preferring to participate in Spanish. CMAP also intends to directly manage and cover any costs associated with hosting the web-based survey on our own server system.

The deliverable for this task is a robust web-based interface that incorporates household recruitment data with the cleaned and converted GPS data and then administers the PR and SP instrument to the respondent in English or Spanish.

February 28, 2015: Task 2 deliverables due

- A web-based combined PR and SP survey instrument, designed to the specification above in consultation with CMAP.
- Documentation describing the web-based combined PR and SP survey instrument design and steps for proper implementation

**Task 3: Manage the GPS component of the survey**

The consultant will propose and deploy a technology (or combination of technologies) that permits participating household members to use GPS as an alternative to completing a paper travel diary. The deliverable for this task is to comprehensively manage the acquisition of GPS data from recruited survey participants. This means either providing the “app” that enables participants to use their personal smartphone’s GPS capabilities or, alternatively, providing them with a stand-alone GPS device with instructions for use. This is a per-household workflow task that is initiated by CMAP providing contact information and other details to the consultant for a successfully recruited household. The task is complete when the consultant has retrieved GPS data from each participating household member.
CMAP intends to produce and print all written materials (e.g. introductory letter, instructions) and provide these to the consultant. The consultant will be responsible for acquiring, packaging, postage and handling involved in shipping and receiving GPS equipment to the households.

**Task 4: Clean and interpret the returned GPS data**

The consultant will clean and validate returned GPS data and convert it into traditional travel diary variables of time and location. The consultant will incorporate recruitment interview responses and may employ other GIS resources (e.g. CMAP Land Use Inventory) to infer activity type, trip purpose and travel mode to be confirmed or corrected during web-based prompted-recall.

The deliverable for this task is a data record for each survey respondent, entirely compatible with the web-based interface (Task 2) consisting of: all recruitment data provided by CMAP, valid GPS-derived times and locations, with activity type, travel mode and other inferred attributes provided to aid in the prompted-recall exercise.

CMAP staff will convey the web-based PR and SP surveys to the participating household for completion.

**Task 5: Disburse cash-value incentives**

Upon verification by CMAP that the household has successfully completed the survey, the consultant will be responsible for disbursing the agreed upon cash-value incentive to the primary household contact within 2 working days and certifying to CMAP that this has occurred.

CMAP and the selected contractor will determine the exact cash-value incentive structure prior to the start of Task 2. The cash-value of the incentives, itself, is not part of this RFP (i.e. the incentive funds should not be included in your price proposal). The consultant will acquire, distribute and account for incentives. The consultant will provide detailed accounting of cash-value incentive disbursements as part of any invoice for reimbursement.

We anticipate that the amount of cash-value incentives issued per household will be commensurate with the number of HTR critical attributes met by the recruited household.

HTR critical household attributes are:
- Three or more persons
- Household income less than $35,000 per year
- No person with greater than an associate’s degree
- No person over 55 years of age

**Selection Process and Schedule**

July 1, 2014: RFP posted
July 16, 2014: Pre-bid informational session covering scope-of-work
August 15, 2014: Proposals due
September 16 (week of), 2014: Selective interviews
October 8, 2014: Selected firm announced
November 1, 2014: Contract begins
June 30, 2016: Contract ends
Proposal Evaluation
All proposals submitted in response to this RFP will be reviewed for completeness and the capacity of the proposed firm to provide the desired services. The following criteria will be used in evaluating qualifications.

A. Proposal demonstrates an independent and informed understanding of CMAP’s research objectives for this survey.
B. Proposal demonstrates a clear and intuitive approach to formulating the SP survey questionnaire and developing the associated web-based interfaces.
C. Proposal demonstrates a clear approach to managing equipment, costs and deliverables, including the proposed work flow for ensuring that transmittal of data between consultant and client occurs in a timely and transparent manner.
D. Team composition represents knowledge, skills and experience needed to complement and balance survey tasks with CMAP staff.
E. Reference confirms consultant primary project manager’s ability to work closely and cooperatively with an active client project manager.
F. Quality and cost-effectiveness of Price Proposal.

All timely responses received to this RFP will be reviewed and interviews may be conducted with selected submitters CMAP determines can best meet the above requirements. Cost will be evaluated against the other factors based upon the professional judgment of those involved in the evaluation. An in-house CMAP committee will make the selection decision.

As applicable, hourly rates for personnel the submitter proposes to use will be requested and negotiations will be held as necessary to select the firm that CMAP believes can best satisfy its requirements at rates it perceives are reasonable for the services provided.
Submissions should be submitted in the order presented:

**Firm and Team Description**
Provide a brief description of the firm and your proposed team organization. Include background information on any proposed supporting firms, organizations or individuals and describe the team’s structure for leadership, support and accountability.

**Team Qualifications**
The proposal must include a narrative describing the team’s combined qualifications and strengths. Included should be an explanation of each senior team member’s role and his/her specific qualifications as they relate to this RFP. The proposal must also include curriculum vitae for each senior team member that briefly outlines their education, experience and relevant skills.

**Proposed Work Plan and Schedule**
The proposal must include your independent re-statement of the problem as you understand it, incorporating your proposed solutions, any methodological or technological innovations you intend to offer, as well as alternative approaches you propose in order to improve efficiency or streamline survey execution within the bounds of the prescribed consultant scope.

The proposal must include a clear concise work plan for achieving all identified tasks, addressing proposal content objectives and preparing the required deliverables. Your proposed work plan and schedule should include a delivery timetable and a proposed workflow for interacting with CMAP staff to ensure failsafe and timely transmittal of information between consultant and client.

Specific to the Task 3 (GPS Management), please include a description of the workflow associated with managing the acquisition, issuance and retrieval of any GPS equipment or data. Specific to Task 5 (cash-value incentives), please include a description of the preferred workflow associated with issuing cash-value incentives and the proposed method for accounting for reimbursement.

**References**
Provide the name and contact information of the staff project manager for at least one previous client of the consultant’s primary project manager. The reference should be willing to briefly and confidentially discuss with CMAP the consultant project manager’s capacity to work closely and cooperatively with an active client project manager. References will be contacted at CMAP’s discretion.

**Forms**
Complete, sign and submit the “Price Proposal Form,” Attachment 1, including named staff, hourly rates, hours and other labor costs, as well as fixed non-personnel expenses. Include only the costs estimated for handling cash-value incentives. Do not include the direct cost of cash-value incentives themselves. The respondent shall also sign and submit the “Certificate Regarding Workers’ Compensation Insurance”, Attachment 2, and the “Information to be Provided by Bidder”, Attachment 3.

**Submittal Requirements for Proposals**
Three (3) paper copies of all proposals as well as one (1) electronic version in PDF format on CD ROM must be submitted no later than 3:00 p.m. on Friday, August 15, 2014. Submissions must be in a sealed package or envelope. The applicant’s organization name and address shall appear in the upper left corner of the package.

Submission of RFP by fax or e-mail is not acceptable. Submissions may be delivered to CMAP in person or sent (by U.S. Postal Service or other reliable means) to the following address:
Chicago Metropolitan Agency for Planning  
Attn: Grant/Contract Officer  
Response to RFP No. 115  
233 S. Wacker Drive, Suite 800  
Chicago, IL 60606

There will be no public opening for this RFP. Late submissions will be rejected and returned unopened. Questions may be referred to Margaret McGrath, (312) 386-8788 or Email: mmcgrath@cmap.illinois.gov.
SECTION 4: Contractual Agreement and Rights

Contractual Agreement
The contract CMAP anticipates awarding as a result of this RFP and subsequent rate submissions and negotiations, if any, will indicate the service requirements, time periods involved and applicable hourly rates. In addition, it will include the General Provisions, Section 5 hereto, and Special Provisions, Section 6 hereto, which will apply to the contract.

Reservation of Rights
CMAP reserves the following rights if using them will be more advantageous to CMAP:

a. Withdraw this RFP at any time without prior notice.
b. Accept or reject any and all submissions, or any item or part thereof
c. Postpone qualifications due date.
d. Not award a contract to any submitter responding to this RFP.
e. Award a contract without negotiations or discussions.

Contractors who are or have been seriously deficient in current or recent contract performance in the absence of evidence to the contrary or circumstances properly beyond the control of the Contractor shall be presumed to be unable to meet these requirements. Past unsatisfactory performance will ordinarily be sufficient to justify a finding of non-responsibility.
The following provisions apply to the solicitation to which this section is attached and to any contract that results from the solicitation:

1. **Complete Agreement.**
   a. This Agreement (which also may be herein referred to as “Contract”), including all exhibits and other documents incorporated or referenced in the agreement, constitutes the complete and exclusive statement of the terms and conditions of the agreement between CMAP and Contractor and it supersedes all prior representations, understandings and communications. The invalidity in whole or in part of any term or condition of this Agreement shall not affect the validity of other terms or conditions.
   b. **Order of Precedence:** Conflicting provisions hereof, if any, shall prevail in the following descending order of precedence: (1) the provisions of the executed contract, including its exhibits; (2) the provisions of the RFP on which the contract is based including any and all Addendums; (3) the proposal submitted to CMAP by the Contractor in response to said RFP; and (4) any other documents cited or incorporated herein by reference.
   c. CMAP’s failure to insist in any one or more instances upon the performance of any terms or conditions of this Agreement shall not be construed as a waiver or relinquishment of CMAP’s right to such performance by Contractor or to future performance of such terms or conditions and Contractor's obligation in respect thereto shall continue in full force and effect. Contractor shall be responsible for having taken steps reasonably necessary to ascertain the nature and location of the work, and the general and local conditions that can affect the work or the cost thereof. Any failure by Contractor to do so will not relieve it from responsibility for successfully performing the work without additional expense to CMAP.
   d. CMAP assumes no responsibility for any understanding or representations made by any of its officers, employees or agents prior to the execution of this Agreement, unless such understanding or representations by CMAP are expressly stated in this Agreement.
   e. **Changes:** CMAP may from time to time order work suspension or make any change in the general scope of this Agreement including, but not limited to changes, as applicable, in the drawings, specifications, delivery schedules or any other particular of the description, statement of work or provisions of this Agreement. If any such change causes an increase or decrease in the cost or time required for performance of any part of the work under this Agreement, the Contractor shall promptly notify CMAP thereof and assert its claim for adjustment within thirty (30) days after the change is ordered. A written amendment will be prepared for agreement between CMAP and the Contractor for changes in scope, time and/or costs. No amendments are effective until there is a written agreement that has been signed by both parties. No claim by the Contractor for equitable adjustment hereunder shall be allowed if asserted after final payment under this Agreement.
   f. Changes to any portion of this Agreement shall not be binding upon CMAP except when specifically confirmed in writing by an authorized representative of CMAP.

2. **Chicago Metropolitan Agency for Planning Designee.** Only the Executive Director of CMAP, or designee, shall have the authority to act for and exercise any of the rights of CMAP as set forth in this Agreement, subsequent to and in accordance with the authority granted by CMAP’s Board of Directors.

3. **Allowable Charges.** No expenditures or charges shall be included in the cost of the Project and no part of the money paid to the Contractor shall be used by the Contractor for expenditures or charges that are: (i) contrary to provisions of this Agreement or the latest budget approved by a duly-
authorized official of CMAP; (ii) not directly for carrying out the Project; (iii) of a regular and continuing nature, except that of salaries and wages of appointed principal executives of the Contractor who have not been appointed specifically for the purposes of directing the Project, who devote official time directly to the Project under specific assignments, and respecting whom adequate records of the time devoted to and services performed for the Project are maintained by the Contractor may be considered as proper costs of the Project to the extent of the time thus devoted and recorded if they are otherwise in accordance with the provisions hereof; or (iv) incurred without the consent of CMAP after written notice of the suspension or termination of any or all of CMAP’s obligations under this Agreement.

4. Reports and Methods of Payment.

a. Based on services performed, Contractor may submit invoices as frequently as once a month. CMAP is committed to reducing paper use and has established an electronic invoicing system. All invoices are to be submitted through email to:

   accounting@cmap.illinois.gov

b. Subject to the conditions of this Agreement, CMAP will honor invoices in amounts deemed by it to be proper to insure the carrying out of the approved scope of services and shall be obligated to pay the Contractor such amounts as may be approved by CMAP. Invoices shall detail expenses and amount of time spent on CMAP assignments. If an invoice is not acceptable, CMAP shall promptly provide the Contractor a written statement regarding its ineligibility or deficiencies to be eliminated prior to its acceptance and processing.

c. All payments will be transferred electronically to Contractor’s business bank account. The successful Contractor will be requested to provide transfer numbers for the business bank account when the contract is finalized.

5. Audit and Access to Records.

a. The Contractor and its subcontracts under this Agreement shall preserve and produce upon request of the authorized representatives of CMAP all data, records, reports, correspondence and memoranda of every description of the Contractor and its subcontractors, if any, under this Agreement relating to carrying out this Agreement for the purposes of an audit, inspection or work review for a period of three (3) years after completion of the project, except that:

   (1) If any litigation, claim or audit is started before the expiration of three-year period, the records shall be retained until all litigation, claims or audit findings involving the records have been resolved.

   (2) Records for nonexpendable property acquired with federal funds shall be retained for three (3) years after its final disposition.

b. The Contractor shall include in all subcontracts, if any, under this Agreement a provision that CMAP will have full access to and the right to examine any pertinent books, documents, papers, and records of any such subcontractor involving transactions related to the subcontract for three (3) years from the final payment under that subcontract except that:

   (1) If any litigation, claim or audit is started before the expiration of the three-year period, the records shall be retained until all litigation, claims or audit findings involving the records have been resolved.

   (2) Records for nonexpendable property acquired with federal funds shall be retained for three (3) years after its final disposition.
The term “subcontract” as used in this clause excludes purchase orders not exceeding $2,500.

6. **Suspension.** If the Contractor fails to comply with the special conditions and/or the general terms and conditions of this Agreement, CMAP may, after written notice to the Contractor, suspend the Agreement and withhold further payments or prohibit the Contractor from incurring additional obligations of funds pending corrective action by the Contractor. If corrective action has not been completed within sixty (60) calendar days after service of written notice of suspension, CMAP shall notify the Contractor in writing that the Agreement has been terminated by reason of default in accordance with paragraph 11 hereof. CMAP may determine to allow such necessary and proper costs which the Contractor could not reasonably avoid during the period of suspension provided such costs meet the provisions of the U.S. Office Management and Budget Circular A-87 in effect on the date first above written.

7. **Termination.**
   a. This Agreement may be terminated in whole or in part in writing by either party in the event of substantial failure (hereinafter termed “Termination by Default”) by the other party to fulfill its obligations under this Agreement through no fault of the terminating party, provided that no such termination may be affected unless the other party is given (i) not less than seven (7) calendar days written notice (delivered by certified mail, return receipt requested) of intent to Termination by Default, and (ii) an opportunity for consultation with the terminating party prior to Termination by Default.
   b. This Agreement may be terminated in whole or in part in writing by CMAP for its convenience (hereinafter termed “Termination for Convenience”), provided that the Contractor is given not less than seven (7) calendar days written notice (delivered by certified mail, return receipt requested) of intent to terminate.
   c. If Termination by Default is effected by CMAP, an equitable adjustment in the price provided for in this Agreement shall be made, but (i) no amount shall be allowed for anticipated profit on unperformed services or other work, and (ii) any payment due to the Contractor at the time of termination may be adjusted to the extent of any additional costs occasioned to CMAP by reason of the Contractor’s default. If Termination by Default is effected by the Contractor, or if Termination for Convenience is effected by CMAP, the equitable adjustment shall include a reasonable profit for services or other work performed. The equitable adjustment for any termination shall provide payment to the Contractor for services rendered and expenses incurred prior to termination, in addition CMAP may include cost reasonably incurred by the Contractor relating to commitments which had become firm prior to termination.
   d. Upon notice of termination action pursuant to paragraphs (a) or (b) of this clause, the Contractor shall (i) promptly discontinue all services affected (unless the notice directs otherwise) and (ii) deliver or otherwise make available to CMAP all data, drawings, specifications, reports, estimates, summaries and such other information and materials as may have been accumulated by the Contractor in performing this Agreement, whether completed or in process.
   e. Upon termination pursuant to paragraphs (a) or (b) of this clause, CMAP may take over the work and prosecute the same to completion by agreement with another party otherwise.
   f. In the event the Contractor must terminate this Agreement due to circumstances beyond its control, the termination shall be deemed to have been effected for the convenience of CMAP. In such event, adjustment of the price provided for in this Agreement shall be made as provided in paragraph c of this clause.

8. **Remedies.** Except as may be otherwise provided in this Agreement, all claims, counterclaims, disputes and other matters in question between CMAP and the Contractor arising out of or relating to
this Agreement or the breach thereof will be decided by arbitration. If the parties hereto mutually agree, a request for remedy may be sought from a court of competent jurisdiction within the State of Illinois, County of Cook.

9. **Equal Employment Opportunity.** The Contractor will comply with Executive Order 11246 entitled “Equal Employment Opportunity,” as amended by U.S. Department of Labor regulations (41 CFR Part 60). In connection with the execution of this Agreement, the Contractor shall not discriminate against any employee or an applicant for employment because of race, religion, color, sex, national origin, ancestry, or physical or mental handicap unrelated to ability. The Contractor shall take affirmative actions to insure that applicants are employed and that employees are treated during their employment without regard to their race, religion, color, sex, national origin, ancestry, or physical or mental handicap unrelated to ability. Such actions shall include, but not be limited to, employment, promotion, demotion, transfer, recruitment, recruitment advertising, layoff, termination, rates of pay, other forms of compensation, and selection for training or apprenticeship. The Contractor shall cause the provisions of this paragraph to be inserted into all subcontractors work covered by this Agreement so that such provisions will be binding upon each subcontractor, provided that such provisions shall not apply to contracts or subcontracts for standard commercial supplies or raw materials.

10. **Small and Minority Business Enterprise.** In connection with the performance of this Agreement the Contractor will cooperate with CMAP in meeting its commitments and goals with respect to the maximum utilization of small business and minority business enterprises, and will use its best efforts to insure that small business and minority business enterprises shall have the maximum practicable opportunity to compete for subcontract work under this Agreement.

11. **Political Activity.** No portion of funds for this subcontract shall be used for any partisan political activity or to further the election or defeat of any candidate for public office.

12. **Prohibited Interest.**

   a. No officer or employee of CMAP and no member of its governing body and no other public official of any locality in which the Project objectives will be carried out who exercises any functions or responsibilities in the review or approval of the undertaking or carrying out of such objectives shall (i) participate in any decision relating to any subcontract negotiated under this Agreement which affects his personal interest or the interest of any corporation, partnership or association in which he is, directly or indirectly, interested; or (ii) have any financial interest, direct or indirect, in such subcontract or in the work to be performed under such contract.

   b. No member of or delegate of the Illinois General Assembly or the Congress of the United States of America, and no federal Resident Commissioner, shall be admitted to any share hereof or to any benefit arising herefrom.

   c. The Contractor warrants and represents that no person or selling agency has been employed or retained to solicit or secure this Agreement, upon an agreement or understanding for a commission, percentage, bonus, brokerage or contingent fee, or gratuity, excepting its bona fide employees. For breach or violation of this warranty CMAP shall have the right to annul this Agreement without liability or, at its discretion, to deduct from the Agreement price or consideration, or otherwise recover, the full amount of such commission, percentage bonus, brokerage or contingent fee, or gratuity.

13. **Patents and Copyright Responsibility.**

   a. The Contractor agrees that any material or design specified by the Contractor or supplied by the Contractor pursuant to this Agreement shall not infringe any patent or copyright and the Contractor shall be solely responsible for securing any necessary licenses required for patented or copyrighted material used by the Contractor.
b. If any claim is brought against CMAP by third parties for alleged infringement of third-party patent and copyright and intellectual rights, which claim is caused by breach of the Contractor’s promise as contained in paragraph a of this clause, the Contractor shall save harmless and indemnify CMAP from all loss, damage or expense (including attorney’s fees) due to defending CMAP from such claim.

c. If the principal purpose of this Agreement is to create, develop or improve products, processes or methods; or to explore into fields which directly concern public health, safety or welfare, or if the Project is in a field of science or technology in which there has been little significant experience outside of work funded by federal assistance; and any discovery or invention arises or is developed in the course of or under this Agreement, such invention or discovery shall be subject to the reporting and rights provisions of U.S. Office of Management and Budget Circular No. A-102, and to the pertinent regulations of the grantor agency(ies) in effect on the date of execution of this Agreement. The Contractor shall include provisions appropriate to effectuate the purpose of this condition in all subcontracts under this Agreement involving research, developmental, experimental or demonstration work.

   a. This agreement shall be binding upon, and inure to the benefit of, the respective successors, assigns, heirs, and personal representatives of CMAP and Contractor. Any successor to the Contractor’s rights under this Agreement must be approved by CMAP unless the transaction is specifically authorized under federal law. Any successor will be required to accede to all the terms, conditions and requirements of the Agreement as a condition precedent to such succession.
   
b. The Contractor shall not assign any interest in this Agreement and shall not transfer any interest in the same (whether by assignment or novation), without the prior written consent of CMAP hereto, provided, however, that claims for money due or to become due to the Contractor from CMAP under this Agreement may be assigned to a bank, trust company or other financial institution without such approval. Notice of any such assignment or transfer shall be furnished to CMAP.

15. Subcontracts.
   a. Any subcontractors or outside associates or contractors required by the Contractor in connection with the services covered by this Agreement will be limited to such individuals or firms as were specifically identified and agreed to during negotiations. Any substitutions in or additions to such subcontractors, associates or contractors will be subject to the prior approval of CMAP.
   
b. All subcontracts for work under this Agreement shall contain those applicable provisions which are required in this Agreement.
   
c. The Contractor may not subcontract services agreed to under this Agreement without prior written approval of CMAP.

16. Conflict of Interest. In order to avoid any potential conflict or interest, the Contractor agrees during the term of this Agreement not to undertake any activities which could conflict directly or indirectly with the interest of CMAP. Contractor shall immediately advise CMAP of any such conflict of interest. CMAP shall make the ultimate determination as to whether a conflict of interest exists.

17. Ownership of Documents/Title of Work. All documents, data and records produced by the Contractor in carrying out the Contractor's obligations and services hereunder, without limitation and whether preliminary or final, shall become and remain the property of CMAP. CMAP shall have the right to use all such documents, data and records without restriction or limitation and without additional compensation to the Contractor. All documents, data and records utilized in performing research
shall be available for examination by CMAP upon request. Upon completion of the services hereunder or at the termination of this Agreement, all such documents, data and records shall, at the option of CMAP, be appropriately arranged, indexed and delivered to CMAP by the Contractor.

18. **Software.** All software, related computer programs, and source code produced and developed by the Contractor (or authorized contractor or subcontractor thereof) in carrying out the Contractor’s obligation hereunder, without limitation and whether preliminary or final, shall become and remain the property of both CMAP and the Contractor. CMAP shall be free to sell, give, offer or otherwise provide said software and related computer programs to any other agency, department, commission, or board of the State of Illinois, as well as any other agency, department, commission, board, or other governmental entity of any country, state, county, municipality, or any other unit of local government or to any entity consisting of representative of any unit of government, for official use by said entity. Additionally, CMAP shall be free to offer or otherwise provide said software and related computer programs to any current or future contractor.

CMAP agrees that any entity to whom the software and related computer programs will be given, sold or otherwise offered shall be granted only a use license, limited to use for official or authorized purposes, and said entity shall otherwise be prohibited from selling, giving or otherwise offering said software and related computer programs without the written consent of both CMAP and the Contractor.

19. **Publication.** CMAP shall have royalty-free, nonexclusive and irrevocable license to reproduce, publish, disclose, distribute, and otherwise use, in whole or in part, any reports, data or other materials specifically prepared under this Agreement, and to authorize other material to do so. The Contractor shall include provisions appropriate to effectuate the purpose of this clause in all subcontracts for work under this Agreement.

20. **Identification of Documents.** All reports, maps, and other documents completed as part of this Agreement, other than documents exclusively for internal use within the Contractor's offices, shall carry the following notation on the front cover or a title page or, in the case of maps, in the same area which contains the name of CMAP and of the Contractor. “This material was prepared in consultation with CMAP, the Chicago Metropolitan Agency for Planning, ([http://www.cmap.illinois.gov](http://www.cmap.illinois.gov))."

21. **Force Majeure.** Either party shall be excused from performing its obligations under this Agreement during the time and to the extent that it is prevented from performing by a cause beyond its control including, but not limited to: any incidence of fire, flood; acts of God; commandeering of material, products, plants or facilities by the Federal, state or local government; national fuel shortage; or a material act of omission by the other party; when satisfactory evidence of such cause is presented to the other party, and provided further that such nonperformance is unforeseeable, beyond the control and is not due to the fault or negligence of the party not performing.

22. **Workers’ Compensation Insurance.** The Contractor and any subcontractors shall, at their own expense, obtain and maintain Workers’ Compensation insurance to cover persons employed in connection with services under this agreement. The limits for the Worker's Compensation coverage shall be no less than the statutory limits required by the State of Illinois. A certificate of insurance must be included with this contract.

23. **Independent Contractor.** Contractor's relationship to CMAP in the performance of this Agreement is that of an independent contractor. Contractor's personnel performing work under this Agreement shall at all times be under Contractor's exclusive direction and control and shall be employees of Contractor and not employees of CMAP. Contractor shall pay all wages, salaries and other amounts due its employees in connection with this Agreement and shall be responsible for all reports and obligations respecting them, including, but not limited to, social security, income tax withholding, unemployment compensation, workers’ compensation insurance and similar matters.
24. Federal, State and Local Laws. Contractor warrants that in the performance of this Agreement it shall comply with all applicable federal, state and local laws, statutes and ordinances and all lawful orders, rules and regulations promulgated thereunder. Since laws, regulations, directives, etc. may be modified from time-to-time, the Contractor shall be responsible for compliance as modifications are implemented. The Contractor’s failure to comply shall constitute a material breach of this contract.

25. Hold Harmless and Indemnity. Contractor shall indemnify, defend and hold harmless CMAP, its officers, directors, employees and agents from and against any and all claims (including attorney’s fees and reasonable expenses for litigation or settlement) for any loss, or damages, bodily injuries, including death, damage to or loss of use of property caused by the negligent acts, omissions or willful misconduct of Contractor, its officers, directors, employees, agents, subcontractors or suppliers, in connection with or arising out of the performance of this Agreement.

26. Equal Employment Opportunities -- Affirmative Action Sexual Harassment. Contractor must comply with the Illinois Board of Human Rights Act and rules applicable to public funds, including equal employment opportunity, refraining from unlawful discrimination, and having written sexual harassment policies (775 ILCS 5/2-105).

27. International Boycott. Contractor certifies that neither Contractor nor any substantially owned affiliate is participating or shall participate in an international boycott in violation of the U.S. Export Administration Act of 1979 or the applicable regulation of the U.S. Department of Commerce. This applies to contracts that exceed $10,000 (30 ILCS 582).

28. Forced Labor. Contractor certifies it complies with the State Prohibition of Goods from Forced Labor Act, and certifies that no foreign-made equipment, materials, or supplies furnished to CMAP under this agreement have been or will be produced in whole or in part by forced labor, or indentured labor under penal sanction (30 ILCS 583).

Federally Funded Agreements

A. Standard Assurances. The Contractor assures that it will comply with all applicable federal statutes, regulations, executive orders, Federal Transit Administration (FTA) circulars, and other federal requirements in carrying out any project supported by federal funds. The Contractor recognizes that federal laws, regulations, policies, and administrative practices may be modified from time to time and those modifications may affect project implementation. The Contractor agrees that the most recent federal requirements will apply to the project as authorized by 49 U.S.C. Chapter 53, Title 23, United States Code (Highways), the Moving Ahead for Progress in the 21st Century Act (MAP-21), the Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU), as amended by the SAFETEA-LU Technical Corrections Act of 2008, or other Federal laws.

B. Certification Regarding Lobbying. As required by the United States Department of Transportation (U.S. DOT) regulations, "New Restrictions on Lobbying,” at 49 CFR 20.110, the Contractor’s authorized representative certifies to the best of his or her knowledge and belief that for each agreement for federal assistance exceeding $100,000:

1. No federal appropriated funds have been or will be paid by or on behalf of the Contractor to any person to influence or attempt to influence an officer or employee of any federal agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress regarding the award of federal assistance, or the extension, continuation, renewal, amendment, or modification of any federal assistance agreement; and

2. If any funds other than federal appropriated funds have been or will be paid to any person to influence or attempt to influence an officer or employee of any federal agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with any application for federal assistance, the Contractor assures that it will complete and submit Standard Form-LLL, "Disclosure Form to Report
Lobbying," including information required by the instructions accompanying the form, which form may be amended to omit such information as authorized by 31 U.S.C. 1352.

3. The language of this certification shall be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements).

The Contractor understands that this certification is a material representation of fact upon which reliance is placed and that submission of this certification is a prerequisite for providing federal assistance for a transaction covered by 31 U.S.C. 1352. The Contractor also understands that any person who fails to file a required certification shall be subject to a civil penalty of not less than $10,000 and not more than $100,000 for each such failure.

C. Nondiscrimination Assurance. As required by 49 U.S.C. 5332 (which prohibits discrimination on the basis of race, color, creed, national origin, sex, or age, and prohibits discrimination in employment or business opportunity), Title VI of the Civil Rights Act of 1964, as amended, 42 U.S.C. 2000d, and U.S. DOT regulations, "Nondiscrimination in Federally-Assisted Programs of the Department of Transportation--Effectuation of Title VI of the Civil Rights Act," 49 CFR Part 21 at 21.7, the Contractor assures that it will comply with all requirements of 49 CFR Part 21; FTA Circular 4702.1B, "Title VI and Title VI - Dependent Guidelines for Federal Transit Administration Recipients," and other applicable directives, so that no person in the United States, on the basis of race, color, national origin, creed, sex, or age will be excluded from participation in, be denied the benefits of, or otherwise be subjected to discrimination in any program or activity (particularly in the level and quality of transportation services and transportation-related benefits) for which the Contractor receives federal assistance.

Specifically, during the period in which federal assistance is extended to the project, or project property is used for a purpose for which the federal assistance is extended or for another purpose involving the provision of similar services or benefits, or as long as the Contractor retains ownership or possession of the project property, whichever is longer, the Contractor assures that:

1. Each project will be conducted, property acquisitions will be undertaken, and project facilities will be operated in accordance with all applicable requirements of 49 U.S.C. 5332 and 49 CFR Part 21, and understands that this assurance extends to its entire facility and to facilities operated in connection with the project.

2. It will promptly take the necessary actions to effectuate this assurance, including notifying the public that complaints of discrimination in the provision of transportation-related services or benefits may be filed with U.S. DOT or FTA. Upon request by U.S. DOT or FTA, the Contractor assures that it will submit the required information pertaining to its compliance with these requirements.

3. It will include in each subagreement, property transfer agreement, third party contract, third party subcontract, or participation agreement adequate provisions to extend the requirements of 49 U.S.C. 5332 and 49 CFR Part 21 to other parties involved therein including any subrecipient, transferee, third party contractor, third party subcontractor at any level, successor in interest, or any other participant in the project.

4. Should it transfer real property, structures, or improvements financed with federal assistance to another party, any deeds and instruments recording the transfer of that property shall contain a covenant running with the land assuring nondiscrimination for the period during which the property is used for a purpose for which the federal assistance is extended or for another purpose involving the provision of similar services or benefits.

5. The United States has a right to seek judicial enforcement with regard to any matter arising under the Act, regulations, and this assurance.

1. It will make any changes in its 49 U.S.C. 5332 and Title VI implementing procedures as
D. **Control of Property.** The Contractor certifies that the control, utilization and disposition of property or equipment acquired using federal funds is maintained according to the provisions of OMB Circular A 102 Common Rule.

E. **Cost Principles.** The cost principles of this Agreement are governed by the cost principles found in 49 CFR Part 18.22 and 2 CFR Part 225, “Cost Principles for State, local or Indian tribal governments” and all costs included in this Agreement are allowable under 49 CFR Part 18.22 and 2 CFR Part 225, “Cost Principles for State, local or Indian tribal governments”. Additionally, 2 CFR Part 225 establishes principles and standards for determining costs for Federal awards carried out through grants and other agreements with state and local governments, and should be reviewed for further guidance on cost principles.

F. **Debarment.** The Contractor shall comply with Debarment provisions as contained in 2 CFR Part 1200, as amended. The Contractor certifies that to the best of its knowledge and belief, the Contractor and the Contractor’s principals: a) are not presently debarred, suspended, proposed for debarment, declared ineligible or voluntarily excluded from covered transactions by any federal department or agency; b) within a three-year period preceding this Agreement have not been convicted of or had a civil judgment rendered against it for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain or performing a public (federal, state or local) transaction or contract under a public transaction, violation of federal or state anti-trust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements or receiving stolen property; c) are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (federal, state or local) with commission of any of the offenses enumerated in subsection (b), above; and d) have not within a three-year period preceding this Agreement had one or more public transactions (federal, state or local) terminated for cause or default.

The inability of the Contractor to certify to the certification in this section will not necessarily result in denial of participation in this Agreement. The Contractor shall submit an explanation of why it cannot provide the certification in this section. This certification is a material representation of fact upon which reliance was placed when CMAP determined whether to enter into this transaction. If it is later determined that the Contractor knowingly rendered an erroneous certification, in addition to other remedies available to the federal government, CMAP may terminate this Agreement for cause. The Contractor shall provide immediate written notice to CMAP if at any time the Contractor learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances. The terms “covered transaction,” “debarred,” “suspended,” “ineligible,” “lower tier covered transaction,” “participant,” “person,” “primary covered transaction,” “principal,” “proposal,” and “voluntarily excluded,” as used in this Part shall have the meaning set out in the Definitions and Coverage sections of the rules implementing Executive Order 12549.

The Contractor agrees that it shall not knowingly enter into any lower tier covered transaction with a person who is debarred, suspended, declared ineligible or voluntarily excluded from participation in this covered transaction, unless authorized, in writing, by CMAP. The Contractor agrees that it will include the clause titled “Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion-Lower Tier Covered Transaction,” provided by CMAP, without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions. The Contractor may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not debarred, suspended, ineligible or voluntarily excluded from the covered transaction, unless the Contractor knows the certification is erroneous. The Contractor may decide the method and frequency by which it determines the eligibility of its principals. The Contractor may, but is not required to, check the Non-procurement List. If the Contractor knowingly enters into a lower tier covered transaction with a person who is...
suspended, debarred, ineligible or voluntarily excluded from participation, in addition to other remedies available to the federal government, CMAP may terminate this Agreement for cause or default.

Nothing contained in this section shall be construed to require establishment of a system of records in order to render in good faith the certification required by this section. The knowledge and information of the Contractor is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.

G. **Single Audit.** The Single Audit Act of 1984 (Public Law 98-502) and the Single Audit Amendments of 1996 (P.L. 104-156) require the following:

1. State or local governments that expend $500,000 or more a year in federal financial assistance shall have an audit made in accordance with the Office of Management and Budget (OMB) Circular No. A-133.

2. State or local governments that expend less than $500,000 a year shall be exempt from compliance with the Act and other federal requirements.

3. Nothing in this paragraph exempts state or local governments from maintaining records of federal financial assistance or from providing access to such records to federal Agencies, as provided for in federal law or in Circular A-133 “Audits of States, Local Governments and Non-Profit Organizations.”

4. A copy of the audit report must be submitted to CMAP within 30 days after completion of the audit, but no later than one year after the end of the Contractor’s fiscal year.

H. **Drug Free Workplace.** The Contractor certifies that it will comply with the requirements of the federal Drug Free Workplace Act, 41 U.S.C. 702 as amended, and 49 CFR 32.

I. **Disadvantaged Business Enterprise Assurance.** In accordance with 49 CFR 26.13(a), as amended, the Contractor assures that it shall not discriminate on the basis of race, color, national origin, or sex in the implementation of the project and in the award and performance of any third party contract, or subagreement supported with Federal assistance derived from the U.S. DOT or in the administration of its Disadvantaged Business Enterprise (DBE) program or the requirements of 49 CFR Part 26, as amended. The Contractor assures that it shall take all necessary and reasonable steps set forth in 49 CFR Part 26, as amended, to ensure nondiscrimination in the award and administration of all third party contracts and subagreements supported with Federal assistance derived from the U.S. DOT. The Contractor's DBE program, as required by 49 CFR Part 26, as amended, will be incorporated by reference and made a part of this Agreement for any Federal assistance awarded by FTA or U.S. DOT. Implementation of this DBE program is a legal obligation of the Contractor, and failure to carry out its terms shall be treated as a violation of the Agreement. Upon notification by the Federal Government or CMAP to the Contractor of its failure to implement its approved DBE program, the U.S. DOT may impose sanctions as provided for under 49 CFR Part 26, as amended, and may in appropriate cases, refer the matter for enforcement under 18 U.S.C. 1001, as amended, and/or the Program Fraud Remedies Act, 31 U.S.C. 3801 et seq., as amended.

J. **Assurance of Nondiscrimination on the Basis of Disability.** As required by U.S. DOT regulations, "Nondiscrimination on the Basis of Handicap in Programs and Activities Receiving or Benefiting from Federal Financial Assistance," at 49 CFR 27.9, the Contractor assures that, as a condition to the approval or extension of any Federal assistance awarded by FTA to construct any facility, obtain any rolling stock or other equipment, undertake studies, conduct research, or to participate in or obtain any benefit from any program administered by FTA, no otherwise qualified person with a disability shall be, solely by reason of that disability, excluded from participation in, denied the benefits of, or otherwise subjected to discrimination in any program or activity receiving or benefiting from Federal assistance administered by the FTA or any entity within U.S. DOT. The Contractor assures that project implementation and operations so assisted will comply with all applicable requirements of U.S. DOT regulations implementing the

K. **Procurement Compliance Certification.** The Contractor certifies that its procurements and procurement system will comply with all applicable third party procurement requirements of Federal laws, executive orders, regulations, and FTA directives, and requirements, as amended and revised, as well as other requirements FTA may issue including FTA Circular 4220.1F, “Third Party Contracting Guidance,” and any revisions thereto, to the extent those requirements are applicable. The Contractor certifies that it will include in its contracts financed in whole or in part with FTA assistance all clauses required by Federal laws, executive orders, or regulations, and will ensure that each subrecipient and each contractor will also include in its subagreements and its contracts financed in whole or in part with FTA assistance all applicable clauses required by Federal laws, executive orders, or regulations.

L. **Intelligent Transportation Systems Program.** As used in this assurance, the term Intelligent Transportation Systems (ITS) project is defined to include any project that in whole or in part finances the acquisition of technologies or systems of technologies that provide or significantly contribute to the provision of one or more ITS user services as defined in the “National ITS Architecture.”

   1. In accordance with 23 U.S.C. 517(d), as amended by the Moving Ahead for Progress in the 21st Century Act (MAP-21), the Contractor assures it will comply with all applicable requirements of Section V (Regional ITS Architecture and Section VI (Project Implementation)) of FTA Notice, “FTA National ITS Architecture Policy on Transit Projects,” at 66 Fed. Reg. 1455 et seq., January 8, 2001, and other FTA requirements that may be issued in connection with any ITS project it undertakes financed with Highway Trust Funds (including funds from the mass transit account) or funds made available for the Intelligent Transportation Systems Program.

   2. With respect to any ITS project financed with Federal assistance derived from a source other than Highway Trust Funds (including funds from the Mass Transit Account) or 23 U.S.C. 517(d), the Contractor assures that it will use its best efforts to ensure that any ITS project it undertakes will not preclude interface with other intelligent transportation systems in the Region.

M. **Davis-Bacon Act.** To the extent applicable, the Contractor will comply with the Davis-Bacon Act, as amended, 40 U.S.C. 3141 et seq., the Copeland “Anti-Kickback” Act, as amended, 18 U.S.C. 874, and the Contract Work Hours and Safety Standards Act, as amended, 40 U.S.C. 3701 et seq., regarding labor standards for federally assisted subagreements.

N. **Certifications and Assurances Required by the U.S. Office of Management and Budget (OMB) (SF-424B and SF-424D).**

As required by OMB, the Contractor certifies that it:

   1. Has the legal authority and the institutional, managerial, and financial capability (including funds sufficient to pay the non-federal share of project cost) to ensure proper planning, management, and completion of the project.

   2. Will give the U.S. Secretary of Transportation, the Comptroller General of the United States, and, if appropriate, the state, through any authorized representative, access to and the right to examine all records, books, papers, or documents related to the award; and will establish a proper accounting system in accordance with generally accepted accounting standards or agency directives;

   3. Will establish safeguards to prohibit employees from using their positions for a purpose that constitutes or presents the appearance of personal or organizational conflict of
interest or personal gain;

4. Will initiate and complete the work within the applicable project time periods;

5. Will comply with all applicable Federal statutes relating to nondiscrimination including, but not limited to:

- Title VI of the Civil Rights Act, 42 U.S.C. 2000d, which prohibits discrimination on the basis of race, color, or national origin;
- Section 504 of the Rehabilitation Act of 1973, as amended, 29 U.S.C. 794, which prohibits discrimination on the basis of handicap;
- The Age Discrimination Act of 1975, as amended, 42 U.S.C. 6101 through 6107, which prohibits discrimination on the basis of age;
- The Drug Abuse, Prevention, Treatment and Rehabilitation Act, Public Law 92-255, and amendments thereto, 21 U.S.C. 1101 et seq. relating to discrimination on the basis of drug abuse;
- The Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970, Public Law 91-616, and amendments thereto, 42 U.S.C. 4541 et seq. relating to nondiscrimination on the basis of alcohol abuse or alcoholism;
- The Public Health Service Act of 1912, as amended, 42 U.S.C. 290dd-2 related to confidentiality of alcohol and drug abuse patient records;
- Title VIII of the Civil Rights Act, 42 U.S.C. 3601 et seq., relating to nondiscrimination in the sale, rental, or financing of housing;
- Any other nondiscrimination provisions in the specific statutes under which Federal assistance for the project may be provided including, but not limited to, 49 U.S.C. 5332, which prohibits discrimination on the basis of race, color, creed, national origin, sex, or age, and prohibits discrimination in employment or business opportunity, and Section 1101(b) of the Transportation Equity Act for the 21st Century, 23 U.S.C. 101 note, which provides for participation of disadvantaged business enterprises in FTA programs; and
- Any other nondiscrimination statute(s) that may apply to the project.

6. Will comply with all federal environmental standards applicable to the project, including but not limited to:

- Institution of environmental quality control measures under the National Environmental Policy Act of 1969 and Executive Order 11514;
- Notification of violating facilities pursuant to Executive Order 11738;
- Protection of wetlands pursuant to Executive Order 11990;
- Evaluation of flood hazards in floodplains in accordance with Executive Order 11988;
- Assurance of project consistency with the approved State management program developed under the Coastal Zone Management Act of 1972, 16 U.S.C. 1451 et seq.;
- Conformity of federal Actions to State (Clean Air) Implementation Plans under Section 176(c) of the Clean Air Act of 1955, as amended, 42 U.S.C. 7401 et seq.;
- Protection of underground sources of drinking water under the Safe Drinking Water Act of 1974, as amended;
- Protection of endangered species under the Endangered Species Act of 1973, as amended;
• The Wild and Scenic Rivers Act of 1968, 16 U.S.C. 1271 et seq., which relates to protecting components or potential components of the national wild scenic rivers system; and
• Environmental impact and related procedures pursuant to 23 C.F.R. Part 771.

7. Will comply with all other federal statutes applicable to the project, including but not limited to:

• Title II and III of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970, which provides for fair and equitable treatment of persons displaced whose property is acquired as a result of federal or federally-assisted programs;
• The Hatch Act, 5 U.S.C. 1501-1508 and 7324-7328, which limits the political activities of employees whose principal employment activities are funded in whole or in part with federal funds;
• The Flood Disaster Protection Act of 1973, which requires the purchase of flood insurance in certain instances;
• Section 106 of the National Historic Preservation Act of 1966, as amended, 16 U.S.C. 470;
• Executive Order 11593, which relates to identification and protection of historic properties;
• The Archaeological and Historic Preservation Act of 1974, 16 U.S.C. 469a-1 et seq.;
• The Laboratory Animal Welfare Act of 1966, as amended, 7 U.S.C. 2131 et seq., which relates to the care, handling, and treatment of warm-blooded animals held for research, teaching, or other activities supported by a federal award of assistance;
• The Lead-Based Paint Poisoning Prevention Act, 42 U.S.C. 4801 et seq., which relates to prohibiting the use of lead-based paint in construction or rehabilitation of residence structures;
• The Single Audit Act Amendments of 1996 and OMB Circular No. A-133, “Audits of States, Local Governments, and Non-Profit Organizations”; and
• Use of parks, recreation areas, wildlife and waterfowl refuges, and historic sites pursuant to 23 C.F.R. Part 774 (Section 4(f) requirements).

O. **Energy Conservation.** To the extent applicable, the Contractor and its third party contractors at all tiers shall comply with mandatory standards and policies relating to energy efficiency that are contained in applicable state energy conservation plans issued in compliance with the Energy Policy and Conservation Act, 42 U.S.C. Section 6321 et seq.

P. **Clean Water.** For all contracts and subcontracts exceeding $100,000, the Contractor agrees to comply with all applicable standards, orders, or regulations issued pursuant to the Water Pollution Control Act, 33 U.S.C. Section 1251 et seq.

Q. **Clean Air.** For all contracts and subcontracts exceeding $100,000, the Contractor agrees to comply with all applicable standards, orders, or regulations issued pursuant to the Clean Air Act, 42 U.S.C. 7401 et seq.

R. **Eligibility For Employment In The United States.** The Contractor shall complete and keep on file, as appropriate, Immigration and Naturalization Service Employment Eligibility Forms (I-9). These forms shall be used by the Contractor to verify that persons employed by the Contractor are eligible to work in the United States.

S. **Buy America.** As set forth in 49 U.S.C 5323(j) and 49 C.F.R. Part 661, only steel, iron and manufactured products produced in the United States may be purchased with Federal funds unless the Secretary of Transportation determines that such domestic purchases would be
inconsistent with the public interest; that such materials are not reasonably available and of satisfactory quality; or that inclusion of domestic materials will increase the cost of overall project contract by more than 25 percent. Clear justification for the purchase of non-domestic items must be in the form of a waiver request submitted to and approved by the Secretary of Transportation.

T. **False Or Fraudulent Statements Or Claims.** The Contractor acknowledges that if it makes a false, fictitious, or fraudulent claim, statement, submission, or certification to CMAP in connection with this Agreement, CMAP reserves the right to impose on the Contractor the penalties of 18 U.S.C. Section 1001, 31 U.S.C. Section 3801, and 49 CFR Part 31, as CMAP may deem appropriate. Contractor agrees to include this clause in all state and federal assisted contracts and subcontracts.

U. **Changed Conditions Affecting Performance.** The Contractor shall immediately notify CMAP of any change in conditions or local law, or of any other event which may significantly affect its ability to perform the Project in accordance with the provisions of this Agreement.

V. **Third Party Disputes Or Breaches.** The Contractor agrees to pursue all legal rights available to it in the enforcement or defense of any third party contract, and FTA or U.S. DOT and CMAP reserve the right to concur in any compromise or settlement of any third party contract claim involving the Contractor. The Contractor will notify FTA or U.S. DOT and CMAP of any current or prospective major dispute pertaining to a third party contract. If the Contractor seeks to name CMAP as a party to the litigation, the Contractor agrees to inform both FTA or U.S. DOT and CMAP before doing so. CMAP retains a right to a proportionate share of any proceeds derived from any third party recovery. Unless permitted otherwise by CMAP, the Contractor will credit the Project Account with any liquidated damages recovered. Nothing herein is intended to nor shall it waive U.S. DOT’s, FTA’s or CMAP’s immunity to suit.


X. **Non-Waiver.** The Contractor agrees that in no event shall any action or inaction on behalf of or by CMAP, including the making by CMAP of any payment under this Agreement, constitute or be construed as a waiver by CMAP of any breach by the Contractor of any terms of this Agreement or any default on the part of the Contractor which may then exist; and any action, including the making of a payment by CMAP, while any such breach or default shall exist, shall in no way impair or prejudice any right or remedy available to CMAP in respect to such breach or default. The remedies available to CMAP under this Agreement are cumulative and not exclusive. The waiver or exercise of any remedy shall not be construed as a waiver of any other remedy available hereunder or under general principles of law or equity.

Y. **Preference for Recycled Products.** To the extent applicable, the Contractor agrees to give preference to the purchase of recycled products for use in this Agreement pursuant to the various U.S. Environmental Protection Agency (EPA) guidelines, “Comprehensive Procurement Guidelines for Products Containing Recovered Materials,” 40 CFR Part 247, which implements section 6002 of the Resource Conservation and Recovery Act, as amended, 42 U.S.C. § 6962.

Z. **Cargo Preference.** Use of United States Flag Vessels. The Contractor agrees to comply with 46 U.S.C.§ 55305 and 46 CFR Part 381 and to insert the substance of those regulations in all applicable subcontracts issued pursuant to this Agreement, to the extent those regulations apply to this Agreement.

AA. **Contractor Registration.** Contractor is required to register with the System for Award Management (SAM), which is a web-enabled government-wide application that collects, validates, stores and disseminates business information about the federal government’s trading
partners in support of the contract award, grants and the electronic payment processes. If the Contractor does not have a DUNS number, the Contractor must register at https://sam.gov.

As a sub-recipient of federal funds equal to or greater than $25,000 (or which equals or exceeds that amount by addition of subsequent funds), this agreement is subject to the following award terms: http://edocket.access.gpo.gov/2010/pdf/2010-22705.pdf and http://edocket.access.gpo.gov/2010/pdf/2010-22706.pdf

All of the requirements listed in Federally Funded Agreements, paragraphs A through AA apply to the federally funded project. The Contractor agrees to include these requirements in each contract and subcontract financed in whole or in part with federal assistance.
SECTION 6: Special Provisions

1. Workers’ Compensation. The State of Illinois Worker’s Compensation Code requires the securing of workers’ compensation by all non-state employers. The Submitter shall attest to understanding and complying with the State of Illinois Workers’ Compensation Code requirement and submit a completed "Certificate Regarding Workers’ Compensation Insurance," Attachment 2 to the RFP. In addition, the Submitter shall provide and maintain a waiver of subrogation endorsement.

2. FTA Certification Regarding Lobbying. The Federal Transportation Authority (FTA), a potential source of funds for this project, requires the FTA Certification Regarding Lobbying form, Attachment 4 to the RFP, to be submitted with each bid or offer exceeding $100,000. The selected contractor will be asked to attest to understanding and complying with the FTA Certification Regarding Lobbying (49 CRF PART 20) requirement and submit a completed Attachment 4 with the signed contract for any contract which may or will exceed $100,000.
Attachment 1: Price Proposal Form

In response to Chicago Metropolitan Agency for Planning (CMAP) Request for Proposal (RFP) 115 dated July 1, 2014, the undersigned, as an individual(s) with the authority to bind the Proposer, understands and agrees to the specifications, terms, conditions and provisions of the RFP and prices proposed below unless otherwise modified by mutual agreement of the parties. It is also agreed that the proposal submitted in response to the RFP is valid for ninety (90) calendar days from the proposal due date.

Please enter pricing using the format below, itemized by task. Your total price should be consistent with the personnel and non-personnel elements identified in the work plan and schedule. Subcontractor costs must be itemized separately as shown. Personnel components should include fully loaded staffing rates. Examples of non-personnel components include equipment, technology, printing, postal and any other items directly needed to administer and complete the task. Include only the costs estimated for handling cash-value incentives. Do not include the direct cost of cash-value incentives themselves. For ease of entry, you may re-create this table in a spreadsheet application and include a hardcopy with this attachment.

<table>
<thead>
<tr>
<th>Task 1: Design and support a stated-preference survey of Local Travel</th>
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<td><strong>Primary Firm:</strong> (name)</td>
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<td><strong>Staff Level 1</strong></td>
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<td><strong>Non-personnel expenses (please describe what will be included)</strong></td>
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<th>Subcontractor(s): (name(s))</th>
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<td><strong>Non-personnel expenses (please describe what will be included)</strong></td>
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<tr>
<th>Task 2: Design a web-based PR survey to complement the GPS-revealed and stated-preference survey</th>
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<td><strong>Primary Firm:</strong> (name)</td>
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<td><strong>Non-personnel expenses (please describe what will be included)</strong></td>
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<th>Task 3: Manage the GPS component of the survey</th>
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<td><strong>Non-personnel expenses (please describe what will be included)</strong></td>
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### Task 4: Clean and interpret the returned GPS data

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<tr>
<th>Staff Level</th>
<th>Staff name</th>
<th>Number of Hours</th>
<th>Hourly Rates</th>
<th>Total Cost</th>
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Non-personnel expenses (please describe what will be included)

### Task 5: Disburse Cash Value Incentives

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<tr>
<th>Staff Level</th>
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<th>Number of Hours</th>
<th>Hourly Rates</th>
<th>Total Cost</th>
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Non-personnel expenses (please describe what will be included)

**Total proposed cost: ____________________________**

Acknowledgement of Receipt of Addenda if any: Addendum Number Date Received
(If none received, write “NONE.”)

If awarded a contract, the undersigned hereby agrees to sign the contract and to furnish the necessary certificates if any.

Proposer’s Authorized Signatory (Print): ______________________________________________
Signature/Title: ________________________________________________________________
Company Name: ________________________________________________________________
Address: _________________________________________________________________
Telephone Number: ____________________________________________________________
Date: _____________________________________________________________________

______________________________
Certificate Regarding Workers’ Compensation Insurance

In conformance with current statutory requirements of Section 820 ILCS 305/1 et. seq., of the Illinois Labor Code, the undersigned certifies as follows:

“I am aware of the provisions of Section 820 ILCS 305/1 of the Labor Code which require every employer to be insured against liability for Worker’s Compensation or to undertake self-insurance in accordance with such provisions before commencing the performance of the work of this contract.”

Bidder/Contractor___________________________________________________

Signature_________________________________________________________

Name and Title_____________________________________________________

Date _____________________________________________________________
Attachment 3: Information to be Provided by Bidder

The Bidder is required to supply the following information (if necessary, attach additional sheets):

Firm Name: _____________________ Contact Person: _____________________

Business Address: __________________________________________________________

Telephone: (___) ________________ FAX: (___) __________________________ E-mail: ____________

Years of Experience: _____

Type of Firm – Sole Proprietor, Partnership, Corporation, JointVenture;Etc

Organized under the laws of state of: ________________________________________________

Business License No.: __________________ Business License Expiration Date: ____________

List names and addresses of owners of the firm or names and titles of officers of the corporation:

__________________________________________________________________________

__________________________________________________________________________

Client list of services rendered currently and/or in the recent past:

<table>
<thead>
<tr>
<th>Type of Service/Product</th>
<th>Date Completed</th>
<th>Name and Address of Client</th>
<th>Contact Name and Phone Number</th>
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Credit References (Include contact person’s name, address, and telephone number for at least three references, one of which must be the Bidder’s bank):

a. ________________________________________________________________

b. ________________________________________________________________

c. ________________________________________________________________

Bidder hereby certifies that it (check one): _____ IS _____ IS NOT an eligible Disadvantaged Business Enterprise (DBE) as defined in 49 CFR 23). If “IS” is checked, attach copy of document that certifies Bidder’s status as a DBE.
Attachment 4: Information to be Provided by Selected Contractor for contracts that may or will exceed $100,000

FTA CERTIFICATION REGARDING LOBBYING
(49 CFR PART 20)

Certification for Contracts, Grants, Loans, and Cooperative Agreements
(To be submitted with each bid or offer exceeding $100,000)

The undersigned [Contractor] certifies, to the best of his or her knowledge and belief, that:

(1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of an agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

(2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for making lobbying contacts to an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form--LLL, “Disclosure Form to Report Lobbying,” in accordance with its instructions [as amended by "Government wide Guidance for New Restrictions on Lobbying," 61 Fed. Reg. 1413 (1/19/96). Note: Language in paragraph (2) herein has been modified in accordance with Section 10 of the Lobbying Disclosure Act of 1995 (P.L. 104-65, to be codified at 2 U.S.C. 1601, et seq.)]

(3) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly. This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by 31, U.S.C. § 1352 (as amended by the Lobbying Disclosure Act of 1995). Any person who fails to file the required certification shall be subject to a civil penalty of not less than $10,000 and not more than $100,000 for each such failure.

[Note: Pursuant to 31 U.S.C. § 1352(c)(1)-(2)(A), any person who makes a prohibited expenditure or fails to file or amend a required certification or disclosure form shall be subject to a civil penalty of not less than $10,000 and not more than $100,000 for each such expenditure or failure.]

The Contractor,______________, certifies or affirms the truthfulness and accuracy of each statement of its certification and disclosure, if any. In addition, the Contractor understands and agrees that the provisions of 31 U.S.C. A 3801, et seq., apply to this certification and disclosure, if any.

________________________________________  ________________________________
Signature of Contractor’s Authorized Official                Date

Name and Title of Contractor’s Authorized Official: __________________________________________
Appendix A: 2015 Travel Tracker Overall Work Plan

Note: This is a public version of CMAP’s internal working documentation for this project. It is being included as an Appendix to RFP 115 to support a fuller understanding of the project. It is not the consultant scope of work for the RFP.

CMAP’s FY15 Work Plan includes another round of Travel Tracker data collection. As was the case in the 2012 Travel Tracker survey, this year we will continue to emphasize recording the travel behavior for “hard-to-reach” (HTR) households. In addition, a “stated-preference” (SP) element will be added to support developing a model of local travel (<5 miles). A model for local travel has been requested by CMAP planning staff to aid in evaluating proposals for bicycle and pedestrian improvements, the impacts of which fall below the sensitivity of the regional travel demand model.

Both the original 2007 Travel Tracker and the 2012 Travel Tracker efforts were entirely outsourced to a consulting firm that managed the several and distinct tasks associated with recruiting and surveying households. Since then, CMAP has prepared its own Strategic Plan for Survey Research. This plan calls for CMAP staff to take a direct role in managing the overall effort, assigning many tasks in-house (including recruitment, printing and data processing) and retaining limited consultant support for what remains.

For this project, our goal is to add 1,400 additional household to the CMAP Travel Tracker database. Completing 1,400 households over a 14 month period entails successfully completing about 100 households per month. Experience has shown that the attrition rate for successfully recruited HTR households is about fifty percent. Therefore, the target for the outreach effort is about 200 successfully recruited households per month.

A new management challenge arises from sharing accountabilities between CMAP staff and consultants. Scheduling, logistics and maintaining productivity will require exceptional communication between respective project managers at CMAP and the consulting team.

This challenge is elaborated below along two dimensions:

- CMAP Project management structure
- Per-household workflow

CMAP Project Management Structure

Prepare and maintain survey design plan

The original Travel Tracker survey design was established with the 2007 Travel Tracker Survey and is documented in the Final Survey Report. Some modification in procedures and materials are needed to incorporate changes in the handling of recruited households, GPS and SP elements and cash-value incentives. The consulting team will provide design specification of the SP, GPS and web-based interface elements. CMAP is responsible for ensuring that the overall survey design is tractable from a workflow standpoint and that the resulting data is compatible for analysis with previous Travel Tracker products.

CMAP staff will prepare and maintain the survey design plan as the project progresses. The survey design plan takes the form of a clearly written report that describes every aspect of the

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survey in detail. Ideally it serves as the master plan for the project; justifying the methods, arranging the workflow and providing measures of success. Topics include sampling frame, eligibility requirement, recruitment procedures, facsimile survey instruments, and schedule. The survey design plan is combined with the outreach and communications plan in the final project documentation.

Establish sample control documentation

An initial sampling frame based on the HTR criteria used in the 2012 Travel Tracker has been prepared by CMAP staff. In general, the same HTR criteria can be used for the 2015 Travel Tracker with little risk of exceeding the desired proportion in any demographic category. These are one or more of the following characteristics of the household:

- 3 or more persons,
- less than $35,000 annual household income,
- all persons under 55 years,
- no person with greater than an associate’s degree.

While an effort to oversample by county would also be warranted, the anticipated 1,400 completes will not contribute much to correcting any current geographic bias. For this reason, no county quotas will be established, relying instead on viable outreach opportunities to guide recruitment.

CMAP staff will establish and maintain sample control documentation. The sample control documentation takes the form of a workbook (e.g. MS-Excel) that is maintained throughout the data collection phase of the project. The purpose of the workbook is to track each participating household as they progress through the survey process from their initial recruitment through the distribution of cash-value incentives for successful completion. The recruitment records are also used to establish a household’s eligibility based on the HTR criteria and which sampling bins they will satisfy upon completion.

Prepare survey instruments

“Survey instruments” are the actual tools used to administer the survey. These typically take the form of paper or electronic questionnaires that are completed by various parties (e.g. staff, consultants or the respondents) to create a complete record of household travel. The 2007 Travel Tracker Survey relied on paper travel diaries and computer-assisted telephone interviews (CATI) to administer the survey. Since then CATI and paper diaries have become technologically obsolete. The 2012 Travel Tracker Survey, focusing on Latino households, relied entirely on in-person interviews in an effort to protect respondent privacy. In-person interviews, while engendering greater trust and confidence, are not cost-effective. The 2015 Travel Tracker Survey will employ self-administered web-based survey tools and GPS, but there may be cases where traditional in-person and paper media are still needed to complete a set of household responses.

The web-based tools for the 2015 Travel Tracker Survey are divided into two primary instruments: (1) the recruitment survey and (2) the retrieval survey.

CMAP staff will prepare the web-based recruitment survey interface that gathers basic demographic information and determines HTR eligibility, establishes the regular daily activity
pattern (i.e. regular home, work and school locations) and records regular travel habits (i.e. frequency, mode, flexibility). This interface will also assign household and person control variables and establish necessary contact information for transmittal to the consultant during household workflow.

Because the retrieval portion of the survey is expected to be significantly altered by the GPS and SP components, the consultant will be asked to perform five tasks that will contribute to the retrieval portion of the survey:

- Design and support a stated-preference (SP) survey of local travel;
- design a web-based prompted recall instrument to complement the GPS-revealed (PR) and stated-preference (SP) survey;
- manage the GPS component of the survey;
- clean and interpret the returned GPS data; and
- manage the disbursement of cash-value incentives.

Once the complete web-based instrument is assembled and tested, CMAP staff will prepare alternative retrieval media (e.g. paper forms) should a participating household member decline to wear a GPS or use the web-interface.

**Prepare outreach and communications plan**

Many outreach and communications items are available from previous Travel Tracker efforts. These were mostly prepared by consultants in consultation with CMAP. Since then, CMAP has evolved a distinctive graphical “look”; internal graphic communications staff will be engaged early regarding incorporation of preferred layouts, fonts and graphics; for consultation regarding effective messaging as well.

CMAP staff will prepare the outreach and communications plan. The outreach and communications plan takes the form of a clearly written report describing the process by which CMAP and the consultant team will approach and interact with potential respondents. Topics include official communications, public relations, conflict resolution protocols, text for printed materials, recruitment training materials and graphic layouts. The outreach and communications plan is combined with the survey design plan in the final project documentation.

**Prepare promotional and other materials**

Previous Travel Tracker efforts have included a variety of promotional materials that explain the purpose of the survey and answer frequently asked questions. Because we are recruiting in the context of other CMAP outreach events, there is the opportunity to customize promotional materials to the audience at hand.

While we endeavor to make the survey an entirely web-based experience, some respondents may prefer to complete paper forms. This often occurs with seniors who are less comfortable with web-survey tools and by parents on behalf of small children. In response to concerns over privacy and safety, CMAP will not ask a child younger than 12 to wear a GPS recorder. An adult will be asked to complete a child’s travel diary by proxy. CMAP will determine the need for paper diaries in the course of household workflow.
The paper diaries may also be useful during recruitment as examples of the survey instruments the household will be asked to complete.

CMAP staff will design and produce all hardcopy materials. CMAP and the consultant will coordinate the most effective means for transmitting hardcopy promotional materials for distribution during per-household workflow.

**Coordinate with local officials**

Because we plan to recruit households in the course of regular CMAP outreach activities, it is less likely that a solicited household will be “caught-of-guard” by the request to participate. Nonetheless, because of the intrusive nature of the retrieval survey, some respondents might become offended and want to confer with their local officials regarding CMAP’s legitimacy in this endeavor. They typically will choose to contact the municipality’s chief elected officer or police department. CMAP typically reaches out to these officials through our Planning Liaison staff. Coordination with local officials should be scheduled to coincide with actual recruitment events, allowing enough time for questions and concerns to be resolved in advance. Local officials should also be made aware of the consultant’s role in contacting household’s in their community.

CMAP will serve as the official point-of-contact with local representatives. In the event that a household contacts local official regarding their contact with the consultant (e.g. receiving the GPS unit(s) in the mail), it is important that the local official understand that they should follow-up with CMAP.

**Conduct pilot test**

Once all workflow elements are in place, two-waves of pilot testing are suggested. The first wave would include CMAP staff and volunteer partners in order to uncover any problems or “glitches” encountered through the survey process as well as eliciting a frank reaction and opinion regarding the survey materials, instructions and questions. The second wave would include a small control group recruited through the proposed outreach channels. These volunteers would be informed that they are part of the pilot-test and similarly asked to record problems and give feedback regarding the survey materials and process. Valid completes from the pilot test may be contributed to the Travel Tracker database and contribute to the HTR sample targets if eligible. CMAP staff will initiate the pilot test in cooperation with the consultant.

An ad-hoc CMAP team will then be convened to vet survey design, sampling plan and pilot test results. Members of this team should be un-involved in the survey and outreach design effort to-date. The purpose is to obtain a “fresh look” at all of the materials as they relate to the target sample and the pilot test results. This team is similarly asked to give feedback regarding the survey materials and process.

**Schedule survey deployment**

CMAP will establish a schedule by which outreach events are identified and the subsequent workflow is charted. Of particular importance is coordinating the pace at which recruited households are transmitted to the consultant for GPS deployment. CMAP’s goal is to successfully recruit 100 households per month over 14 months.
Monitor sample fulfillment
As a recruited household is transmitted to the consultant, its characteristics should be compared against the sample frame to establish its contribution to the various targets. While a household’s contribution is not final until it successfully completes the survey, it may be useful to update the outreach team as to the status of the targets and the rate of attrition.

Prepare project documentation and user guide
CMAP will prepare all final documentation incorporating required documentation related to the consulting team’s work and with our internal design and communications plans into the final report.

Final Report: This is a final document that combines the survey design and outreach plans, sampling control documentation and all relevant promotional materials used to deploy the survey. It is primarily a resource for future survey managers as a guide by analysts needing to understand overall methods and protocols.

User Manual and Data Dictionary: This will likely be the only project document read by those actually using the survey data. It should include some minimal exposition of the purpose of the survey and any global caveats regarding final sample bias. If the survey data has any restrictions on its use or dissemination, these should be clearly highlighted. It should include instructions for loading the data into any prescribed applications as well as the needed data storage resources. It should include an invitation to and instructions for conveying the discovery of errors in the survey data. The data dictionary should include the labeling, description, format and complete response choice set for each variable.

Publish reports and final public data set
A new master version of Travel Tracker, compiling 2007, 2012 and 2015 results should be prepared for public distribution. A MS-Access database providing all relevant linkages and embedded meta-data is the standard format. A Secure version should be placed in the Secure folder of the Data Depot and released upon acceptable completion of a non-disclosure agreement. A Public version should be prepared for general distribution via the CMAP data-sharing hub. Suppression of sparsely located records and aggregating of geocoded locations (usually to the Census Tract level) should occur to protect the privacy of individual respondents.

The CMAP Travel Tracker page should be updated to reflect the current status of data and its availability.

CMAP will be responsible for publishing the project reports and final public dataset.

Per-household workflow
Recruit participant households and verify eligibility (CMAP)
Typically, just one member of a household (usually, but not always, an adult) is encountered at a CMAP outreach event. This “household representative” should be informed of the HTR criteria, that the survey requires participation by all household members and that there is a cash-value incentive available for successful completion. The GPS element would also be explained with the understanding that alternative data collection methods are available. These introductory items are best supported with quality promotional materials.
The recruitment survey can be approached in two ways. Passive recruitment involves simply informing the outreach audience of the survey and providing them with information to self-administer the recruitment interview. Active recruitment involves securing participation in the course of an outreach event and completing the recruitment survey at that time. The choice of method will be somewhat governed by the priority associated with achieving monthly recruitment targets. That is, passive methods might be sufficient initially, resorting to active recruitment if we are falling short of our target. The outreach plan and schedule should identify which method is to be deployed for each planned event.

CMAP staff will monitor the recruitment survey interface week-daily for incoming volunteer households. QA/QC will verify that that the eligibility criteria are met and confirm that the mailing address contact information is valid with respect to the recruited household. If valid, CMAP staff will forward household recruitment information to consultant for GPS deployment.

**Manage GPS elements. Prepare survey instrument (consultant)**
The consultant will deploy GPS apps or equipment to households with complete instructions for use and return. Once the consultant has cleaned, inferred and translated the GPS data into a format compatible with the web-based PR and SP surveys, CMAP staff will inspect the household and person records for QA/QC and transmit a list of hyperlinked survey forms to the household representative by e-mail for completion by each member.

**Final data processing (CMAP)**
CMAP staff will monitor the PR/SP survey interface week-daily for incoming responses. QA/QC will establish whether a household has successfully responded to all questions needed to constitute a “complete” record. If incomplete, CMAP staff will contact the household representative and inquire whether they would like assistance completing the survey. In the event that a recruited household wishes to complete the survey, but declines using GPS or the web-based interface, CMAP staff will attempt to assist completion of the household through the use paper forms and in-person or telephone interviews.

This most often occurs in the case of children, seniors or persons with disability. Children under 12 will not be asked to participate in the GPS portion. An adult proxy will be questioned regarding the travel of children in the course of the web-based retrieval survey.

**Cash-value incentives disbursement (consultant)**
Once a household is complete and passes QA/QC by CMAP staff, the consultant will be instructed to disburse the agreed upon cash-value incentive to the household.